



PERSIAN SPORTS REALITY SHOW

W W W . L I M I T E D G E S H O W . C O M



Program Summary

"Limit Edge" is a Persian-language sports reality show featuring 10 male and female athletes, randomly paired in teams, competing daily in endurance, speed, and strength challenges.

With dynamic visuals, emotional depth, and natural environments, it's designed to match international TV standards and captivate Persian-speaking audiences worldwide.

Program Format

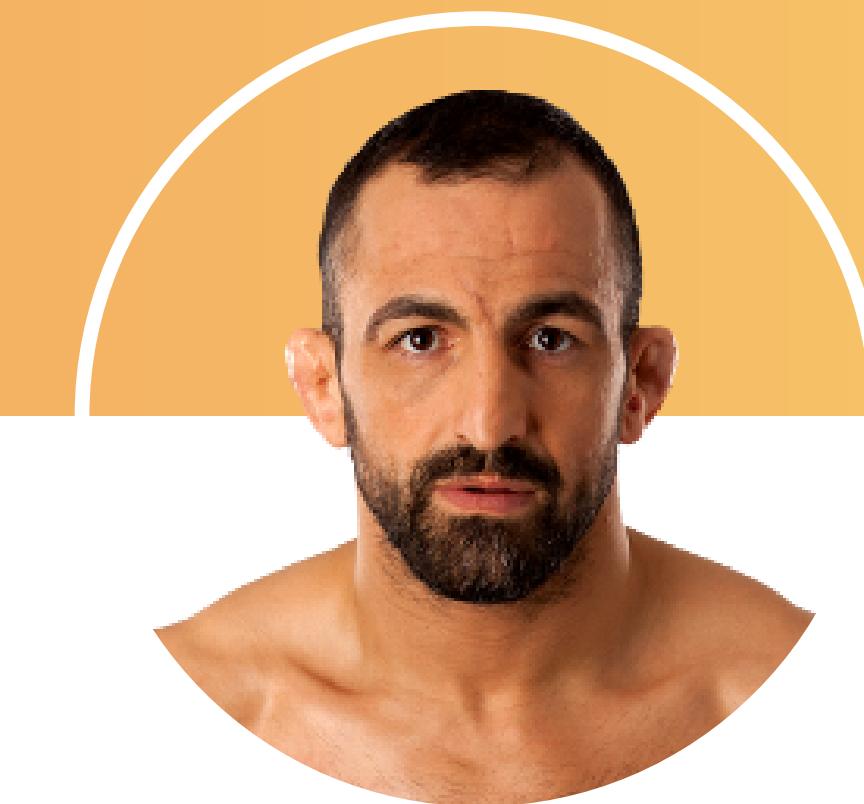
Language: Persian

Contestants: 10 professional/semi-professional athletes (5 men, 5 women)

Structure: Daily team challenges + individual point scoring

Locations: 4000 m² indoor gym + nature (beach, forest)

Episodes: 7 (each shot over one full day)



Reza Madadi

MMA World Champion & globally known Iranian athlete
Charismatic, motivational, and relatable
Expert in physical and mental endurance
Strong youth connection
Role: Host, mentor, judge, emotional anchor



Daily Episode Structure

01

Endurance Challenge

Contestants push their physical and mental limits in long, grueling tests that demand stamina, focus, and willpower.

02

Speed Challenge

Explosive bursts of energy and razor-sharp reflexes determine the winner in fast-paced, time-critical competitions.

03

Strength Challenge

Raw power meets technique as athletes face heavy lifts, resistance battles, and strength-based obstacles.

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Mission

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Challenge Diversity & Locations

01 Indoor Gym

Controlled, high-tech environment for strength and precision tasks.

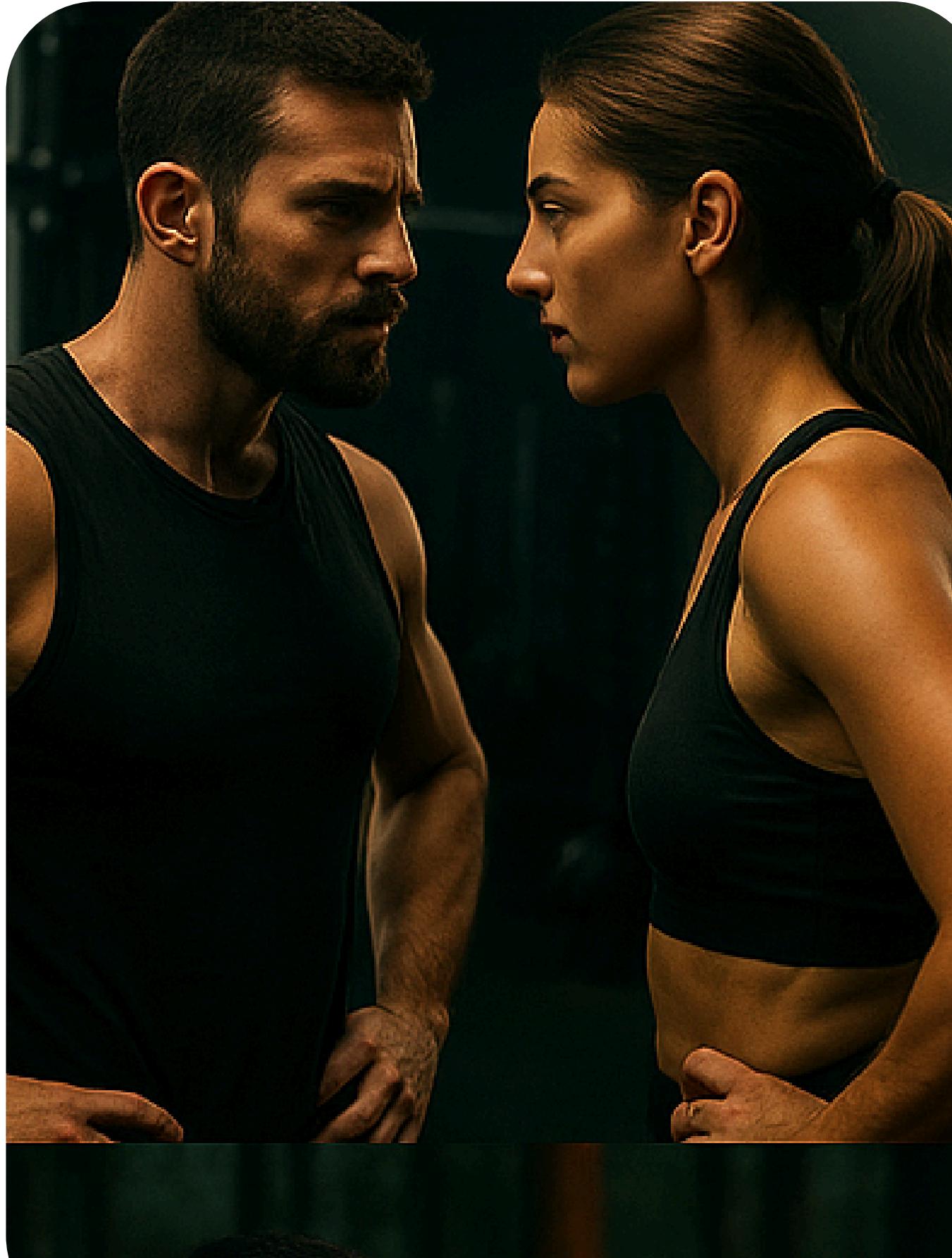
02 Natural Environments

Unpredictable settings (beach, forest, night) for endurance and adaptability.

03 challenges

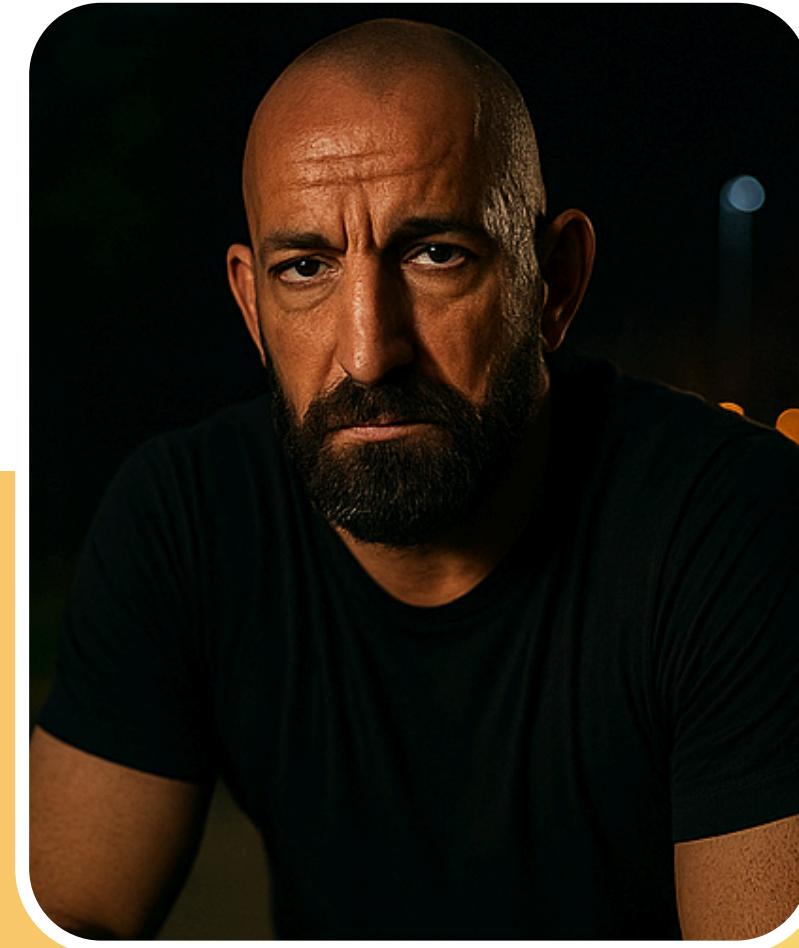
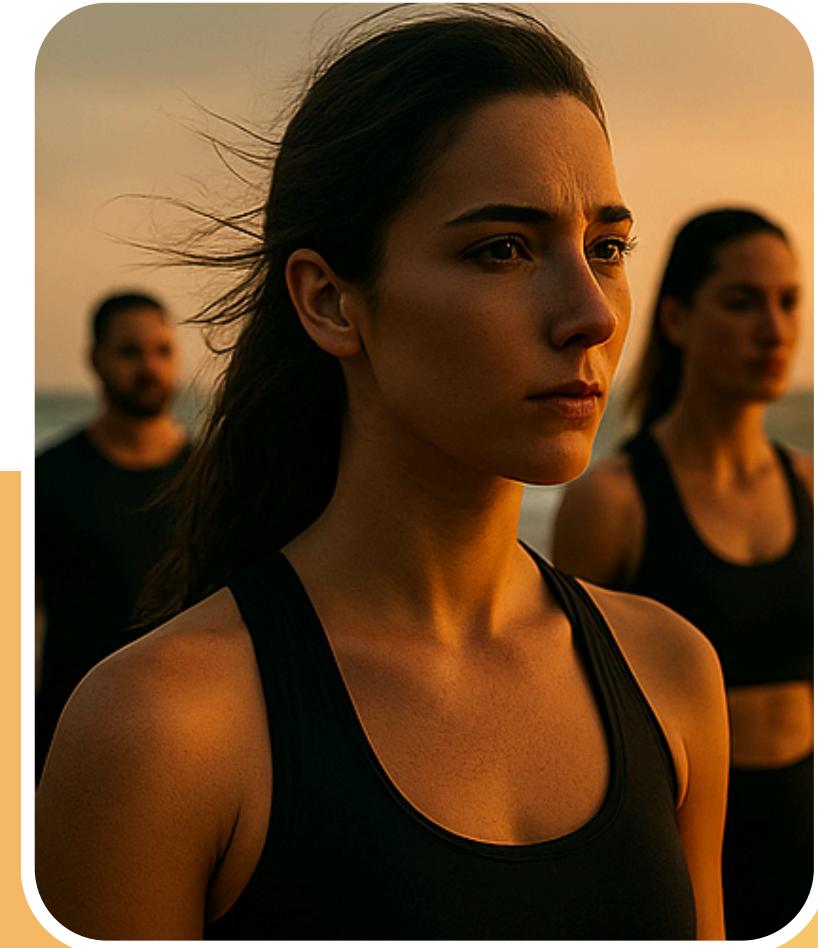
All challenges follow safety standards and are cinematic in style.





Dramatic Appeal & Emotional Hooks

- Team Dynamics: Random pairings create tension, alliances, and arcs.
- High Stakes: Night and psychological challenges raise emotional intensity.
- Personal Stories: Confessionals reveal ambition, conflict, and exhaustion.
- Cinematic Feel: Dramatic lighting and original soundtrack.



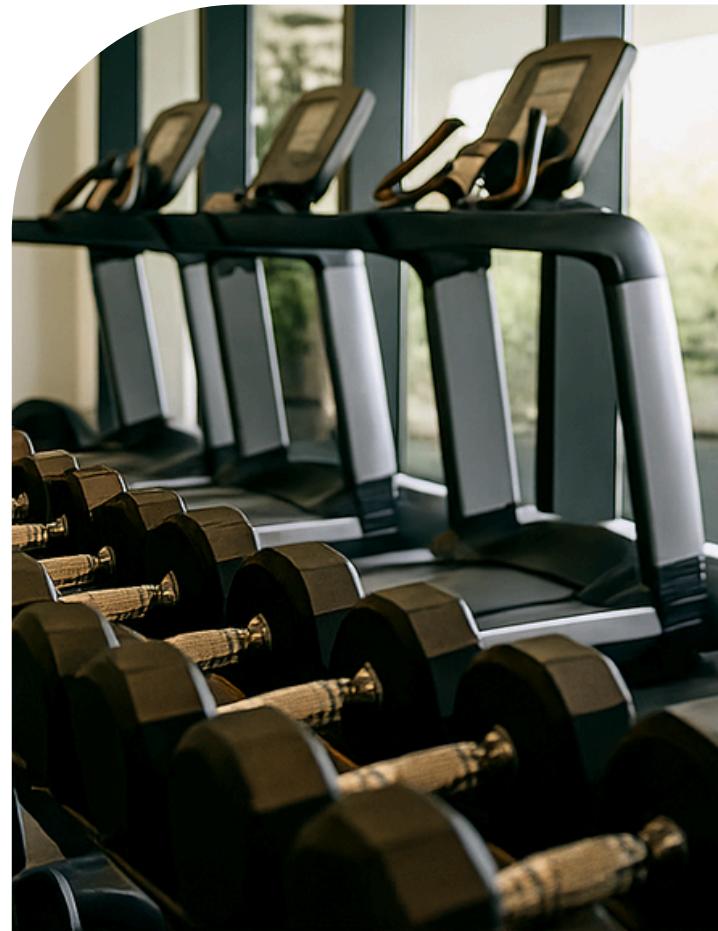
Production Timeline

Format development – 10 days
Sponsorship & registration – 2 weeks
Final contestant selection – 7 days
Location setup – 7 days
Filming – 7 days (+2 buffer)
Post-production – 14 days
First episode release – ~6 weeks from start format development



Facilities & Production Crew

- Facilities & Equipment:
 - - Gym
 - - Nature filming sites
 - - On-site accommodation
 - - Cameras, drones, lighting rigs
- Core Team:
 - - Director & Technical Director
 - - Trainers, Cinematographers, Sounds, Psychologist, Medic
 - - Editors & Motion Graphics





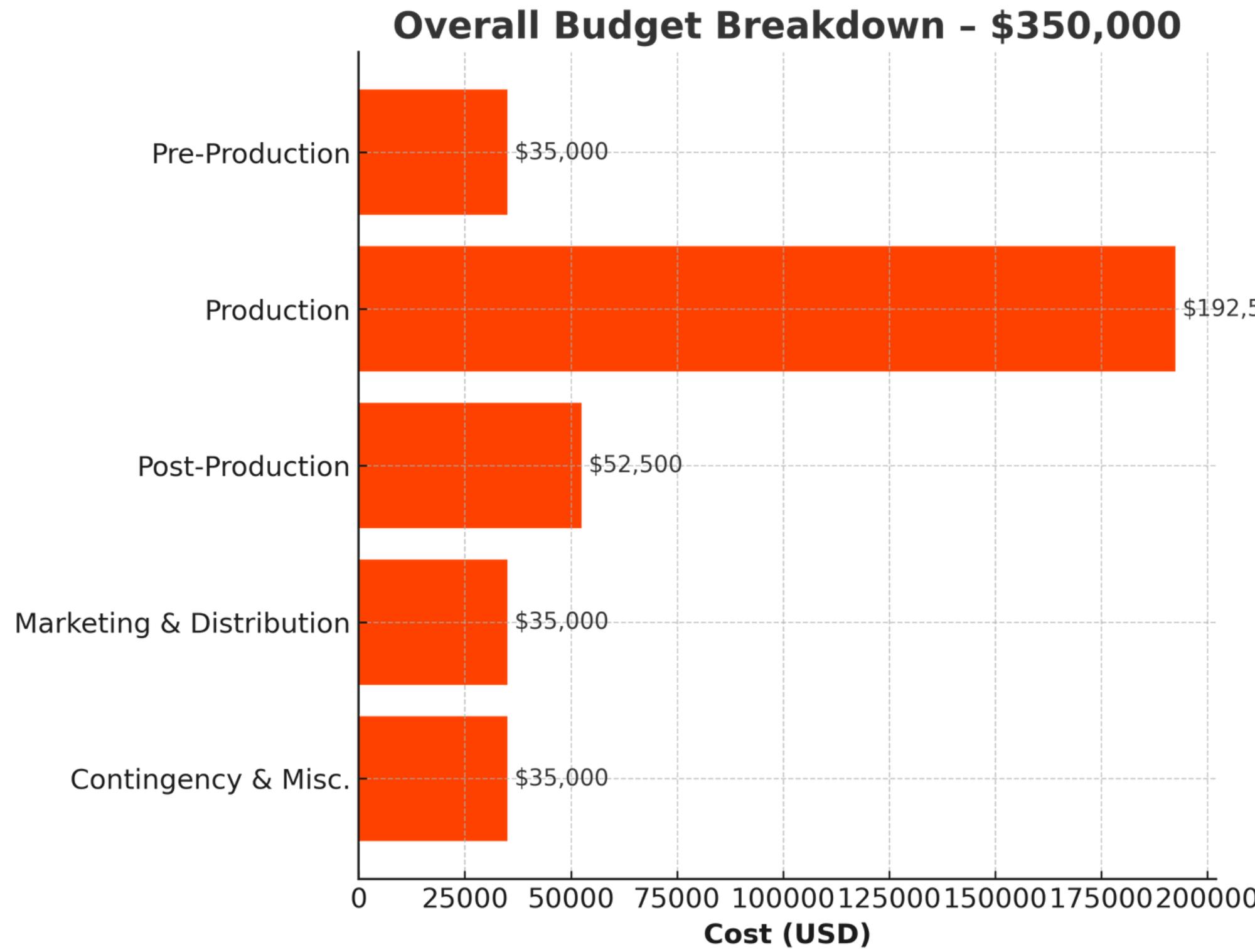
Target Audience & Viewer Engagement

Core Demographic: Ages 18-40, fitness/sports fans

Themes: Human capacity, mental pressure, resilience

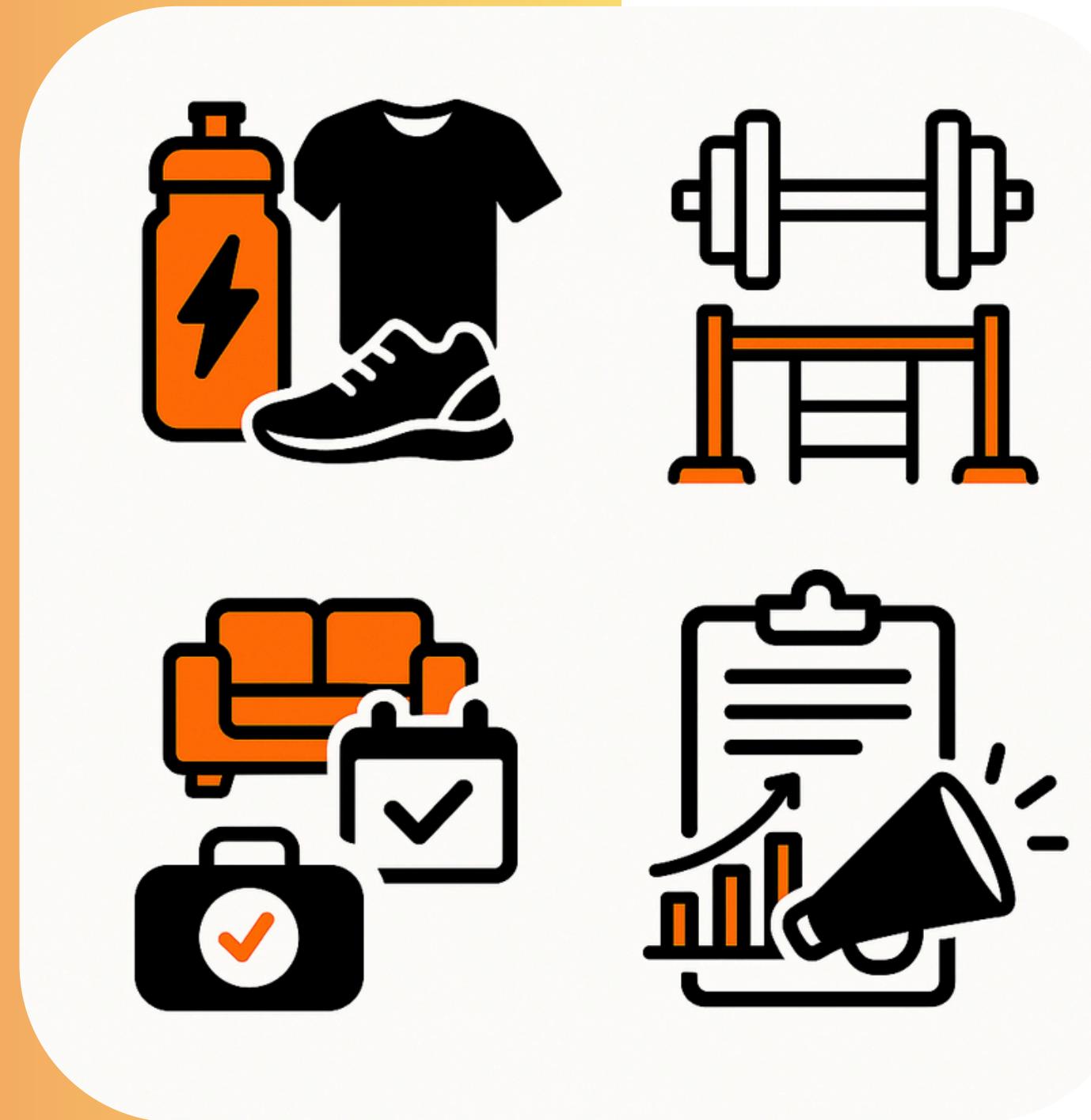
Distribution: Filimo, Namava, satellite TV

Future: VIP versions, spin-offs, international franchises



Overall Budget Breakdown (\$350,000)

- Pre-Production – \$35,000 (10%)
Casting, permits, obstacle design, location scouting.
- Production – \$192,500 (55%)
Full filming operations: crew, cast, equipment, transport, lodging, catering.
- Post-Production – \$52,500 (15%)
Editing, sound mixing, visual effects, color grading, motion graphics.
- Marketing & Distribution – \$35,000 (10%)
Media buys, PR campaigns, trailer production, social promotion.
- Contingency & Misc. – \$35,000 (10%)
Insurance, legal, and unexpected costs.



Sponsorship Opportunities

Ideal for supplement brands, activewear, fitness tech/apps

Branding on clothing, equipment, challenges

Product placement in contestant living areas

Sponsor performance reports post-air

Proven Expertise in Film & TV Production



Alexander Aryanfar

Producer



Mehdi Razi

Director



Hamed Aryanfar

Script Writer

We are a team of three professionals, each holding a Bachelor's degree in Cinema, with extensive experience across the film and television industry.

Strong Background in Media Production:

Participated in numerous movie and TV productions, covering a range of genres and formats.

Proven Track Record:

Successfully managed complex projects with over 15 actors, navigating logistical, creative, and technical challenges.

Diverse Creative Skills:

Expertise spanning Directing, Cinematography, Scriptwriting, and Production Management.

High-Quality Output:

Our combined experience ensures the ability to develop, execute, and deliver world-class, high-quality media productions that meet international standards.



Let's Collaborate

 +1 (705) 970-0443

 www.limitedgeshow.com

 alexander.aryanfar@gmail.com

 Toronto, Canada



THANK YOU

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