Financial Projections: Marketing Agency & Media Production

The following table outlines the projected financial performance of the marketing agency and media production company for the years 2023 through 2025. The projections are based on current operations, anticipated market growth, and planned investments.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Year | Revenue ($) | Cost of Goods Sold (COGS) ($) | Gross Profit ($) | Operating Expenses ($) | Net Profit ($) |
| 2,023 | 250,000 | 80,000 | 170,000 | 90,000 | 80,000 |
| 2,024 | 350,000 | 110,000 | 240,000 | 110,000 | 130,000 |
| 2,025 | 455,000 | 140,000 | 315,000 | 135,000 | 180,000 |