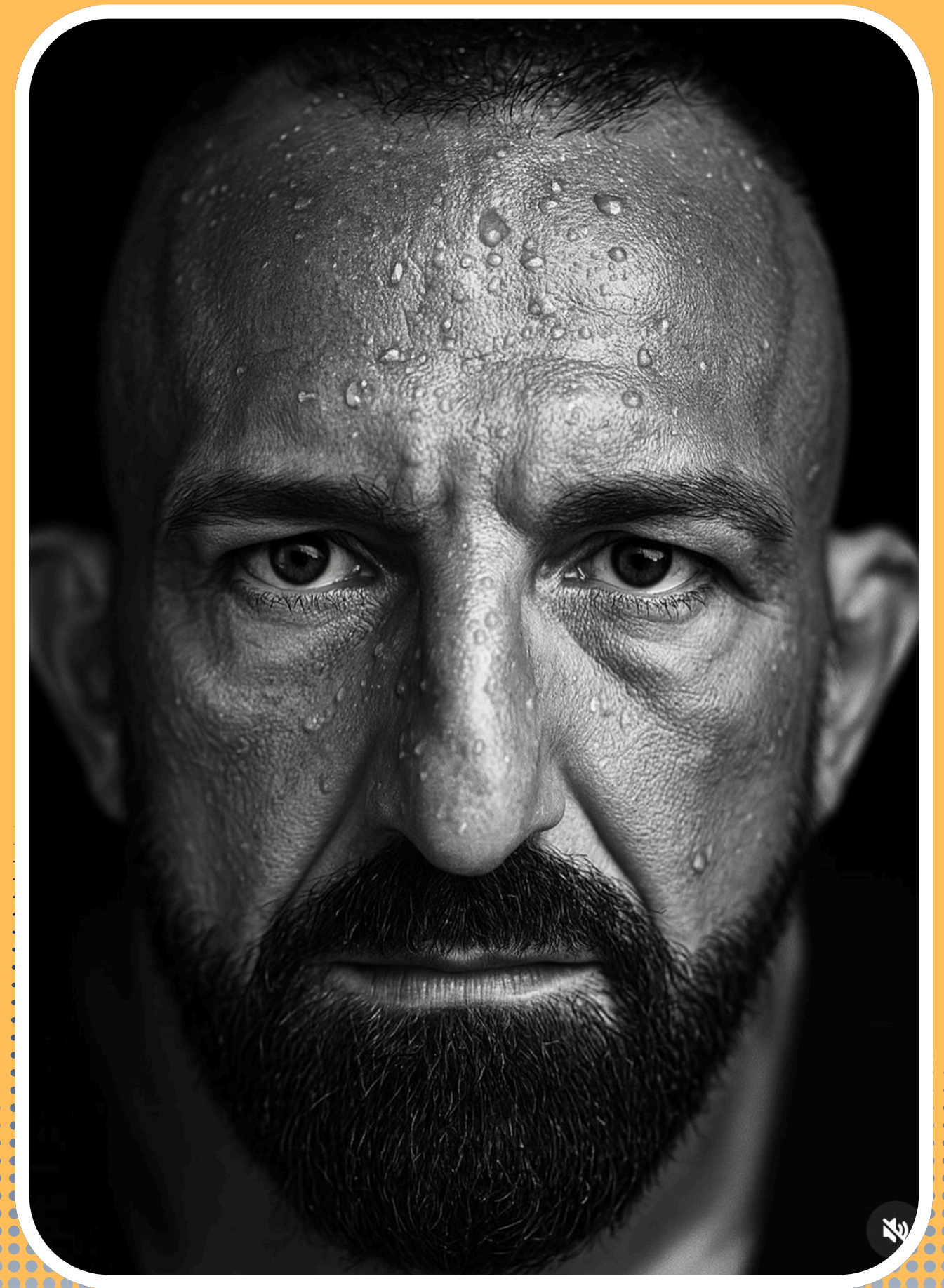




# Limit Edge Budget Overview

Presented by Alexander Aryanfar

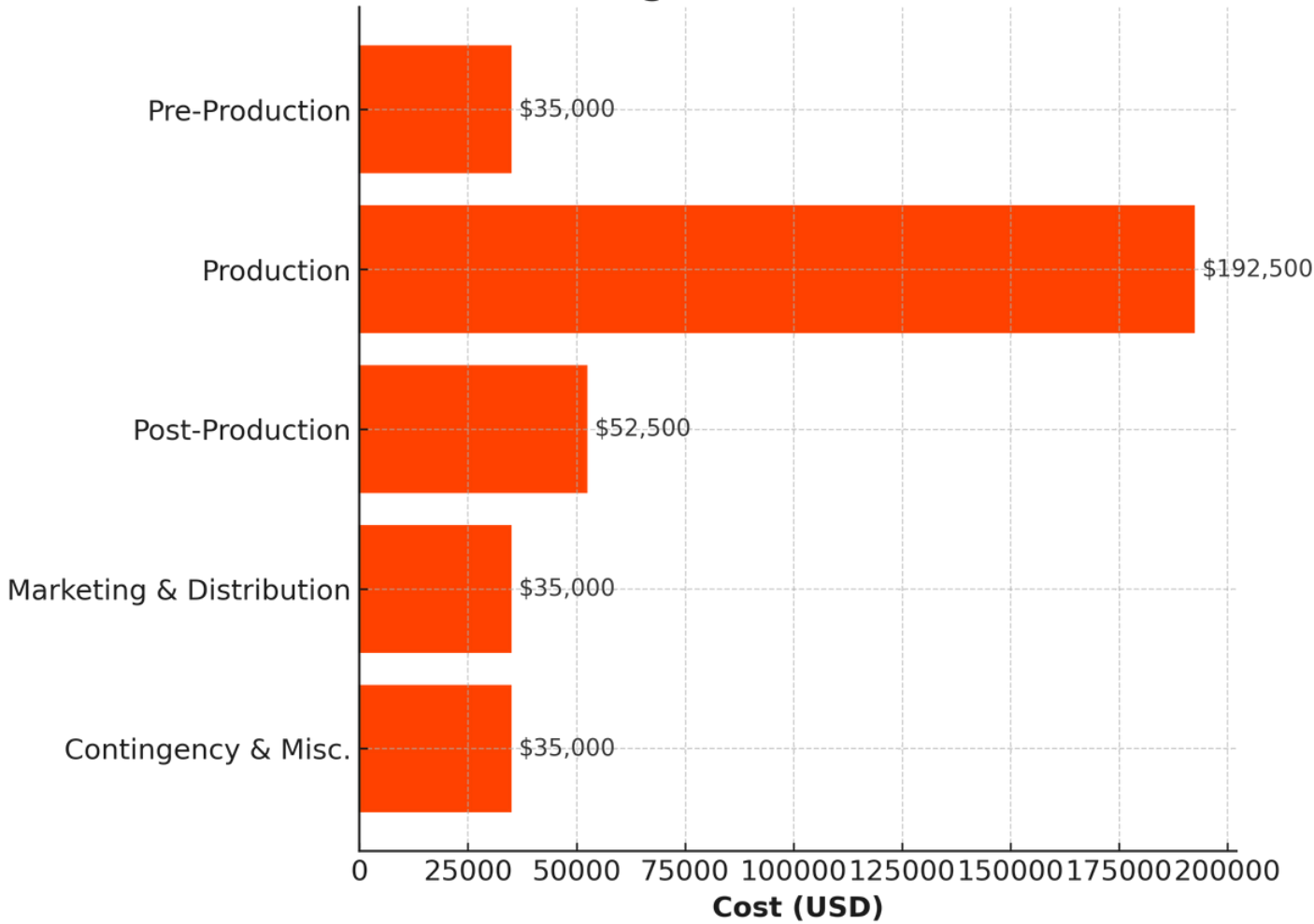
**Comprehensive budget for a reality competition**





# Overall Budget Breakdown (\$372,600)

Overall Budget Breakdown - \$350,000



**Pre-Production – \$33,000 (8.86%)**

Casting, permits, obstacle design, location scouting.

**Production – \$191,000 (51.26%)**

Full filming operations: crew, cast, equipment, transport, lodging, catering.

**Post-Production – \$54,600 (14.65%)**

Editing, sound mixing, visual effects, color grading, motion graphics.

**Marketing & Distribution – \$33,600 (10%)**

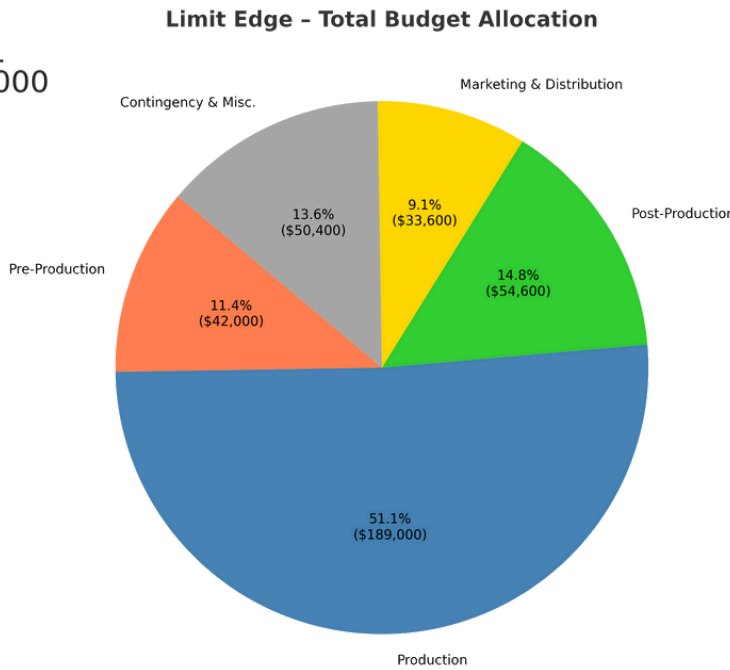
Media buys, PR campaigns, trailer production, social promotion.

**Contingency & Misc. – \$50,400 (9.02%)**

Insurance, legal, and unexpected costs.

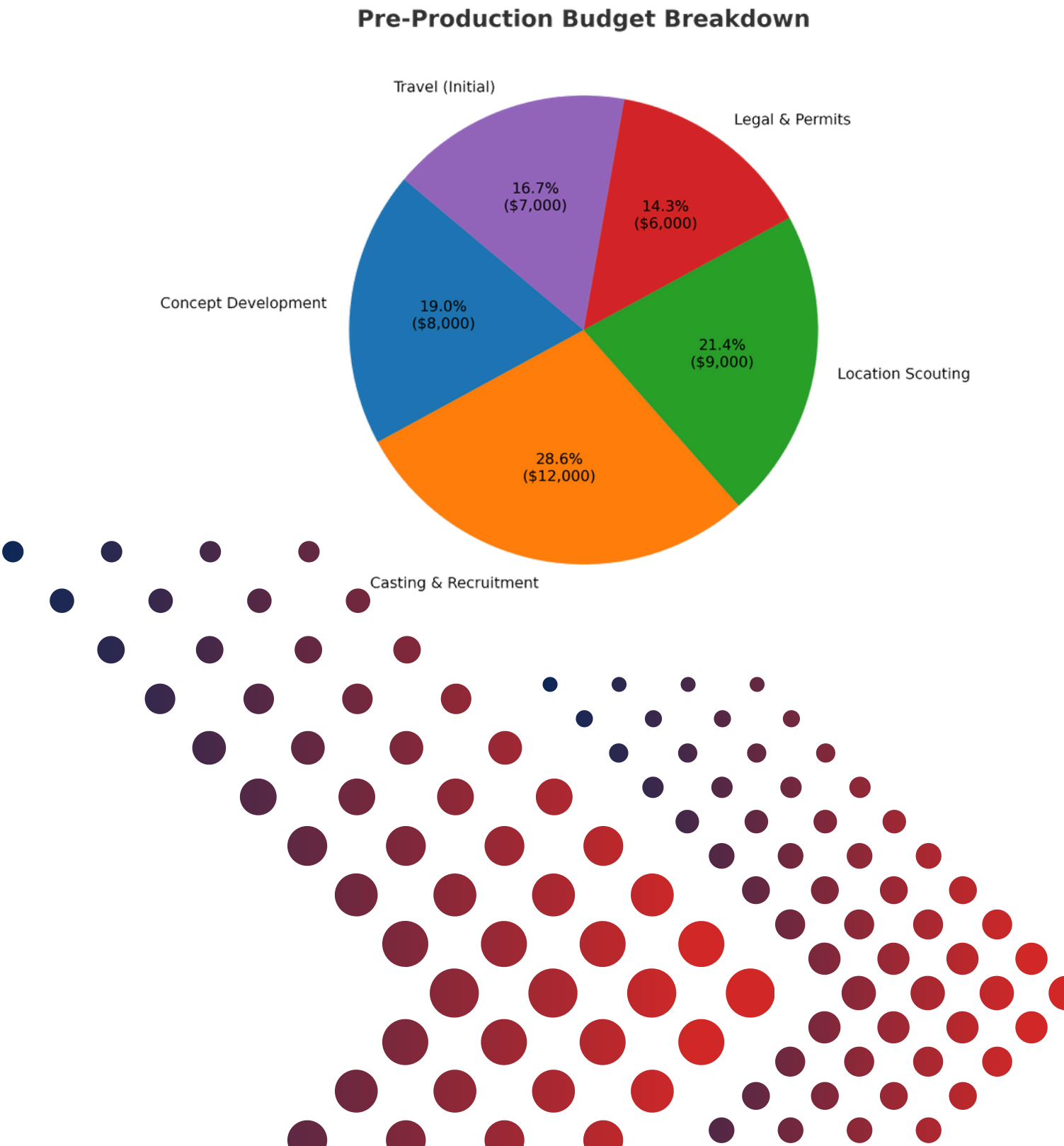
**Prize. – \$10,000 (13.53%)**

Insurance, legal, and unexpected costs.



# Pre-Production Breakdown \$33,000

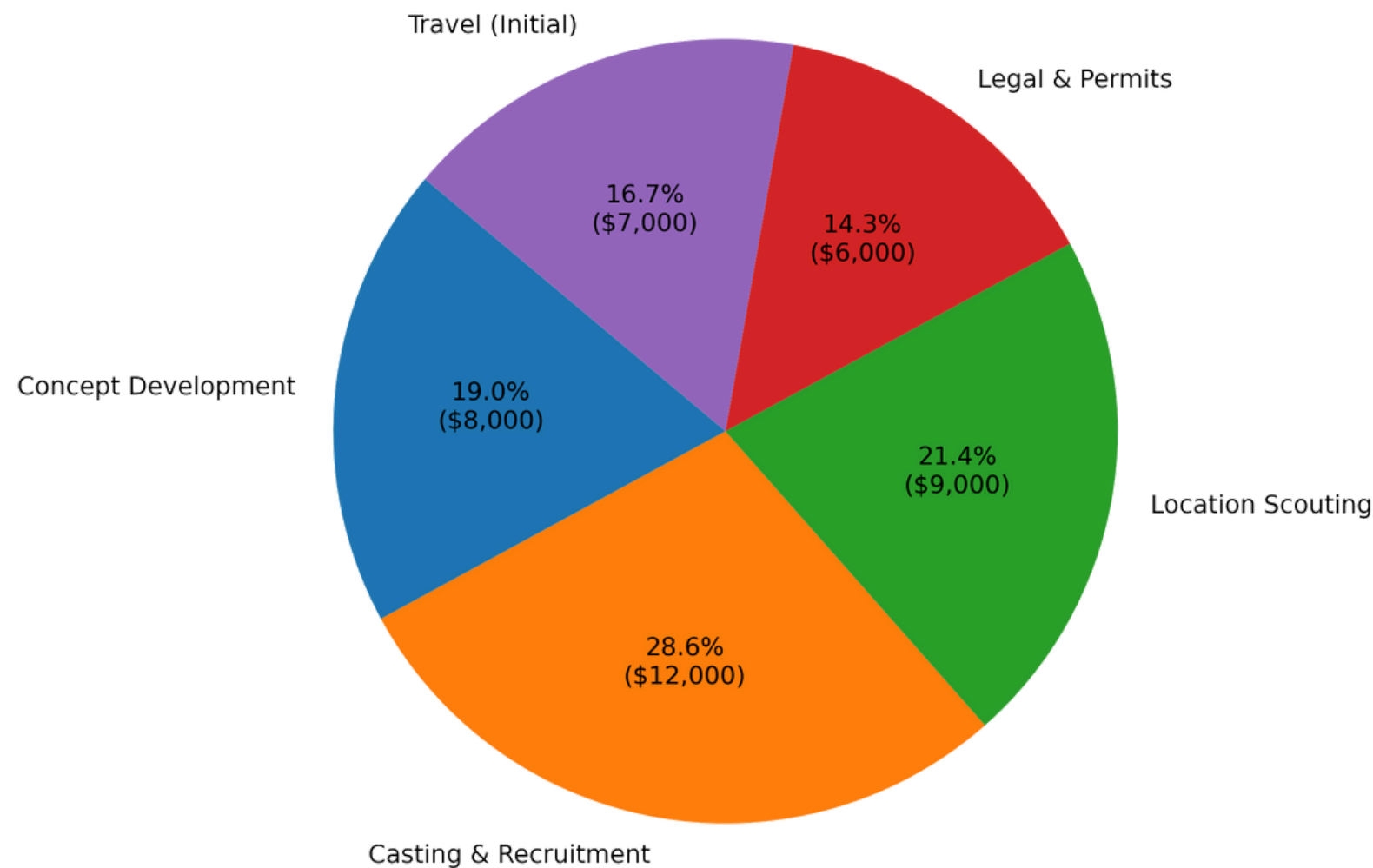
- Travel: \$7,000
- Casting & Selection: \$2,000
- Set & Obstacle Design: \$12,000
- Pre-Shoot Planning Meetings & Admin: \$5,000
- Marketing Prep (Teaser & Materials): \$7,000





# Production Breakdown (\$191,000)

**Pre-Production Budget Breakdown**



## Host Fees – ? (15%)

- Daily payment for 10 athletes, including rehearsal and filming days.

## Competitor Fees – \$29,000 (15.18%)

- Daily payment for 10 athletes, including rehearsal and filming days.

## Crew Salaries – \$57,000 (29.83%)

- Technical director, cinematographers, sound, lighting, assistants.

## Accommodation – \$28,000 (14.65%)

- Lodging for ~25 people during filming in Torrevieja, Spain.

## Transportation – \$15,500 (8.11%)

- Airport transfers, vans, logistics trucks, fuel.

## Catering & Food – \$15,500 (8.11%)

- 3 daily meals for competitors and crew.

## Equipment Rental/Purchase – \$23,100 (12.09%)

- Cameras, drones, lighting rigs, gimbals.

## Wardrobe & Branding – \$10,000 (5.23%)

- Logo-printed clothing, safety gear.

## Insurance & Permits – \$7,000 (3.66%)

- Filming, drone, and location permits; production insurance.

## Misc. On-Site Costs – \$6,000 (3.14%)

- Security, props, set dressing.

# Post-Production Breakdown \$54,600

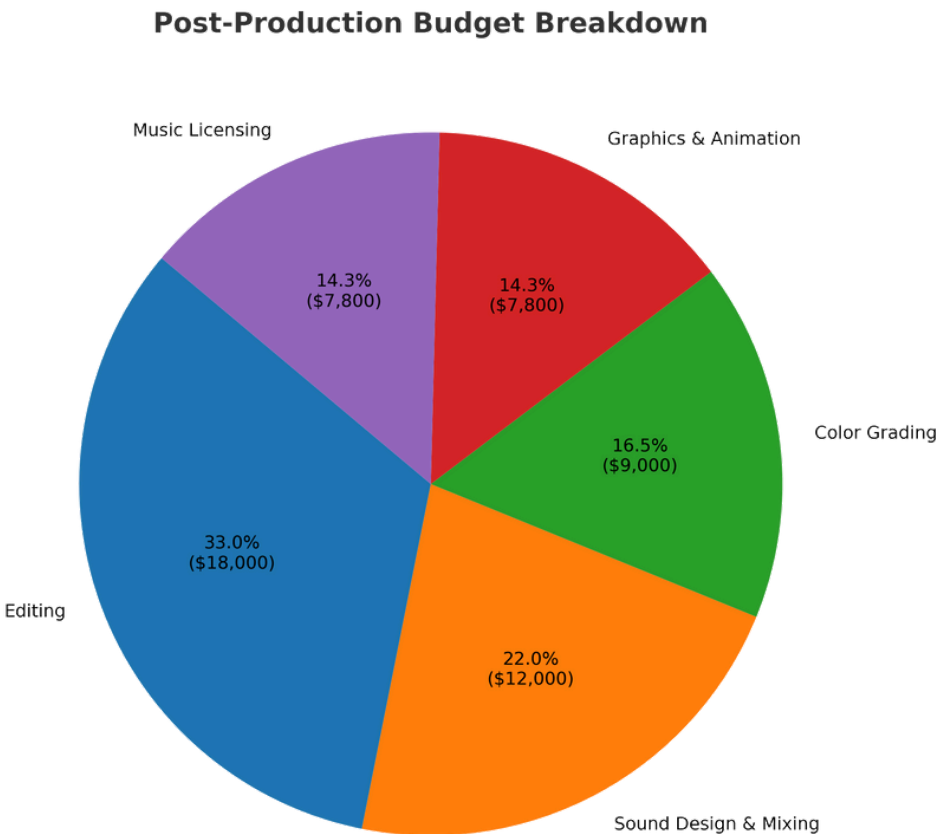
Editing: \$30,000

Sound Mixing & Music Licensing: \$8,000

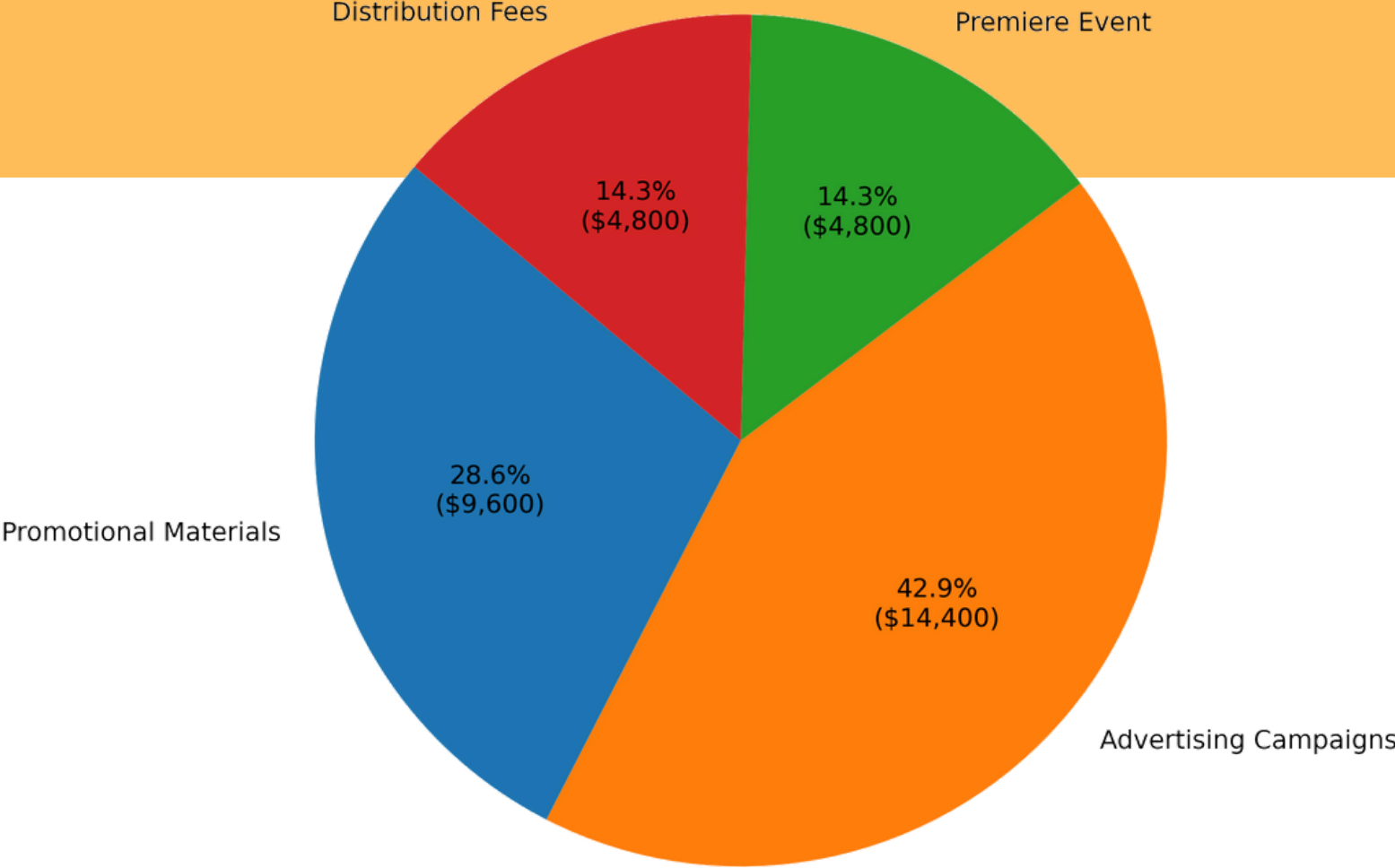
Color Grading: \$7,000

Motion Graphics & Branding Elements: \$6,000

Final Mastering & Delivery: \$3,600



Marketing & Distribution Budget Breakdown



Marketing & Distribution Strategy  
\$33,600

Our robust marketing strategy focuses on **PR, social media**, and targeted ads to maximize reach and engagement.



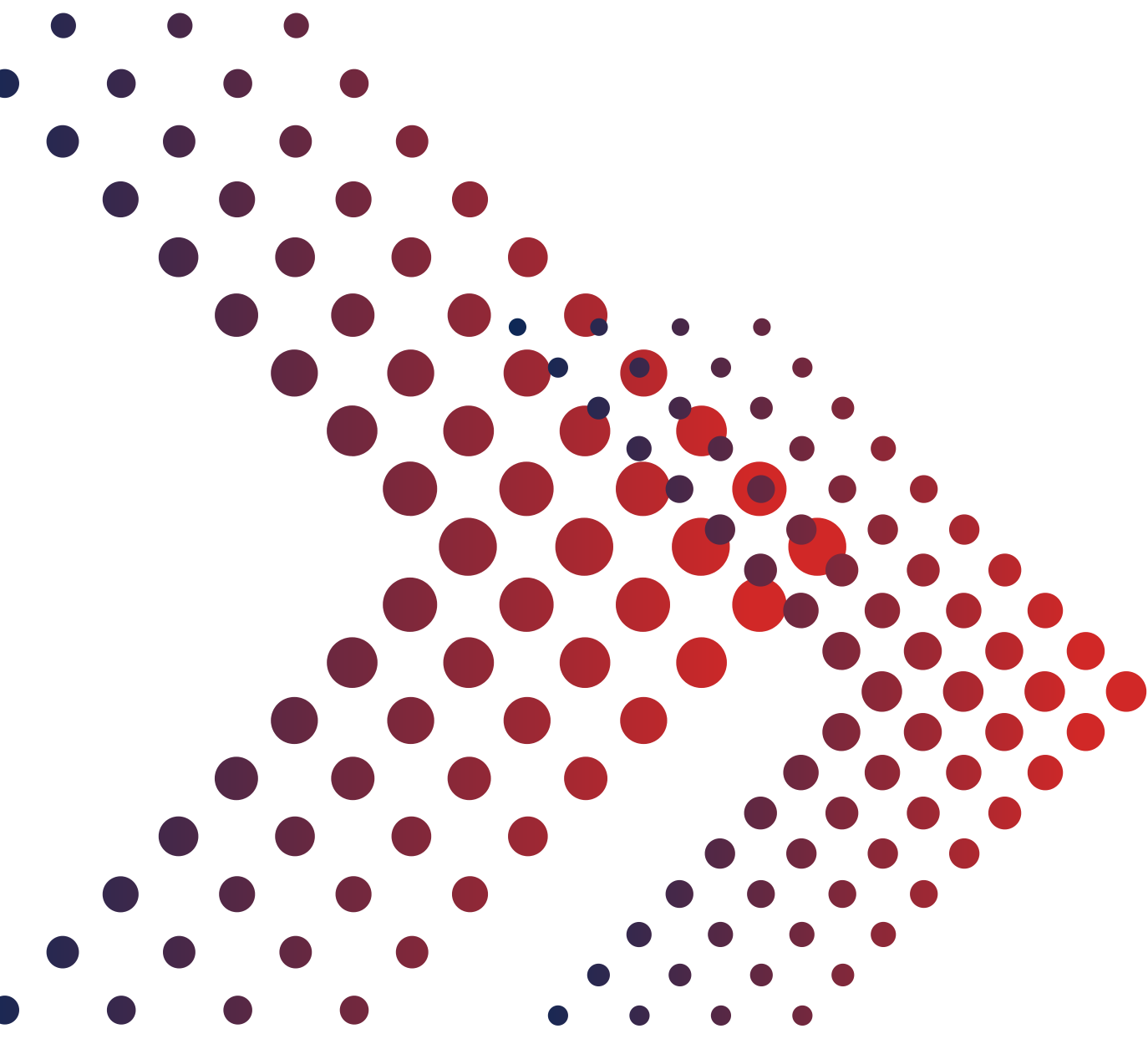
PR & Media Buys: \$15,000

Social Media Campaigns: \$8,000

Trailer Production & Online Ads: \$10,600

# Contingency Fund

**\$50,400**



- Emergency repairs and replacements
- Unforeseen production delays
- Additional marketing opportunities
- Extra crew hiring needs
- Equipment failures or issues
- Last-minute travel changes
- Additional legal fees incurred
- Unexpected location changes
- Contingency for weather impacts
- Other miscellaneous unforeseen expenses

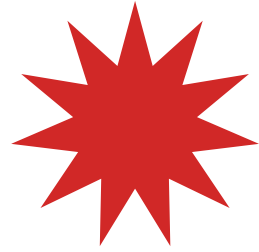
# Investor Benefits

- **Brand Exposure:** Logo placement on athlete clothing, equipment, and competition signage.
- **Product Placement:** In living quarters, challenges, and interviews.
- **Multi-Platform Reach:** Streaming, and social channels.
- **Evergreen Content:** Reruns, online monetization, and future seasons.
- **ROI Tracking:** Post-broadcast audience and sponsor performance reports.



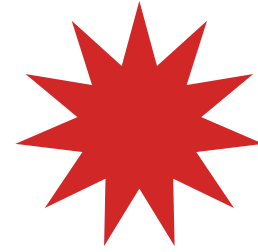


# Contact Us



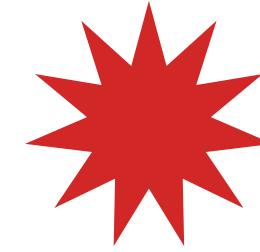
## Email

alexander.aryanfar@gmail.com



## Social Media

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## Phone

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