

Runway ml

What Is It?

Runway ML is a creative toolkit powered by machine learning, designed for artists, designers, and creators. It provides easy access to powerful AI tools for tasks like image and video editing, text-to-image generation, and more.

Why to Use?

Simplifies complex AI models and makes them accessible to non-technical users.
Enables creatives to leverage AI for innovative projects.
Ideal for real-time collaboration in creative processes.

When to Use?

When working on creative projects involving video, audio, and images.
If you need AI-powered tools but lack coding skills.
When you require quick AI model deployment for real-time use cases.

Use Case

Generative Art: Artists using Runway ML to create unique digital art based on textual prompts.
Video Editing: Editors leveraging AI tools to automate tasks like background removal or adding special effects.

IBM Watson AI

What Is It?	IBM Watson AI is a powerful suite of AI tools and services designed to help businesses integrate artificial intelligence into their workflows. It provides solutions for natural language processing (NLP), machine learning, data analysis, and other AI-related services.
Why to Use?	Offers advanced AI capabilities for automating and enhancing business processes. Enables businesses to improve decision-making, customer service, and operational efficiency.
When to Use?	When developing enterprise-level AI applications. If you need AI-driven insights and automation for large datasets or customer service operations.
Use Case	Customer Service: IBM Watson AI is used to power intelligent chatbots and virtual assistants, helping businesses automate customer support tasks. Healthcare: Watson AI helps healthcare providers analyze medical data, assist in diagnostics, and support personalized treatment recommendations.

ChatGPT

What Is It?	ChatGPT is a conversational AI model developed by OpenAI, capable of understanding and generating human-like text based on input prompts
Why to Use?	Great for automating customer support, content creation, and interactive experiences with a language model trained on diverse datasets.
When to Use?	When you need to generate human-like text responses for customer service, content writing, or virtual assistants.
Use Case	Used for chatbots, personalized content, and virtual assistants to engage users and automate conversations.

Claude

What Is It?	Claude is an AI language model by Anthropic, designed for safe and ethical AI interactions, focusing on helpful, coherent, and bias-free responses.
Why to Use?	Optimized for ethical conversations, focusing on alignment and user safety in AI-generated text.
When to Use?	When prioritizing safety and ethical considerations while engaging in AI-powered conversations.
Use Case	Used for customer support systems, content creation, and dialogue-based AI applications that require ethical standards.

Google Gemini

What Is It?	Gemini is Google's advanced AI model designed to perform tasks across multiple domains, including natural language processing and computer vision.
Why to Use?	Excellent for integrating AI across multiple Google products, enhancing search, content generation, and understanding.
When to Use?	When leveraging Google's AI for multi-tasking models in large-scale data applications and NLP.
Use Case	Used in Google Assistant, Google Search, and other applications to enhance understanding and interaction.

Hugging Face Transformers

What Is It?	Hugging Face Transformers is an open-source library for natural language processing (NLP) and machine learning models, providing access to state-of-the-art pre-trained models.
Why to Use?	Ideal for quickly deploying NLP models and conducting fine-tuning on datasets for various applications like chatbots or translation.
When to Use?	When building custom NLP solutions with pre-trained models and requiring quick deployment.
Use Case	Used in sentiment analysis, translation, summarization, and question-answering systems.

Data Robot

What Is It?	DataRobot is an automated machine learning platform enabling businesses to build and deploy predictive models easily.
Why to Use?	Helps organizations automate AI model development and deployment, improving decision-making and operational efficiency.
When to Use?	When seeking automated machine learning solutions for predictive analytics and business intelligence tasks.
Use Case	Used for predictive modeling, customer segmentation, fraud detection, and sales forecasting.

Monkey Learn

What Is It?	MonkeyLearn is an AI-based platform for text analysis, enabling users to build custom machine learning models.
Why to Use?	Enables easy text analysis without coding, useful for sentiment analysis, categorization, and extracting insights from text data.
When to Use?	When needing to analyze and classify large amounts of unstructured text data.
Use Case	Used in sentiment analysis, customer feedback analysis, and social media monitoring.

Synthesia

What Is It?	Synthesia is an AI video generation platform that creates realistic videos from text input, without requiring human actors.
Why to Use?	Perfect for creating AI-driven video content quickly, ideal for eLearning, marketing, and internal communication.
When to Use?	When needing to create engaging videos without actors or extensive video production resources.
Use Case	Used in eLearning, corporate training, marketing videos, and customer communications.

ManyChat

What Is It?	ManyChat is a chatbot platform for automating customer communication, with integration for marketing and support on social media.
Why to Use?	Streamlines customer interactions through chatbots, improving engagement, lead generation, and customer service on messaging platforms.
When to Use?	When automating conversations, handling customer queries, and enhancing marketing efforts through chatbots.
Use Case	Used for lead generation, eCommerce customer support, and marketing automation.

AI Fairness 360 (IBM)

What Is It?	An IBM toolkit for detecting and mitigating bias in AI models.
Why to Use?	Ensures AI models are fair, unbiased, and ethically responsible.
When to Use?	When evaluating and addressing fairness issues in machine learning models.
Use Case	Used to assess and improve fairness in predictive models.

Google's What-If Tool

What Is It?	Interactive tool for visualizing machine learning models and testing scenarios.
Why to Use?	Helps understand model behavior, perform fairness analysis, and debug.
When to Use?	When visualizing model performance and testing "what-if" scenarios.
Use Case	Used for exploring model behavior, testing fairness, and debugging.

GitHub Copilot

What Is It?	An AI-powered code completion tool, developed by GitHub and OpenAI.
Why to Use?	Boosts coding productivity by suggesting code completions and solutions.
When to Use?	When writing code, generating documentation, or brainstorming programming ideas.
Use Case	Used for automating code suggestions, completing functions, and documentation.

DeepAI

What Is It?	An open-source platform offering various AI models and APIs.
Why to Use?	Provides easy access to a wide range of AI models.
When to Use?	When seeking diverse AI tools for machine learning tasks.
Use Case	Used for text generation, image recognition, and other AI tasks.

AutoML (Google & AWS)

What Is It?	Automated machine learning platforms by Google and AWS for model training.
Why to Use?	Enables developers to build machine learning models without deep expertise.
When to Use?	When automating the model-building process and optimizing machine learning tasks.
Use Case	Used for automated model selection, training, and hyperparameter tuning.

Perplexity AI

What Is It?	AI-powered search engine providing detailed, context-rich responses to queries.
Why to Use?	Generates accurate, informative, and detailed answers from the web instantly.
When to Use?	When needing fast, relevant, and contextually rich responses for queries.
Use Case	Used for providing precise and comprehensive answers to search queries



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