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ECOM6004 ASSESSMENT 2

1. EMPIRICAL COUNT MODELS

i) Training data:

```
Min. 1st Qu. Median Mean 3rd Qu. Max. 0.000 0.000 0.000 3.457 2.000 21.000 0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 3204 23 25 35 27 74 27 20 35 5 210 3 36 10 5 176 2 9 8 1 256 133
```

Summary Statistics of Training Data:

```
1st Qu.:0.2250
Median :0.4000
Mean :0.4184
   1st Qu.: 0.000
Median : 0.000
Mean : 3.457
3rd Qu.: 2.000
                                                                                                                  3rd Ou.:1
                                                                                                                                                                                            3rd Ou.:0.6125
 Max. : z ...
heavdrnk
                                                  :21.000
                                                                                                               Max.
                                                                                                                                                                                                                                       :1,0000
                                                                                                                                  actdrink
                                                                                                                                                                                                                                                   sad
                                                                                                                                                                                                                                                                                                                                                                  happy
:0.00000
   neavarik
Min. :0.0000
1st Qu.:0.0000
Median :0.0000
                                                                                                             Min. :0.000
1st Qu.:0.000
Median :0.000
Mean :0.145
                                                                                                                                                                                                                   Min. :0.00000
1st Qu.:0.00000
Median :0.00000
Mean :0.09598
                                                                                                                                                                                                                                                                                                                                        Min.
                                                                                                                                                                                                                                                                                                                                                                                                                                                            Min. :0.0000
1st Qu.:0.0000
Median :0.0000
Mean :0.4126
                                                                                                                                                                                                                                                                                                                                       Min. :0.00000
1st Qu.:0.00000
Median :0.00000
Mean :0.09297
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        1st Qu.:0.00000
Median :0.00000
                                                                                                            1st qu.:0.000
Median:0.000
Median:0.145
3rd Qu.:0.000
Max.:1.000
Min.:0.000
Median:0.0000
Median:0.0000
Median:0.0000
Median:0.0000
Median:0.0000
Median:0.0000
Min.:0.0000
Min.:0.0000
Min.:0.0000
Min.:0.0000
Median:0.0000
                                                                                                                                                                                                                                                                                                                                                                                                                                                          Mean :0.4126
3rd Qu.:1.0000
                                                                                                                                                                                                                   Mean :0.00508

3rd Qu.:0.00000

Max. :1.00000

INC3

Min. :0.0000
                                                                                                                                                                                                                                                                                                                                     Mean :0.00000

Mean :0.09207

3rd Qu::0.00000

Max. :1.00000

INC4

Min. :0.0000
 mean :0.2227
3rd Qu.:0.0000
Max. :1.0000
                                                  :0.2227
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            3rd Qu.:0.00000
3rd Qu.:0.0000
max. i1.0000
single
min. i0.0000
lst Qu.:0.0000
Median :0.0000
Mean :0.4311
3rd Qu.:1.0000
ms. i1.0000
                                                                                                                                                                                                                                                                                                                                                                                                                                                          Max. :.
INC5
                                                                                                                                                                                                                                                                                                                                  max. :1.00000
INC4
Min. :0.0000
ist Qu.:0.0000
Median :0.0000
Mean :0.1138
3rd Qu.:0.0000
Max. :1.0000
Max. :1.0000
Median :0.0000
Median :0.0000
Median :0.0000
Median :0.4415
3rd Qu.:1.0000
Min. :0.0000
Min. :0.0000
Min. :0.0000
Median :0.4311
Median :0.0000
Median :0.0000
Median :0.0000
Median :0.0000
Median :0.0000
Median :0.0000
                                                                                                                                                                                                                                                                                                                                                                                                                                                   Max. :1.0000
in INCS
Min. :0.0000
ist Qu.:0.0000
Median :0.0000
Mean :0.1582
3rd Qu.:0.0000
Max. :1.0000
Min. :0.0000
ist Qu.:0.1705
Median :0.2543
Mean :0.3094
3rd Qu.:0.4160
Max. :1.0000
olevels
Min. :0.0000
ist Qu.:0.4160
Max. :1.0000
Median :0.3735
3rd Qu.:1.0000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  INC6
                                                                                                                                                                                                                      INC3
Min. :0.0000
1st Qu.:0.0000
Median :0.0000
Mean :0.1284
3rd Qu.:0.0000
Max. :1.0000
alevel
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             Median: 0.0000
Median: 0.0000
Median: 0.0000
Max. :0.0000
Min.: 0.0000
Median: 0.0000
Median: 0.0000
Median: 0.0000
Median: 0.0000
Median: 0.0000
Min.: 0.0000
Min.: 0.0000
Min.: 0.0000
Median: 0.0000
                                                                                                                                                                                                                         Mean :0.04/+-
3rd Qu::0.00000
Max. :1.00000
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      Mean :0.32,,
3rd Qu.:1.0000
                                                                                                             Mean :0.2914
3rd Qu.:1.0000
Max. :1.0000
                                                                                                                                                                                                                                                                                                                                                                                                                                                            Mean :0.3735
3rd Qu.:1.0000
Max. :1.0000
                                                                                                                                       south
                                                                                                             south
Min. :0.0000
1st Qu.:0.0000
Median :0.0000
   Min. :0.0000
1st Qu.:0.0000
Median :1.0000
Mean :0.5069
                                                                                                             Mean :0.4931
3rd Qu.:1.0000
   3rd Qu.:1.0000
```

The mean cigarette consumption (cigs) i.e., the average amount of cigarettes per day is around 3-4 which is consistent across various summaries and suggests dataset of moderate average daily consumption. The age has a median of 0.23 while the Square of age (AGE2) is 0.40 for age. Both variables have been scaled to normalize distribution. The variable Gender (male) has the binary value of 0 or 1. The Income Categories (INC2, INC3, INC4, INC5, INC6) are binary and can be critical in finding socio and economic effect on habits of smoking. The variable Employment Status (employ) shows the employed individuals with mean of 0.58. The variable Health (illness) indicates the status of health, with a mean of 0.41 which indicates that the dataset has significant proportion having health issues. The variables Region (northmid, south) indicates geographical segmentation, useful in analysis of regions in smoking habits. The

variable stress has a mean from 0.615 shows a moderate stress level across dataset. The Behavioral Indicators such as such as heavdrnk (heavy drink), actdrink (active drinking) and actany (active in any form) are significant behavioral factors which corelate with habits of smoking.

Variance:

```
var(train_data$cigs) # variance of daily cigarettes
[1] 44.31438
```

The daily consumption of cigarettes in the train dataset indicates a variance of 44.31438. To understand the dispersion and distribution of consumption of cigarettes, this statistic is critical. The high variance shows the number of smoked cigarettes among individuals in datasets.

EDA

```
Count_table = table(train_data$cigs) # recommended way of summarising a count variable count_table

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 3204 23 25 35 27 74 27 20 35 5 210 3 36 10 5 176 2 9 8 1 256 133
```

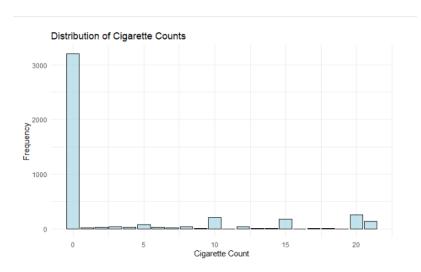
This exploratory data analysis indicates the amount of cigarette consumption frequency in training dataset. The dataset shows that the significant number of nonsmokers is 3204. This may include people who have quit smoking or are nonsmokers. The dataset indicates that few people consume 1 to 5 cigarettes daily. As the count increases, there is a noticeable drop in frequency, however the results show that 74 people smoke 5 cigarettes while 210 people smoke 10 cigarettes, who fall under this category. As the frequency decreases further, the result shows heavy smokers. There is a huge spike of 20 cigarettes which is smoked byb256 individuals and shows a common habit of consuming a pack of cigarette a day. Around 133 individuals, a smaller group consume 21 cigarettes daily, indicates a very heavy smoker.

Percentage Table:

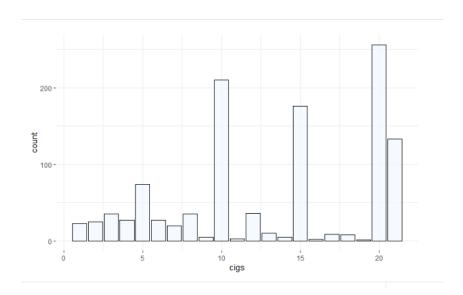
```
0 1 2 3 4 5 6 7 8
0.7409805735 0.0053191489 0.0057816836 0.0080943571 0.0062442183 0.0171137835 0.0062442183 0.0046253469 0.0080943571
9 10 11 12 13 14 15 16 17
0.0011563367 0.0485661425 0.0006938020 0.0083256244 0.0023126735 0.0011563367 0.0407030527 0.0004625347 0.0020814061
18 19 20 21
0.0018501388 0.0002312673 0.0592044403 0.0307585569
```

These results indicate the proportions of smokers and their implications. The majority of people I.e., around 74.09%, do not smoke, confirms 0 inflation in data. The results above suggest

that a significant number of people have quit smoking or are nonsmokers. A low percentage of people consume 1 to 9 cigarettes per day which shows a very small amount of dataset, less than 1%. This is a very low percentage, and it decreases with an increase in number of cigarettes. A noticeable number of individuals, i.e., 4.85% are the people who smoke nearly 10 cigarettes per day. This may suggest a cultural o1r social smoking pattern or smoking habits that favors a half cigarette pack. There's another significant spike of 5.92% at exactly 20 cigarettes, which likely corresponds to the common purchasing size of full pack of cigarette, suggests a pattern between the regular smokers. 3.08% of individuals consume above one pack a day.



In the sample size of 75%, the largest bar confirms a significant number of individuals do not smoke, which indicates the zero-inflation presence in data. The cigarette consumption distribution is rightly skewed, indicating the limited number of individuals who smoke more cigarettes. In count data, the skewness is typical and is related to health behavior like smoking. At 10 and 20 cigarettes per day, there is a sudden spike which indicates the behavior, potentially tied to a pack of cigarettes, as numerous smokers may prefer to consume half or whole pack



The zero inflation is displayed by given histogram which shows a large number of people with consumption of zero cigarettes. Furthermore, the distributions seen shows spike near 10 to 20 cigarettes, that aligns with the estimation of common behavior of smoking a whole pack of cigarettes.

ii) Experiment with the variables available to you and present your preferred Poisson model and explain your choice and how you arrived at it.

Model 1 is the model with all the relevant variables that can directly influence cigarette consumption. The residual deviance has come out to be 37,631while the AIC is 42,466. Many coefficients are significant, suggesting various predictors have substantial effects on cigarette

counts except for INC2, employ, actdrink, northmid and south which are non-significant variables in the full model.

Model 2 contains only the significant variables from model 1 and all the insignificant variables have been removed from the model as they don't seem to have direct effect on cigarette consumption. The residual deviance has come out to be 37,327 while the AIC 42,155 which is lower than the model 1 with all significant and insignificant variables. Almost all the variables in model 2 are significant and have a direct relationship with cigarette consumption.

Preferred Model

Model 2 has a low residual deviance of 37 and 327 while Model 1 has residual of of 37 and 631. The low residual in Model 2 indicates it better fits the data. Furthermore, Model 2 AIC value of 42,155, is lower than the AIC value of Model 1 which is 42,466 which suggests that model 2, which has excluded the insignificant variables, is a better fit and has a better explanatory power.

Thus, the preferred model is Model 2 as the model gives better fit, lower deviance and has a lower AIC, with fewer variable as compared to model 1.

We have further applied the quasi-Poisson Model and Negative Binomial Model.

Quasi-Poisson Model

```
Call:
glm(formula = cigs ~ age + AGE2 + male + olevel + alevel + single +
    nowhite + INC3 + INC5 + INC6 + sad + happy + actany + heavdrnk +
    stress + illness + child + dep, family = quasipoisson, data = train_data)
Coefficients:
6.136 9.20e-10 ***
-7.947 2.42e-15 ***
3.614 0.000304 ***
age
AGE2
                  -7.88567
0.21475
                                  0.99227
male
olevel
                 -0.24037
                                  0.07121
                                                -3.376 0.000743
alevel
single
nowhite
                 -0.48645
0.25304
                                   0.08518
                                  0.06503
                 -0.76976
                                                -4.596 4.43e-06
                                  0.09110
0.09106
                                               -2.473 0.013429
-3.517 0.000441
INC3
                 -0.22530
INC6
                  -0.55627
                                   0.09925
                                                -5.605 2.22e-08
-0.797 0.425383
sad
                 -0.12955
-0.13577
                                  0.16250
0.16773
happy
                                  0.06291
                                                -5.882 4.37e-09
actany
                 -0.37004
                  0.41629
0.41046
0.11297
                                                 6.601 4.59e-11 ***
4.138 3.57e-05 ***
1.832 0.067094 .
heavdrnk
                                  0.06307
stress
illness
                                  0.09919
chi1d
                   0.05265
                                   0.07053
dep
                   0.74135
                                  0.13873
                                                 5.344 9.57e-08 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for quasipoisson family taken to be 11.96982)
Null deviance: 44173 on 4323 degrees of freedom
Residual deviance: 37327 on 4305 degrees of freedom
AIC: NA
Number of Fisher Scoring iterations: 7
```

The Quasi-Poisson Model results shows that male, Age, AGE2, single, olevel, alevel, no white, INC3, INC5, INC6, heavdrnk, stress, actany and dep are highly significant variables. Furthermore, the Quasi-Poisson model has demonstrated substantial overdispersion with having a dispersion estimate of 11.97. To account for overdispersion, quasi-Poisson model adjusts the variance without modifying the likelihood, the standard errors while depending on Poisson distribution structure. It is useful when mean and variance are expected to be different that is case in various datasets of real world.

Negative Binomial Model

```
Call:
glm.nb(formula = cigs ~ age + AGE2 + male + olevel + alevel +
single + nowhite + INC3 + INC5 + INC6 + sad + happy + actany
heavdrnk + stress + illness + child + dep, data = train_data,
init.theta = 0.09929590897, link = log)
Coefficients: Estimate Std. Error z value Pr(>|z|) (Intercept) 0.988541 0.300831 3.286 0.001016 as age 6.349858 1.293647 4.908 9.18e-07 as AGE2 -9.804409 1.442357 -6.797 1.06e-11 as 0.102844 3.651 0.000261 as 0.102844
                                                              0.103844
0.132676
0.149274
0.116332
0.240266
0.157666
0.157165
0.157972
                             0.379126
-0.207177
-0.461799
0.375735
-0.801177
 olevel
                                                                                          -1.562
                                                                                                           0.118401
0.001977
                                                                                        -1.562 0.118401
-3.094 0.001977
3.230 0.001239
-3.335 0.000854
-0.732 0.463889
-2.673 0.007526
-3.742 0.000182
 alevel
 single
nowhite
INC3
INC5
                               -0.115484
                               -0.420040
                              -0.420040

-0.591185

-0.252952

-0.077881

-0.494441

0.363045

0.253959

0.108624

-0.003389

0.892943
 INC6
 sad
                                                               0.202209
                                                                                           -1.251
                                                                                                           0.210956
                                                              0.202209
0.203974
0.110910
0.122380
0.169530
0.108670
0.128397
0.266410
                                                                                         -1.251 0.210956

-0.382 0.702595

-4.458 8.27e-06 ***

2.967 0.003012 **

1.498 0.134128

1.000 0.317513

-0.026 0.978942

3.352 0.000803 ***
happy
actany
heavdrnk
stress
illness
 Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
 (Dispersion parameter for Negative Binomial(0.0993) family taken to be 1)
Null deviance: 2644.2 on 4323 degrees of freedom
Residual deviance: 2421.2 on 4305 degrees of freedom
AIC: 13690
 Number of Fisher Scoring iterations: 1
                         Theta: 0.09930
Std. Err.: 0.00368
   2 x log-likelihood: -13650.01600
```

Similar to Quasi-Poisson model, significant predictors in this case were found to be male, age, AGE2, nowhite, alevel, single, INC5, INC6, heavdrnk, actany, and dep. The theta (estimated dispersion parameter) has come out to be 0.0993, with AIC has come out to be 13690, suggesting that Negative Binomial model is suitable for over dispersed data modeling. In explaining cigarette consumption on the basis of statistical significance, similar sets of variables are utilized by Both models. Variables such as economic status, age and gender were retained due to the potential effect on the dependent variables.

Both models address the issue of overdispersion. The Negative Binomial model for count data is more appropriate as it deals with overdispersion and provides AIC for model comparison unlike quasi-Poisson model, with a high variance compared to the mean, as seen in analysis.

iii) Pick one variable of your choice, and comment on the effect of this variable based on their partial/marginal effect (and its standard error and/or z-score and/or p-value) as well as the value of exp(βvar i able).

The variable of choice is Age from model 1. The Coefficient (β age) from Model 1 has come out to be 5.126347. The Standard Error for the age has come out to be is 0.243034. The z-value is 21.093 while the p-value is < 2e-16. The age coefficient of 5.126347 shows that for every additional year of age, the expected count log of smoked cigarettes increases around 5.13 units keeping all other variables in constant state. The suggestion shows that old individuals are likely to smoke more cigarettes as compared to younger individuals and the difference is very significant. The coefficient exponent is 168.42 shows that for every additional age year, the expected number of cigarettes is multiplied by 168.42 times. That means that if the age of individual increase by one years, then the expected number of smoked cigarettes count increases by 168.42 times factor, suggesting a strong positive relationship among cigarette consumption and age. The extremely low p-value of < 2e-16 and z-value of 21.093 suggests that the impact of cigarette count on age is highly significant, which means that there is a significant impact on age with the number of smoked cigarettes. There is a substantial positive impact of consumption of cigarettes on variable age, as old individuals smoke more cigarettes in comparison with young individuals. The robustness of the relationship is confirmed by statistical significance of this effect, as shown by low p-value and high z-score.

iv) Based on the estimation results of a more general count model, test for overdispersion in the Poisson model and comment on your findings and the implications for your Poisson model

For the Psn_model, the z value has come out to be 23.34 while the p-value is < 2.2e-16. The Estimated Dispersion for the first model is 11.93411. For Psn_model2 the z value has come out to be 23.318. The p-value is < 2.2e-16 while the estimated dispersion in this model is 11.93678. As both models get a p-value less than 0.001, null hypothesis is rejected, which proposes that significance evidence of overdispersion is seen in both Poisson models.

The estimation of dispersion is approximately 11.93, which is greater than 1. This suggests that response variable variance is much greater than its mean value. The assumption of Poisson distribution model is violated where the variance is equal to mean. The coefficients standard errors in Poisson model are likely underestimated, due to overdispersion, which leads to optimistic significance tests for predictors, creates incorrect inferences related to their impacts.

The overdispersion presence in Poisson model shows that for analyzing the count data of consumption of cigarettes, they might not be the best choice. Negative Binomial model leads to more reliable results about relationships among the dependent variable and independent variables.

v) Estimate two different models that explicitly allow for a preponderance of zeros in the data, and carefully explain the difference between them; make sure to carefully explain your choice of feature/explanatory variables here. Briefly comment on your model findings (note you are not expected to report any partial effects etc. here).

Two different models are estimated to clearly account for this phenomenon: the **Zero-Inflated Poisson (ZIP) Model** and the **Hurdle Model**.

1. Hurdle Model

It is comprised of two parts. The first part is a binary model that shows the count is non-zero or zero by using logistic regression. The second part is a truncated count model such as Negative Binomial or Poisson model, which predicts the counts between the positive counts like non-zero.

```
Call:
hurdle(formula = cigs ~ age + AGE2 + male + olevel + alevel + single + nowhite + INC2 + INC3 + INC4 +
INC5 + INC6 + employ + sad + happy + actany + heavdrnk + actdrink + stress + illness | male + lnage +
single + olevel + alevel + nowhite + child + illness + dep + LA_RENT + south, data = train_data, dist = "negbin",
zero.dist = "binomial", link = "probit")
                                             Pearson residuals:
                                             Min 1Q Median 3Q Max
-1.3231 -0.5148 -0.3912 -0.2218 5.9902
                                      -1.3231 -0.5148 -0.3912 -0.2218 5.9902  
Count model coefficients (truncated negbin with log link): Estimate Std. Error z value \Pr( > \lfloor z \rfloor)  
(Intercept) 2.255121 0.081111 27.803 < 2e-16 ***2** age 3.185887 0.455237 6.998 2.55e-11 ****2** age 3.185887 0.455237 6.988 2.25e-11 ****2** age 3.185887 0.455237 0.00136 ***2** age 3.185887 0.031348 3.204 0.00136 ***2** age 3.185887 0.001424 0.06136 0.04142 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 0.001424 
                                        [Intercept] 2.255121 0.081111 27.803 ∠2e-16 **** age 3.185887 0.455237 6.998 ∠159e-12 **** AGE2 3.709902 0.554629 -6.689 ∠152e-11 **** male 0.100424 0.031348 3.204 0.00136 *** alevel 0.016131 0.037165 0.434 0.66426 alevel 0.016131 0.037165 0.434 0.621629 nowhite 0.03293 0.04473 1.236 0.21629 nowhite 0.03293 0.034723 1.236 0.21629 nowhite 0.035279 0.05489 0.776 0.43801 INC2 0.035279 0.045489 0.776 0.43801 INC3 0.048746 0.056079 -0.869 0.38472 INC4 0.048746 0.056079 -0.869 0.38472 INC4 0.0048746 0.056079 -0.869 0.38472 INC5 0.065599 0.057668 -1.137 0.25548 INC6 0.092200 0.062028 -1.486 0.13717 employ 0.017943 0.038642 -0.464 0.64240 sad 0.069211 0.083387 -1.272 0.20348 actany 0.152197 0.038162 -3.988 6.66e-05 *** heavdrnk 0.079888 0.048892 1.634 0.10226 actany 0.055960 0.066139 0.846 0.39750 stress 0.070282 0.051152 1.374 0.16945 INC6 0.055960 0.066339 0.846 0.39750 stress 0.070282 0.051152 1.374 0.16945 INC6 Extimate Std. Error z value Pr(>|z|z|) (Intercept) 1.626186 0.056079 0.05408 2.206 0.206 3.206 0.206 3.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.206 0.2
                                             Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
                                            Theta: count = 5.8618
Number of iterations in BFGS optimization: 49
Log-likelihood: -5916 on 34 Df
  Call:
Zeroinfl(formula = cigs ~ age + AGE2 + male + olevel + alevel + single + nowhite + INC2 + INC3 + INC4 +
INC5 + INC6 + employ + sad + happy + actany + heavdrnk + actdrink + stress + illness | male + lnage +
single + olevel + alevel + nowhite + child + illness + dep + LA_RENT + south, data = train_data, dist = "poisson",
link = "probit")
    Pearson residuals:
  Min 1Q Median 3Q Max
-1.6551 -0.5652 -0.4256 -0.2414 6.4382
male
olevel
alevel
single
nowhite
                                                                           0.096534
0.018955
-0.004550
0.041467
-0.249540
0.038975
                                                                                                                                                        0.01/118
0.020511
0.024628
0.018935
0.048684
0.024703
                                                                                                                                                                                                                          0.924 0.35541
-0.185 0.85343
2.190 0.02853
-5.126 2.96e-07
1.578 0.11462
    INC2
INC3
INC4
                                                                                                                                                           0.030833
                                                                                  -0.042609
                                                                                                                                                                                                                            -1.382
                                                                                                                                                                                                                                                                               0.16700
                                                                                                                                                          0.030634
0.031775
0.034418
0.021161
                                                                                -0.043974
                                                                                                                                                                                                                            -1.435
    INC5
INC6
employ
                                                                             -0.043974
-0.059741
-0.091389
-0.018806
                                                                                                                                                                                                                            -1.880
-2.655
-0.889
                                                                                                                                                                                                                                                                              0.06009
0.00793
0.37416
                                                                             0.064040 0.046356 1.381 0.16713 

-0.104705 0.048317 -2.167 0.03023 

-0.154544 0.021249 -7.273 3.52e-13 **** 

0.081929 0.025692 3.189 0.00143 *** 

0.059301 0.035815 1.656 0.09777 

0.072756 0.02881 2.522 0.01168 * 

-0.005104 0.018330 -0.278 0.78065
    sad
    happy
    actany
heavdrnk
actdrink
    stress
illness
 Zero-inflation model coefficients (binomial with probit link): Estimate Std. Error z value \text{Pr}(>|z|) (Intercept) -1.6263224 0.2620706 -6.206 5.45e-10 *** male -0.1387838 0.0440431 -3.151 0.00163 *** lnage 0.6827738 0.0612552 11.146 < 2e-16 *** single -0.0901153 0.0470878 -1.914 0.05565 . olevel 0.1808732 0.0566049 3.195 0.00140 **
                                                                          0.3471012 0.0615318 5.658 1.546-08 ***
0.3471012 0.0615318 5.658 1.546-08 ***
0.4903074 0.1081725 4.533 5.82e-06 ***
-0.1018941 0.0534233 -1.907 0.05648 .*
-0.1295619 0.0460074 -2.816 0.00486 ***
-0.6074074 0.1147920 -5.291 1.21e-07 ***
-0.3846124 0.0449445 -7.785 6.97e-15 ***
-0.0005504 0.0445947 -0.012 0.99015
    alevel
nowhite
child
illness
    dep
LA_RENT
    Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
  Number of iterations in BFGS optimization: 43
Log-likelihood: -6354 on 33 Df
```

For count model, the hurdle uses Negative Binomial distribution, that has an advantage in handling overdispersion in counting the data. That means that it can capture variability in data which Poisson distribution may not account for effectively. The count coefficient in Hurdle Model shows a significant impact for variables such as AGE2 (-3.683) and age (3.136) which indicates that there is a relationship which is nonlinear, where smoking increases with age and decreases with high age.

In order to predict the zeros occurrence by utilizing binomial distribution with link of probit, the zero-hurdle part is separately modeled. This helps models to distinguish between those individuals who have never smoked. This zero-hurdle part is modeled by means of a binomial distribution with a probit link. This helps the model to distinguish among individuals, those who smoke a certain amount and who do not smoke at all. The age coefficients in zero hurdle model are significant, which is -2.280. This indicates that younger people are very less likely to report zero consumption of cigarettes.

ZIP Model:

```
cari:
zeroinfl(formula = cigs ~ age + AGE2 + male + olevel + alevel + single + nowhite + INC2 + INC3 + INC4 +
INC5 + INC6 + employ + sad + happy + actany + heavdrnk + actdrink + stress + illness | male + lnage +
single + olevel + alevel + nowhite + child + illness + dep + LA_RENT + south, data = train_data, dist = "poisson",
link = "probit")
Pearson residuals:
Min 1Q Median 3Q Max
-1.6551 -0.5652 -0.4256 -0.2414 6.4382
Count model coefficients (poisson with log link): Estimate Std. Error z value Pr(>|z|) (Intercept) 2.259529 0.045150 50.045 < 2e-16 ***
                                                         < 2e-16 ***
                 3.128764
                                 0.257694
                                              12,141
AĞE2
                -3.649921
                                 0.314285 -11.613
                                                         < 2e-16 ***
male.
                 0.096534
                                 0.017118
                                               5.639 1.71e-08
olevel
                0.018955
                                 0.020511
                                               0.924
                                                         0.35541
                                 0.024628
alevel
                                              -0.185
                                                         0.85343
                0.041467
-0.249540
single
nowhite
                                 0.018935
                                               2.190
                                                         0.02853
                                 0.048684
                                              -5.126 2.96e-07
INC2
INC3
                                              1.578
-1.382
                                                         0.11462
                 0.038975
                                 0.024703
                 -0.042609
                                 0.030833
                                                         0.16700
                                              -1.435
-1.880
INC4
                -0.043974
                                 0.030634
                                                         0.15116
                 -0.059741
INC5
                                 0.031775
                                                         0.06009
INC6
                -0.091389
                                 0.034418
                                              -2.655
                                                         0.00793
employ
                -0.018806
                                 0.021161
                                              -0.889
                                                         0.37416
                                0.046356
0.048317
                                              1.381
                 0.064040
                                                         0.16713
                -0.104705
                                                         0.03023
happy
actany
heavdrnk
                -0.154544
                                 0.021249
                                              -7.273 3.52e-13
                 0.081929
                                 0.025692
                                               3.189
                                                        0.00143
                 0.059301
                                0.035815
0.028851
                                               1.656
actdrink
                                                        0.09777
stress
                                                         0.01168
illness
                -0.005104
                                0.018330
                                              -0.278
                                                        0.78065
Zero-inflation model coefficients (binomial with probit link):
                  Estimate Std. Error z value Pr(>|z|)
1.6263224 0.2620706 -6.206 5.45e-10 ***
(Intercept) -1.6263224
                 -0.1387838
                                               -3.151
                                0.0440431
                                                          0.00163
                0.6827738
-0.0901153
                                0.0612552
0.0470878
                                               11.146
-1.914
Inage
                                                          0.05565
single
                 0.1808732
0.3471012
                                                 3.195 0.00140
5.658 1.54e-08
o1eve1
                                 0.0566049
                                 0.0613518
aleve1
nowhite
                 0.4903074
                                 0.1081725
                                                 4.533 5.82e-06
                                 0.0534233
chi1d
                -0.1018941
                                               -1.907
                                                          0.05648
                                               -2.816 0.00486
-5.291 1.21e-07
-7.785 6.97e-15
illness
                -0.1295619
                                0.0460074
                 -0.6074074
                                 0.1147920
dep
LA RENT
                -0.3846124
                                0.0494045
                -0.0005504 0.0445947
                                               -0.012
south
                                                          0.99015
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Number of iterations in BFGS optimization: 43
Log-likelihood: -6354 on 33 Df
```

Zip Model utilizes Poisson distribution. As this model can handle count data, it also struggles with overdispersion by assuming that the variance and mean of count distribution are equal. For AGE2 (-3.650) and age (3.129), the count model of ZIP model shows significant estimates, showing similar trends to hurdle model but might not be able address overdispersion shown by the data. In order to account for the excess zeros in data, the model has binomial components, but it cannot separate the counts of zeros from one or more cigarettes, the same way as the hurdle model. The zero-inflation part is included in ZIP model which is also modeled as binomial distribution. The significant predictors in ZIP model, such as Inage (0.682) and male (-0.138) suggest that old and male individuals are linked with high probability of being in category of zero consumption. Both of the models i.e., hurdle model and zip model, have utilized similar variables to maintain consistency for model selection. In both models, gender (male), race (nowhite) and Age are included. Both variables help to survey the demographic impact on consumption of cigarettes and the chance of being nonsmoker. Age, no white, single, male inclusion shows demographic impact on behavior of smoking. The age coefficients are positive in both models which indicates that as age increases, the number of cigarettes smoking also increases till a certain point. Income categories such as INC2, INC3, etc. and Education levels such as olevel, alevel, are important in understanding the social and economic status impact on behavior of smoking. Variables such as alevel and olevel included to find the educational attainment impact on behavior of smoking. Similar impacts are seen in both models, where the alevel and olevel coefficients are not statistically significant and suggest that levels of education may strongly correlate with smoking frequency. Behavioral and health variables such as heavdrnk (heavy drinking) and actany (individual engages in activities) shows lifestyle choice which might relate with smoking. Also to evaluate smoking behavior, smoking the illness and stress are also included.

Model Results:

The Hurdle model count part shows significant negative effects of AGE² and positive effects of age, suggesting a non-linear relationship, which indicates that increase in age leads to higher consumption of cigarettes, but it is only till a certain point after which the likelihood starts decreasing. The findings of the zero hurdle also suggests that being single, experiencing stress and male increases the likelihood that these characteristics leads to lower smoking rates. The zip model suggests the negative influence of AGE² and positive influence of age on cigarette consumption. For zero inflation model, The ZIP model also indicates a significant impact, with social status, males and younger age also affect the zero-count reporting likelihood. In both models, the findings are consistent showing that social characteristics and stress significantly

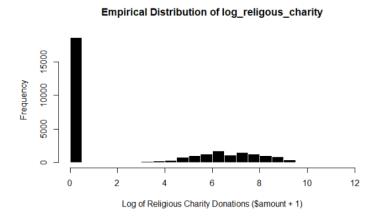
impact behavior of smoking. Both models show the preponderance of zeros effectively in data but the approach for both is different. The ZIP model gives a simple structure based on Poisson distribution while it does not fully capture overdispersion whereas the Hurdle Model is more suited to deal with data having overdispersion.

In both models, the choice of explanatory variables shows the multifaceted nature of behavior of smoking influenced by health-related variables, demographics and socioeconomic factors. As both models get significant insights, the findings show that the Hurdle model might give a nuanced understanding for factors which drive consumption of cigarettes and differentiates among processes which lead to positive counts and zero.

Due to its use of Negative Binomial distribution, the hurdle model is better suited for handling overdispersion in the count process. Although the ZIP model offers a simpler structure that might be less robust in handling variability. The explanatory variables choice shows the complex interplay of socioeconomic, health factors and demographic impacting smoking behavior.

2. <u>CENSORED MODELS</u>

i) Firstly, plot the empirical distribution of I og _r el i g ous and comment on this.



The histogram shows a positively skewed distribution which means that although most donations are low, there are some donations of high value, which increases the Mean more than the Median, which results in long right tail. The extended right tail suggests that small number of individuals make large significant donations. However, a significant number of donations are near zero, which indicates that a huge number of entities and individuals make very small donations or might not make significant contributions to religious causes. The low value donations predominance might reflect a broader trend in giving charity, there small donations are common, which are supported

by high value donors of small groups. The dataset shows left censoring at zero which suggests that for some respondents the donation is observed which could be because they didn't donate but it is recorded as zero.

ii) Justify your preferred model and in terms of the summary model output only, explain your findings.

The Tobit model has been utilized with comprehensive set of variables in the initial model which is appropriate for datasets where dependent variables such as logarithm of charity of religious donations, are censored at specific value. The donations are left censored at zero in this dataset, which indicates that various observations may be zero. log_religous_charity, in the dependent variable is the logarithm of donated amount to religious purposes plus one, while the control variables cover various aspects such as demographic, economic, employment status, housing and health, age categories, religious affiliations and ethnicity. Gender may impact on the likelihood or amount of donations, as studies suggest differing donation patterns between genders. num_adults and num_kids could influence donation behavior based on household composition. log_labour_income, log_wealth and years_of_schooling relate with the capacity of donations. The higher income and education might lead to higher charity contributions. Unemployed and employed show how status of employment impacts charitable contributions.

Health and home ownership correlate with altruistic behavior and disposable income. The variables of aged_lt_20 and aged_20_30 etc., capture the impact of age in behavior of donation, as there is a change in priorities and financial capabilities with age. Jewish, Catholic, Protestant and other_relig in religious charity context, helps us to understand the impact of various religions on behavior of donation is critical. Black and white both variables capture how identity of racial impacts the behavior of charity.

Findings:

All socioeconomic and demographic variables indicate the strong significance of p<0.001 which indicates vigorous relationship with dependent variables. The positive coefficient of years_of_schooling suggests that higher education also relates with increase in donations. IN the same way, the individuals own a house and are married also impact positively in the likelihood of higher donations. The negative coefficients aged_lt_20 and num_adults, implies that as there is an increase in the number of these variables, there is a decrease in likelihood of higher donations. The number of iterations and value of log likelihood indicates the model fit. The high number of iterations shows that estimation is converged well.

The intercept has come out to be negative and is significant, which indicates the donations at base level when all other variables are kept constant. The coefficient for the number of adults has come out to be negative which suggests that as the number of adults increases in a household, the donation amount decreases. Unemployed and employed both has negative coefficients while both of the variables are significant which suggests that the employment status has a negative impact on the donated amount. The coefficient for number of kids has come out to be positive which suggests that increase in children in household is also linked with increase in donations. The coefficient of married people suggests that there is higher donations seen in married individuals. The transformation log of labor wealth and income shows a positive donation relationship which shows that wealthy people try to donate more. Protestants, Catholic and those belongs to other religions tries to donate more as compared to non-religious individuals. Around 61% of the observations are left censored.

Tobit model with interation terms:

Non-Linear Model:

Preferred Model:

In **simplified model**, fewer variables and no interaction terms have been used which makes it easier to interpret and has the capacity to capture the main effects efficiently. Some of the interactions have been added in the **interaction model** which adds complexity to the model, but it helps in understanding the Impact of one variable on another variable such as the impact of

income differs by marital status. The nonlinear model on the other hand provides an in-depth insight of how income impacts the amounts of donations but has used an added complexity.

Model	Log-	Wald	Total	Left-	Uncensor	Key Significant
	Likelihoo	Statisti	Observatio	Censor	ed	Coefficients
	d	С	ns	ed		
Simplifie	-4.992×1	5550	30,779	18,653	12,126	num_adults (-
d Model	04	(22 Df)				0.3407),
						years_of_schooling
						(0.3747), married
						(3.3110)
Interacti	-4.992×1	5550	30,779	18,653	12,126	log_labour_income
on Model	04	(21 Df)				(-0.0462)
Nonlinea	-4.988×1	5628	30,779	18,653	12,126	log_labour_income
r Model	04	(21 Df)				(-0.4234), I(log_labour_incom e^2) (0.0534)

The log-likelihood is higher in case on nonlinear model, which indicates that non-linear model is a better fit as compared to simplified model and interaction model, which indicates that the underlying data structure has been captured more effectively by the addition of income complexity in the model. Wald statistics are high in case of all models which suggests that the statistical significance of overall model fit however, the high value of Wald statistics in case of nonlinear model indicates a better explanatory power of nonlinear model keeping the same amount of censored and uncensored observations in case of all models.

iii) Conduct the 'rule-of-thumb' specification test here and comment on your findings.

The Ols model has fit been fit using the uncensored observations. The results of OLS model suggest that the multiple R-squared has come out to be 0.1955 which suggests that the 19.55% of the variability in the log of religious charity donations can be explained by the model. The adjusted R-square has come out to be 0.1941. The F-statistics in case of OLS model is 140.1 on 21 and 12104 DF while the p-value has come out to be < 2.2e-16. F-statistics is very significant which indicates that the model has some explanatory variables that has meaning contribution in the model. Most of the variables in the model are highly significant and has a p value of <0.001 such as years_of_schooling showing a Positive relationship—and log_labour_income which shows a negative relationship, married which indicates a positive relationship and aged_20_30, aged_30_40, etc indicates a negative relationships. While some of the non-significant variables are num_adults, num_kid, employed, unemployed and other_religion all has a p-values greater than 0.05, which suggest that they don't have any significance in the predicting power of the model.

The OLS model findings suggest that the adjusted r square value is 19.55% indicating that 19.55% of the variance in log religious charity donations can be explained by the model. However, even though the OLS model is easier to interpret in terms of R square value and coefficients, it fails to account for zeros in the dataset, which could lead to misleading results. Considering the presence of left censoring in the dataset, Tobit model is more preferred as compared to OLS model as the Tobit model captures the relationship between the variables that are affecting the religious charity donation and provide a more accurate representation of relationship.

iv) Discard all the zero observations on log _religious and estimate an appropriate model on this new sample:

Another Ols model has been fitted after discarding the zero observations on log_religious charity. The same variables as what were used in the non-linear Tobit model have been used. Some of the significant predictors came out to be log_labour_income, years_of_schooling, log_wealth, married, own_home, health, catholic, protestant, square of log_labour_income and black. Log_labou_income has shown a negative relationship while its squared value shows a positive relationship indicates that with rising income there is decline in donations at initial levels however the donations start to increase as a higher income level. The variables married and own home have a positive impact of donations.

The tobit model all had the same significant variables but with different coefficient values. Furthermore, the tobit model indicats the importance of certain predictors such as employed and unemployed have an impact on whether if someone donates or not. The preferred model is the tobit model as it includes both positive and zero observations which are essential in capturing the factors that drive the donation decision. It provides an insight into variables that affect the likelihood of donation. While the OLS model without zero observation is based purely on the donation size which misses a lot of behavioral variables that affects the donations behavior.

Aspect	Tobit Model (With Zeros)	OLS Model (On Non-Zero Data)	
Purpose	Models both the decision to donate and donation size, accounting for zero observations (censoring).	Models 'donation amount among donors only, without censoring.	
Significant Predictors	years_of_schooling, log_labour_income, log_wealth, marrried, own_home, employed, Catholic, Protestant, black.	years_of_schooling, log_labour_income, l(log_labour_income^2), log_wealth, marrried, own_home, Catholic, Protestant, black.	
Effect of Income	log_labour_income is significant, reflecting impact on both likelihood of donation and donation size.	log_labour_income shows a non-linear effect on donation amount, with the squared term also significant.	
Impact of Employment Variables	Significant for employed and unemployed, indicating these factors influence donation likelihood.	Employed and unemployed are not significant, suggesting no strong effect on donation size alone.	
Interpretation of Model Fit	Captures both zero and positive values, providing a more comprehensive view of donation behavior.	Focuses only on donation size among those who donate, without modeling the decision to donate.	