

Overall Launch Status



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Key Strategies

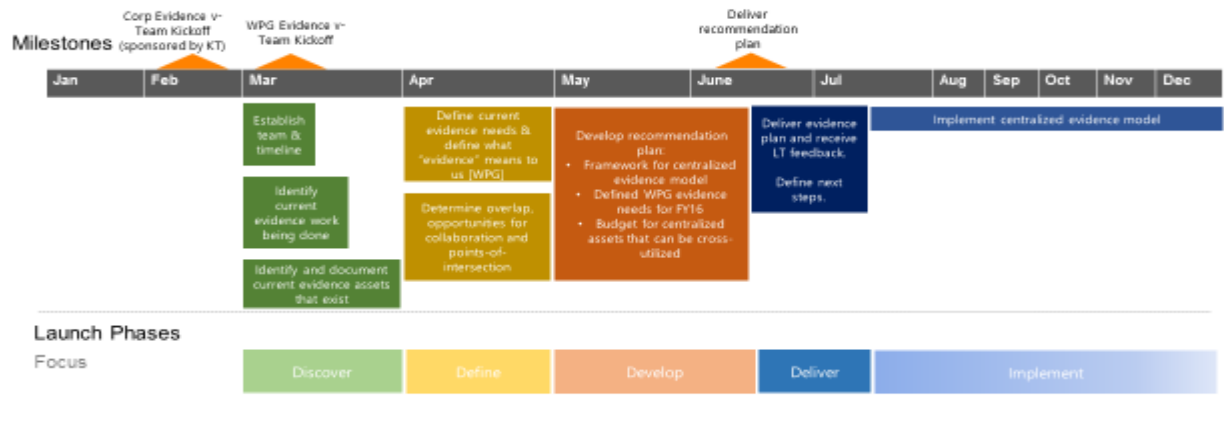
- ✓ **Story Profiling** - Collaborate with key content stakeholders to influence the development of key “Why” MPN stories and land them with the partner community to drive engagement.
- ✓ **Story Placement** - Validate the inventory of stories for each content priorities to **ensure key stakeholders have the right stories to engage our audience**
- ✓ **Partner Recruiting for Evidence** - Work with communities to target and **develop relationships with key influential partners in the ecosystem** to tell their story
- ✓ **Global Systems** - Influence the BG teams in order to **modernize the evidence production and publication process** so all partner related story content is centralized for easy access, improved placement rates and ease of future change (long-term / aspirational).

FY15 Evidence Desk Strategy Plan - Full Overview [<link to deck>](#)

Key updates










- ✓ **Evidence Assets – Click [here](#) for full update**
 - ✓ [MPN Evidence “PE Sharing”](#)
 - ✓ [2011 WPC success stories](#)
 - ✓ [WPG Evidence Database](#)
 - ✓ [Cloud Profitability page](#)
 - ✓ [Public Sector Evidence Finder](#)
 - ✓ [Stories](#)
- ✓ **Evidence currently being worked on – Click [here](#) for full update**
 - ✓ MPN Stories Project
 - ✓ WPC Partner Testimonial videos
 - ✓ WPC Partner Pivot
 - ✓ WPC vision keynote
 - ✓ Cloud Partner Profitability transformation stories at PAC
 - ✓ O365 Partner Profitability Case Study & Infographics
 - ✓ CSP Partner Program
 - ✓ Public Sector Pipeline
 - ✓ MPN Training Evidence

[Project Timeline](#)






Work Stream Status

Status	Strategy	Update
▶	<ul style="list-style-type: none"> Define program objectives 	Outstanding Objectives: <ul style="list-style-type: none"> Identify collaboration and POI opportunities Recommendation Plan by end of H2 Plan Framework Ensure leadership visibility Plan execution and results reporting
▶	<ul style="list-style-type: none"> Define key priorities / project scope 	
▶	<ul style="list-style-type: none"> Define Needs of Key Stakeholders 	
▲	<ul style="list-style-type: none"> Determine current evidence in process 	Ongoing – current evidence in progress
▲	<ul style="list-style-type: none"> Determine current evidence assets and location 	Ongoing - current evidence assets and location
Status	Administrative Management	Update
▶	<ul style="list-style-type: none"> Determine workflow resource needs 	
▶	<ul style="list-style-type: none"> Define budget needs 	

	<ul style="list-style-type: none"> ○ Budget estimates provided for FY16 planning 	
Status	Infrastructure	Update
	<ul style="list-style-type: none"> • Identify centralization resource database 	
	<ul style="list-style-type: none"> ○ What does integration porting of data look like? 	
	<ul style="list-style-type: none"> • Ideate on external facing experience 	
	<ul style="list-style-type: none"> ○ Full scope and needs analysis 	
	<ul style="list-style-type: none"> • Determine internal platform for search and resource functions 	
	<ul style="list-style-type: none"> ○ Access experience for internal stakeholders 	
Status	Outputs	Update
	<ul style="list-style-type: none"> • Evidence production 	
	<ul style="list-style-type: none"> • FY16 Planning 	

Work Stream Status Key

Symbol	Work stream Status
	Green has no blockers or obstacles and all plans are on track
	Yellow has a blocker that is putting the success of the release at risk but the appropriate mitigation plan(s) are in place
	Red has a major obstacle or blocker that is putting the success of the release at significant risk with no plans in place to mitigate



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