

Graphic Designer

Merjem Duraković



(387) 60 317 36 62



merjemdurakovic@outlook.com

Summary

Graphic designer, self-initiated. I hold a Bachelor's degree from the Academy of Fine Arts, graduating from the Teaching Department in 2023. During my studies, I was exposed to many elements that significantly contribute to the development of my design skills, such as color theory, composition, and typography.

While studying, I also worked as a freelancer, focusing primarily on creating content for social media and photo retouching. Currently, I am employed at an agency where I have expanded this scope and gained extensive experience in producing content for social media platforms like Instagram, TikTok, and Facebook. I am also involved in copywriting and collaborate closely with the marketing team.

I work on printed promotional materials such as brochures, flyers, leaflets, and banners. I have also had the opportunity to participate in brand development from the very beginning, including color selection, typography, logo design, and other visual elements, as well as creating brand guidelines.

Work experience

● Gate 21 Nov 2023 - Sep 2024

Specialized in the technical facets of 3D modeling, including creating clean topology, converting models to low-poly versions, and detailed modeling of specific components within complex assets. Utilized Photoshop for retouching models and adjusting exposure levels. Played a key role in ensuring all models were fully optimized and production-ready.

● Aktuelno Design Aug 2024 - Present

At this agency, my work focuses on creating advertisements and visual content for social media platforms such as Instagram, Facebook, and TikTok, using tools like Adobe Photoshop, Illustrator, InDesign, Adobe XD, and Figma. I design various print materials for selected clients, including brochures, catalogs, trifold flyers, business cards, banners, flags, and apparel prints.

I create short and simple video content, mainly Reels, using programs such as Adobe Premiere Pro, CapCut, and Canva.

Collaboration with the team plays an important role in brand development, where I contribute to shaping color schemes, typography, and the overall visual identity.

I also have basic knowledge of UI and UX design, and have managed small web shops by uploading products, prices, and other necessary information.

Education

High School Diploma
Civil Engineering Tech

BFA, Academy of Fine Arts
Sarajevo – Art Education

Skills

Branding & Identity

Logo Design

Print & Digital Design

Typography

Social media content

Color Theory

Communication

Collaboration & Teamwork

Basic UX/UI understanding

Software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe Premiere Pro

Canva

CapCut

Languages

Bosnian – native

English – Intermediate

Online Presence



merjemdurakovic.com