# **Task: Price Prediction for Airbnb Listings**

## Goal:

Predict the price of an Airbnb listing based on the features provided in the dataset .

### **Dataset Info:**

- id: Unique identifier for each listing
- name: Name of the Airbnb listing
- rating: Average rating of the listing
- reviews: Number of reviews received
- host\_name: Name of the host
- host\_id: Unique identifier for the host
- address: Location of the listing (city, region, country)
- **features**: Summary of features (number of guests, bedrooms, beds, bathrooms)
- amenities: List of amenities provided
- price: Price per night in the local currency
- country: Country where the listing is located
- bathrooms: Number of bathrooms
- beds: Number of beds
- guests: Number of guests the listing can accommodate
- toilets: Number of toilets

bedrooms: Number of bedrooms

studios: Number of studio units

checkin: Check-in time

checkout: Check-out time

# **Step 1: Exploratory Data Analysis (EDA)**

#### 1. Understand the Dataset:

- Load and inspect the dataset to understand its structure.
- Identify the data types and check for missing values.
- Examine the first few records in the dataset.

#### 2. Check Data Distribution:

- Analyze the distribution of the target variable (price) and other numerical columns like rating, reviews, bedrooms, etc.
- Visualize the distribution of the target variable (price) using appropriate plots (e.g., histograms, boxplots).

## 3. Correlation Analysis:

- Investigate correlations between numerical features (e.g., rating, reviews, bathrooms) to identify potential relationships.
- Use a correlation matrix to visually assess feature interdependencies.

## 4. Analyze Categorical Features:

- Investigate and visualize the distribution of categorical features like country, host\_name, bedrooms, etc.
- Explore how categorical features relate to the target variable price.

# **Step 2: Data Cleaning**

#### 1. Handle Missing Values:

- Identify any missing values in the dataset.
- Decide how to handle missing values based on the feature's importance (e.g., impute with mean, median, or mode, or drop if necessary).

## 2. Outlier Detection and Removal:

- Identify potential outliers in the price column (e.g., extreme values) using visualization techniques.
- o Remove or adjust outliers where appropriate.

#### 3. Convert Categorical Features:

 Convert categorical variables (e.g., host\_name, country) into numerical representations using methods like one-hot encoding.

### 4. Feature Scaling:

 Standardize or normalize numerical features where necessary, especially for ANN-based models.

# **Step 3: Model Creation:**

**Objective:** Create a custom Artificial Neural Network (ANN) model using Keras for the given task.

**Evaluation:** We expect a high level of Exploratory Data Analysis (EDA) and a good accuracy score on sentiment classification.

**Accuracy:** Along with the achieved accuracy, the approach you used to attain it will also be considered in the evaluation.

# **Step 4: Accuracy Improvement**

#### 1. Model Evaluation:

- Metrics: Evaluate the model using common classification metrics: accuracy, precision, recall, and F1-score. These metrics will help assess the overall performance and the balance between true positives and false positives.
- Confusion Matrix: Plot a Confusion Matrix to understand the distribution of true positives, true negatives, false positives, and false negatives.
- AUC-ROC Curve: Plot the AUC-ROC curve to visualize the tradeoff between
  the true positive rate and false positive rate. This will help you assess the model's
  ability to distinguish between duplicate and non-duplicate question pairs.

## 2. Hyperparameter Tuning:

 Experiment with different hyperparameters (e.g., number of layers, neurons per layer, learning rate, batch size) to improve model performance

#### 3. Cross-Validation:

 Use cross-validation to assess the model's performance across different data splits and ensure its generalizability.

#### 4. Ensemble Methods:

 Consider combining the ANN model with other machine learning models (e.g., Random Forest, Gradient Boosting) to improve the overall accuracy.

# Step 5: Final Submission

## 1. Submit the Code:

• Provide the complete code for the entire workflow, including EDA, data cleaning, feature engineering, model creation, and evaluation.

# 2. Provide an Explanation:

o Include a detailed explanation of the steps you performed, the reasoning behind each decision, and how the final model was built.