

Afiya Zannuba Jaleel

Dubai (On Visiting Visa)

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Job Preference: Full-time | Software Engineer | <u>Portfolio</u>

Location Preference: Open to relocate across Dubai, Sharjah, and Abu Dhabi

Summary : Frontend-Focused Full Stack Developer with 3 years of experience delivering responsive, high-performance eCommerce websites using Shopify, Magento, ReactJS, and Next.js. Skilled in building scalable UI components, integrating RESTful/GraphQL APIs, and optimizing site performance (boosting page speed scores by 20%+). Recognized at MACHathon 2024 for contributing to an award-winning AI product recommender. Adept at cross-functional collaboration, mobile-first design, and implementing headless commerce using Shopify Hydrogen.

Kev Skills:

Frontend: HTML5, CSS3, JavaScript, ReactJS, Tailwind CSS, Bootstrap, jQuery

Platforms: Shopify, Magento 2, Shopify Hydrogen, Next.js

Backend: Node.js, Express.js, MongoDB **Tools**: GitHub, Bitbucket, Jira, Zoho, Docker

Practices: Cross-browser compatibility, Performance optimization, Mobile-first / responsive design, API

integration, Debugging & troubleshooting

WORK EXPERIENCE

<u>Terrific Minds</u>, Infopark Kochi, Kerala, India Software Engineer

June 2023 - March 2025

- **Delivered 5+ eCommerce projects** for international clients (AU, NZ, UK, UAE), including <u>Novo Shoes</u>, <u>Shoe Connection</u>, Ipanema, <u>House of Noya</u>, and <u>Azha</u>.
- Engineered and customized Magento & Shopify themes, enhancing user experience and improving Lighthouse/GTmetrix scores by 20%+.
- Contributed to an AI-powered product recommender (MACHathon 2024 Innovation Champion), improving product discovery and personalization.
 - **Integrated 3rd-party services** (e.g., Searchspring) and built custom features such as free shipping bar and automated cart promotions, increasing conversion rates.
- **Pioneered Shopify Hydrogen adoption**, implementing headless commerce architecture that reduced page load times by 10%.
- **Collaborated with cross-functional teams** to align development with business goals, translating client requirements into actionable solutions.
- Maintained code quality through ESLint, modular components, and best practices while debugging complex UI issues with browser DevTools.

<u>DCKAP</u>, Chennai, TamilNadu, India Software Engineer

July 2022 - January 2023

Built dynamic ReactJS/Next.js interfaces by converting Figma mockups into responsive, mobile-first pages, improving
design consistency.

- Revamped legacy websites by migrating to Tailwind CSS, reducing CSS code by 30% and improving maintainability.
- **Developed key B2B features** for BigCommerce projects, including Quote pages, Checkout flows, and Product Listings, boosting usability for distributors <u>DCKAP Commerce</u>
- Integrated APIs with Fastify.js, MongoDB, and Mongoose, ensuring smooth backend communication.
- Implemented secure authentication (JWT, OAuth) and scalable API endpoints (REST/GraphQL) for client platforms.
- Collaborated with UX/UI teams to deliver **pixel-perfect UI** while aligning with business goals.

EDUCATION

Government Engineering College, Thrissur

2018-2022

B.Tech in Production Engineering

Skills & Interest

• Technical:

HTML, CSS, Javascript, ReactJS, TailwindCSS, Bootstrap, Figma, Magento, Shopify, GSAP, Version control using Git, SEO and technical content writing.

Tools:

Zoho, Jira, Github, Bitbucket

Backend:

Node.js, Express.js, MongoDB

CI/CD:

GitHub Actions

Design Collaboration: Figma (mockup-to-code, asset exports)

Languages:

English, Malayalam, Hindi (Learning: German and Arabic)

Interest: Travel content creation, on-camera anchoring, video editing, storytelling, exploring cultures

Portfolio & Projects

- Al Product Recommender (MACHathon 2024 Bold Commerce Innovation Champion): Enhanced product discovery with ReactJS-based UI and Al-driven recommendations.
- ReactJS projects showcasing API integrations, animations (GSAP), and interactive UI components.
- My Portfolio Link

Reference

Will be provided upon request