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# **Aesha Shah**

github.com/aesha15 linkedin.com/aesha15 Tempe, Arizona

**EDUCATION** 

Master of Science in Computer Science (Specialization in Artificial Intelligence)

**Graduating Dec 2023** 

Arizona State University, Tempe, AZ

Relevant Coursework: Statistical Machine Learning, Introduction to Deep Learning, Data Mining, Data Science for System Decision Analytics

Bachelor of Engineering in Computer Science and Engineering

Aug 2017 - Jun 2021

University of Mumbai, Thakur College of Engineering and Technology (TCET), Mumbai, INDIA

CGPA 9.31/10

## PROFESSIONAL EXPERIENCE

## Data Engineer Intern - Amazon

May 2023 - Aug 2023

- Reduced costs by 40% and improved performance by 80% for ETL pipelines and Redshift Clusters, increasing the efficiency of benchmark setting for **Amazon Fulfillment Centers** through an elaborate dashboard.
- Optimized identification and rectification of performance detrimental gaps and incorrect keys in sub-par jobs and queries.
- Proposed innovative AI integration strategies to stimulate growth and promote innovation within existing organizational projects.

## Research Analyst - Luminosity Lab

Jan 2023 - Current

Rodel Project -

- Researched and analyzed predictive tax models to integrate into an innovative and interactive simulator of Arizona to enable leaders and citizens to explore the implications of proposed policies ranging from education to infrastructure hence aiding in informed decision-making.
- Developed and optimized the user interface using ReactJS and Three.js to improve user experience and responsiveness by 28%.
- Implemented a KD-Tree Nearest Neighbor model to accurately assign students to schools by considering factors like proximity and school capacity.

#### Data Science Research Assistant - Arizona State University

Aug 2022 - Dec 2022

- Analyzed Arizona's Medicaid data, policy changes over the past 5 years, and impact of COVID-19 on Opioid Use Disorder.
- Identified patterns in treatment gaps to evaluate program effectiveness and remission rates of currently enrolled patients.
- Managed project progress and stakeholder communication for the State Opioid Response (SOR) initiative.

## Machine Learning and Artificial Intelligence Specialist - EdPlus

Mar 2022 - Aug 2022

- Developed classification models (CatBoost) to forecast and identify at-risk students leading to 12% increase in success rates over a semester.
- Contributed to student success by providing targeted audience lists of students who require interventions based on the model predictions.
- Leveraged Google Analytics and BigQuery to track and analyze web activity aimed to increase prospective enrollments for ASUOnline.
- Reduced fetch and load time by 65% by successfully reproducing efficient SQL queries for Google Data Studio dashboards in BigQuery.

### Machine Learning Intern - iPing Data Labs

Aug 2021 - Nov 2021

- Developed a **Deep Learning** powered **Automated Energy Invoice Data Extractor** using **Computer Vision** and **NLP**, reducing manual labor by **80%**.
- Trained CNN models to identify the semantics and localize 10+ relevant data points in 25+ invoice formats, achieving 95%+ F1-Score.
- Devised a parsing algorithm to extract and structure data from invoices using Tabula and OCR to engineer model data for training.
- Interpreted 1,25,000+ images from CCTV feeds to detect 7 object categories during day and night for Traffic Detection and Tracking.

## Team Lead and Software Development Intern - TinkTank

May 2020 - Dec 2020

- Led and built an analytics tool that enables recruiters to analyze, track and visualize team performance metrics/KPIs.
- Implemented a Business Rule Engine for custom data validation on 40+ attributes, ensuring clean data for user-specific dashboard visualizations.
- Designed and developed the ETL pipeline to map data from complex datasets and multiple data sources using PostgreSQL and Django.

# PROJECTS AND RESEARCH

# Visualization System for Interpretability of Adversarially-trained Deep Learning Models, Academic Research Project

Sep 2023 - Current

- Designing a visualization system for deep learning models that are trained to resist adversarial attacks and remain interpretable.
- Comparing the performance of regularly and adverserially trained ResNet-18 model with Pytorch on CIFAR10 dataset and using "concepts" to test their interpretability retention.

## Analysis of Machine Learning Models for Road Traffic Accidents, Academic Project

Feb 2022 - May 2022

- Led and implemented an end-to-end Machine Learning project pipeline to classify Accident Severity from a highly imbalanced dataset.
- Scrutinized four predictive models including KNN and Decision Trees and boosted the model accuracy up to 84% by incorporating hyper-parameter tuning.

## ShapeNSoul (Mobile Application), Personal Project

Dec 2020 - Jan 2021

Developed a Mobile Application using Flutter and Firestore for a Naturopathy Clinic to facilitate appointment scheduling, notification alerts, and personalized profile and diet charts for each patient.

### CO-CURRICULARS

Scholarship Reviewer, Grace Hopper Celebration (GHC) 2023 AnitaB.org

Volunteer (MC) - Open Data Science Conference, San Francisco

May 2023

Travel Grant Reviewer, Graduate and Professional Association (GPSA) - Arizona State University

Mar 2023 - Current Nov 2022

Social Volunteer, Extension Work Team (EWT-TCET)

Aug 2018 - May 2019

## CERTIFICATIONS

Google Data Analytics Professional Certificate, Google, Coursera | Advanced Google Analytics, Google Analytics | Deep Learning Specialization, deeplearning.ai, Coursera | Python 3 Specialization, University of Michigan, Coursera | Introduction to Machine Learning, IIT Madras, NPTEL

# SKILLS

Languages

Python, SQL, HTML/CSS, JavaScript, C/C++, Java

Libraries Pandas, NumPy, Scikit-learn, NLTK, OpenCV, Matplotlib, Keras D3.js, Three.js **Technical Skills** Machine Learning, Data Science & Analytics, Data Structures & Algorithms, Database Management Systems

: BigQuery, Django, Git, AWS, GCP, Google Marketing Platform, PostgreSQL, PowerBI, JIRA, Tableau, PyTorch, Tensorflow, Firebase Frameworks