

BGMEA University of Fashion & Technology (BUFT)



Submitted To

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Submitted By

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Final Submission

Course Code: PAT 4202

Course Title: Fashion Design - IV (Portfolio Presentation)



Israt Jahan Anonya

Fashion Designer

Soft Skill

Adobe Illustrator
Adobe Photoshop

Languages

Bangla
English

Skills

- Modern Design
- Textile Patterns
- Drawing Sketch
- Digital Drawing

Profile

Let me introduce myself, I am a fashion designer student. I like to explore the vision of my work. I am enthusiastic about learning new things. I am looking forward to my first work experience.

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01703400316

E-Mail
isratjahananonya@gmail.com

Address
Priyanka Housing, Mirpur - I, Dhaka

Education

Bachelor Of Fashion Design

2019 - Running | BOMEA University of Fashion & Technology

- Currently trying to achieve my passion with the help of respected faculty members of the university.

HSC

2017 - 2018 | Barisal Government Women's College

- I accomplished my Higher Secondary School Certificate.

SSC

2015 - 2016 | Barisal Government Girls' High School

- I completed my Secondary School Certificate Exam with good results.

Experience

Factory Visit

Attending Workshop

Already designed different types of dresses.

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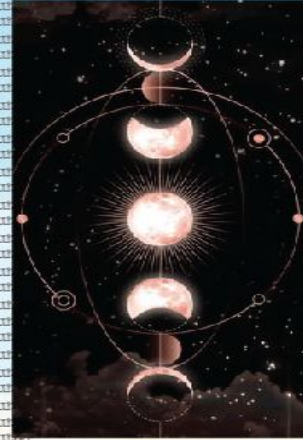
Final Range

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Inspiration Board



ECLIPSE MAC



LUNAR

UNCOVERING THAT WHICH
IS HIDDEN AND REALIZING
THAT WHICH DOESN'T
SERVE YOU, INCREASING
YOUR INTUITIVE
AWARENESS, AS WELL AS
DIVINATION AND WISDOM.



ECLIPSES



SOLAR

NEW BEGINNINGS OF
ALL TYPES, TAKING
THE INITIATIVES, NEW
COPS AND BUDS,
POSITIVE ENERGY AND
CHANGES, LUCK,
GROWTH AND
ADAPTANCE.

Mind Map



Mood Board



Theme Board



Theme Brief

An eclipse happens when a planet or a moon gets in the way of the Sun's light. Solar eclipse opens the portal for new beginning and change however a lunar eclipse reveals energies that help us complete a journey or shift our course in some way. Basically this theme is all about light & dark.

For me moon symbolize mystery, energy and cyclical change. The moon is a powerful influence on human emotions. The moon is one of the brightest object in the night sky, and its presence has inspired wonder in me. Its changing appearance, from the thin crescent of a new moon to the full and bright face of a full moon adds to its mysterious allure. That's why moon is strong for me.

Sun represent the happiness and warmth. Sun is another version of happiness. When clouds of thoughts, worries, desires gives hard time we have to scatter and desolve them to experience the happiness like sun desolve the cloud or storm to shine. That's the reason sun is feminine and moon is masculine for me.

Sun and moon's different shapes represents the meaning of this theme. Solar and lunar has been seen as a disruption of the natural order. Our lives are filled with both bright & shadow. The theme symbols are being used as motif, embroidery. It's a new style & comfort of a modern fashion.

Design Philosophy

Fashion Design is consists of three major things - Imagination, style, creation. It's a language which create the imagination into reality. Actually fashion design is not about just dress up or drawing figure, it's about love, dream & comfort.

Customer profile

Client Name: Snigdha Rithm

Age: 20

Gender: Female

Location: Dhaka, Bangladesh

Economic Status: Upper Class

Income Level: 2 Lacks yearly

Ocupation: Model

Favourite Color: White, Black, Blue, Golden

Hobbies: Watching movies, Listening songs,
Travelling.

Personality: Elegant, Stylish

Preferable Stores/Brands: H&M,
Zara, Westerna.

About Client:

The client likes to wear stylish and comfortable and modest outfits. She wants these outfits for her recent party. She loves to try new things.



Color Board



Global Colour Forecast S/S 25

Discover the colours that will resonate across all industries and regions in S/S 25 and beyond, plus our pick of the five Key Colours for the season

WGSN Color

Orange



Golden



Blue



Silver



Main Color

Orange



Blue



Highlighted Color

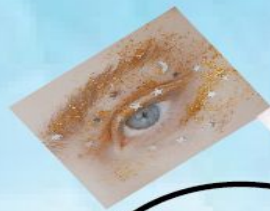
Golden



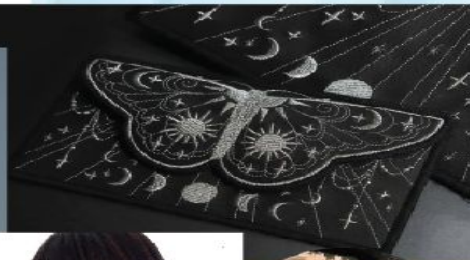
Silver



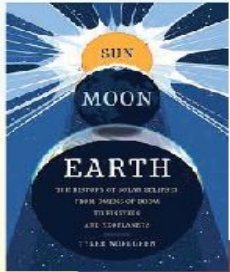
Look Board



Trend Board



Material Board



Solar & Lunar Eclipses

worldwide
Next 10 Years

Next 10 Years



Global Colour Forecast S/S 25

Orange



Golden



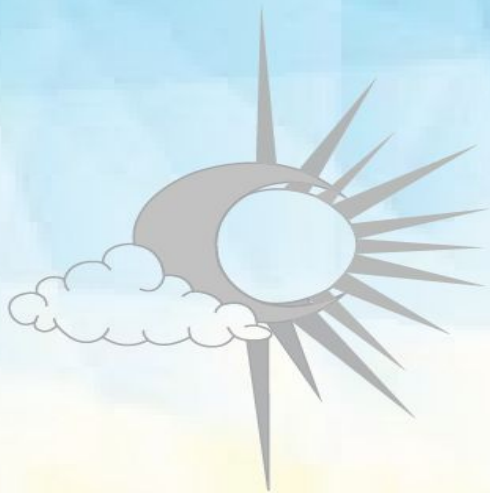
Blue



Silver



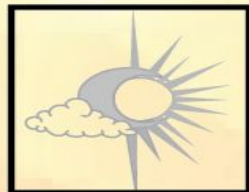
Embroidery Board



Embroidery 1



Embroidery 2



Size 5/5"



Design Brief

My silhouette is based on young generations taste of choice. Style with comfort and modesty is the main focus. Colors are blue, yellow, orange.

The main motif is shapes of sun & moon. I decide on the embroidery work on the dresses. The embroidery will be done by silver and gold thread. I choose fabrics such as cotton, tulle, silk, velvet for making the garments.

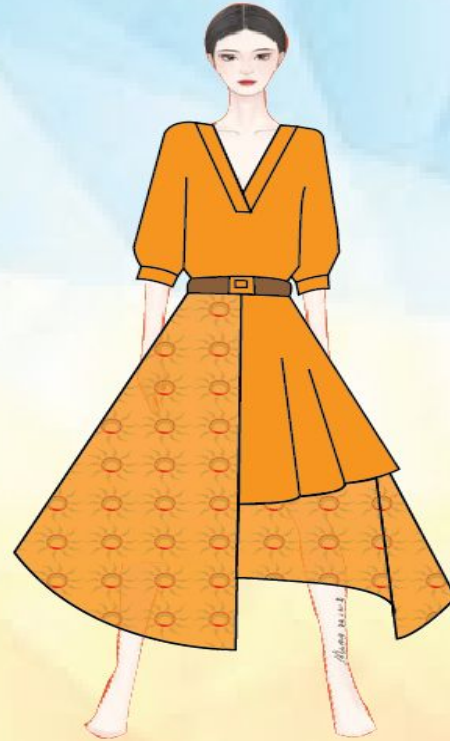
Style Board 1



Style 1



Style 2



Style 3

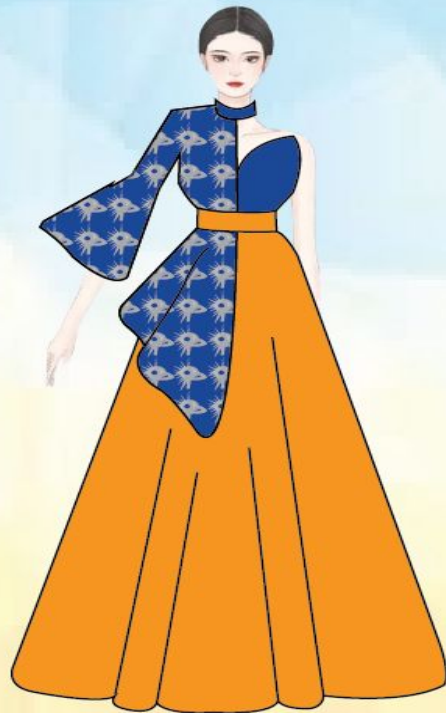


Style 4

Style Board 2



Style 5



Style 6



Style 7



Style 8

Design Development Board 1



Style 1



DD 1



DD 2



DD 3



DD 4



DD 5



DD 6

Design Developmen Board 2



Style 2



DD 1



DD 2



DD 3



DD 4

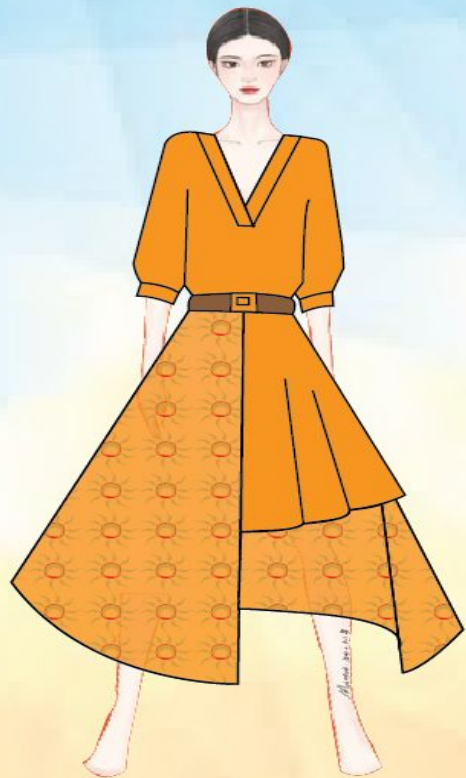


DD 5



DD 6

Design Development Board 3



Style 3



DD 1



DD 2



DD 3



DD 4



DD 5



DD 6

Design Developmen Board 4



Style 4



DD 1



DD 2



DD 3



DD 4



DD 5



DD 6

Design Development Board 5



Style 5



DD 1



DD 2



DD 3



DD 4

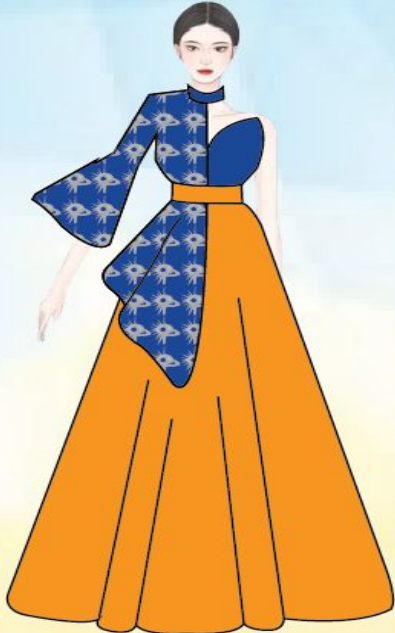


DD 5

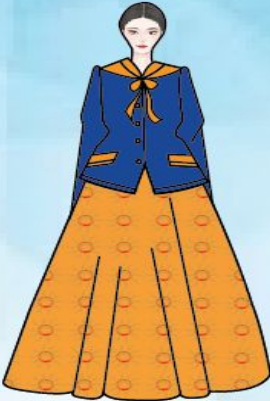


DD 6

Design Developmen Board 6



Style 6



DD 1



DD 2



DD 3



DD 4



DD 5



DD 6

Design Developmen Board 7



Style 7



DD 1



DD 2



DD 3



DD 4

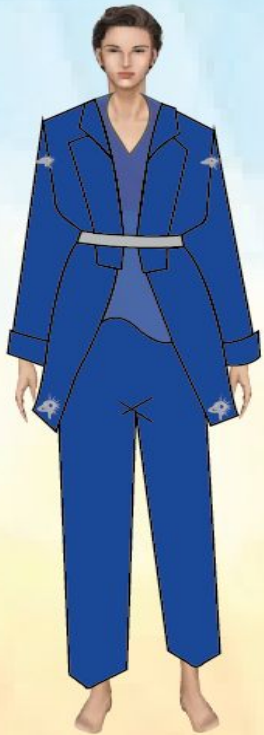


DD 5



DD 6

Design Development Board 8



Style 8



DD 1



DD 2



DD 3



DD 4

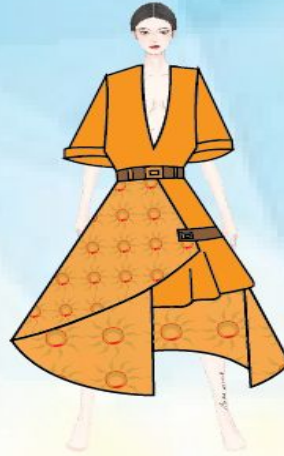


DD 5



DD 6

Final Range



Technical Package

Style No : AS01

Style Name : Shirt with three quater wide leg pant.

Sample Size : M

Size Range : (S - XL)

Season : Spring 2023 - 2024

Category : Female

Designer Name : Israt jahan Anonya

Description : Embroidery shirt with three quater wide leg pant.

Product Construction

1/16 invisible stitch
(Hidden portion)
1/4 normal stitch all joining part.

Care Instruction

Do not iron
Steam out creases & folds
Hand wash only
Dry cleaning (optional)

Packing Manual

Wrapped with tissue paper then
packed in paper making shoping
bag text with "Thanks will come
again & also "Happy Shopping" card.

Febric & Print Sourcing

Islampur, New market & Mirpur 1

Ornamentation

Embroidery

Febrication

Valvet fabric ; GSM : 180 - 300
Tulle fabric ; GSM : 40 - 60
Silk fabric ; GSM: 120 - 150

Trimps

Metalic
Invisible
zipper.

Size: 24cm

Accesorries

Label 1: Main Label - Cotton Material,
Size: Length 10cm% width 5 cm

Label 2: wash & Care Label - Cotton
Material.
Size: Length 4 cm, Width 5cm.



Cost Sheet

Style No : AS01

Style Name : Shirt with three quater wide leg pant.

Sample Size : M

Colour : Orange

Season : Spring 2023 - 2024

Category : Female

Designer Name : Israt jahan Anonya

Theme Name : Luni Solar

Market Category : Customized

Description				Amount	
Fabric	Amount (In Yard)	GMT & Quality	Total Fabric	Rate	Total amount
Velvet	Tk. 320/- per yard	1 piece	5 yard	Tk. 1600	Tk. 1600
Tulle	Tk. 350/- per yard	1 piece	2 yard	Tk. 700	Tk. 700
Silk	Tk. 280/- per yard	1 piece	1.5 yard	Tk. 420	Tk. 420
Metalic Invisibile zipper					Tk. 120
Total Direct Cost					Tk. 2840

Indirect Cost

Description	Amount in BDT	Amount in USD
Design & Manufacturing	2500/-	\$ 22.85
Sale Commission	20%	
Trade Discount	5%	
Marketdown Allowance, promotion or other retail service	12%	
Total Indirect Cost	3528/-	\$ 32.25
Total cost	6368/-	\$ 58.21
Profit before taxes	20%	
Wholesale Price of dress	7500/-	\$ 68.55
Thus total cost dress	7900/-	\$ 72.21



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Accessories Board



Visiting Card



Store Card



Envelop



Hang Tag



Discount Tag



Price Tag



Main Lable



Care Lable