

# AFFAN DJAFAR

+62 857-1930-7863 | affan.djafar@gmail.com | <https://www.linkedin.com/in/affan-djafar-3821a4254> | South Jakarta

Recent **Computer Science graduate** with practical experience in **web and software development**. Proficient in modern programming languages and frameworks including **JavaScript, ReactJS, NextJS, and Node.js**. Known for being analytical, proactive, and adaptable to new challenges. Strong interest in building scalable, efficient, and user-focused applications while continuously improving both technical and interpersonal skills.

## EDUCATION

### BINUS UNIVERISTY

JAKARTA

Bachelor in Computer Science | GPA: 3.21 / 4.00

September 2020 – Desember 2025

Fresh graduate with a Bachelor's degree in Computer Science from Binus University, graduating in 2025 with a GPA of 3.21. Passionate about software development, problem-solving, and building efficient, user-focused web applications.

## WORK EXPERIENCE

### KOOLPOP HUB BY EGOGO

JAKARTA

Host Live, Contract Employee

January 2026 – Present

- Execute regular live streaming sessions for premium brands, including **DJI, Garmin, and Blokees**, across various e-commerce platforms to drive product sales and audience interaction.
- Serve as the lead talent for brand-related video and photo content to support marketing campaigns and social media presence.
- Demonstrate technical product features and promotional offers following the specific marketing strategies provided by the company.
- Deliver concise session feedback and reports after each broadcast to identify growth opportunities and optimize future streaming performance.
- Maintain high standards of brand reputation by ensuring all promotional activities comply with established guidelines and professional conduct.

## INTERNSHIP EXPERIENCE

### AIA SINGAPORE

BATAM

Full Stack Developer Intern, Internship

March 2023 – February 2024

- Successfully led a project team during the training phase prior to the internship.
- Developed a website with the team, incorporating innovative features. Several features from the website were selected to be used by AIA Singapore.
- Developed front-end admin-facing website using NextJS with TypeScript.
- Refactored, fixed bugs, optimized, and added new features on the admin-facing website.

## CERTIFICATION

- Certificate of Oral Presentation - The 7th International Conference on Computer Science and Computational Intelligence (ICCSCI 2022), BINUS UNIVERSITY, Number: 6954, 2022

## SKILL

Soft Skill	Problem Solving, Communication, Team Collaboration, Adaptability, Analytical Thinking, Public Speaking, Content Strategy
Hard Skill	Programming Languages: (C++, JavaScript, TypeScript, Java, HTML, CSS) Frameworks & Libraries: (ReactJS, NextJS, Node.js, React Native) Development Practices: (Agile Development, RESTful API Integration, Testing & Debugging) Digital Operations : (TikTok Analytics, Content Planning, Social Media Optimization, E-commerce Storefront Management)
Software Skill	MySQL, MongoDB, Git, GitHub, VS Code, Figma, Canva, CapCut

## LANGUAGE

### ENGLISH

Upper Intermediate

### BAHASA INDONESIA

Advanced