

2014 Business Survey Results

CONNECTED
TEXAS★

80%

of Texas businesses use broadband every day.

40%

of businesses that want faster Internet cannot get it.

Nearly
**one
in
six**

businesses need workers who can create or edit mobile apps.

Nearly
1 in 6

need people who know a programming language.

Nearly
1/2

of Texas businesses need to train new employees on software.

Online sales represented

**\$194.6
billion**

in revenues for Texas businesses last year.

Internet-connected businesses rely on cloud computing services.

More than
1 in 5

296k

Texas businesses don't have backup Internet service.

For more information, visit:

www.connectedtx.org

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