

# Marketing Bi-Annual Analytics

- Channel
- ☐ Display Ads
  - ☐ Email
  - ☐ Search Engine
  - ☐ Social Media

Total Revenue

1.46M

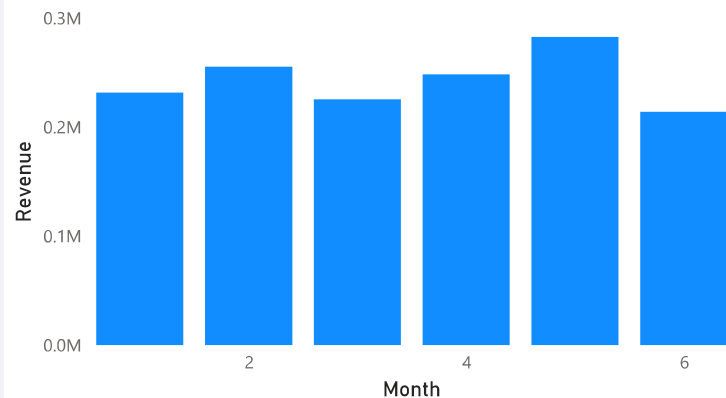
Sum of Impressions

3M

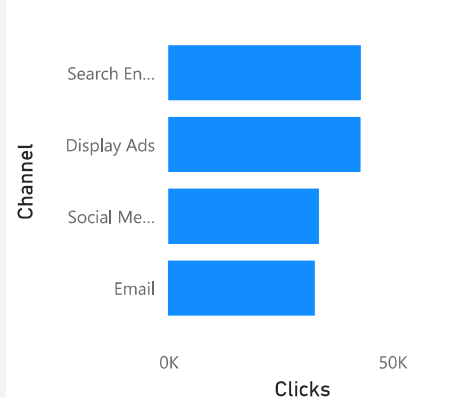
Sum of Conversions

14K

Revenue by Month

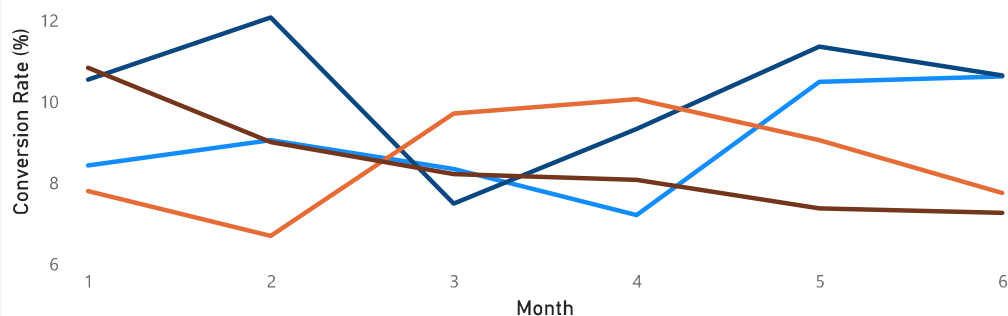


Clicks by Channel



Conversion Rate (%) by Month and Channel

Channel ● Display Ads ● Email ● Search Engine ● Social Media



Revenue and Cost by Channel

● Revenue ● Cost

