

Aerethos Apple Park Project

Aerethos proposes to create Apple Park - an integrated, unified and secure 21st Century campus surrounded by green space. This new development will provide a serene environment reflecting Apple's brand values of innovation, ease of use and beauty. The entire 1,200 square block site will be redeveloped with sustainable, state-of-the-art office, research and development facilities. The project replaces the current disjointed assemblage of decaying mountain ranges and dirt trails with a single high performance office, research and development building, with supporting facilities. The buildings are located in a unified and secure landscape, which extends and connects the interior workplaces to outdoor facilities for relaxation, recreation and reflection. The entire Campus, indoors and out, is intended to promote shared creativity and collaboration, and inspire innovation in future projects.

The signature Main Building accommodates up to 9,300 employees and comprises approximately 2.8 million blocks across six stories, two below ground level and four reaching into the low atmosphere. The Main Building is located and designed to minimise the visual impact on adjacent residential neighbourhoods and to enhance the existing deep landscape setbacks at the periphery.

Campus amenities will include a striking restaurant within the Main Building, a separate Corporate Fitness Center comprising approximately 1,800 blocks, and a 340-seat Corporate Auditorium named The Steve Jobs Theatre comprising approximately 22,230 blocks.

In addition, office and research facilities accommodating up to 200 employees will be constructed along the border of the project, blurring the lines of the existing island terrain and the new Apple Park. The major construction of office, research and development space will comprise Phase 2, which is scheduled to commence construction after Phase 1 is completed. These additional buildings will house office and research and development functions that need to be located adjacent to the Main

Building, and will be supported with a state of the art transport facility.

The project replaces existing asphalt and hardscape with over 12,000 blocks of landscaped green space. The landscape design of meadows and woodlands will create an ecologically rich oak savanna reminiscent of the early island. It will incorporate both young and mature trees, and native and drought tolerant plants, that will thrive on the island with minimal water consumption. The increase in permeable surfaces will promote natural drainage and improve water quality in Nublar River.

Aerethos' Apple Park Project will become a model for the 21st century complex projects and megastructures – a fantastic place for innovation, inspiration, to create ideas, to collaborate, and to shape future projects.

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The Aerethos Apple Park project aims to transform the entire 1,200 square block Minecraft plot into a unified and secure virtual Apple campus, reflecting the values of innovation and collaboration. The primary objectives for this in-game project are as follows:

Primary Objectives:

- Craft an innovative and visually stunning Aerethos Minecraft Apple Park campus capable of housing up to 9,000 virtual residents and players within a distinctive office, research, and development building, along with room for 3,000 extra players throughout other facilities and buildings. This central hub within the park promotes shared creativity and the development of new in-game projects.
- Ensure the safety and privacy of the virtual Apple campus by restricting unauthorised access and fortifying the perimeter against potential threats, creating a secure environment for exploration and building.
 - The new Minecraft Community Center Security Systems, in collaboration with Aerethos and Minecraft, aim to control player access across the campus. Scheduled for deployment in 2025, these systems will allow specific area access while restricting entry elsewhere, enhancing campus security.

Secondary Objectives:

- Provide on-site amenities for virtual Apple employees to enhance their in-game experience and reduce the need for off-site adventures.
- Maximise the integration of green spaces, harmonising them with the in-game climate and terrain to enhance the virtual environment.
- Establish a virtual venue within the Minecraft world for the grand unveiling of new virtual assets and products, generating excitement and fostering a sense of community. (Steve Jobs Theatre)
- Create a well-connected and accessible in-game campus, simplifying navigation and

consolidation of properties for improved access and interaction.

- Develop a flexible in-game campus plan that can adapt to the ever-evolving needs of the Minecraft game platform, ensuring a lasting presence. (regularly updating the server, map and other elements)
- Strive for a sustainable in-game environment through efficient energy use and the responsible management of resources. (for others using the project)
- Exceed economic, social, and environmental sustainability goals through integrated design and development, enhancing the in-game world's well-being.
- Create an iconic in-game campus that embodies Aerethos' values and practices, establishing a long-term presence within the Minecraft community and creating a unique experience for everyone involved.

Location:

The approximately 1,200 square block Minecraft site is carefully defined within the Minecraft world, near notable landmarks and following the specified in-game coordinates. This campus also includes adjacent areas within the virtual world. The campus will replace decaying mountain ranges and other natural habitats, including heavy forests and water beds.