



SEO is the process of improving the volume or quality of traffic to a website from search engines via search results. SEO aims to improve rankings for relevant keywords in search results. More visitors mean more customers.

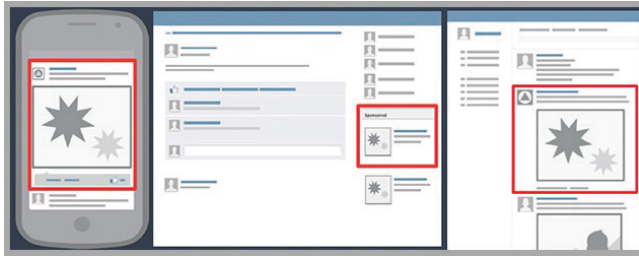


Reach Customers in your neighborhood: Our Network has more than 50 local search engines, apps, and mapping sites including Yahoo!, Yelp and Bing. Wherever your customers are searching, they'll find you.

SEM is the process of gaining traffic by purchasing ads on search engines. It is also called paid search and sometimes referred to as PPC (pay-per-click) marketing. SEM advertising is the fastest way to drive instant, targeted traffic to your website. Target keywords on your SEM campaign are typed by users on search engines, your ads appear on top, below, or alongside organic search results.



It's straight forward. All you need is a video to start advertising on YouTube—this can be any video you want your target audience to watch and it's cost-effective, you only pay when someone views your video.



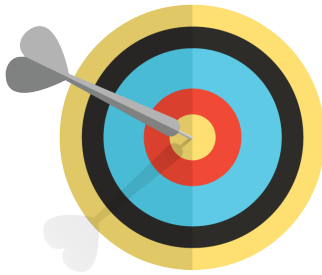
FACEBOOK

Over a billion people use Facebook to connect. Based on their location, age and more, let PartnersinDigital introduce you to the people who'll love your business.

And, we can help you reach people on the device where they're engaged. Facebook is on three of every four smart phones and more than half of Facebook users visit the site every day.

RETARGETING

Retargeting, is an online tool that can bring "window shoppers" back to your site when they are ready to buy. It keeps your brand in front of visitors to your site even after they leave giving you multiple changes to bring them back. Once visitors to your site have been retargeted, they are more likely to return to make a purchase because they've shown prior interest.



IP TARGETING

Reach your exact online target and take your advertising to a whole new level with IP targeting. If you have an address list, we can deliver your digital message to those specific addresses.

MOBILE WEBSITE

Having a website is crucial for business. So is being accessible anywhere. 57% of smartphone users search for local businesses on their device everyday. Have a professional mobile website that makes it easy for customers to find you on the go.



WEB DESIGN

WordPress powers more than 17% of the web—a figure that rises every day. Everything from simple websites, to blogs, to complex portals and enterprise websites, and even applications, are built with WordPress.

WordPress combines simplicity for users and publishers with under-the-hood complexity for developers. This makes it flexible while still being easy-to-use.