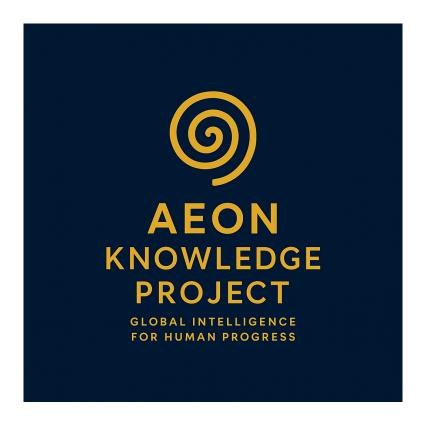# Aeon Knowledge Project

Global Intelligence for Human Progress

The Aeon Knowledge Project integrates cognitive science, AI, and systemic educational reform to elevate learning outcomes globally. This document consolidates our vision, strategies, and design assets for policy, innovation, and education audiences.

Global Education Impact Model

Estimated learning gains by approach integration:

- Teaching Methods: +10-20 PISA points

- Curriculum & Policy Framework: +15-30 points

- Systemic Reforms: +20-40 points

Combined effect: +35-70 PISA points globally within 5-8 years.

Equity impact: Bottom quartile +0.45-0.80 SD; Learning poverty down 10-20pp.

LinkedIn Post Frameworks

Three audience versions:

1. Policymakers: Focus on measurable reform levers and leadership.

2. EdTech Innovators: Emphasize AI integration, feedback loops, and scalability.

3. Educators: Highlight mastery learning, trust in teachers, and human-centered design.

Each includes full carousel copy, visuals, and calls to action optimized for engagement.

Visual Identity System

Brand Colors:

- Deep Indigo (#1C1B29)

- Gold Radiance (#FFD166)

- Cyan Glow (#00C6FF)

- Coral Ember (#FF8360)

Typography:

- Headlines: Montserrat ExtraBold

- Body: Lato Regular

- Quotes: Playfair Display Italic

Logo: Neural Spiral symbolizing intelligence and growth.

Carousel Production Guidelines

Each carousel consists of 5 slides (1080x1080px):

1. Hook - Provocative question or statement

2. Context - Why the issue matters

3. Framework - The solution structure

4. Data - Quantified impact or visual

5. Call to Action - Invitation to reflect or comment

Audience-tailored aesthetics:

- Policy: Navy + Gold

- EdTech: Indigo + Cyan

- Educators: Coral + Beige

Summary

The Aeon Knowledge Project unites global insight, technology, and pedagogy to accelerate educational transformation. Its structured communication strategy and unified branding system ensure clarity across policymaking, innovation, and classroom audiences.