

# Winning Space Race with Data Science

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15/02/2026



# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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- Summary of methodologies
  - Data collection
  - Data wrangling
  - Exploratory analysis with Data visualization & SQL
  - Building interactive map with Folium
  - Dashboard with Plotly Dash
  - Predictive analysis
- Summary of all results
  - EDA findings
  - Interactive analytics
  - Predictive analysis results

# Introduction

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- **Project background and context**

SpaceX is the most successful company of the commercial space age, making space travel more affordable. The company advertises Falcon 9 rocket launches at \$62 million per launch. Other launch providers charge upwards of \$165 million per launch. A large part of SpaceX's cost savings comes from reusing the first stage of the rocket. Therefore, predicting whether the first stage will land successfully can help estimate the cost of a launch. Using public information and machine learning models, we aim to predict the likelihood of first stage reuse.

- **Problems you want to find answers**

- How do variables such as payload mass, launch site, number of flights, and orbits affect the success of the first stage landing?
- Does the rate of successful landings increase over the years?
- What is the best algorithm that can be used for binary classification in this case?

Section 1

# Methodology

# Methodology

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## Executive Summary

- Data collection methodology:
  - SpaceX Rest API
  - Web Scrapping
- Perform data wrangling
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

# Data Collection

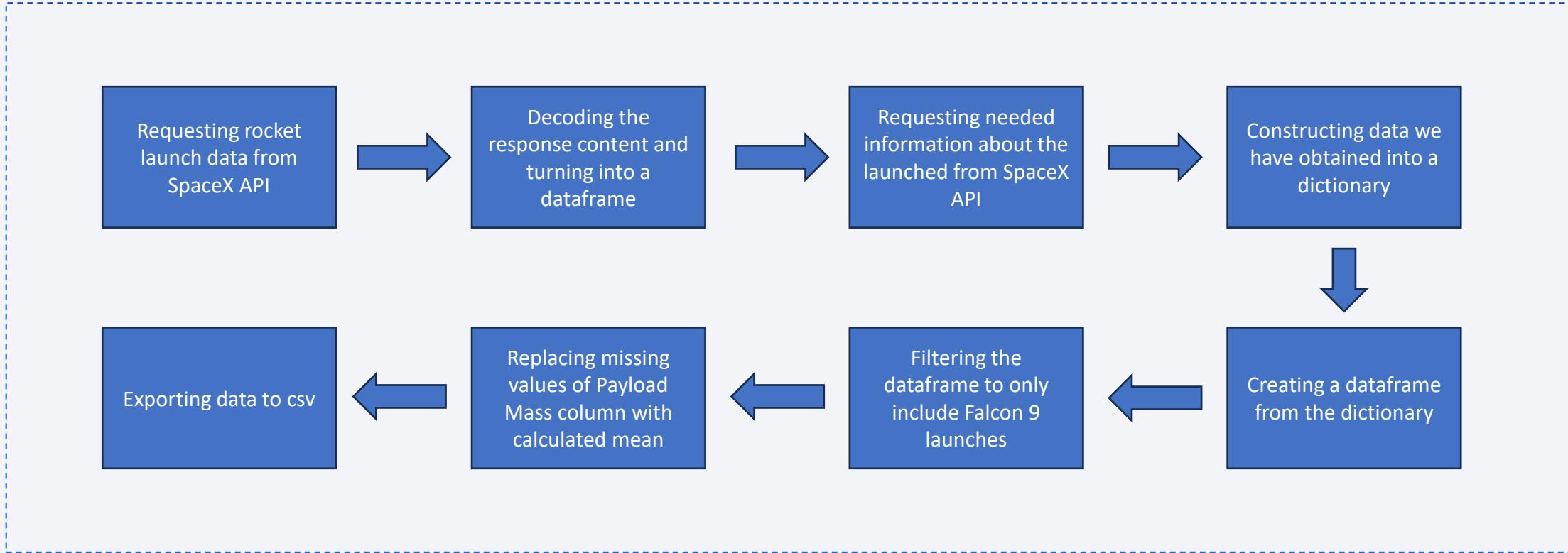
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Data collection process involved a combination of API requests from SpaceX REST API and Web Scraping data from a table in SpaceX's Wikipedia entry. We had to use both of these data collection methods in order to get complete information about the launches for a more detailed analysis.

**Data Columns are obtained by using SpaceX REST API:** FlightNumber, Date, BoosterVersion, PayloadMass, Orbit, LaunchSite, Outcome, Flights, GridFins, Reused, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude Data

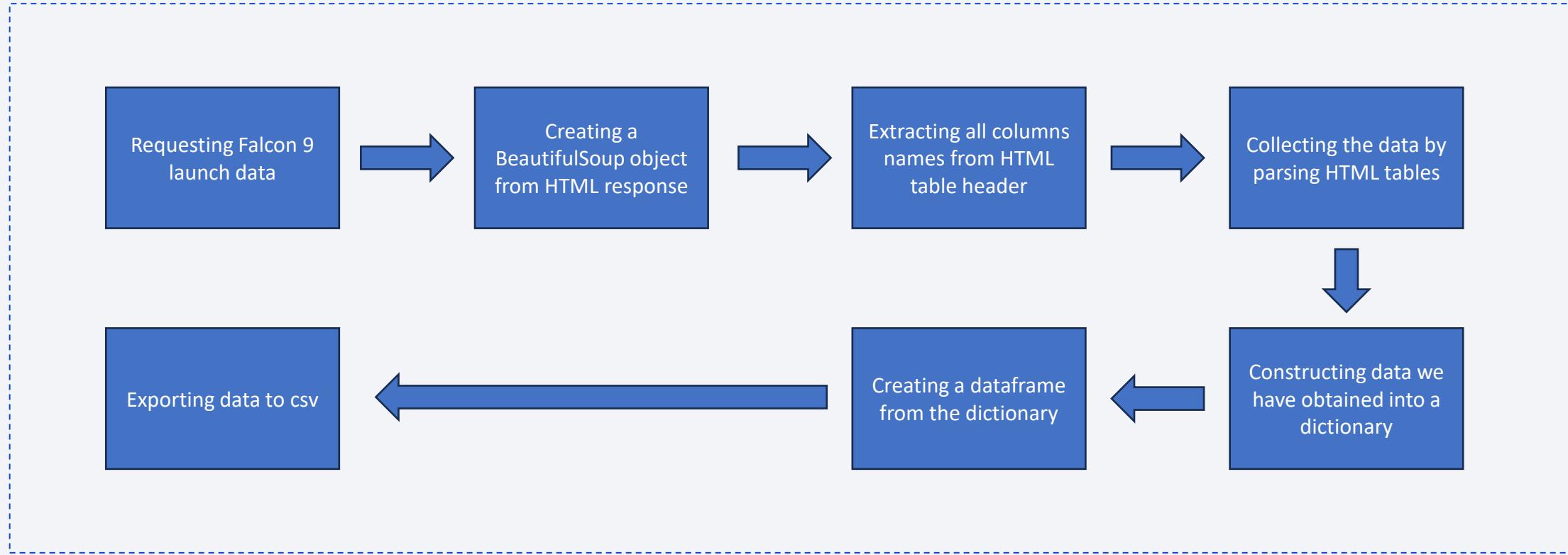
**Columns are obtained by using Wikipedia Web Scraping:** Flight No., Launch site, Payload, PayloadMass, Orbit, Customer, Launch outcome, Version Booster, Booster landing, Date, Time

# Data Collection – SpaceX API



- [Github Link](#)

# Data Collection - Scraping



- [Github Link](#)

# Data Wrangling

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- In the data set, there are several different cases where the booster did not land successfully. Sometimes a landing was attempted but failed due to an accident; for example, True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a ground pad. True ASDS means the mission outcome was successfully landed on a drone ship False ASDS means the mission outcome was unsuccessfully landed on a drone ship. We mainly convert those outcomes into Training Labels with “1” means the booster successfully landed, “0” means it was unsuccessful.
- [Github Link](#)

# EDA with Data Visualization

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- Charts were plotted: Flight Number vs. Payload Mass, Flight Number vs. Launch Site, Payload Mass vs. Launch Site, Orbit Type vs. Success Rate, Flight Number vs. Orbit Type, Payload Mass vs Orbit Type and Success Rate Yearly Trend Scatter plots show the relationship between variables. If a relationship exists, they could be used in machine learning model. Bar charts show comparisons among discrete categories. The goal is to show the relationship between the specific categories being compared and a measured value. Line charts show trends in data over time (time series).
- [Github Link](#)

# EDA with SQL

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## Performed SQL queries:

- Displaying the names of the unique launch sites in the space mission
- Displaying 5 records where launch sites begin with the string 'CCA'
- Displaying the total payload mass carried by boosters launched by NASA (CRS)
- Displaying average payload mass carried by booster version F9 v1.1
- Listing the date when the first successful landing outcome in ground pad was achieved
- Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- Listing the total number of successful and failure mission outcomes
- Listing the names of the booster versions which have carried the maximum payload mass
- Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015
- Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20 in descending order
- [Github Link](#)

# Build an Interactive Map with Folium

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## Markers of all Launch Sites:

- Added Marker with Circle, Popup Label and Text Label of NASA Johnson Space Center using its latitude and longitude coordinates as a start location.
- Added Markers with Circle, Popup Label and Text Label of all Launch Sites using their latitude and longitude coordinates to show their geographical locations and proximity to Equator and coasts.

## Coloured Markers of the launch outcomes for each Launch Site:

- Added coloured Markers of success (Green) and failed (Red) launches using Marker Cluster to identify which launch sites have relatively high success rates.

## Distances between a Launch Site to its proximities:

- Added coloured Lines to show distances between the Launch Site KSC LC-39A (as an example) and its proximities like Railway, Highway, Coastline and Closest City.

- [Github Link](#)

# Build a Dashboard with Plotly Dash

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Launch Sites Dropdown List:

- Added a dropdown list to enable Launch Site selection.

Pie Chart showing Success Launches (All Sites/Certain Site):

- Added a pie chart to show the total successful launches count for all sites and the Success vs. Failed counts for the site, if a specific Launch Site was selected.

Slider of Payload Mass Range:

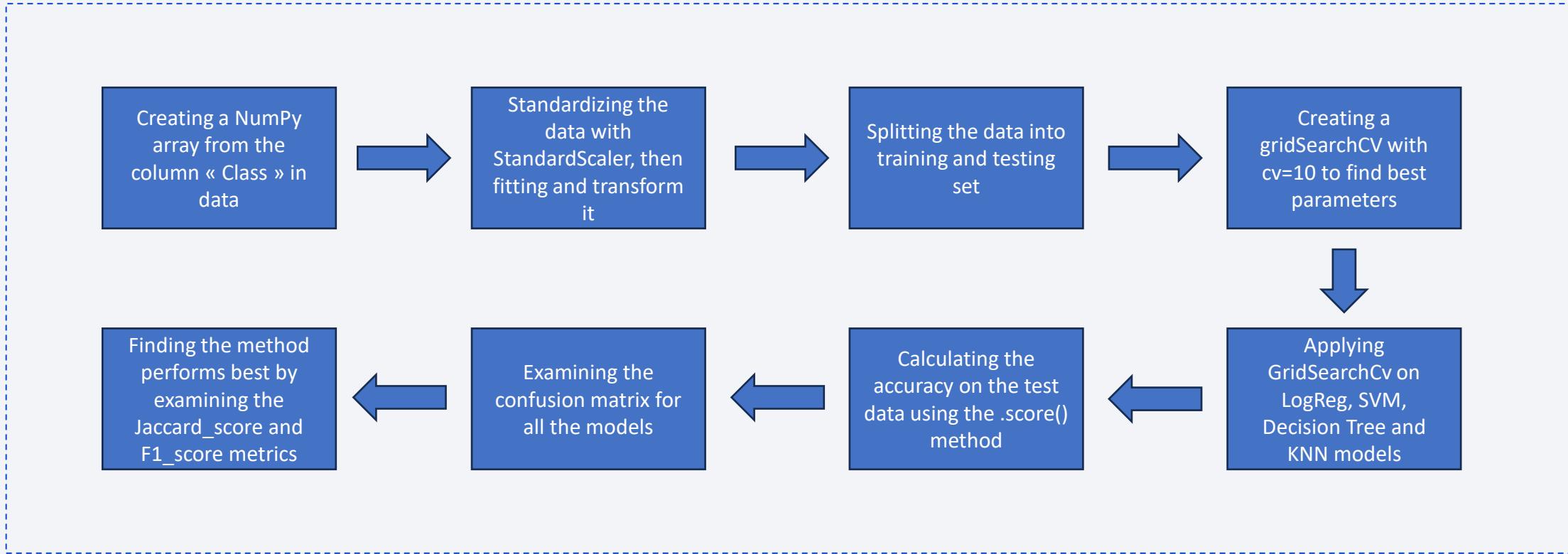
- Added a slider to select Payload range.

Scatter Chart of Payload Mass vs. Success Rate for the different Booster Versions:

- Added a scatter chart to show the correlation between Payload and Launch Success.

- [Github Link](#)

# Predictive Analysis (Classification)



- [Github Link](#)

# Results

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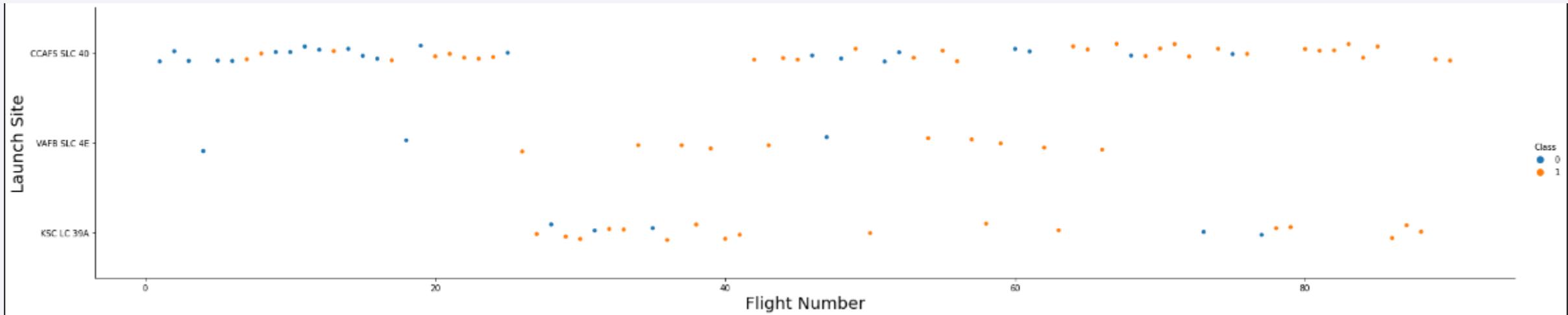
- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

The background of the slide features a complex, abstract digital visualization. It consists of numerous thin, glowing lines that create a sense of depth and motion. The lines are primarily blue and red, with some green and purple highlights. They form a grid-like structure that curves and twists across the frame, resembling a 3D wireframe or a network of data points. The overall effect is futuristic and dynamic, suggesting concepts like data flow, digital communication, or complex systems.

Section 2

## Insights drawn from EDA

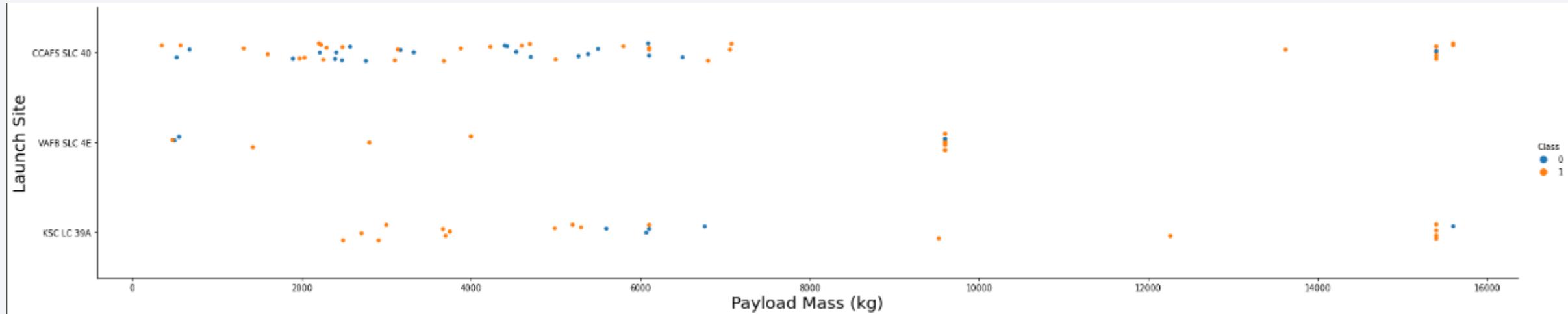
# Flight Number vs. Launch Site



## Explanation:

- The earliest flights all failed while the latest flights all succeeded.
- The CCAFS SLC 40 launch site has about a half of all launches.
- VAFB SLC 4E and KSC LC 39A have higher success rates.
- It can be assumed that each new launch has a higher rate of success.

# Payload vs. Launch Site



## Explanation:

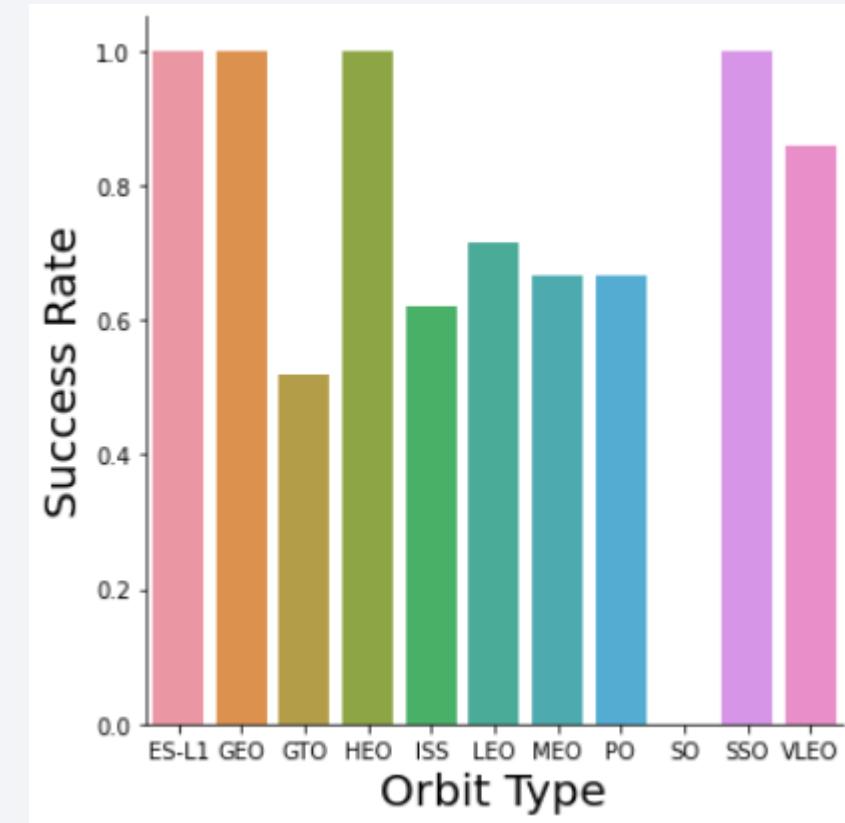
- For every launch site the higher the payload mass, the higher the success rate.
- Most of the launches with payload mass over 7000 kg were successful.
- KSC LC 39A has a 100% success rate for payload mass under 5500 kg too.

# Success Rate vs. Orbit Type

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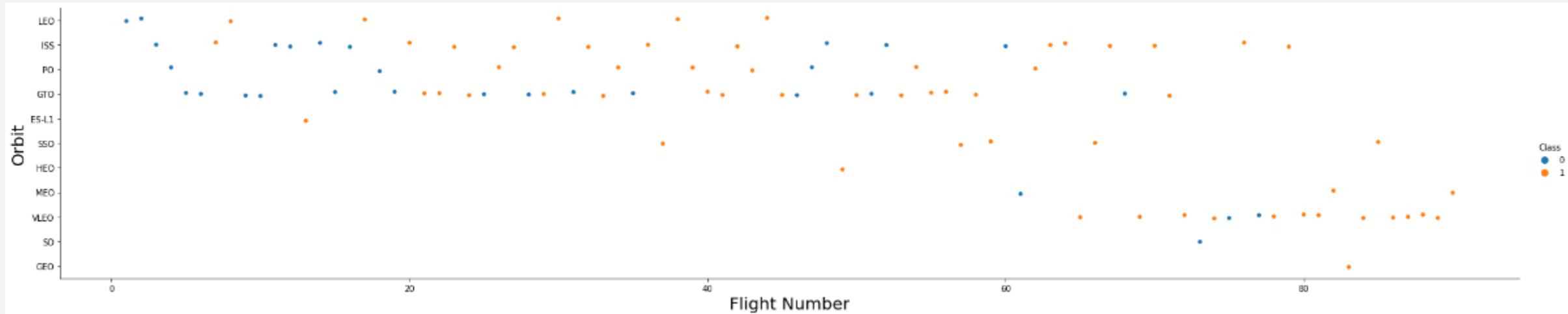
## Explanation:

- Orbit types with 100% success rate:
  - ES-L1, GEO, HEO, SSO
- Orbit types with 0% success rate:
  - SO
- Orbit types with success rate between 50% and 85%:
  - GTO, ISS, LEO, MEO, PO



# Flight Number vs. Orbit Type

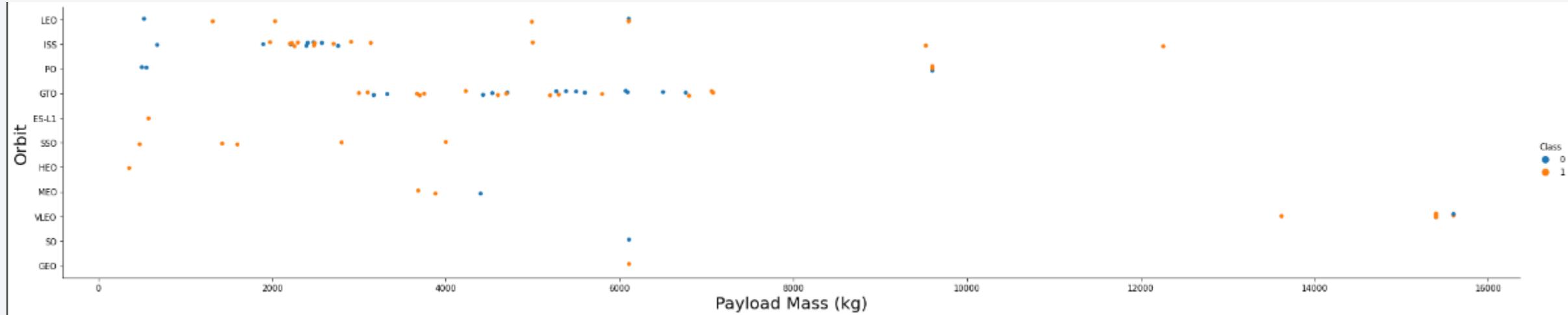
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Explanation:

- In the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

# Payload vs. Orbit Type



## Explanation:

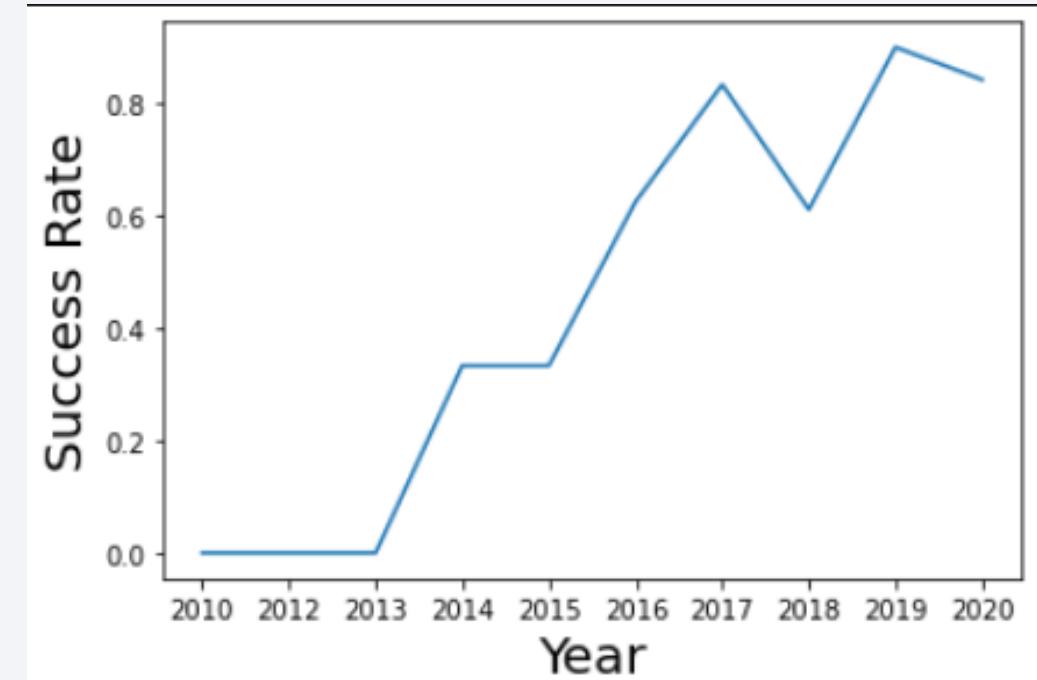
- Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.

# Launch Success Yearly Trend

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Explanation:

- The success rate since 2013 kept increasing till 2020.



# All Launch Site Names

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## Task 1

Display the names of the unique launch sites in the space mission

```
[4]: %sql select distinct launch_site from SPACEXDATASET;  
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb  
Done.  
[4]: launch_site  
CCAFS LC-40  
CCAFS SLC-40  
KSC LC-39A  
VAFB SLC-4E
```

Explanation:

- Displaying the names of the unique launch sites in the space mission.

# Launch Site Names Begin with 'CCA'

## Task 2

Display 5 records where launch sites begin with the string 'CCA'

```
[5]: %sql select * from SPACEXDATASET where launch_site like 'CCA%' limit 5;
```

```
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od81cg.databases.appdomain.cloud:31198/bludb
```

```
Done.
```

DATE	time_utc_	booster_version	launch_site	payload	payload_mass_kg_	orbit	customer	mission_outcome	landing_outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Explanation:

- Displaying 5 records where launch sites begin with the string 'CCA'.

# Total Payload Mass

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## Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

```
[6]: %sql select sum(payload_mass_kg) as total_payload_mass from SPACEXDATASET where customer = 'NASA (CRS)';

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

[6]: total_payload_mass
      45596
```

Explanation:

- Displaying the total payload mass carried by boosters launched by NASA (CRS).

# Average Payload Mass by F9 v1.1

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## Task 4

Display average payload mass carried by booster version F9 v1.1

```
[7]: %sql select avg(payload_mass_kg_) as average_payload_mass from SPACEXDATASET where booster_version like '%F9 v1.1%';  
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb  
Done.  
[7]: average_payload_mass  
2534
```

Explanation:

- Displaying average payload mass carried by booster version F9 v1.1.

# First Successful Ground Landing Date

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## Task 5

List the date when the first successful landing outcome in ground pad was achieved.

*Hint: Use min function*

```
[8]: %sql select min(date) as first_successful_landing from SPACEXDATASET where landing_outcome = 'Success (ground pad)';

* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
Done.

[8]: first_successful_landing
      2015-12-22
```

Explanation:

- Listing the date when the first successful landing outcome in ground pad was achieved.

# Successful Drone Ship Landing with Payload between 4000 and 6000

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## Task 6

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
[9]: %sql select booster_version from SPACEXDATASET where landing_outcome = 'Success (drone ship)' and payload_mass_kg_ between 4000 and 6000;
```

```
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od81cg.databases.appdomain.cloud:31198/bludb  
Done.
```

```
[9]: booster_version
```

```
F9 FT B1022
```

```
F9 FT B1026
```

```
F9 FT B1021.2
```

```
F9 FT B1031.2
```

Explanation:

- Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.

# Total Number of Successful and Failure Mission Outcomes

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## Task 7

List the total number of successful and failure mission outcomes

```
[10]: %sql select mission_outcome, count(*) as total_number from SPACEXDATASET group by mission_outcome;  
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb  
Done.
```

mission_outcome	total_number
Failure (in flight)	1
Success	99
Success (payload status unclear)	1

Explanation:

- Listing the total number of successful and failure mission outcomes.

# Boosters Carried Maximum Payload

## Task 8

List the names of the booster\_versions which have carried the maximum payload mass. Use a subquery

```
[11]: %sql select booster_version from SPACEXDATASET where payload_mass_kg_ = (select max(payload_mass_kg_) from SPACEXDATASET);
```

```
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb
```

```
Done.
```

```
[11]: booster_version
```

```
F9 B5 B1048.4
```

```
F9 B5 B1049.4
```

```
F9 B5 B1051.3
```

```
F9 B5 B1056.4
```

```
F9 B5 B1048.5
```

```
F9 B5 B1051.4
```

```
F9 B5 B1049.5
```

```
F9 B5 B1060.2
```

```
F9 B5 B1058.3
```

```
F9 B5 B1051.6
```

```
F9 B5 B1060.3
```

```
F9 B5 B1049.7
```

Explanation:

- Listing the names of the booster versions which have carried the maximum payload mass.

# 2015 Launch Records

## Task 9

List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for the in year 2015

```
[12]: %%sql select monthname(date) as month, date, booster_version, launch_site, landing_outcome from SPACEXDATASET  
       where landing_outcome = 'Failure (drone ship)' and year(date)=2015;  
  
* ibm_db_sa://wzf08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb  
Done.
```

```
[12]: MONTH      DATE  booster_version  launch_site  landing_outcome  
      January 2015-01-10 F9 v1.1 B1012 CCAFS LC-40 Failure (drone ship)  
      April 2015-04-14 F9 v1.1 B1015 CCAFS LC-40 Failure (drone ship)
```

Explanation:

- Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015.

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

## Task 10

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

```
[13]: %%sql select landing_outcome, count(*) as count_outcomes from SPACEXDATASET  
      where date between '2010-06-04' and '2017-03-20'  
      group by landing_outcome  
      order by count_outcomes desc;  
  
* ibm_db_sa://wzff08322:***@0c77d6f2-5da9-48a9-81f8-86b520b87518.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:31198/bludb  
Done.
```

landing_outcome	count_outcomes
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

Explanation:

- Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20 in descending order.

The background of the slide is a photograph taken from space at night. It shows the curvature of the Earth against the dark void of space. City lights are visible as numerous small white and yellow dots, primarily concentrated in the lower right quadrant where the United States appears. In the upper left quadrant, the green and blue glow of the aurora borealis (Northern Lights) is visible in the upper atmosphere.

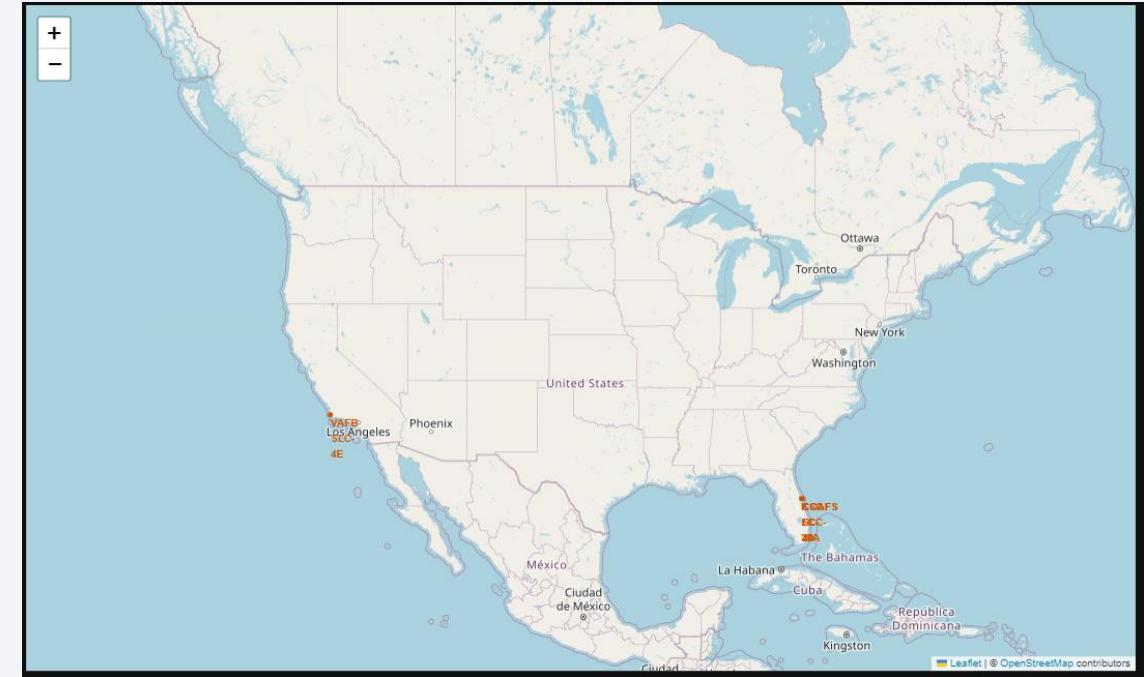
Section 3

# Launch Sites Proximities Analysis

# All launch sites' location markers on a global map

Explanation:

- Most of Launch sites are in proximity to the Equator line. The land is moving faster at the equator than any other place on the surface of the Earth. Anything on the surface of the Earth at the equator is already moving at 1670 km/hour. If a ship is launched from the equator it goes up into space, and it is also moving around the Earth at the same speed it was moving before launching. This is because of inertia. This speed will help the spacecraft keep up a good enough speed to stay in orbit.
- All launch sites are in very close proximity to the coast, while launching rockets towards the ocean it minimises the risk of having any debris dropping or exploding near people.



# Colour-labeled launch records on the map

## Explanation:

- From the colour-labeled markers we should be able to easily identify which launch sites have relatively high success rates.
  - Green Marker = Successful Launch
  - Red Marker = Failed Launch
- Launch Site KSC LC-39A has a very high Success Rate.



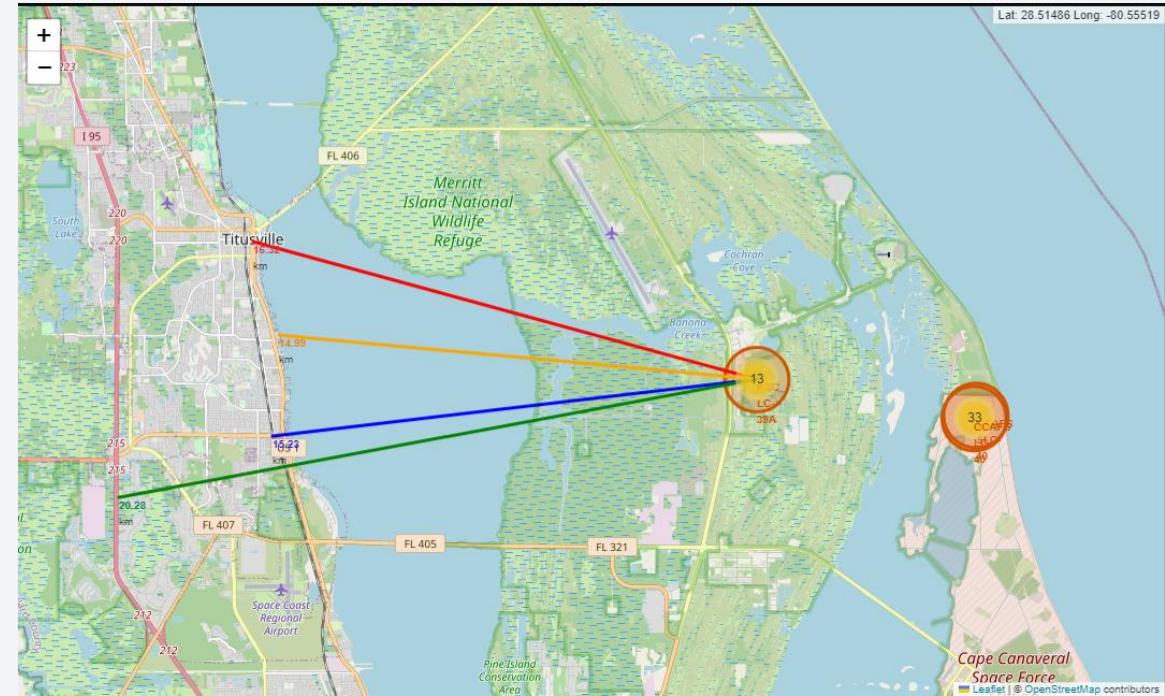
# Distance from the launch site KSC LC-39A to its proximities

Explanation:

- From the visual analysis of the launch site KSC LC-39A we can clearly see that it is:
  - relative close to railway (15.23 km)
  - relative close to highway (20.28 km)
  - relative close to coastline (14.99 km)

- Also the launch site KSC LC-39A is relative close to its closest city Titusville (16.32 km).

- Failed rocket with its high speed can cover distances like 15-20 km in few seconds. It could be potentially dangerous to populated areas.

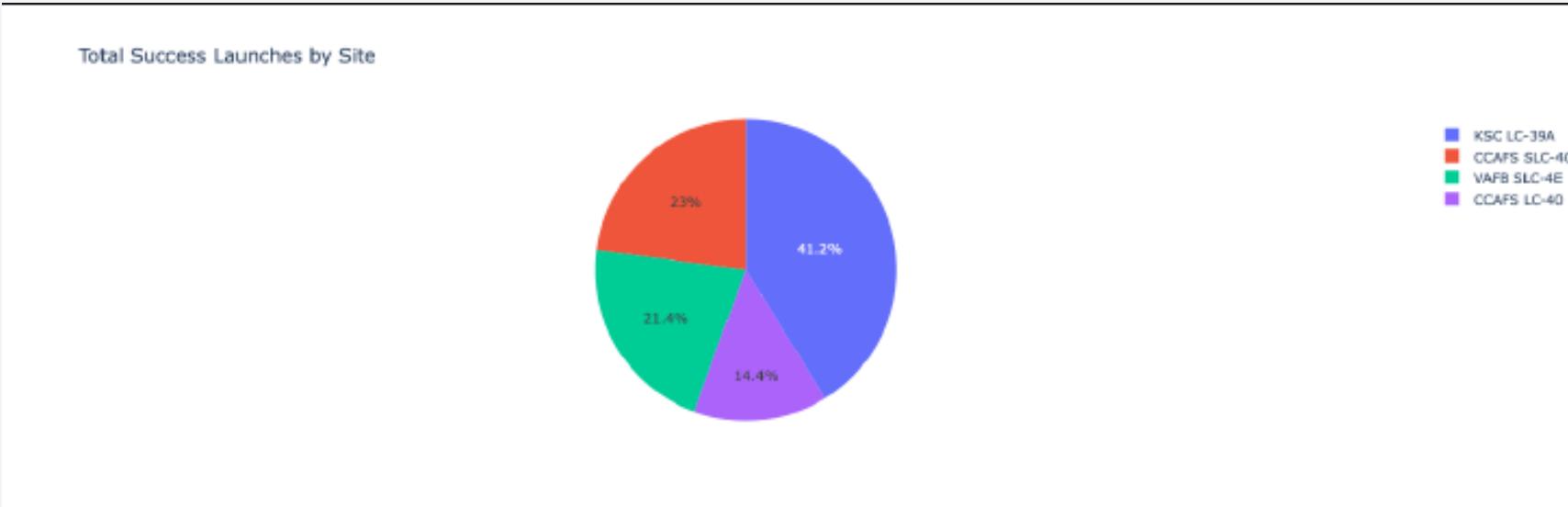


Section 4

# Build a Dashboard with Plotly Dash



# Launch success count for all sites

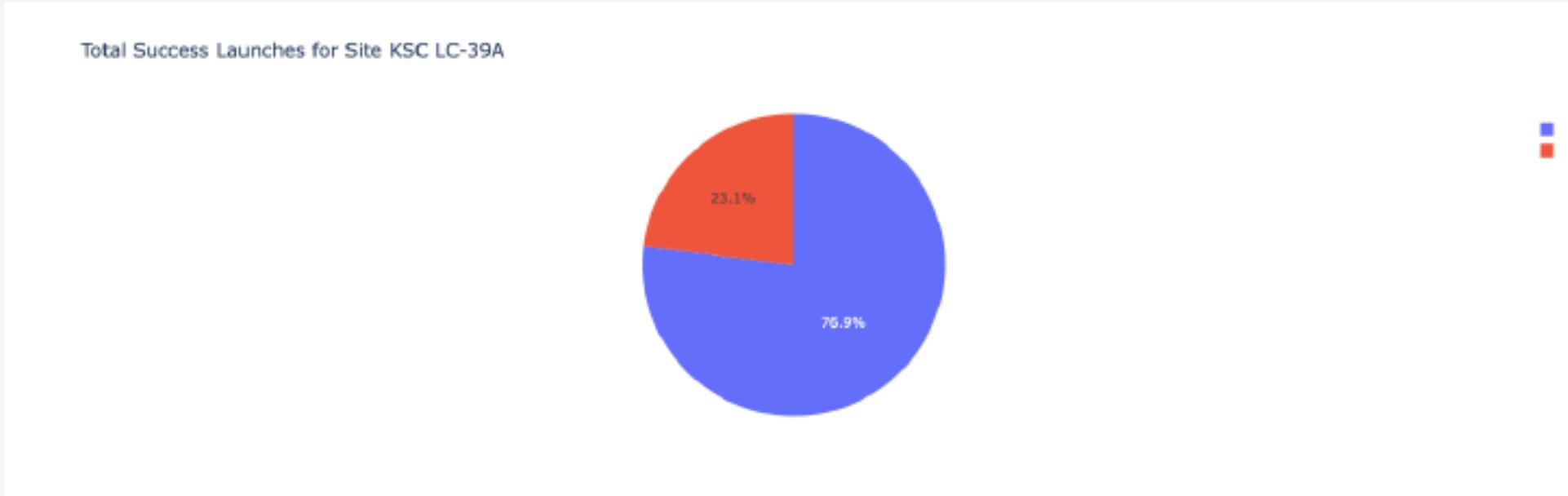


Explanation:

- The chart clearly shows that from all the sites, KSC LC-39A has the most successful launches.

# Launch site with highest launch success ratio

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Explanation:

- KSC LC-39A has the highest

# Payload Mass vs. Launch Outcome for all sites

## Explanation:

- The charts show that payloads between 2000 and 5500 kg have the highest success rate.



Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

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## Explanation:

- Based on the scores of the Test Set, we can not confirm which method performs best.
- Same Test Set scores may be due to the small test sample size (18 samples). Therefore, we tested all methods based on the whole Dataset.
- The scores of the whole Dataset confirm that the best model is the Decision Tree Model. This model has not only higher scores, but also the highest accuracy.

## Scores and Accuracy of the Test Set

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

## Scores and Accuracy of the Entire Data Set

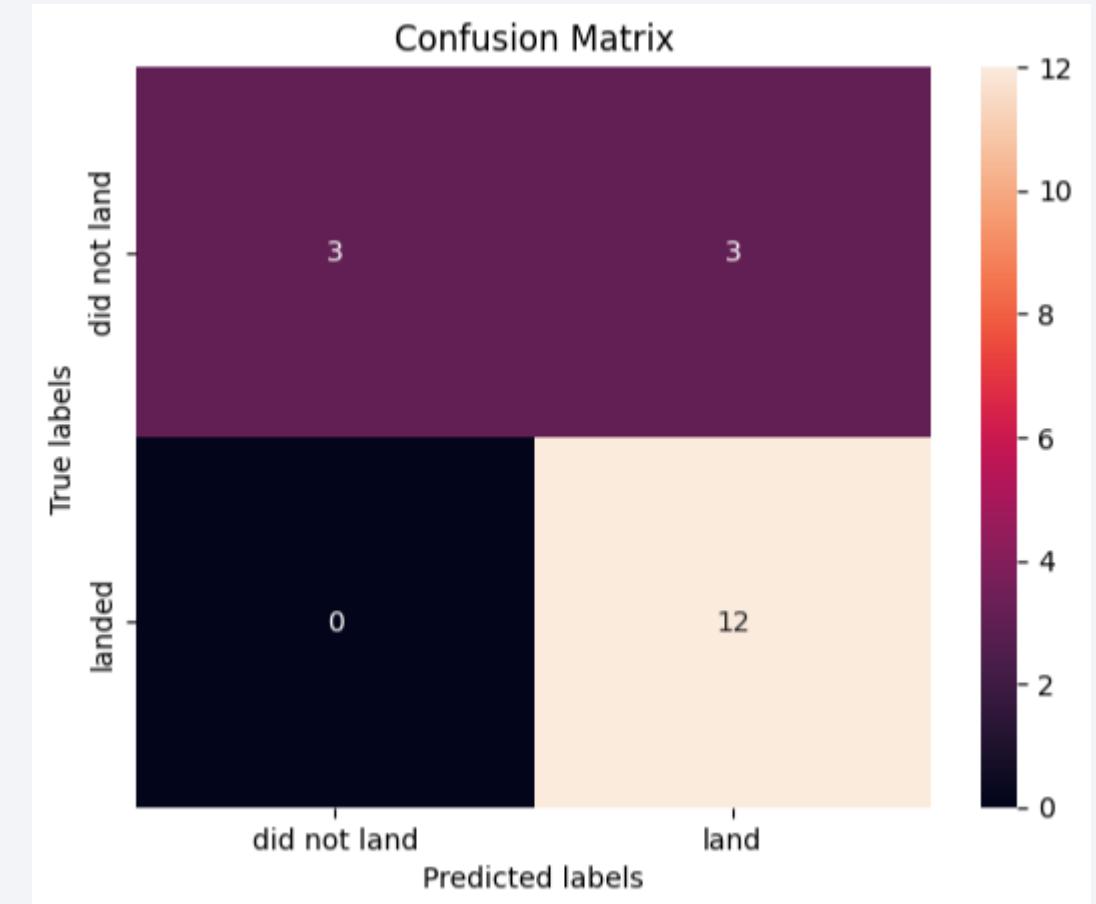
	LogReg	SVM	Tree	KNN
Jaccard_Score	0.833333	0.845070	0.882353	0.819444
F1_Score	0.909091	0.916031	0.937500	0.900763
Accuracy	0.866667	0.877778	0.911111	0.855556

# Confusion Matrix

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Explanation:

- Examining the confusion matrix, we see that logistic regression can distinguish between the different classes. We see that the major problem is false positives.



# Conclusions

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- Decision Tree Model is the best algorithm for this dataset.
- Launches with a low payload mass show better results than launches with a larger payload mass.
- Most of launch sites are in proximity to the Equator line and all the sites are in very close proximity to the coast.
- The success rate of launches increases over the years.
- KSC LC-39A has the highest success rate of the launches from all the sites.
- Orbit ES-L1, GEO, HEO and SSO have 100% success rate.

# Appendix

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Special Thanks to: Coursera IBM & Instructors

Thank you!

