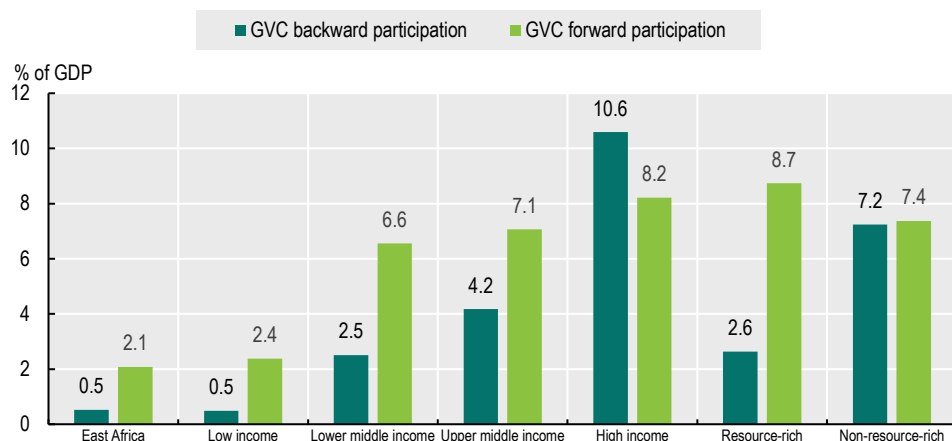


EAST AFRICA

Global value chain participation and development

East African participation in global value chains, 2019



Note: Countries are classified as low income, lower middle income, upper middle income, and high income according to the World Bank Country and Lending Groups. Countries classified as "resource-rich" for this chart are countries for whom over 10% of GDP came from oil, gas, coal and mineral production for at least 5 years between 2010 and 2019.

Sources: Authors' calculations based on data from Casella et al. (2019), UNCTAD-Eora Global Value Chain Database, <https://worldmrio.com/unctadgvc/>.

A measure of the degree to which a country's production derives from integration into the global economy is its "forward" and "backward" global value chain (GVC) participation (see box). This measure tends to be related to a country's level of income, as well as whether it is a "resource-rich" country, or a country in which extraction of natural resources plays a major role in its economy.

East Africa's backward participation accounted for 0.5% of the country's GDP while forward participation accounted for 2.1% of GDP. The rates of backward and forward participation most closely resembling that of East Africa were found in Mozambique, Kenya, and Guatemala.

What is GVC participation?

Global value chain (GVC) participation or integration is a measure of the proportion of the total value of a country's exports that is generated by global value chains. Total GVC participation is the sum of backward and forward participation. Higher income countries tend to have higher GVC participation due to higher levels of integration in the global economy.

Backward participation is the amount of a country's export value that comes from imported intermediate products. Higher income countries tend to have higher rates of backward participation as they tend to have a greater capacity to transform raw materials and input goods.

Forward participation is the amount of a country's export value that is added by national production and that is embedded in another country's exports. Countries, typically resource-rich and lower income countries, that are more focussed on exporting raw materials than manufacturing, tend to have more forward than backward participation.

Industries in East Africa with highest GVC participation, 2015



Agriculture
24% of GVC

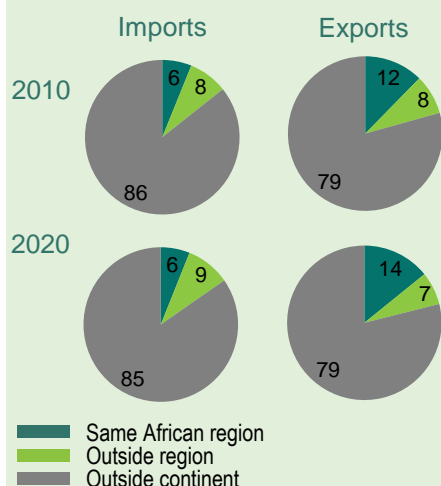


Textiles/clothing
17.3% of GVC



Food/beverages
13.6% of GVC

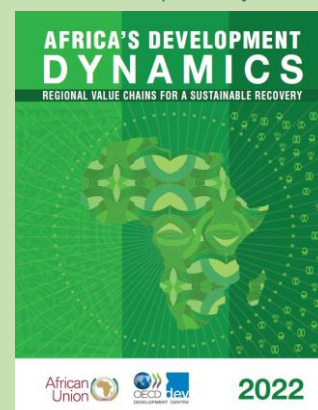
Origin and destination of imports and exports (% of total)



Key numbers for East Africa

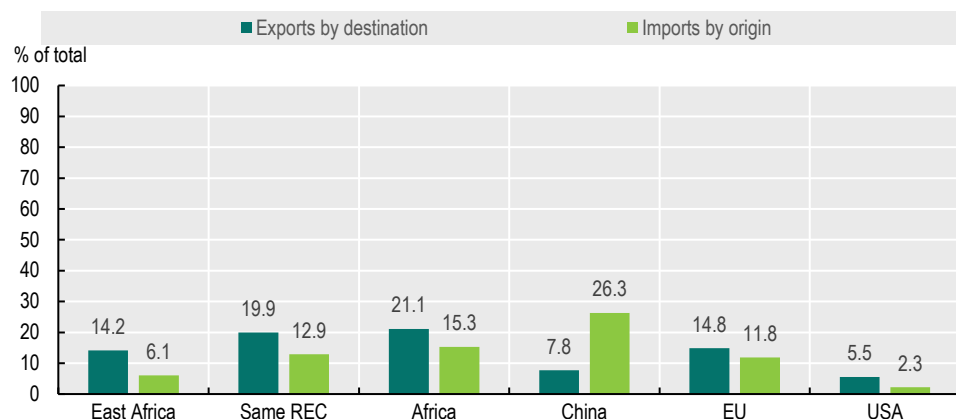
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|-----------------------------------|-------|
| Growth per capita/yr, 2022-27 | 3.4% |
| Vulnerable employment, 2021 | 68.1% |
| Poverty rate (under USD 6.85/day) | 75.0% |
| Frwd participation (% GDP), 2019 | 2.1% |
| Bkwd participation (% GDP), 2019 | 0.5% |
| Imports as % of GDP, 2020 | 21.0% |
| Exports as % of GDP, 2020 | 12.6% |

The information presented here can be found in the 2022 edition of the publication *Africa's Development Dynamics*



Regional trade

Origin and destination for East African trade, 2019 (% of total)

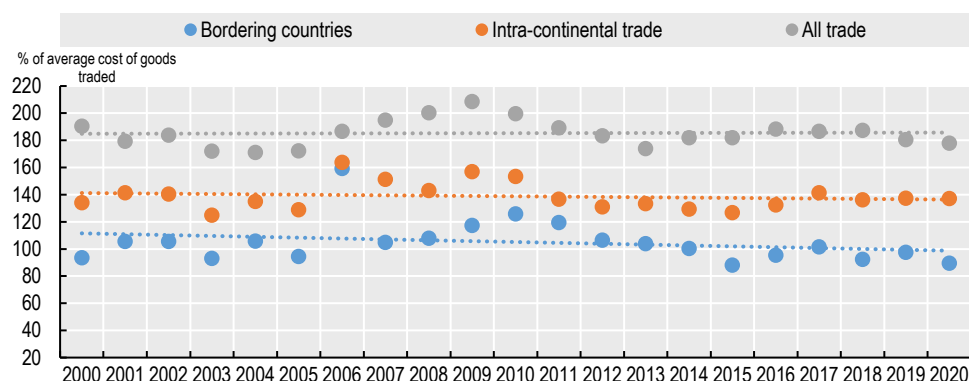


Sources: Author's calculations based on BACI International Trade Database at the Product-Level from CEPII (updated February 19, 2021).

Developing regional value chains will depend on the degree of trade integration between nearby countries. In East Africa, 15.3% of imports and 21.1% of exports were intra-continental. This was lower than the world average of 55.9% for imports and lower than the world average of 56.8% for exports. Of East Africa's intra-African trade, 84.1% of imports and 94.6% of exports were within the same regional economic community. Of the world's three largest traders, East Africa's biggest source of imports was China and its biggest destination for exports was the EU.

Cost of trade

Average cost of trading manufactured goods, by type of trade partner, 2000-20

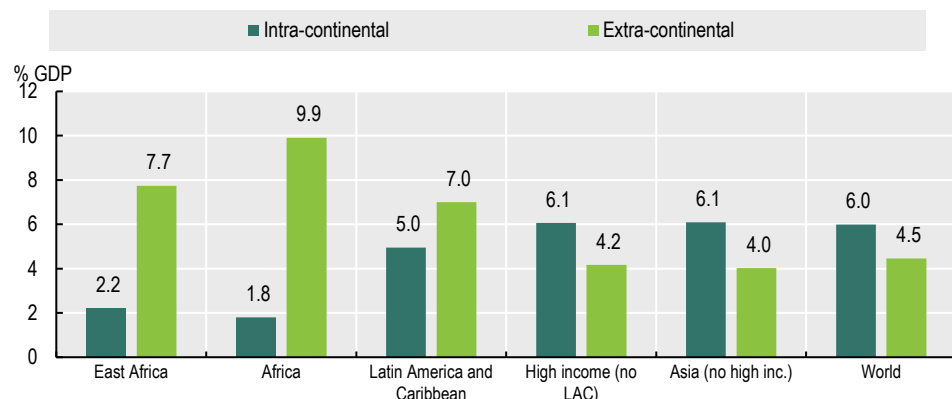


Source: Authors' calculations based on UN ESCAP/World Bank (2021), ESCAP-World Bank Trade Cost Database, www.unescap.org/resources/escap-world-bank-trade-cost-database.

Reducing trade costs is a key element of efforts to encourage trade integration and value chain development. The estimated cost of trading manufactured goods for East Africa has been nearly constant since 2000. In the most recent estimate, in 2020, the cost of trading manufactured goods for East Africa was, on average, 177.9% of the cost of the underlying good traded. The cost of intra-continental trade in manufactured goods was 22.8% less expensive than the overall average, and for trade with bordering countries, it was 49.7% less expensive.

Trade in intermediate goods

Intra-continental trade in intermediate goods, by group of countries, 2020



Source: Authors' calculations based on data from the International Trade Database at the Product-Level (BACI) developed by the Centre d'Études Prospectives et d'Informations Internationales (CEPII, 2020).

East African trade in intermediate goods, which is the core component of international value chains, was on average 10% of GDP in 2020. This is lower than the average of 11.7% for countries in Africa and lower than the global average of 10.5%. East African intra-continental trade in intermediate goods was 22.3% of their total trade in intermediate goods, which was higher than the ratio of 15.3% for Africa and lower than the global ratio of 57.4%.