

Atleqo Telecom Analysis

Revenue

User

Plans & Market

After 5G

Before 5G

Filter by Cities

All

Filter by Month

All

Total Revenue in Cr
₹ 3,187.36

After 5G
₹ 1,589.66
Before 5G
₹ 1,597.70
%diff Revenue
-0.50 ↓

Average Revenue in Cr
₹ 26.56

After 5G
₹ 26.49
Before 5G
₹ 26.63
%diff avg_Revenue
-0.50 ↓

Average arpu
200.74

After 5G
₹ 211.25
Before 5G
₹ 190.23
% diff ARPU
11.05 ↑

Total Revenue by Cities

City	Revenue	After 5G	Before 5G	% diff
Lucknow	130.84	66.01	64.83	1.82 ↑
Gurgaon	54.65	27.53	27.12	1.51 ↑
Patna	98.20	49.46	48.74	1.48 ↑
Raipur	31.54	15.86	15.68	1.15 ↑
Jaipur	140.87	70.78	70.09	0.98 ↑
Bangalore	338.61	169.94	168.67	0.75 ↑
Pune	259.76	130.12	129.64	0.37 ↑
Mumbai	489.55	245.15	244.40	0.31 ↑
Coimbatore	91.39	45.72	45.67	0.11 ↑
Kolkata	384.39	191.84	192.55	-0.37 ↓
Chandigarh	61.19	30.51	30.68	-0.55 ↓
Hyderabad	235.73	117.10	118.63	-1.29 ↓
Ahmedabad	187.07	92.58	94.49	-2.02 ↓
Chennai	296.37	146.24	150.13	-2.59 ↓
Delhi	387.20	190.82	196.38	-2.83 ↓
Total	3,187.36	1,589.66	1,597.70	-0.50 ↓

Average Revenue by Cities

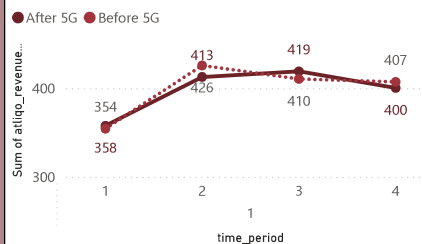
City	avg_Reve	After 5G	Before 5G	% diff
Lucknow	16.36	16.50	16.21	1.82 ↑
Gurgaon	6.83	6.88	6.78	1.51 ↑
Patna	12.28	12.37	12.19	1.48 ↑
Raipur	3.94	3.97	3.92	1.15 ↑
Jaipur	17.61	17.70	17.52	0.98 ↑
Bangalore	42.33	42.49	42.17	0.75 ↑
Pune	32.47	32.53	32.41	0.37 ↑
Mumbai	61.15	61.29	61.10	0.31 ↑
Coimbatore	11.42	11.43	11.42	0.11 ↑
Kolkata	48.05	47.96	48.14	-0.37 ↓
Chandigarh	7.65	7.63	7.67	-0.55 ↓
Hyderabad	29.47	29.28	29.66	-1.29 ↓
Ahmedabad	23.38	23.15	23.62	-2.02 ↓
Chennai	37.05	36.56	37.53	-2.59 ↓
Delhi	48.40	47.71	49.10	-2.83 ↓
Total	26.56	26.49	26.63	-0.50 ↓

ARPU by Cities

City	arpu	After 5G	Before 5G	% diff
Raipur	1638	225.25	184.25	22.25 ↑
Ahmedabad	1564	214.75	176.25	21.84 ↑
Patna	1696	231.50	192.50	20.26 ↑
Bangalore	1535	209.00	174.75	19.60 ↑
Delhi	1584	214.50	181.50	18.18 ↑
Mumbai	1711	231.00	196.75	17.41 ↑
Gurgaon	1592	214.50	183.50	16.89 ↑
Hyderabad	1655	217.25	196.50	10.56 ↑
Chandigarh	1533	200.75	182.50	10.00 ↑
Coimbatore	1666	216.50	200.00	8.25 ↑
Lucknow	1691	219.50	203.25	8.00 ↑
Jaipur	1617	209.25	195.00	7.31 ↑
Kolkata	1507	193.00	183.75	5.03 ↑
Chennai	1603	197.75	203.00	-2.59 ↓
Pune	1497	174.25	200.00	-12.88 ↓
Total	24089	211.25	190.23	11.05 ↑

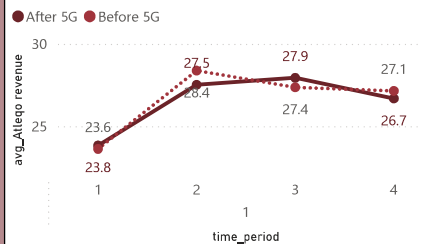
Total Revenue Trend by Time Period

Sum of atleqo_revenue_crores by Day, time_period and before/after_5g



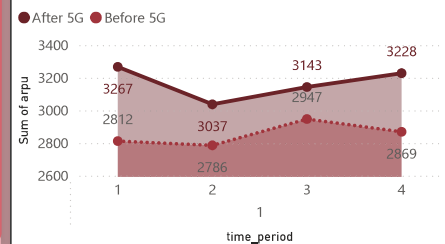
Average Revenue Trend by Time Period

avg_Atleqo revenue by Day, time_period and before/after_5g



ARPU Trend by Time Period

Sum of arpu by Day, time_period and before/after_5g



Atleqo Telecom Analysis

Revenue

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After 5G

Before 5G

Filter by Cities

All

Filter by Month

All

Monthly Active user in Lac

202.15

After 5G
193.43

Before 5G
210.88

% diff Monthly Active user
-8.28 ↓

Total Unsubscribed user in Lac

125.90

After 5G
69.57

Before 5G
56.33

%_diff Unsub_user
23.50 ↑

Monthly Unsubscribed user in Lac

15.74

After 5G
17.39

Before 5G
14.08

%diff Uns user
23.50 ↑

Monthly Active user by Cities

City	MA user	After 5g	Before 5G	% diff
Pune	17.58	19.04	16.13	18.06 ↑
Lucknow	8.03	8.14	7.93	2.65 ↑
Chennai	18.51	18.54	18.48	0.35 ↑
Kolkata	25.45	24.84	26.08	-4.75 ↓
Chandigarh	4.11	4.00	4.21	-4.99 ↓
Jaipur	8.79	8.54	9.04	-5.53 ↓
Hyderabad	4.58	14.02	15.15	-7.48 ↓
Coimbatore	5.52	5.26	5.79	-9.28 ↓
Gurgaon	3.44	3.20	3.69	-13.09 ↓
Bangalore	22.45	20.77	24.14	-13.94 ↓
Mumbai	29.09	26.84	31.34	-14.35 ↓
Patna	5.85	5.34	6.36	-16.11 ↓
Raipur	1.97	1.79	2.15	-16.67 ↓
Delhi	24.46	22.28	27.04	-17.63 ↓
Ahmedabad	12.11	10.85	13.38	-18.93 ↓
Total	202.15	193.43	210.88	-8.28 ↓

Total Unsubscribed user by Cities

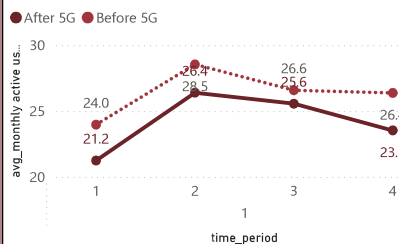
City	unsubs	After 5G	Before 5G	% diff
Lucknow	4.78	3.06	1.72	77.91 ↑
Pune	11.08	6.74	4.34	55.30 ↑
Jaipur	5.63	3.40	2.23	52.47 ↑
Chandigarh	2.53	1.50	1.03	45.63 ↑
Hyderabad	9.19	5.33	3.86	38.08 ↑
Chennai	12.25	7.08	5.17	36.94 ↑
Kolkata	15.79	8.86	6.93	27.85 ↑
Coimbatore	3.51	1.96	1.55	26.45 ↑
Bangalore	12.50	6.89	5.71	20.67 ↑
Delhi	16.68	8.98	7.70	16.62 ↑
Ahmedabad	7.18	3.86	3.32	16.27 ↑
Gurgaon	1.93	1.02	0.91	12.09 ↑
Raipur	1.20	0.63	0.57	10.53 ↑
Patna	3.60	1.89	1.71	10.53 ↑
Mumbai	17.95	8.37	9.58	-12.63 ↓
Total	125.90	69.57	56.33	23.50 ↑

Monthly Unsubscribed user by Cities

City	Mon Uns	After 5g	Before 5G	% diff
Lucknow	0.60	0.77	0.43	77.91 ↑
Pune	1.39	1.69	1.09	55.30 ↑
Jaipur	0.70	0.85	0.56	52.47 ↑
Chandigarh	0.32	0.38	0.26	45.63 ↑
Hyderabad	1.15	1.33	0.97	38.08 ↑
Chennai	1.53	1.77	1.29	36.94 ↑
Kolkata	1.97	2.22	1.73	27.85 ↑
Coimbatore	0.44	0.49	0.39	26.45 ↑
Bangalore	1.58	1.72	1.43	20.67 ↑
Delhi	2.09	2.25	1.93	16.62 ↑
Ahmedabad	0.90	0.97	0.83	16.27 ↑
Gurgaon	0.24	0.26	0.23	12.09 ↑
Raipur	0.15	0.16	0.14	10.53 ↑
Patna	0.45	0.47	0.43	10.53 ↑
Mumbai	2.24	2.09	2.40	-12.63 ↓
Total	15.74	17.39	14.08	23.50 ↑

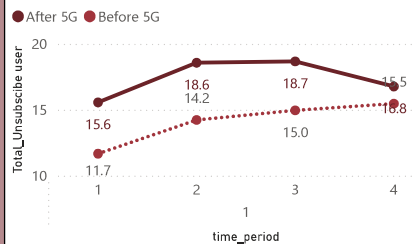
Monthly Active user by Time Period

avg_monthly active user by Day, time_period and before/after_5g



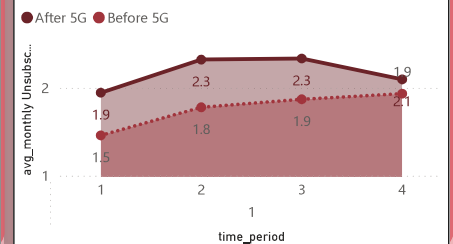
Total Unsubscribe user by Time Period

Total_Unsubscribe user by Day, time_period and before/after_5g



Monthly Unsub user by Time Period

avg_monthly Unsubscribe user by Day, time_period and before/after_5g



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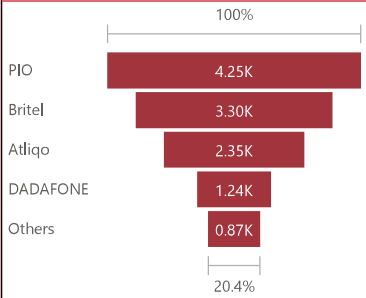
Filter by Cities

All

Filter by Month

All

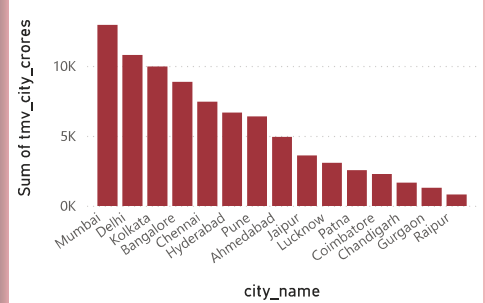
Market Share By Company



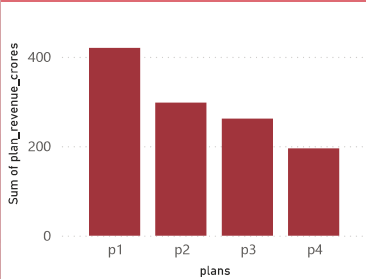
Company Market Share By Month

Month	Atliqo	Britel	DADAFONE	Others	PIO
January	296.43	426.31	153.58	108.26	515.42
February	311.85	410.20	148.06	108.16	521.73
March	314.52	394.86	152.38	108.66	529.58
April	291.43	404.20	159.10	105.16	540.11
June	280.55	431.44	155.67	109.70	522.31
July	287.25	418.53	151.15	110.41	532.65
August	297.57	400.45	154.58	110.23	537.17
September	267.60	412.06	162.22	107.21	550.88

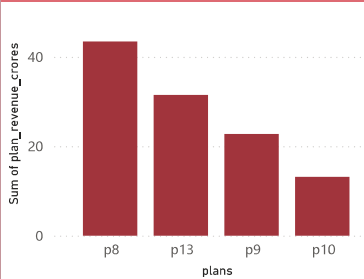
Total Market Value By Cities in Cr



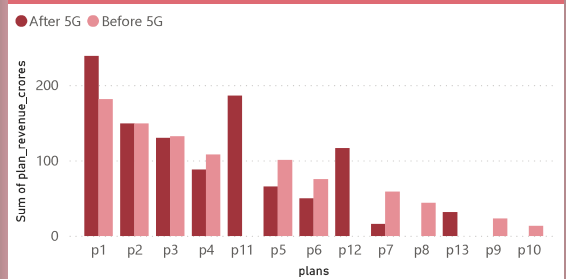
Top 4 plans by Revenue



Bottom 4 Plans By Revenue



Plans Revenue before/after 5G



Plans Revenue By Months

plans	January	February	March	April	June	July	August	September
p1	39.61	50.28	46.56	44.82	53.58	62.79	62.02	60.27
p2	32.55	40.92	38.56	36.77	33.99	38.79	39.19	36.76
p3	29.64	34.90	35.32	32.07	30.41	34.07	33.48	31.65
p4	24.29	28.01	27.41	27.83	19.95	23.67	22.89	21.17
p11					41.43	48.57	47.79	48.16
p5	21.55	28.53	25.83	24.55	14.40	17.20	17.88	15.67
p6	16.69	19.69	19.85	18.68	10.92	13.48	12.55	12.51
p12					25.51	29.98	30.64	30.00
p7	12.25	15.82	15.59	14.58	3.32	3.45	4.47	4.32
p8	9.36	12.01	11.06	11.00				
p13					7.21	8.22	8.17	7.85
p9	5.24	5.94	5.70	5.80				

Plans Revenue by Plans & City

