
 Pareto distribution $p(x)$

↳ γ distribution, β distribution Red life

↳ 80-20 rule rules

a lot of problems why pareto \Rightarrow you can model distributions

Beta distribution

$$\text{Beta}(\mu/a, b) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \mu^{a-1} (1-\mu)^{b-1}$$

μ value of random variable

$$\Gamma(x) = \int_0^x u^{x-1} e^{-u} du$$

$$E(\mu) = \frac{a}{a+b}$$

$$V(\mu) = \frac{ab}{(a+b)^2 (a+b+1)}$$

Bayesian Bernoulli:

MLE: $\mu = \frac{m}{n}$ for m heads in n tosses

This is an overfit: if $n=m$
it will estimate $\mu=1$ for all subsequent n

[.....]

$\mu = ??$

$$\therefore P(\mu/D) = \frac{P(D/\mu) \cdot P(\mu)}{P(D)}$$

$$\propto P(D/\mu) P(\mu)$$

$$\propto \prod_{n=1}^n \mu^{m_i} (1-\mu)^{n-m_i} P(\mu)$$

$$\propto \prod_{n=1}^n$$

next
page

$$\begin{aligned} P(\mu/D) &= \text{Beta}(m+a, l+b) \\ &= \text{Beta}(a, b) \end{aligned}$$

Beta($\mu|a,b$)

$$P(\mu) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \mu^{a-1} (1-\mu)^{b-1}$$

↳ prior probability

→ μ - how biased the coin is?

→ μ itself acts a random variable

→ Let a blacksmith want to model this
[$P(\text{head}) = \mu$] for a coin

Let's take the distribution of
 μ as Beta distribution

$$P(\mu|D) = \frac{P(D|\mu) \cdot P(\mu)}{P(D)}$$

(having done the steps)

$$\propto P(D|\mu) \cdot P(\mu)$$

$$= p(x_1, x_2, \dots, x_n / \mu) p(\mu)$$

$$= \prod_{n=1}^N (p(x_n / \mu)) p(\mu)$$

$$= \prod_{n=1}^N (\mu^{x_n} (1-\mu)^{1-x_n}) p(\mu)$$

$$= \left[\mu^m (1-\mu)^{n-m} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \mu^{a-1} (1-\mu)^{b-1} \right]$$

$$\propto \mu^{m+a-1} (1-\mu)^{n-m+b-1}$$

$$\propto \mu^{m+a-1} (1-\mu)^{l+b-1}$$

$$p(\mu/D) \propto \mu^{m+a-1} (1-\mu)^{l+b-1} \quad l = n-m$$

$$p(\mu/D) = \frac{\mu^{m+a-1} (1-\mu)^{l+b-1}}{\underbrace{\int \mu^{m+a-1} (1-\mu)^{l+b-1} d\mu}_{\text{normalization}}}$$

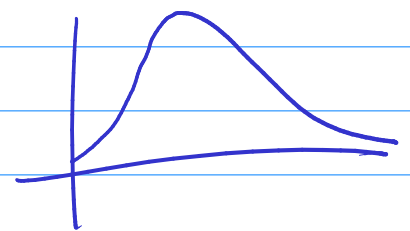
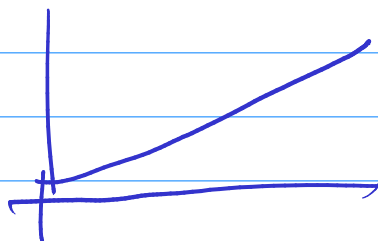
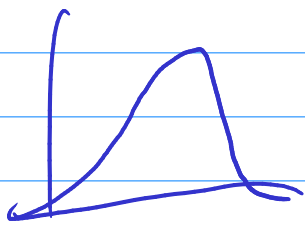
$$p(\mu/D) = \frac{\Gamma(m+a+l+b)}{\Gamma(m+a)\Gamma(l+b)} \mu^{m+a-1} (1-\mu)^{l+b-1}$$

$$p(\mu/D) = \text{Beta}(m+a, l+b)$$

\swarrow posterior

$$p(\mu) = \text{Beta}(a, b)$$

$$(\quad) \text{Beta}(m+a, l+b)$$



$$p(\text{head}) = E(\mu)$$

$$= \frac{m+a}{m+a+l+b}$$

$$MLE = \frac{m}{N} = \mu = \frac{m}{m+l}$$