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Jan 2015 - Dec 2015

pizza\_category

All

pizza\_size

All

01-01-2015

31-12-2015

Home

Best & worst sales

Busiest Day of the Week

Thursday

Laziest Day of the Week

Saturday

Customer Preferences :

• Category wise

Classic (Most)  
Chicken (Least)

• Size Wise

Medium ( Most)  
Extra large (Least)

817.86K

Total\_revenue

21K

Total\_no\_orders

50K

Total pizza sold

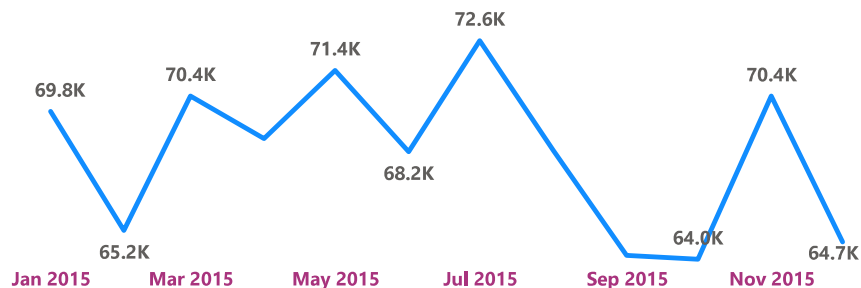
38.31

Avg order value

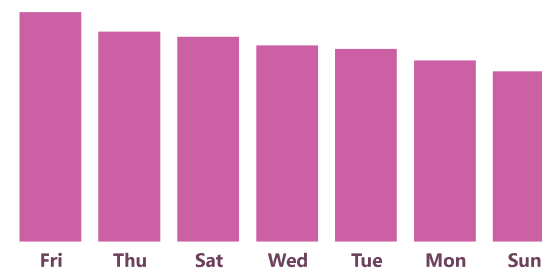
2.32

Avg pizza per order

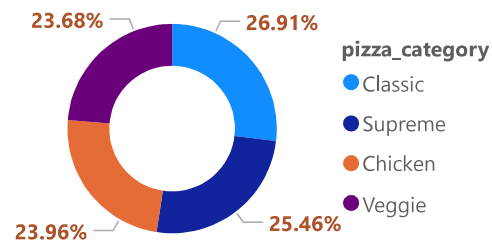
Month wise Total Revenue



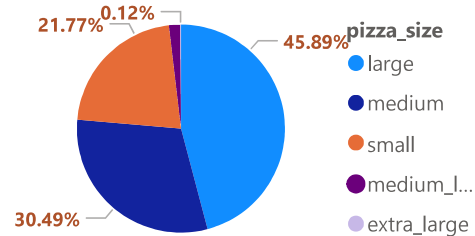
Orders per Day



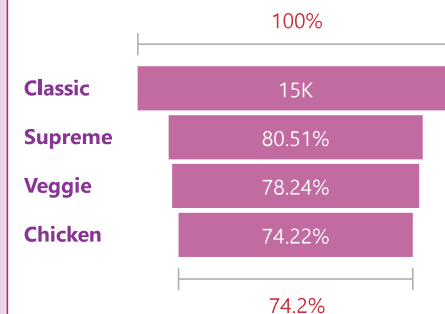
% of Sales by Pizza Category



% of sales by pizza\_size



% of pizza sold by pizza\_category





# Slice of Success

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pizza\_category

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pizza\_size

All

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Total pizza sold

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Avg order value

2.32

Avg pizza per order

## Top 5 pizza based on revenue

The Thai C...	43K
The Barbe...	43K
The Califo...	41K
The Classi...	38K
The Spicy ...	35K

## Top 5 pizza based on orders

The Class...	2.3K
The Haw...	2.3K
The Pepp...	2.3K
The Barb...	2.3K
The Thai ...	2.2K

## Top 5 based on Quantity

The Clas...	2.5K
The Bar...	2.4K
The Ha...	2.4K
The Pep...	2.4K
The Tha...	2.4K

## Bottom 5 pizza based on revenue

The Spina...	16K
The Medit...	15K
The Spina...	15K
The Green...	14K
The Brie C...	12K

## Bottom 5 based on orders

The Chic...	938
The Cala...	918
The Spin...	918
The Medi...	912
The Brie ...	480

## Bottom 5 pizza based on Quantity

The Sop...	961
The Spi...	950
The Cal...	937
The Me...	934
The Brie...	490