

+91-8390684623

nanivspn@gmail.com

**SHARDUL
NANIVADEKAR**

Pune, Maharashtra, India

does

- **creative content strategies for local markets**
- **campaign management and pitch developments**
- **copywriting: marathi, hindi, english**
- **digital experience design(bots, ar, web)**

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has

- graduated in 2016;
mechanical engg. from
university of pune
- an experience of 4 years in
digital media with **@be.birbal**
as sr. strategy manager
- been working with
@creativelandasia as
creative partner for content
strategy(strategy and
planning) since '21

goes nuts over

- **quentin dupieux films**
- **werner herzog**
- **tea**
- **benda masks**
- **terry gilliam's paper cutouts**

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makes/has made for

**(in the aspects of planning, content strategies,
pitch developments) with @creativelandasia**

- **netflix**
- **pizza hut**
- **ching's**
- **jio saavn**

**and more from the areas of
education, entertainment & fmcg**

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makes/has made for

(in the aspects of digital campaign, technology, content strategies, pitch developments and paid promotions) with @be.birbal

- **sony marathi**_(television)
- **girlfriend, dhurala, muramba, shentimental, ringan, kaasav**_(films)
- **bhadipa**_(web content creators)

makes/has made for

(in the aspects of digital campaign, technology, content strategies, pitch developments and paid promotions) with @be.birbal

- **sawai gandharva fest, vasantotsav, purushottam karandak, saarang theatre festival** (theatre and live events)
- **snovel** (audiobook app)

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makes/has made for

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- **chitale group, kimaya
brewing co.**_(fmcg)
- **gyan-key, anandwan,
trunk call foundation**<sub>(social
welfare)</sub>
- **baobab, NIPR**_(restaurants)

and 8 more...

knows



- **MS and the google suite**



- **fb, google and the
programmatic ad
management platforms**



- **adobe photoshop, premiere
pro, paint3d**



let's chat!

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