

# What is

# OVAL

Oval is a company that provides health, wellness and pharmaceutical products and services online. They make it easy for people to get things like skincare, hair loss treatments, weight loss treatment, testosterone (hormone) treatment, mental health support, and even sexual health medications, all without having to go to a physical doctor's office.



# Doctor-trusted solutions for every concern



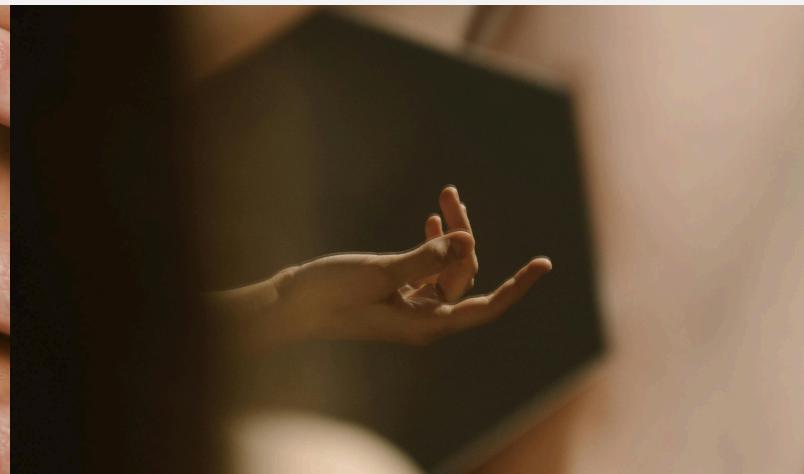
Hair Health



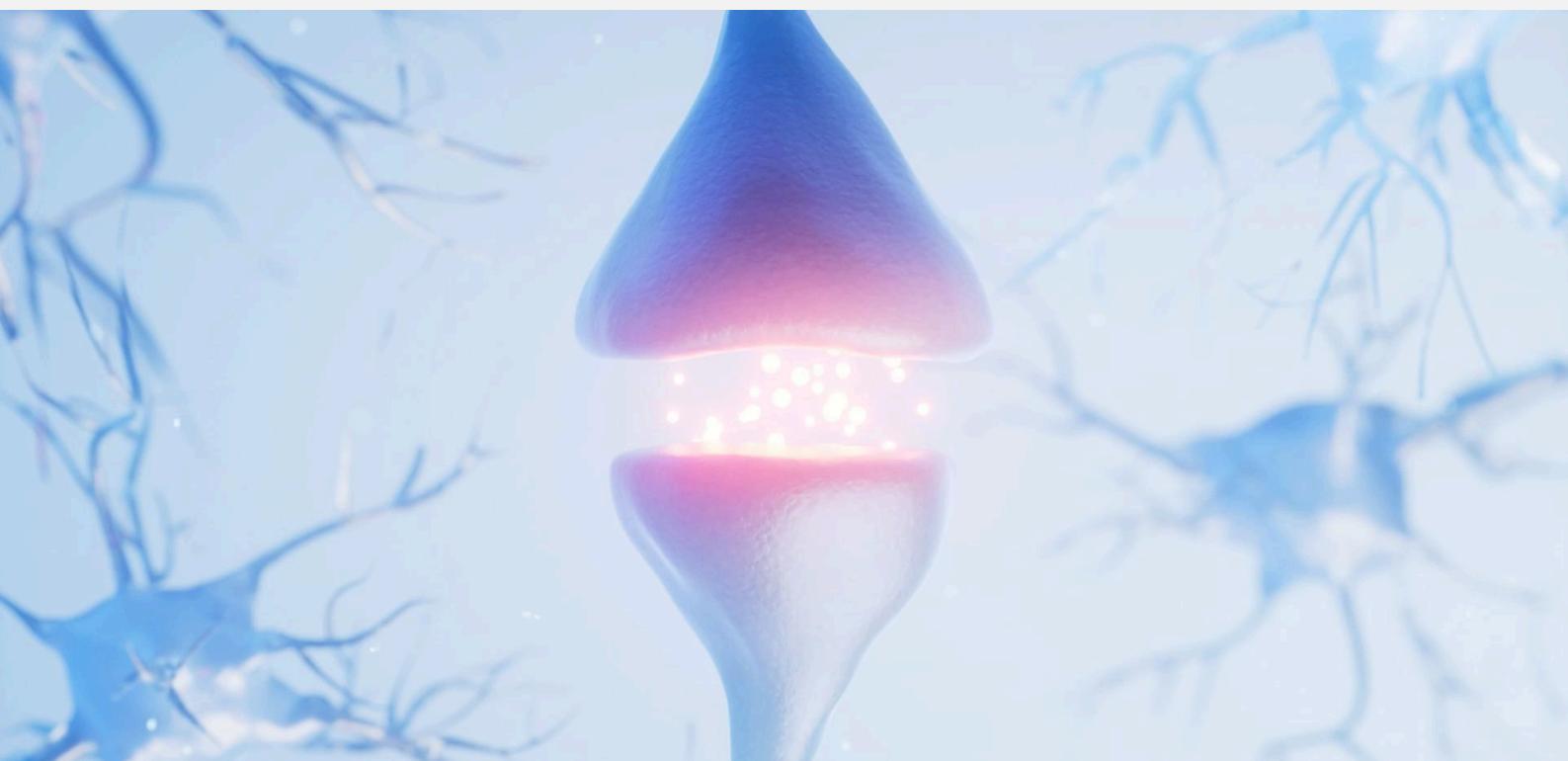
Skin Confidence



Weight Support



Sexual Wellness



Hormone Balance

So in short, We are an online telehealth/telepharmacy service that helps you get certain treatments and products delivered to your home, discreetly.

Through our simple online process you can connect with licensed medical providers who can recommend customized treatment plans including prescription treatments, if appropriate, shipped right to your door.

# Our process is simple



1

About 10 min

## Online Assessment



Answer some questions about your mental health, completely online

2

\*Less than 12 hrs

## Provider diagnosis



A medical professional will review your information and message you with a personalized treatment plan

3

ASAP

## Free Delivery



If prescribed, your treatment ships directly to your door for free

4

27/7

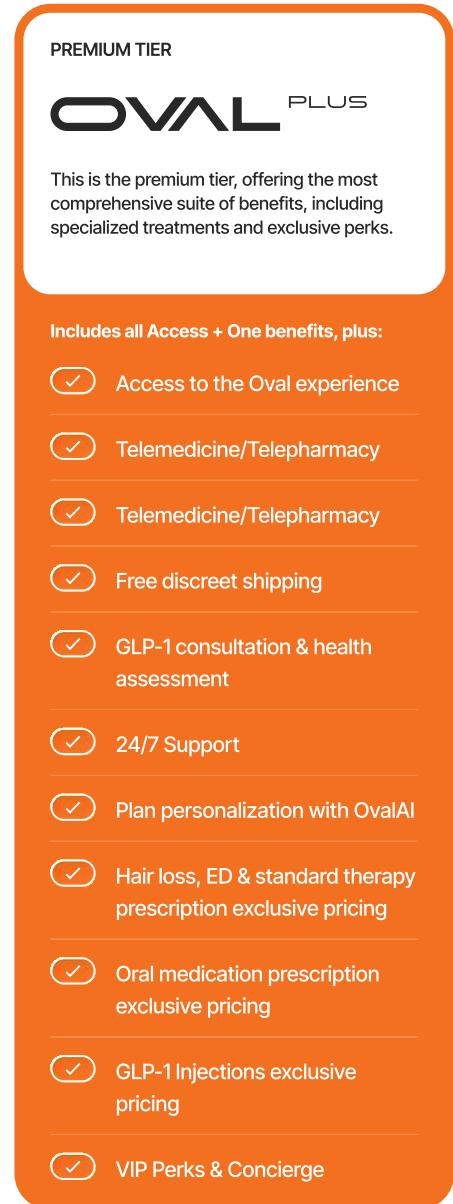
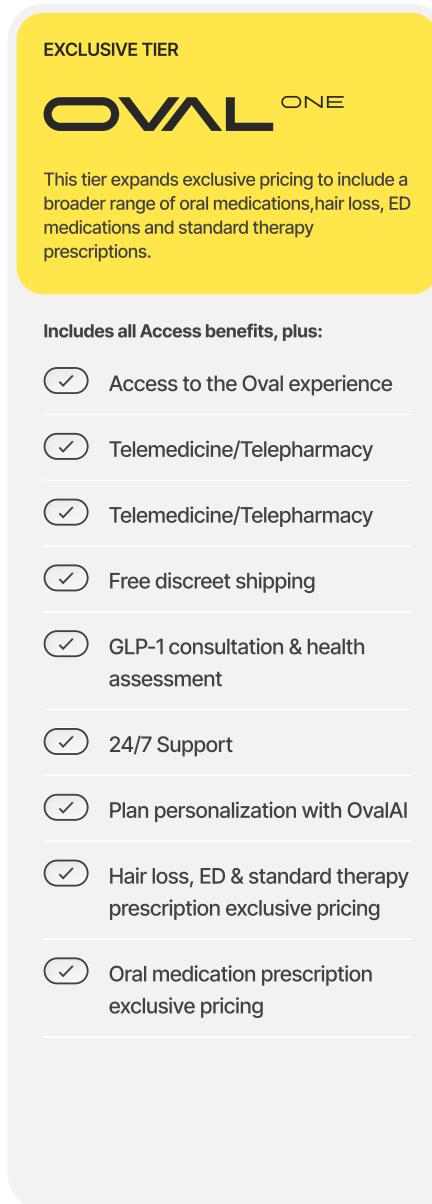
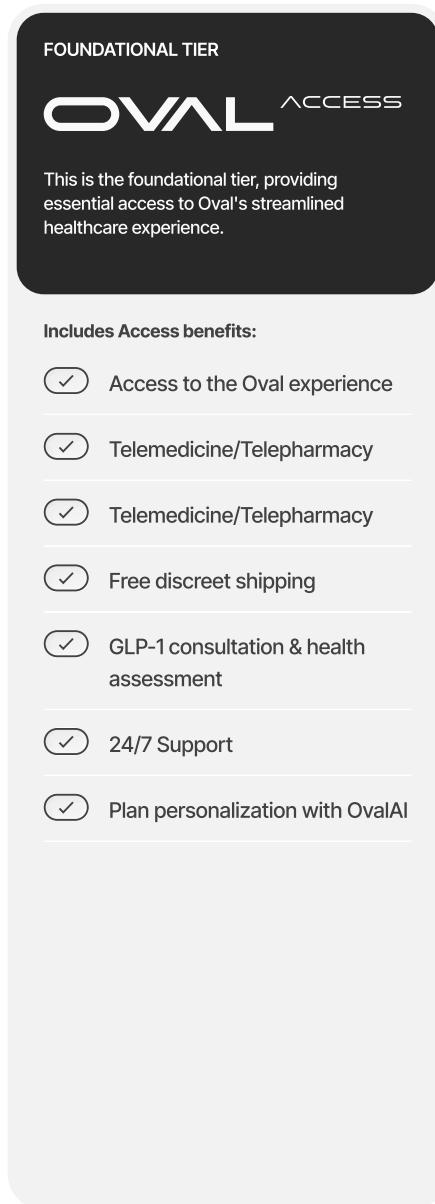
## Ongoing Support



Get access to check-ins, medication adjustments, and provider messaging

We are very much similar to the popular and publicly traded companies like Hims & Hers and Ro.co. However, our business model is what sets us apart and brings greater value to the customer.

Our model is to be a membership only tele-pharmacy. Were customer can get their medications at cost (no margins at all) once they become members. We plan to distribute these memberships through agencies and Third-party administrators as supplemental or standalone limited medical health plans.



With this business model customers benefit from getting unprecedented value by saving on costs were other pharmacies are tacking on upwards of 400% margins to their medications.

**We are here to disrupt that market.**



A close-up photograph of a woman's face. Her eyes are closed, and a hand is holding a single, shiny yellow capsule (likely a supplement or medication) near her right eye. The lighting is soft and focused on her skin and the capsule.

# A Game-Changer for TPAs (Third-Party Administrators)

Oval is a specialty pharmacy redefining how third-party administrators (TPAs) support their clients.

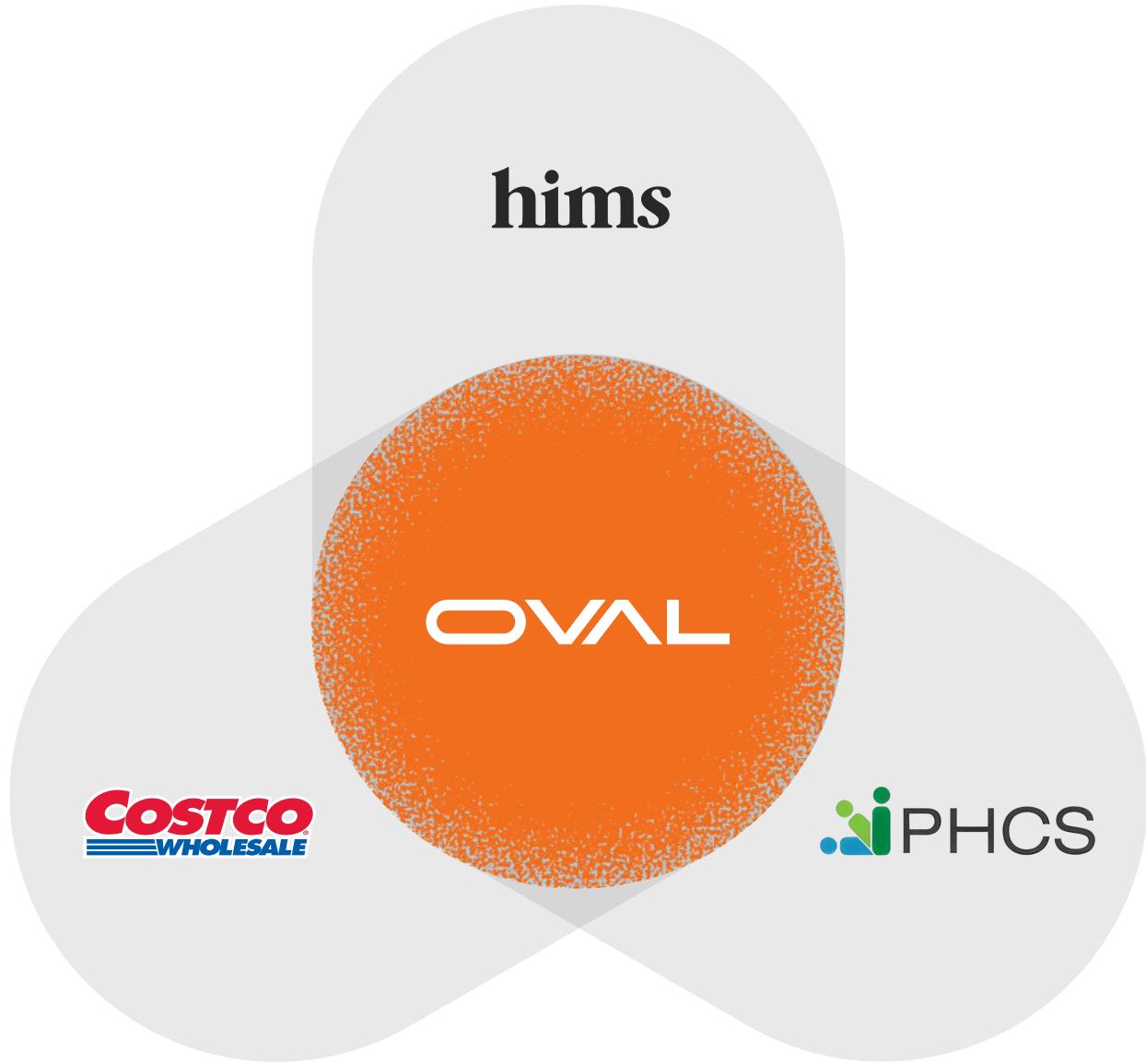
Unlike traditional pharmacies that add a margin on specialty medications (Erectile Dysfunction pills, hair loss treatment, Weight loss etc), Oval delivers these pharmaceuticals at cost.

We are able to do this because we generate profits from memberships. This model is a win-win: consumers get essential, often aesthetic-enhancing medications like treatments for hair loss, skin care, erectile dysfunction, or weight loss at a fraction of the usual price.

**We generate profits from monthly recurring memberships.**

It's the Costco model for

# Specialty Prescriptions



Through Hims,  
for 1 viagra pill it could cost as much as \$10 a pill.

At Oval we get it for **\$0.08 to the consumer.**

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Through Ro.co,  
you can find GLP-1 injections like Ozempic as High as \$1,899 a month.

At Oval we get GLP-1s like Ozempic for **\$350 a month** to  
the consumer.

# Why does this matter for TPAs?

**BECAUSE** Retention is all about Utilization



When consumers actually use and value their health benefits, they're more likely to stick with the plan.

Oval transforms a health plan from something people dread using into something they're excited to benefit from.

Instead of feeling like insurance is just a safety net for worst-case scenarios, members feel they're getting ongoing, tangible value.



This leads to higher retention rates for TPAs and a stronger relationship with their clients.

In short, Oval is like a

# Blend of a pharmacy and a membership model



PHARMACY

MEMBERSHIP



Where the **PREMIUM** isn't just a fee it's your ticket to getting these specialty products at cost.

TPAs benefit because they can offer something unique that truly engages consumers, which ultimately helps everyone involved.

And of course, it's a sustainable model for us at Oval, as our revenue comes from memberships rather than prescription markups.

# Expanding the Specialty Pharmaceuticals Industry

## A Modern Opportunity for Oval

In recent years, the specialty pharmaceuticals market has expanded far beyond its traditional audience.

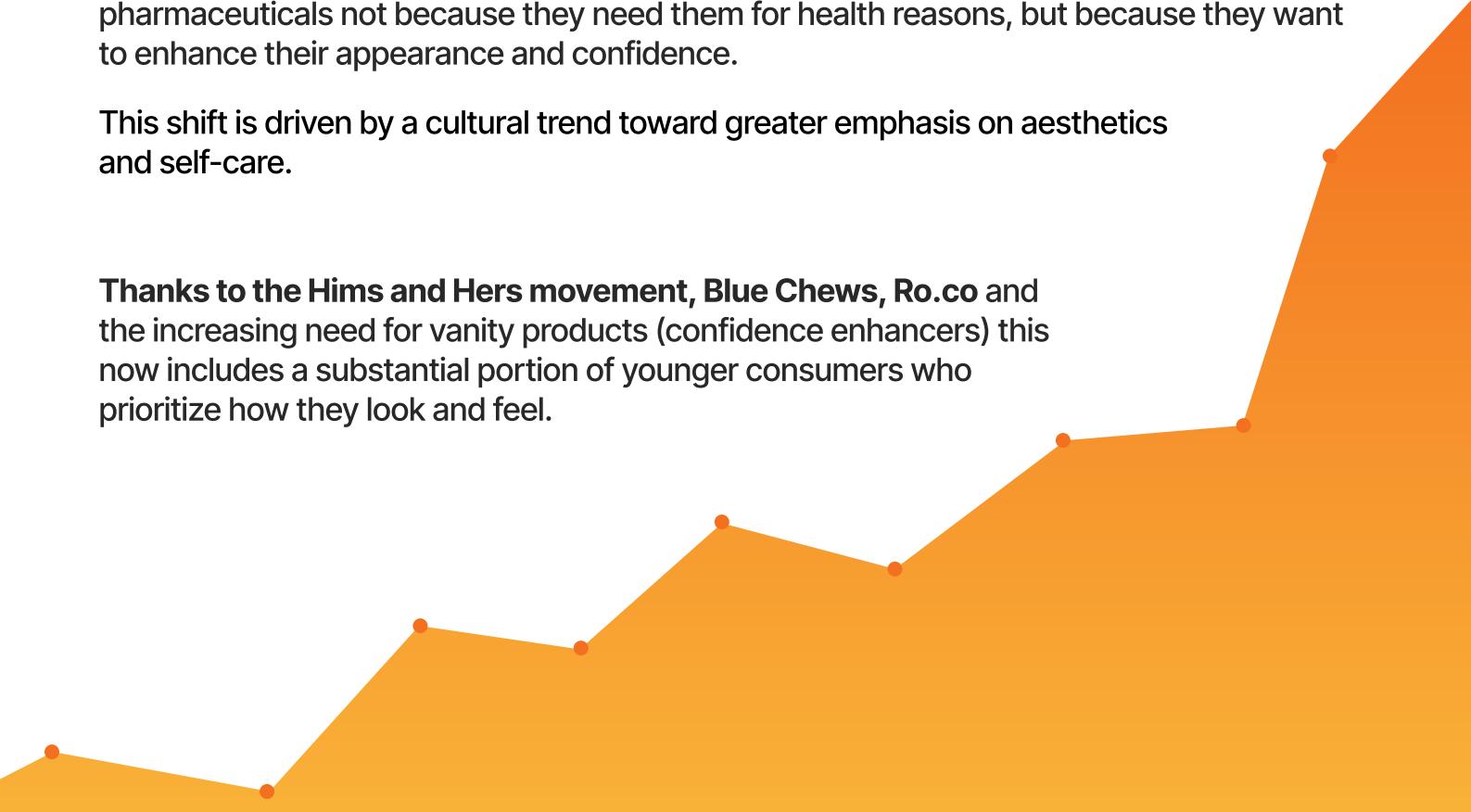
Once primarily targeted at older adults dealing with age-related conditions like **hair loss, erectile dysfunction, or diabetes** these treatments are now being embraced by a much younger and more diverse demographic.

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Millennials and even those in their 20s and 30s are increasingly turning to specialty pharmaceuticals not because they need them for health reasons, but because they want to enhance their appearance and confidence.

This shift is driven by a cultural trend toward greater emphasis on aesthetics and self-care.

Thanks to the **Hims and Hers movement, Blue Chews, Ro.co** and the increasing need for vanity products (confidence enhancers) this now includes a substantial portion of younger consumers who prioritize how they look and feel.



**3000%**

Pharmaceutical sector has grown significantly over the last decade

# For Oval this is a golden Opportunity.



We're not just offering medications; we're offering a **modern solution** that aligns perfectly with contemporary lifestyle trends.

People today want immediate value and visible results, and they see that value in specialty pharmaceuticals that boost their confidence and well-being.

**That's why Oval is more relevant than ever.**

We're meeting a growing demand and helping TPAs offer something truly unique that reflects the needs of today's consumers.

# OV&L



from the tip of your hair to  
the tip of your

*\*you know  
what* - we've  
got you covered.