

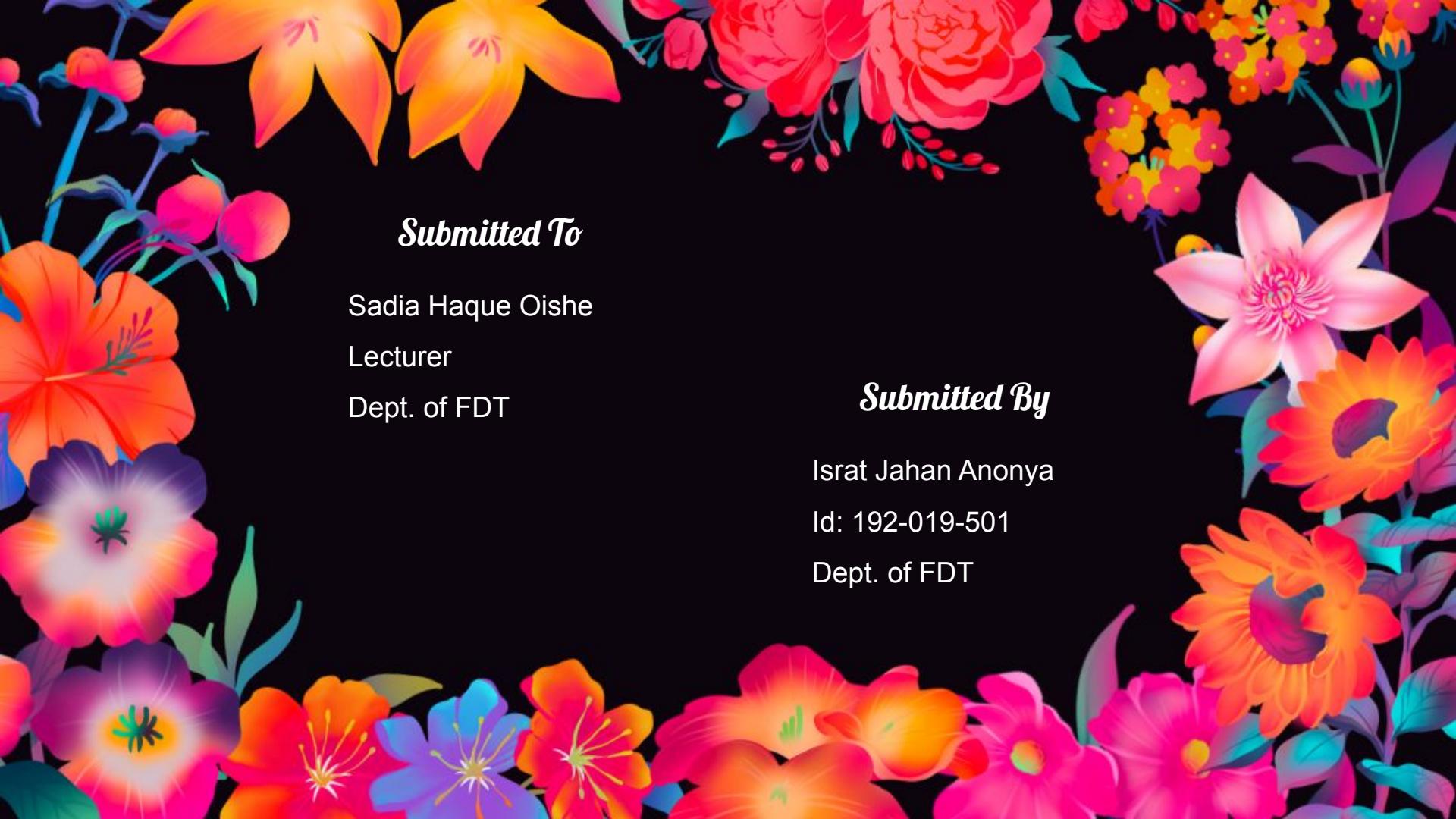


BGMEA University of Fashion & Technology

Course Title: Fashion Design - 11 (Collection Development)

Course Code: PAT 3202

Mid Submission

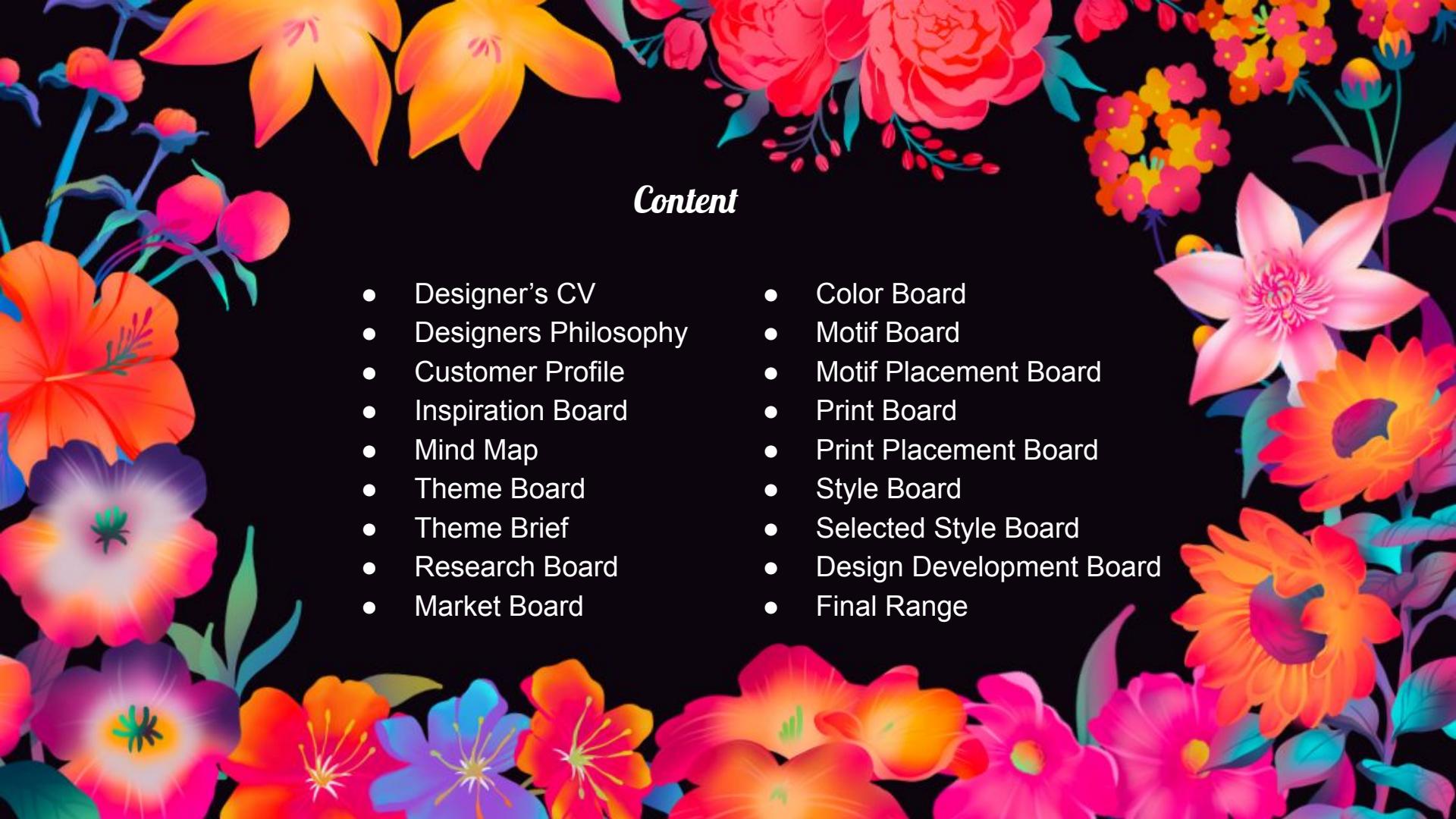


Submitted To

Sadia Haque Oishe
Lecturer
Dept. of FDT

Submitted By

Israt Jahan Anonya
Id: 192-019-501
Dept. of FDT



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Fashion Designer

Personal Info

Name

Israt Jahan Anonya

Email

israt@gmail.com

Contact number:

017*****

Facebook

<https://www.facebook.com/israt.6>

Software Skill



● Illustrator

● Photoshop

● Lectra

● Procreate

ABOUT ME:

I am enthusiasm & able to work under the pressure. I like to explore my interest & passion. I love to learn new things day by day. Through my work I want to uphold fashion designing into upgrade level.

Education:

- BSC in Fashion Designing - 6th semester
- HSC - Barishal Govt. Womens' College
2019 (GPA : 4.83)
- SSC - Barishal Govt. Girls' High School
2017 (GPA : 4.83)

Experience:

- Attending Fashion Seminars & Art exhibition.
- Visited Factory
- Arts & Crafts

Co-curriculum Activities:

- General Member
BUFT Fashion Club

Organization:

BUFT Fashion Club

My Philosophy

Fashion Design is consists of three major things - Imagination, style, creation. It's a language which create the imagination into reality. Actually fashion design is not about just dress up or drawing figure, it's about love, dream & comfort.

Personal Interest

- Drawing
- Reading Books
- Wathing Anime
- Playing Violin
- Sketting



Design Philosophy

Fashion Design is consists of three major things - Imagination, style, creation. It's a language which create the imagination into reality. Actually fashion design is not about just dress up or drawing figure, it's about love, dream & comfort.

Customer Profile



Name: Isabella

Age: 26

Occupation: Deputy Director

Annual Income: 7 lack

Education: Graduate in BBA

Location: Mexico, Mexico city, Metropoliton

Marital Status: Married

Spouse occupation: CEO

Children: One

Age: 3 year, female

Leisure activities: Dancing, singing, horse riding

Vacation: los angeles, Canada

Favourite Designer: Lena Hoschek

Favourite Stores: Spooktacular Creations

Favourite style Icon: Belinda Peregrín



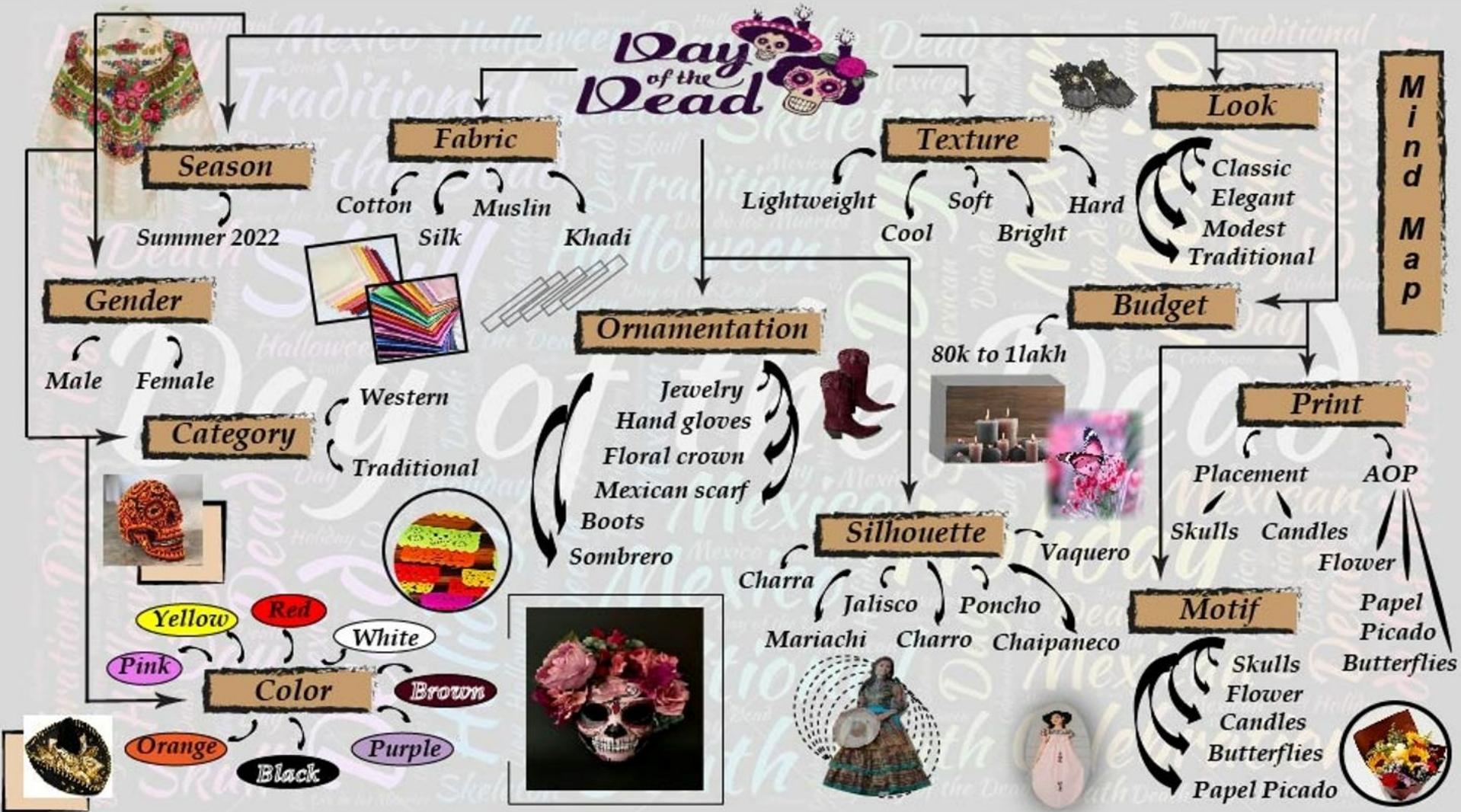
Beauty of the Dead

I n s p i r a t i o n

B o a r d

Mind Map

Day of the Dead



Theme Board



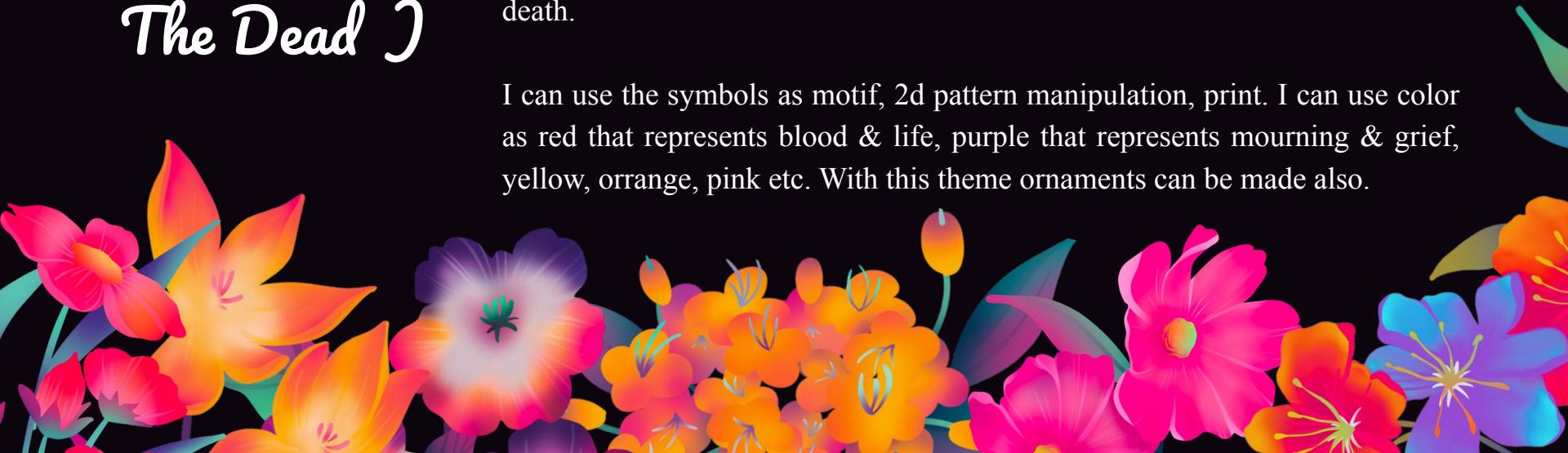
Theme Brief

(The Day of The Dead)

The day of the dead is a long tradition of art depicting skeletons in mexico. It is not like halloween or trick or treating. It has much deeper meaning into it. The skull face paint represent their ancestors who have passed on and celebrates their beauty and necessity of Mexican history.

The day of the dead is the way to celebrates both life & death. Flower, butterflies & skulls are symbols of this day. Flower & dust, love & loss; our lives are filled with both. It has inspired me to understand that the death is necessary but it's not the end. The bond between family can never end with death.

I can use the symbols as motif, 2d pattern manipulation, print. I can use color as red that represents blood & life, purple that represents mourning & grief, yellow, orange, pink etc. With this theme ornaments can be made also.



Reasearch Board



The theam I got from Mexican traditional festival



Here, I am showing a small part of my inspiration



My own created Motif



Charro, Jelisco are the top Silhouette



Cotton, silk, muslin are mostly used



These are the colors that

represent different meaning of this festival



Marketing Board



Silhouette



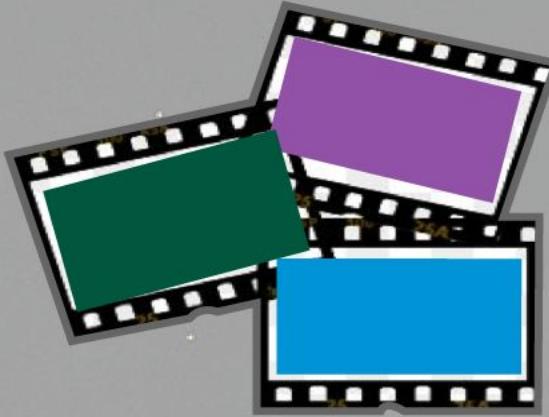
Own created motif



Fabric



Accessories



Colors

Color Board

wgsn Color

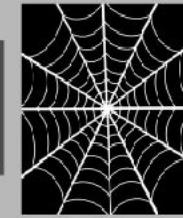


Highlight

Pantone 3555C

Color





Motif Board

Motif Placement Board



5"

This motif will be placed
the middle of the dress
of style 9



3"

This motif will be placed
the middle of the dress
of style 8

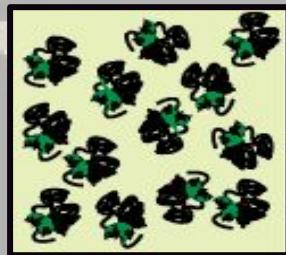
1"



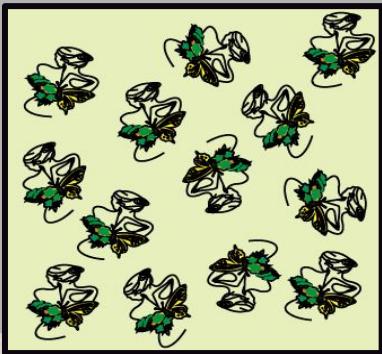
1.5"

This motif will be placed
the middle of the dress
of style 5

Print Board



Print Placement Board



This print will be placed the
middle of the dress of style

3



This print will be placed the
middle of the dress of style

7



This print will be placed the
middle of the dress of style

1

Style Board I



Style 1



Style 2



Style 3



Style 4



Style 5

Style Board 2



Style 6



Style 7



Style 8



Style 9



Style 10

Selected Style Board



Design Development I



Design Development 2



Style 2



DD 1



DD 2



DD 3



DD 4

Design Development 3



Style 3



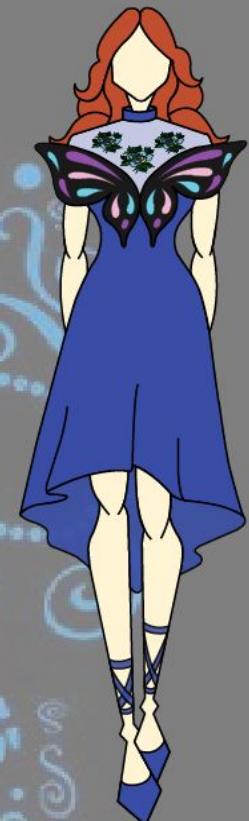
DD 1



DD 2



DD 3



DD 4

Design Development 5



Style 5



DD 1



DD 2



DD 3



DD 4

Design Development 7



Design Development 9



Style 9



DD 1



DD 2



DD 3



DD 4

Final Range

