A **marketing strategist, growth marketing analyst, and AI builder** with a background in **Computer Science Engineering (Osmania University)** and an **MBA in Business Analytics (Midwestern State University)**. I specialize in designing **AI-driven marketing systems** that merge creativity, analytics, and technology to drive measurable growth.

At my **current company**, I serve as a **Growth Marketing Analyst**, leading **AI-powered marketing pipelines** across automotive, retail, and entertainment. I’ve developed in-house systems including a **graphic design workflow with Gemini, GPT-5, and o3 thinking**, streamlining creative production, and **location intelligence frameworks** (Placer.ai, Experian Mosaic) that map customer segments and power offensive/defensive ad strategies.

I am also the **Founder of** [**FewCuts Inc**](https://www.fewcuts.com/)**., a context-based AI video editor startup** built to help creators and brands scale campaigns by transforming **long-form podcast content into intelligent short-form storytelling**.

My work has been recognized with **7 American Advertising Awards in Fort Worth**.

Beyond marketing strategy, I’m deeply obsessed with the **creator economy**. I built a [**YouTube channel**](https://www.youtube.com/watch?v=Y8B3hldrjI8&list=PLjK8ekDghYRlMYGTUaokojpClBeu8R7Al) focused on AI, marketing, and digital growth, and I host a **podcast for the digital age** — featuring global founders, creators, and thinkers like **Ali Abdaal, Mehdi from ElectroBOOM, Jonathan Morrison**, and more. The podcast’s mission has always been to help students and young professionals unlock the “third door” in the digital age by showing how others carved unconventional paths.

I also **worked with creators at Kerr Industries**, helping scale content strategies for names like **Milad Mirg** and **Koi Academy**, refining their audience engagement and growth funnels.

Whether in marketing strategy, AI systems, or digital storytelling, my goal is the same: to **combine data, design, and technology into narratives that grow businesses and empower people**.