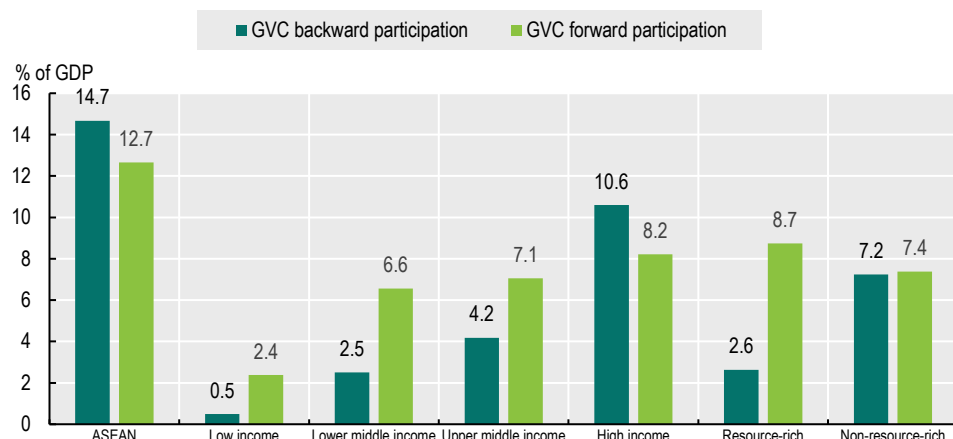


ASSOCIATION OF SOUTHEAST ASIAN NATIONS (ASEAN)

Global value chain participation and development

ASEAN countries' participation in global value chains, 2019



Note: Countries are classified as low income, lower middle income, upper middle income, and high income according to the World Bank Country and Lending Groups. Countries classified as "resource-rich" for this chart are countries for whom over 10% of GDP came from oil, gas, coal and mineral production for at least 5 years between 2010 and 2019.

Sources: Authors' calculations based on data from Casella et al. (2019), UNCTAD-Eora Global Value Chain Database, <https://worldmrio.com/unctadgvc/>.

A measure of the degree to which a country's production derives from integration into the global economy is its "forward" and "backward" global value chain (GVC) participation (see box). This measure tends to be related to a country's level of income, as well as whether it is a "resource-rich" country, or a country in which extraction of natural resources plays a major role in its economy.

ASEAN countries' backward participation accounted for 14.7% of the country's GDP while forward participation accounted for 12.7% of GDP. The rates of backward and forward participation most closely resembling that of ASEAN countries were found in North Macedonia, Thailand, and Poland.

What is GVC participation?

Global value chain (GVC) participation or integration is a measure of the proportion of the total value of a country's exports that is generated by global value chains. Total GVC participation is the sum of backward and forward participation. Higher income countries tend to have higher GVC participation due to higher levels of integration in the global economy.

Backward participation is the amount of a country's export value that comes from imported intermediate products. Higher income countries tend to have higher rates of backward participation as they tend to have a greater capacity to transform raw materials and input goods.

Forward participation is the amount of a country's export value that is added by national production and that is embedded in another country's exports. Countries, typically resource-rich and lower income countries, that are more focussed on exporting raw materials than manufacturing, tend to have more forward than backward participation.

Industries in Association of Southeast Asian Nations (ASEAN) with highest GVC participation, 2015



Electricity/machinery
44% of GVC

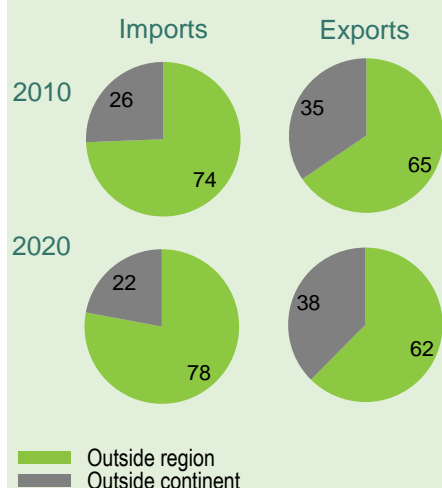


Oil/mineral products
17% of GVC



Finance/business
6.2% of GVC

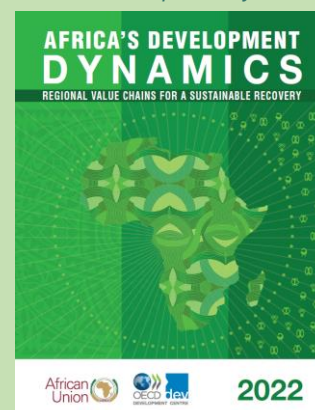
Origin and destination of imports and exports (% of total)



Key numbers for Association of Southeast Asian Nations (ASEAN)

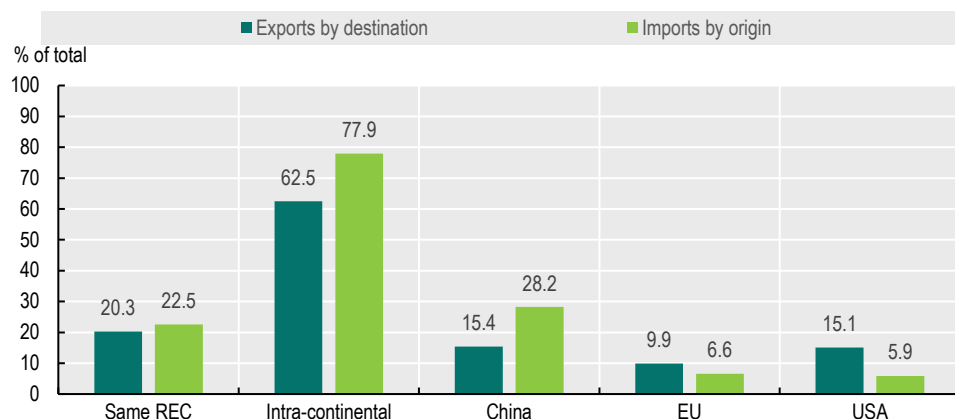
Growth per capita/yr, 2022-27	4.3%
Vulnerable employment, 2021	40.9%
Poverty rate (under USD 6.85/day)	36.2%
Frwd participation (% GDP), 2019	12.7%
Bkwd participation (% GDP), 2019	14.7%
Imports as % of GDP, 2020	39.5%
Exports as % of GDP, 2020	43.1%

The information presented here can be found in the 2022 edition of the publication *Africa's Development Dynamics*



Regional trade

Origin and destination for ASEAN countries' trade, 2019 (% of total)

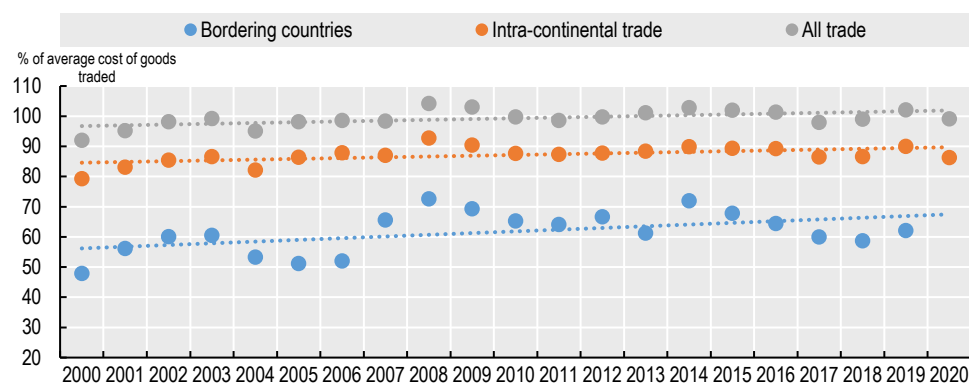


Sources: Author's calculations based on BACI International Trade Database at the Product-Level from CEPII (updated February 19, 2021).

Developing regional value chains will depend on the degree of trade integration between nearby countries. In ASEAN countries, 77.9% of imports and 62.5% of exports were intra-continental. This was higher than the world average of 55.9% for imports and higher than the world average of 56.8% for exports. Of ASEAN countries' intra-African trade, 28.9% of imports and 32.5% of exports were within the same regional economic community. Of the world's three largest traders, ASEAN countries's biggest trade partner was China.

Cost of trade

Average cost of trading manufactured goods, by type of trade partner, 2000-20

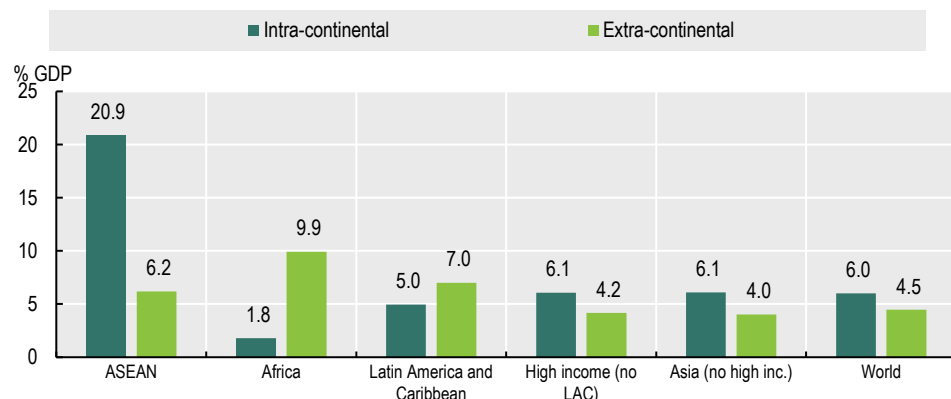


Source: Authors' calculations based on UN ESCAP/World Bank (2021), ESCAP-World Bank Trade Cost Database, www.unescap.org/resources/escap-world-bank-trade-cost-database.

Reducing trade costs is a key element of efforts to encourage trade integration and value chain development. The estimated cost of trading manufactured goods for ASEAN countries has been on an increasing trend since 2000. In the most recent estimate, in 2020, the cost of trading manufactured goods for ASEAN countries was, on average, 99.1% of the cost of the underlying good traded. The cost of intra-continental trade in manufactured goods was 13% less expensive than the overall average, and for trade with bordering countries, it was 100% less expensive.

Trade in intermediate goods

Intra-continental trade in intermediate goods, by group of countries, 2020



Source: Authors' calculations based on data from the International Trade Database at the Product-Level (BACI) developed by the Centre d'Études Prospectives et d'Informations Internationales (CEPII, 2020).

ASEAN countries' trade in intermediate goods, which is the core component of international value chains, was on average 27.1% of GDP in 2020, which was higher than the global average of 10.5%. ASEAN countries' intra-continental trade in intermediate goods was 77.1% of their total trade in intermediate goods, which was higher than the global ratio of 57.4%.