

Learning Apache Spark with Python

Release v1.0

Wenqiang Feng

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Welcome to our **Learning Apache Spark with Python** note! In these note, you will learn a wide array of concepts about **PySpark** in Data Mining, Text Mining, Machine Leanning and Deep Learning.

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CHAPTER

ONE

PREFACE

1.1 About

1.1.1 About this note

This is a shared repository for Learning Apache Spark Notes. The first version was posted on Github in [Feng2017]. This shared repository mainly contains the self-learning and self-teaching notes from Wenqiang during his IMA Data Science Fellowship.

In this repository, I try to use the detailed demo code and examples to show how to use each main functions. If you find your work wasn't cited in this note, please feel free to let me know.

Although I am by no means an data mining programming and Big Data expert, I decided that it would be useful for me to share what I learned about PySpark programming in the form of easy tutorials with detailed example. I hope those tutorials will be a valuable tool for your studies.

The tutorials assume that the reader has a preliminary knowledge of programing and Linux. And this document is generated automatically by using sphinx.

1.1.2 About the authors

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Biography

Wenqiang Feng is Data Scientist within DST's Applied Analytics Group. Dr. Feng's responsibilities include providing DST clients with access to cutting-edge skills and technologies, including Big Data analytic solutions, advanced analytic and data enhancement techniques and modeling.

Dr. Feng has deep analytic expertise in data mining, analytic systems, machine learning algorithms, business intelligence, and applying Big Data tools to strategically solve industry problems in a cross-functional business. Before joining DST, Dr. Feng was an IMA Data Science Fellow at The Institute for Mathematics and its Applications (IMA) at the University of Minnesota. While there, he helped startup companies make marketing decisions based on deep predictive analytics.

Dr. Feng graduated from University of Tennessee, Knoxville, with Ph.D. in Computational Mathematics and Master's degree in Statistics. He also holds Master's degree in Computational Mathematics from Missouri University of Science and Technology (MST) and Master's degree in Applied Mathematics from the University of Science and Technology of China (USTC).

Declaration

The work of Wenqiang Feng was supported by the IMA, while working at IMA. However, any opinion, finding, and conclusions or recommendations expressed in this material are those of the author and do not necessarily reflect the views of the IMA, UTK and DST.

1.2 Motivation for this tutorial

I was motivated by the IMA Data Science Fellowship project to learn PySpark. After that I was impressed and attracted by the PySpark. And I foud that:

- 1. It is no exaggeration to say that Spark is the most powerful Bigdata tool.
- 2. However, I still found that learning Spark was a difficult process. I have to Google it and identify which one is true. And it was hard to find detailed examples which I can easily learned the full process in one file.
- 3. Good sources are expensive for a graduate student.

1.3 Acknowledgement

At here, I would like to thank Ming Chen, Jian Sun and Zhongbo Li at the University of Tennessee at Knoxville for the valuable disscussion and thank the generous anonymous authors for providing the detailed solutions and source code on the internet. Without those help, this repository would not have been possible to be made. Wenqiang also would like to thank the Institute for Mathematics and Its Applications (IMA) at University of Minnesota, Twin Cities for support during his IMA Data Scientist Fellow visit.

1.4 Feedback and suggestions

Your comments and suggestions are highly appreciated. I am more than happy to receive corrections, suggestions or feedbacks through email (wfeng1@utk.edu) for improvements.

WHY SPARK WITH PYTHON?

Note: Sharpening the knife longer can make it easier to hack the firewood – old Chinese proverb

I want to answer this question from the following two parts:

2.1 Why Spark?

I think the following four main reasons form Apache SparkTM official website are good enough to convince you to use Spark.

1. Speed

Run programs up to 100x faster than Hadoop MapReduce in memory, or 10x faster on disk.

Apache Spark has an advanced DAG execution engine that supports acyclic data flow and in-memory computing.



Figure 2.1: Logistic regression in Hadoop and Spark

2. Ease of Use

Write applications quickly in Java, Scala, Python, R.

Spark offers over 80 high-level operators that make it easy to build parallel apps. And you can use it interactively from the Scala, Python and R shells.

3. Generality

Combine SQL, streaming, and complex analytics.

Spark powers a stack of libraries including SQL and DataFrames, MLlib for machine learning, GraphX, and Spark Streaming. You can combine these libraries seamlessly in the same application.



Figure 2.2: The Spark stack

4. Runs Everywhere

Spark runs on Hadoop, Mesos, standalone, or in the cloud. It can access diverse data sources including HDFS, Cassandra, HBase, and S3.











Figure 2.3: The Spark platform

2.2 Why Spark with Python (PySpark)?

No matter you like it or not, Python has been one of the most popular programming languages.

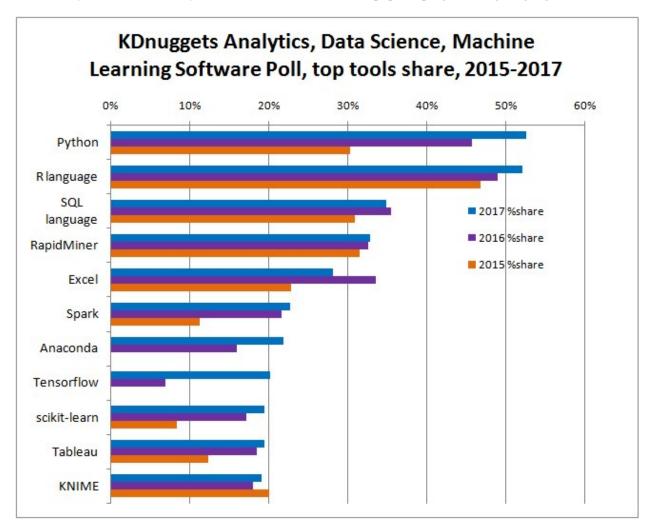


Figure 2.4: KDnuggets Analytics/Data Science 2017 Software Poll from kdnuggets.

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CONFIGURE RUNNING PLATFORM

Note: Good tools are prerequisite to the successful execution of a job. – old Chinese proverb

A good programming platform can save you lots of troubles and time. Herein I will only present how to install my favorite programming platform and only show the easiest way which I know to set it up on Linux system. If you want to install on the other operator system, you can Google it. In this section, you may learn how to set up Pyspark on the corresponding programming platform and package.

3.1 Run on Databricks Community Cloud

If you don't have any experience with Linux or Unix operator system, I would love to recommend you to use Spark on Databricks Community Cloud. Since you do not need to setup the Spark and it's totally **free** for Community Edition. Please follow the steps listed below.

- 1. Sign up a account at: https://community.cloud.databricks.com/login.html
- 2. Sign in with your account, then you can creat your cluster(machine), table(dataset) and notebook(code).
- 3. Create your cluster where your code will run
- 4. Import your dataset

Note: You need to save the path which appears at Uploaded to DBFS: /File-Store/tables/05rmhuqv1489687378010/. Since we will use this path to load the dataset.

5. Creat your notebook















After finishing the above 5 steps, you are ready to run your Spark code on Databricks Community Cloud. I will run all the following demos on Databricks Community Cloud. Hopefully, when you run the demo code, you will get the following results:

```
|_c0| TV|Radio|Newspaper|Sales|
+---+----+
 1|230.1| 37.8| 69.2| 22.1|
2| 44.5| 39.3| 45.1| 10.4|
                   69.3| 9.3|
  3 | 17.2 | 45.9 |
  4|151.5| 41.3|
                    58.5| 18.5|
| 5|180.8| 10.8| 58.4| 12.9|
+---+
only showing top 5 rows
root
 |-- _c0: integer (nullable = true)
 |-- TV: double (nullable = true)
 |-- Radio: double (nullable = true)
 |-- Newspaper: double (nullable = true)
 |-- Sales: double (nullable = true)
```

3.2 Configure Spark on Mac and Ubuntu

3.2.1 Installing Prerequisites

I will strongly recommend you to install Anaconda, since it contains most of the prerequisites and support multiple Operator Systems.

1. Install Python

Go to Ubuntu Software Center and follow the following steps:

- 1. Open Ubuntu Software Center
- 2. Search for python
- 3. And click Install

Or Open your terminal and using the following command:

3.2.2 Install Java

Java is used by many other softwares. So it is quite possible that you have already installed it. You can by using the following command in Command Prompt:

```
java -version
```

Otherwise, you can follow the steps in How do I install Java for my Mac? to install java on Mac and use the following command in Command Prompt to install on Ubuntu:

```
sudo apt-add-repository ppa:webupd8team/java
sudo apt-get update
sudo apt-get install oracle-java8-installer
```

3.2.3 Install Java SE Runtime Environment

I installed ORACLE Java JDK.

Warning: Installing Java and Java SE Runtime Environment steps are very important, since Spark is a domain-specific language written in Java.

You can check if your Java is available and find it's version by using the following command in Command Prompt:

```
java -version
```

If your Java is installed successfully, you will get the similar results as follows:

```
java version "1.8.0_131"
Java(TM) SE Runtime Environment (build 1.8.0_131-b11)
Java HotSpot(TM) 64-Bit Server VM (build 25.131-b11, mixed mode)
```

3.2.4 Install Apache Spark

Actually, the Pre-build version doesn't need installation. You can use it when you unpack it.

- 1. Download: You can get the Pre-built Apache SparkTM from Download Apache SparkTM.
- 2. Unpack: Unpack the Apache SparkTM to the path where you want to install the Spark.
- 3. Test: Test the Prerequisites: change the direction spark-#.#.#-bin-hadoop#.#/bin and run

```
./pyspark
```

```
Python 2.7.13 |Anaconda 4.4.0 (x86_64)| (default, Dec 20 2016, 23:05:08) [GCC 4.2.1 Compatible Apple LLVM 6.0 (clang-600.0.57)] on darwin Type "help", "copyright", "credits" or "license" for more information. Anaconda is brought to you by Continuum Analytics.

Please check out: http://continuum.io/thanks and https://anaconda.org
Using Spark's default log4j profile: org/apache/spark/log4j-defaults.properties
```

```
Setting default log level to "WARN".

To adjust logging level use sc.setLogLevel(newLevel). For SparkR,
use setLogLevel(newLevel).

17/08/30 13:30:12 WARN NativeCodeLoader: Unable to load native-hadoop
library for your platform... using builtin-java classes where applicable
17/08/30 13:30:17 WARN ObjectStore: Failed to get database global_temp,
returning NoSuchObjectException

Welcome to
```

Using Python version 2.7.13 (default, Dec 20 2016 23:05:08) SparkSession available as 'spark'.

3.2.5 Configure the Spark

1. Mac Operator System: open your bash_profile in Terminal

```
vim ~/.bash_profile
```

And add the following lines to your bash_profile (remember to change the path)

```
# add for spark
export SPARK_HOME=your_spark_installation_path
export PATH=$PATH:$SPARK_HOME/bin:$SPARK_HOME/sbin
export PATH=$PATH:$SPARK_HOME/bin
export PYSPARK_DRIVE_PYTHON="jupyter"
export PYSPARK_DRIVE_PYTHON_OPTS="notebook"
```

At last, remember to source your bash_profile

```
source ~/.bash_profile
```

2. Ubuntu Operator Sysytem: open your bashrc in Terminal

```
vim ~/.bashrc
```

And add the following lines to your bashrc (remember to change the path)

```
# add for spark
export SPARK_HOME=your_spark_installation_path
export PATH=$PATH:$SPARK_HOME/bin:$SPARK_HOME/sbin
export PATH=$PATH:$SPARK_HOME/bin
export PYSPARK_DRIVE_PYTHON="jupyter"
export PYSPARK_DRIVE_PYTHON_OPTS="notebook"
```

At last, remember to source your bashro

```
source ~/.bashrc
```

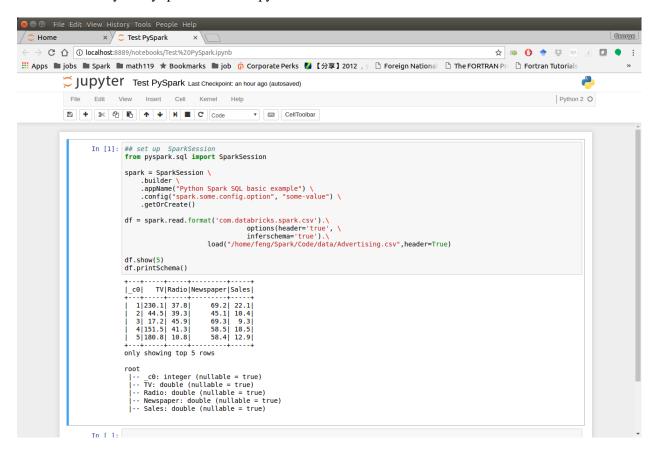
3.3 Configure Spark on Windows

Installing open source software on Windows is always a nightmare for me. Thanks for Deelesh Mandloi. You can follow the detailed procedures in the blog Getting Started with PySpark on Windows to install the Apache SparkTM on your Windows Operator System.

3.4 PySpark With Text Editor or IDE

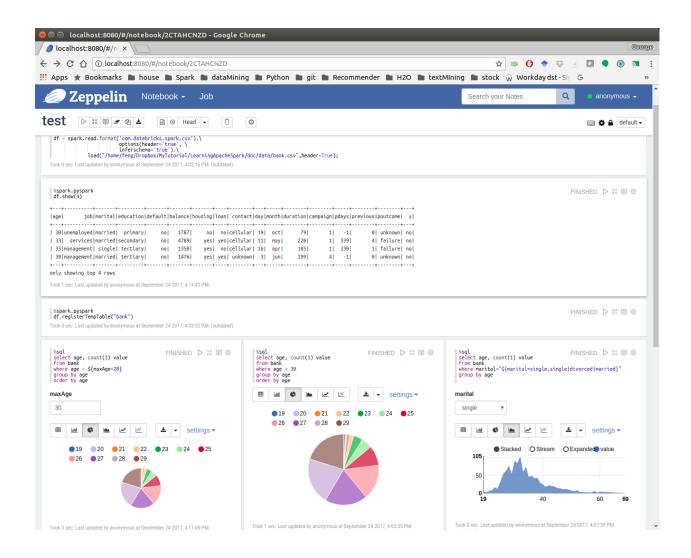
3.4.1 PySpark With Jupyter Notebook

After you finishing the above setup steps in *Configure Spark on Mac and Ubuntu*, then you should be good to write and run your PySpark Code in Jupyter notebook.



3.4.2 PySpark With Apache Zeppelin

After you finishing the above setup steps in *Configure Spark on Mac and Ubuntu*, then you should be good to write and run your PySpark Code in Apache Zeppelin.



3.4.3 PySpark With Sublime Text

After you finishing the above setup steps in *Configure Spark on Mac and Ubuntu*, then you should be good to use Sublime Text to write your PySpark Code and run your code as a normal python code in Terminal.

```
python test_pyspark.py
```

Then you should get the output results in your terminal.

```
| Top State | Top
```

3.4.4 PySpark With Eclipse

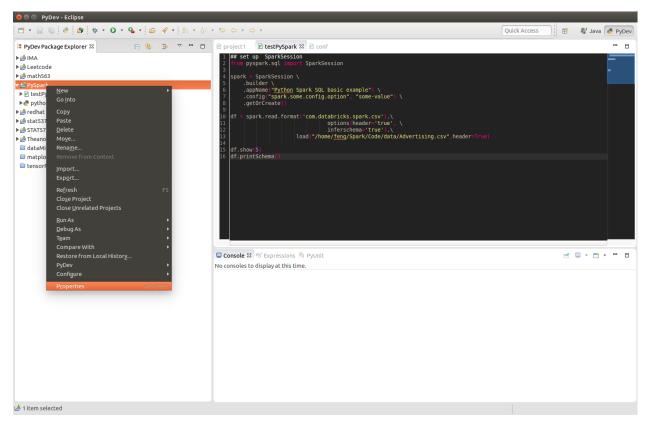
If you want to run PySpark code on Eclipse, you need to add the paths for the **External Libraries** for your **Current Project** as follows:

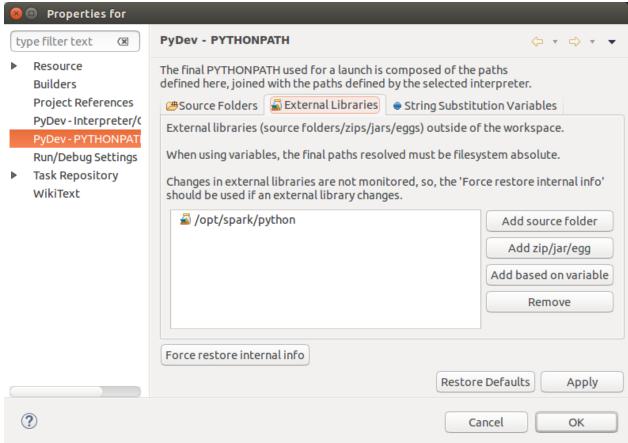
- 1. Open the properties of your project
- 2. Add the paths for the External Libraries

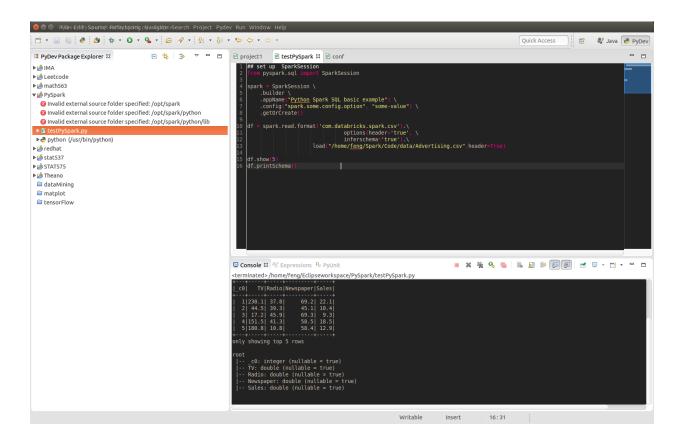
And then you should be good to run your code on Eclipse with PyDev.

3.5 Set up Spark on Cloud

Folloing the setup steps in *Configure Spark on Mac and Ubuntu*, you can set up your own cluster on the cloud, for example AWS, Google Cloud. Actually, for those clouds, they have their own Big Data tool. You can run them directly whitout any setting just like Databricks Community Cloud. If you want more details, please feel free to contact with me.







3.6 Demo Code in this Section

The code for this section is available for download test_pyspark, and the Jupyter notebook can be download from test_pyspark_ipynb.

• Python Source code

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AN INTRODUCTION TO APACHE SPARK

Note: Know yourself and know your enemy, and you will never be defeated – idiom, from Sunzi's Art of War

4.1 Core Concepts

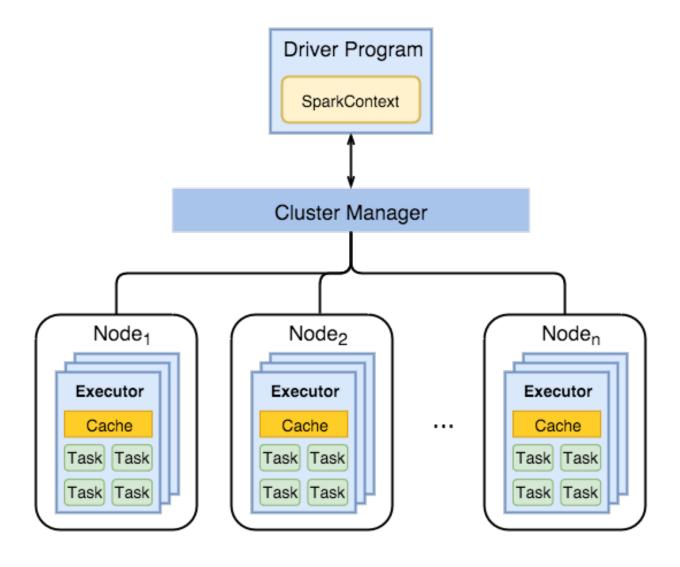
Most of the following content comes from [Kirillov2016]. So the copyright belongs to **Anton Kirillov**. I will refer you to get more details from Apache Spark core concepts, architecture and internals.

Before diving deep into how Apache Spark works, lets understand the jargon of Apache Spark

- Job: A piece of code which reads some input from HDFS or local, performs some computation on the data and writes some output data.
- Stages: Jobs are divided into stages. Stages are classified as a Map or reduce stages (Its easier to understand if you have worked on Hadoop and want to correlate). Stages are divided based on computational boundaries, all computations (operators) cannot be Updated in a single Stage. It happens over many stages.
- Tasks: Each stage has some tasks, one task per partition. One task is executed on one partition of data on one executor (machine).
- DAG: DAG stands for Directed Acyclic Graph, in the present context its a DAG of operators.
- Executor: The process responsible for executing a task.
- Master: The machine on which the Driver program runs
- Slave: The machine on which the Executor program runs

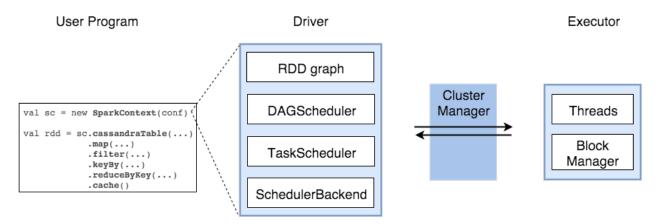
4.2 Spark Components

- 1. Spark Driver
- separate process to execute user applications



- creates SparkContext to schedule jobs execution and negotiate with cluster manager
- 2. Executors
- run tasks scheduled by driver
- store computation results in memory, on disk or off-heap
- interact with storage systems
- 3. Cluster Manager
- Mesos
- YARN
- · Spark Standalone

Spark Driver contains more components responsible for translation of user code into actual jobs executed on cluster:



- SparkContext
 - represents the connection to a Spark cluster, and can be used to create RDDs, accumulators and broadcast variables on that cluster
- DAGScheduler
 - computes a DAG of stages for each job and submits them to TaskScheduler determines preferred locations for tasks (based on cache status or shuffle files locations) and finds minimum schedule to run the jobs
- TaskScheduler
 - responsible for sending tasks to the cluster, running them, retrying if there are failures, and mitigating stragglers
- SchedulerBackend
 - backend interface for scheduling systems that allows plugging in different implementations(Mesos, YARN, Standalone, local)

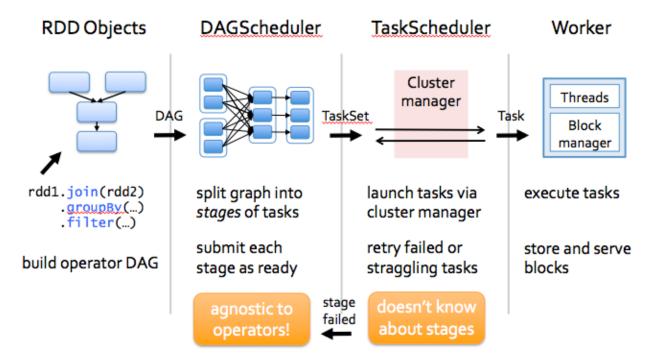
- BlockManager
 - provides interfaces for putting and retrieving blocks both locally and remotely into various stores (memory, disk, and off-heap)

4.3 Architecture

4.4 How Spark Works?

Spark has a small code base and the system is divided in various layers. Each layer has some responsibilities. The layers are independent of each other.

The first layer is the interpreter, Spark uses a Scala interpreter, with some modifications. As you enter your code in spark console (creating RDD's and applying operators), Spark creates a operator graph. When the user runs an action (like collect), the Graph is submitted to a DAG Scheduler. The DAG scheduler divides operator graph into (map and reduce) stages. A stage is comprised of tasks based on partitions of the input data. The DAG scheduler pipelines operators together to optimize the graph. For e.g. Many map operators can be scheduled in a single stage. This optimization is key to Sparks performance. The final result of a DAG scheduler is a set of stages. The stages are passed on to the Task Scheduler. The task scheduler launches tasks via cluster manager. (Spark Standalone/Yarn/Mesos). The task scheduler doesn't know about dependencies among stages.



CHAPTER

FIVE

PROGRAMMING WITH RDDS

Note: If you only know yourself, but not your opponent, you may win or may lose. If you know neither yourself nor your enemy, you will always endanger yourself – idiom, from Sunzi's Art of War

RDD represents **Resilient Distributed Dataset**. An RDD in Spark is simply an immutable distributed collection of objects sets. Each RDD is split into multiple partitions (similar pattern with smaller sets), which may be computed on different nodes of the cluster.

5.1 Create RDD

Usually, there are two popular way to create the RDDs: loading an external dataset, or distributing a set of collection of objects. The following examples show some simplest ways to create RDDs by using parallelize() function which takes an already existing collection in your program and pass the same to the Spark Context.

1. By using parallelize () fucntion

Then you will get the RDD data:

```
df.show()
+---+---+---+
|col1|col2|col3| col4|
+---+---+
| 1| 2| 3|abc|
| 4| 5| 6|def|
```

```
| 7| 8| 9|g h i|
+---+
from pyspark.sql import SparkSession
spark = SparkSession \
    .builder \
    .appName("Python Spark create RDD example") \
    .config("spark.some.config.option", "some-value") \
    .getOrCreate()
myData = spark.sparkContext.parallelize([(1,2), (3,4), (5,6), (7,8), (9,10)])
Then you will get the RDD data:
myData.collect()
[(1, 2), (3, 4), (5, 6), (7, 8), (9, 10)]
  2. By using createDataFrame ( ) function
from pyspark.sql import SparkSession
spark = SparkSession \
    .builder \
    .appName("Python Spark create RDD example") \
    .config("spark.some.config.option", "some-value") \
    .getOrCreate()
Employee = spark.createDataFrame([
                         ('1', 'Joe', '70000', '1'),
                         ('2', 'Henry', '80000', '2'),
                         ('3', 'Sam', '60000', '2'),
('4', 'Max', '90000', '1')],
                         ['Id', 'Name', 'Sallary','DepartmentId']
```

Then you will get the RDD data:

- 3. By using read and load functions
 - 1. Read dataset from .csv file

```
## set up SparkSession
from pyspark.sql import SparkSession
```

Then you will get the RDD data:

```
+---+
|_c0| TV|Radio|Newspaper|Sales|
+---+
| 1|230.1| 37.8| 69.2| 22.1|
| 2| 44.5| 39.3| 45.1| 10.4|
| 3| 17.2| 45.9| 69.3| 9.3|
                   58.5| 18.5|
  4|151.5| 41.3|
                  58.4| 12.9|
5 | 180.8 | 10.8 |
+---+
only showing top 5 rows
root
|-- c0: integer (nullable = true)
 |-- TV: double (nullable = true)
 |-- Radio: double (nullable = true)
 |-- Newspaper: double (nullable = true)
 |-- Sales: double (nullable = true)
```

Once created, RDDs offer two types of operations: transformations and actions.

2. Read dataset from DataBase

5.1. Create RDD 29

```
properties ={'driver': 'org.postgresql.Driver', 'password': pw,'user': user}

df = spark.read.jdbc(url=url, table=table_name, properties=properties)

df.show(5)
df.printSchema()
```

Then you will get the RDD data:

```
| c0| TV|Radio|Newspaper|Sales|
+---+
| 1|230.1| 37.8| 69.2| 22.1|
2 | 44.5 | 39.3 |
                 45.1| 10.4|
 3| 17.2| 45.9|
                  69.3| 9.3|
| 4|151.5| 41.3|
                  58.5| 18.5|
5 | 180.8 | 10.8 | 58.4 | 12.9 |
+---+----+
only showing top 5 rows
root
|-- _c0: integer (nullable = true)
|-- TV: double (nullable = true)
|-- Radio: double (nullable = true)
 |-- Newspaper: double (nullable = true)
 |-- Sales: double (nullable = true)
```

Note: Reading tables from Database needs the proper drive for the corresponding Database. For example, the above demo needs org.postgresql.Driver and you need to download it and put it in "jars" folder of your spark installation path. I download postgresql-42.1.1.jar from the official website and put it in jars folder.

5.2 Spark Transformations

Transformations construct a new RDD from a previous one. For example, one common transformation is filtering data that matches a predicate.

5.3 Spark Actions

Actions, on the other hand, compute a result based on an RDD, and either return it to the driver program or save it to an external storage system (e.g., HDFS).

STATISTICS PRELIMINARY

Note: If you only know yourself, but not your opponent, you may win or may lose. If you know neither yourself nor your enemy, you will always endanger yourself – idiom, from Sunzi's Art of War

6.1 Notations

- m: the number of the samples
- n: the number of the features
- y_i : i-th label
- \bar{y} : the mean of y.

6.2 Measurement Formula

• Mean squared error

In statistics, the **MSE** (Mean Squared Error) of an estimator (of a procedure for estimating an unobserved quantity) measures the average of the squares of the errors or deviations—that is, the difference between the estimator and what is estimated.

$$MSE = \frac{1}{m} \sum_{i=1}^{m} (\hat{y}_i - y_i)^2$$

• Root Mean squared error

$$RMSE = \sqrt{MSE} = \sqrt{\frac{1}{m} \sum_{i=1}^{m} (\hat{y}_i - y_i)^2}$$

• Total sum of squares

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In statistical data analysis the **TSS** (Total Sum of Squares) is a quantity that appears as part of a standard way of presenting results of such analyses. It is defined as being the sum, over all observations, of the squared differences of each observation from the overall mean.

$$TSS = \sum_{i=1}^{m} (y_i - \bar{y})^2$$

CHAPTER

SEVEN

REGRESSION

Note: A journey of a thousand miles begins with a single step – old Chinese proverb

In statistical modeling, regression analysis focuses on investigating the relationship between a dependent variable and one or more independent variables. Wikipedia Regression analysis

In data mining, Regression is a model to represent the relationship between the value of lable (or target, it is numerical variable) and on one or more features (or predictors they can be numerical and categorical variables).

7.1 Linear Regression

7.1.1 Introduction

Given that a data set $\{x_{i1}, \dots, x_{in}, y_i\}_{i=1}^m$ which contains n features (variables) and m samples (data points), in simple linear regression model for modeling m data points with one independent variable: x_{i1} , the formula is given by:

$$y_i = \beta_0 + \beta_1 x_{i1}$$
, where, $i = 1, \dots m$.

In matrix notation, the data set is written as $\mathbf{X} = [\mathbf{X}_1, \cdots, \mathbf{X}_n]$ with $\mathbf{X}_i = \{x_{\cdot i}\}_{i=1}^n$, $\mathbf{y} = \{y_i\}_{i=1}^m$ and $\boldsymbol{\beta}^{\top} = \{\beta_i\}_{i=1}^m$. Then the normal equations are written as

$$y = X\beta$$
.

7.1.2 How to solve it?

- 1. Direct Methods
- 2. Iterative Methods

7.1.3 Demo

- The Jupyter notebook can be download from Linear Regression which was implemented without using Pipeline.
- The Jupyter notebook can be download from Linear Regression with Pipeline which was implemented with using Pipeline.
- I will only present the code with pipeline style in the following.
- For more details about the parameters, please visit Linear Regression API.
- 1. Set up spark context and SparkSession

```
from pyspark.sql import SparkSession
spark = SparkSession \
   .builder \
   .appName("Python Spark regression example") \
   .config("spark.some.config.option", "some-value") \
   .getOrCreate()
  2. Load dataset
df = spark.read.format('com.databricks.spark.csv').\
                     options (header='true', \
                     inferschema='true').
           load("../data/Advertising.csv", header=True);
check the data set
df.show(5,True)
df.printSchema()
Then you will get
+----+
   TV|Radio|Newspaper|Sales|
+----+
|230.1| 37.8|
               69.2| 22.1|
| 44.5| 39.3|
                45.1| 10.4|
| 17.2| 45.9|
                69.3| 9.3|
|151.5| 41.3|
               58.5| 18.5|
              58.4| 12.9|
|180.8| 10.8|
+----
only showing top 5 rows
root
|-- TV: double (nullable = true)
|-- Radio: double (nullable = true)
|-- Newspaper: double (nullable = true)
 |-- Sales: double (nullable = true)
```

You can also get the Statistical results from the data frame (Unfortunately, it only works for numerical).

df.describe().show()

Then you will get

+ su	+ ummary	+TV	+ Radio	Newspaper	Sales
	count	200	200	200	200
	mean	147.0425	23.264000000000024	30.553999999999991	14.022500000000003
5	stddev 85	.85423631490805	14.846809176168728	21.77862083852283	5.217456565710477
	min	0.7	0.0	0.3	1.6
	max	296.4	49.6	114.0	27.0
+		+	+	+	+



Figure 7.1: Sales distribution

3. Convert the data to dense vector (**features** and **label**)

```
from pyspark.sql import Row
from pyspark.ml.linalg import Vectors

# I provide two ways to build the features and labels

# method 1 (good for small feature):
#def transData(row):
# return Row(label=row["Sales"],
# features=Vectors.dense([row["TV"],
# row["Radio"],
# row["Newspaper"]]))

# Method 2 (good for large features):
```

```
def transData(data):
return data.rdd.map(lambda r: [Vectors.dense(r[:-1]),r[-1]]).toDF(['features','label'])
```

4. Transform the dataset to DataFrame

```
transformed.show(5)
+----+
      features|label|
+----+
|[230.1,37.8,69.2]| 22.1|
| [44.5,39.3,45.1]| 10.4|
| [17.2,45.9,69.3] | 9.3|
|[151.5,41.3,58.5]| 18.5|
|[180.8,10.8,58.4]| 12.9|
+----+
only showing top 5 rows
```

transformed= transData(df)

Note: You will find out that all of the machine learning algorithms in Spark are based on the **features** and label. That is to say, you can play with all of the machine learning algorithms in Spark when you get ready the features and label.

5. Deal With Categorical Variables

```
from pyspark.ml import Pipeline
from pyspark.ml.regression import LinearRegression
from pyspark.ml.feature import VectorIndexer
from pyspark.ml.evaluation import RegressionEvaluator
# Automatically identify categorical features, and index them.
\# We specify maxCategories so features with > 4 distinct values are treated as continuous.
featureIndexer = VectorIndexer(inputCol="features", \
                              outputCol="indexedFeatures", \
                              maxCategories=4).fit(transformed)
data = featureIndexer.transform(transformed)
Now you check your dataset with
data.show(5, True)
you will get
+----+
```

```
features|label| indexedFeatures|
     ______
|[230.1,37.8,69.2]| 22.1|[230.1,37.8,69.2]|
[44.5,39.3,45.1] | 10.4 | [44.5,39.3,45.1] |
| [17.2,45.9,69.3] | 9.3 | [17.2,45.9,69.3] |
|[151.5,41.3,58.5]| 18.5|[151.5,41.3,58.5]|
|[180.8,10.8,58.4]| 12.9|[180.8,10.8,58.4]|
```

```
+----+
only showing top 5 rows
```

6. Split the data into training and test sets (40% held out for testing)

```
# Split the data into training and test sets (40% held out for testing)
(trainingData, testData) = transformed.randomSplit([0.6, 0.4])
```

You can check your train and test data as follows (In my opinion, it is always to good to keep tracking your data during prototype pahse):

```
trainingData.show(5)
testData.show(5)
```

Then you will get

```
+----+

| features|label|indexedFeatures|
+-----+

| [4.1,11.6,5.7]| 3.2| [4.1,11.6,5.7]|
| [5.4,29.9,9.4]| 5.3| [5.4,29.9,9.4]|
| [7.3,28.1,41.4]| 5.5|[7.3,28.1,41.4]|
| [7.8,38.9,50.6]| 6.6|[7.8,38.9,50.6]|
| [8.6,2.1,1.0]| 4.8| [8.6,2.1,1.0]|
+-----+

only showing top 5 rows
```

7. Fit Ordinary Least Square Regression Model

For more details about the parameters, please visit Linear Regression API.

```
# Import LinearRegression class
from pyspark.ml.regression import LinearRegression
# Define LinearRegression algorithm
lr = LinearRegression()

8. Pipeline Architecture
# Chain indexer and tree in a Pipeline
pipeline = Pipeline(stages=[featureIndexer, lr])
model = pipeline.fit(trainingData)
```

9. Summary of the Model

Spark has a poor summary function for data and model. I wrote a summary function which has similar format as \mathbf{R} output for the linear regression in PySpark.

```
def modelsummary(model):
   import numpy as np
   print ("Note: the last rows are the information for Intercept")
   print ("##","-----")
   print ("##"," Estimate | Std.Error | t Values | P-value")
   coef = np.append(list(model.coefficients), model.intercept)
   Summary=model.summary
   for i in range(len(Summary.pValues)):
       print ("##",'{:10.6f}'.format(coef[i]),\
       '{:10.6f}'.format(Summary.coefficientStandardErrors[i]),
       '{:8.3f}'.format(Summary.tValues[i]),\
       '{:10.6f}'.format(Summary.pValues[i]))
   print ("##",'---')
   print ("##", "Mean squared error: % .6f" \
         % Summary.meanSquaredError, ", RMSE: % .6f" \
         % Summary.rootMeanSquaredError )
   print ("##", "Multiple R-squared: %f" % Summary.r2, ", \
          Total iterations: %i"% Summary.totalIterations)
modelsummary (model.stages [-1])
You will get the following summary results:
Note: the last rows are the information for Intercept
('##', '-----')
('##', ' Estimate | Std.Error | t Values | P-value')
('##', ' 0.044186', ' 0.001663', ' 26.573', ' 0.000000')
('##', ' 0.206311', ' 0.010846', ' 19.022', ' 0.000000')
('##', ' 0.001963', ' 0.007467', ' 0.263', ' 0.793113')
('##', ' 2.596154', ' 0.379550', ' 6.840', ' 0.000000')
('##', '---')
('##', 'Mean squared error: 2.588230', ', RMSE: 1.608798')
('##', 'Multiple R-squared: 0.911869', ',
                                              Total iterations: 1')
 10. Make predictions
# Make predictions.
predictions = model.transform(testData)
# Select example rows to display.
predictions.select("features", "label", "predictedLabel").show(5)
+----+
| features|label| prediction|
+----+
[0.7,39.6,8.7] | 1.6| 10.81405928637388|
[8.4,27.2,2.1]| 5.7| 8.583086404079918|
```

9. Evaluation

```
from pyspark.ml.evaluation import RegressionEvaluator
# Select (prediction, true label) and compute test error
evaluator = RegressionEvaluator(labelCol="label",
                                 predictionCol="prediction",
                                 metricName="rmse")
rmse = evaluator.evaluate(predictions)
print("Root Mean Squared Error (RMSE) on test data = %g" % rmse)
The final Root Mean Squared Error (RMSE) is as follows:
Root Mean Squared Error (RMSE) on test data = 1.63114
You can also check the R^2 value for the test data:
y true = predictions.select("label").toPandas()
y_pred = predictions.select("prediction").toPandas()
import sklearn.metrics
r2_score = sklearn.metrics.r2_score(y_true, y_pred)
print('r2_score: {0}'.format(r2_score))
Then you will get
r2 score: 0.854486655585
```

Warning: You should know most softwares are using different formula to calculate the R^2 value when no intercept is included in the model. You can get more information from the disscussion at StackExchange.

7.2 Generalized linear regression

7.2.1 Introduction

7.2.2 How to solve it?

7.2.3 Demo

- The Jupyter notebook can be download from Generalized Linear Regression.
- For more details about the parameters, please visit Generalized Linear Regression API.

1. Set up spark context and SparkSession

```
from pyspark.sql import SparkSession
spark = SparkSession \
    .builder \
    .appName("Python Spark regression example") \
    .config("spark.some.config.option", "some-value") \
    .getOrCreate()
  2. Load dataset
df = spark.read.format('com.databricks.spark.csv').\
                      options(header='true', \
                       inferschema='true').\
            load("../data/Advertising.csv", header=True);
check the data set
df.show(5,True)
df.printSchema()
Then you will get
+----+
| TV|Radio|Newspaper|Sales|
+----+
|230.1| 37.8| 69.2| 22.1|
| 44.5| 39.3| 45.1| 10.4|
| 17.2| 45.9| 69.3| 9.3|
|151.5| 41.3|
                58.5| 18.5|
               58.4| 12.9|
|180.8| 10.8|
+----+
only showing top 5 rows
root
|-- TV: double (nullable = true)
 |-- Radio: double (nullable = true)
 |-- Newspaper: double (nullable = true)
 |-- Sales: double (nullable = true)
```

You can also get the Statistical results from the data frame (Unfortunately, it only works for numerical).

```
df.describe().show()
```

Then you will get

```
+----+
|summary| TV| Radio| Newspaper| Sales|
+-----+
| count| 200| 200| 200| 200|
| mean| 147.0425|23.264000000000024|30.55399999999995|14.022500000000031|
| stddev|85.85423631490805|14.846809176168728| 21.77862083852283| 5.217456565710477|
| min| 0.7| 0.0| 0.3| 1.6|
```

```
| max| 296.4| 49.6| 114.0| 27.0|
```

3. Convert the data to dense vector (**features** and **label**)

```
from pyspark.sql import Row
from pyspark.ml.linalg import Vectors
# I provide two ways to build the features and labels
# method 1 (good for small feature):
#def transData(row):
   return Row(label=row["Sales"],
#
             features=Vectors.dense([row["TV"],
                                     row["Radio"],
#
#
                                     row["Newspaper"]]))
# Method 2 (good for large features):
def transData(data):
return data.rdd.map(lambda r: [Vectors.dense(r[:-1]),r[-1]]).toDF(['features','label'])
transformed= transData(df)
transformed.show(5)
+----+
| features|label|
+----+
|[230.1,37.8,69.2]| 22.1|
| [44.5,39.3,45.1] | 10.4|
| [17.2,45.9,69.3] | 9.3|
|[151.5,41.3,58.5]| 18.5|
|[180.8,10.8,58.4]| 12.9|
+----+
only showing top 5 rows
```

Note: You will find out that all of the machine learning algorithms in Spark are based on the **features** and **label**. That is to say, you can play with all of the machine learning algorithms in Spark when you get ready the **features** and **label**.

4. Convert the data to dense vector

5. Deal with the Categorical variables

When you check you data at this point, you will get

6. Split the data into training and test sets (40% held out for testing)

```
# Split the data into training and test sets (40% held out for testing)
(trainingData, testData) = transformed.randomSplit([0.6, 0.4])
```

You can check your train and test data as follows (In my opinion, it is always to good to keep tracking your data during prototype pahse):

```
trainingData.show(5)
testData.show(5)
```

Then you will get

```
features|label| indexedFeatures|

features|label| indexedFeatures|

features|label| indexedFeatures|

features|label| indexedFeatures|

features|label| indexedFeatures|

features|label| indexedFeatures|
```

7. Fit Generalized Linear Regression Model

9. Summary of the Model

Spark has a poor summary function for data and model. I wrote a summary function which has similar format as \mathbf{R} output for the linear regression in PySpark.

```
def modelsummary(model):
   import numpy as np
   print ("Note: the last rows are the information for Intercept")
   print ("##","-----")
   print ("##"," Estimate | Std.Error | t Values | P-value")
   coef = np.append(list(model.coefficients), model.intercept)
   Summary=model.summary
   for i in range(len(Summary.pValues)):
       print ("##",'{:10.6f}'.format(coef[i]),\
       '{:10.6f}'.format(Summary.coefficientStandardErrors[i]),
       '{:8.3f}'.format(Summary.tValues[i]),\
       '{:10.6f}'.format(Summary.pValues[i]))
   print ("##",'---')
     print ("##", "Mean squared error: % .6f" \
#
           % Summary.meanSquaredError, ", RMSE: % .6f" \
           % Summary.rootMeanSquaredError )
     print ("##", "Multiple R-squared: %f" % Summary.r2, ", \
             Total iterations: %i"% Summary.totalIterations)
modelsummary (model.stages [-1])
```

You will get the following summary results:

```
Note: the last rows are the information for Intercept
('##', '-----')
('##', ' Estimate | Std.Error | t Values | P-value')
('##', ' 0.042857', ' 0.001668', ' 25.692', ' 0.000000')
('##', ' 0.199922', ' 0.009881', ' 20.232', ' 0.000000')
('##', ' -0.001957', ' 0.006917', ' -0.283', ' 0.777757')
('##', ' 3.007515', ' 0.406389', ' 7.401', ' 0.000000')
('##', '---')
 10. Make predictions
# Make predictions.
predictions = model.transform(testData)
# Select example rows to display.
predictions.select("features", "label", "predictedLabel").show(5)
+----+
| features|label| prediction|
    ----+
| [0.7,39.6,8.7]| 1.6|10.937383732327625|
| [4.1,11.6,5.7] | 3.2 | 5.491166258750164 |
|[7.3,28.1,41.4]| 5.5| 8.8571603947873|
[8.6,2.1,1.0]| 4.8| 3.793966281660073|
|[17.2,4.1,31.6]| 5.9| 4.502507124763654|
+----+
only showing top 5 rows
 11. Evaluation
from pyspark.ml.evaluation import RegressionEvaluator
from pyspark.ml.evaluation import RegressionEvaluator
# Select (prediction, true label) and compute test error
evaluator = RegressionEvaluator(labelCol="label",
                             predictionCol="prediction",
                             metricName="rmse")
rmse = evaluator.evaluate(predictions)
print("Root Mean Squared Error (RMSE) on test data = %q" % rmse)
The final Root Mean Squared Error (RMSE) is as follows:
Root Mean Squared Error (RMSE) on test data = 1.89857
y_true = predictions.select("label").toPandas()
y pred = predictions.select("prediction").toPandas()
import sklearn.metrics
r2_score = sklearn.metrics.r2_score(y_true, y_pred)
print('r2_score: {0}'.format(r2_score))
Then you will get the R^2 value:
```

r2 score: 0.87707391843

7.3 Decision tree Regression

7.3.1 Introduction

7.3.2 How to solve it?

7.3.3 Demo

- The Jupyter notebook can be download from Decision Tree Regression.
- For more details about the parameters, please visit Decision Tree Regressor API.
- 1. Set up spark context and SparkSession

```
from pyspark.sql import SparkSession
spark = SparkSession \
   .builder \
   .appName("Python Spark regression example") \
   .config("spark.some.config.option", "some-value") \
   .getOrCreate()
  2. Load dataset
df = spark.read.format('com.databricks.spark.csv').\
                     options (header='true', \
                     inferschema='true').\
           load("../data/Advertising.csv", header=True);
check the data set
df.show(5,True)
df.printSchema()
Then you will get
+----+
   TV|Radio|Newspaper|Sales|
+----+
|230.1| 37.8|
                69.2| 22.1|
| 44.5| 39.3|
               45.1 | 10.4 |
| 17.2| 45.9|
                69.3| 9.3|
|151.5| 41.3|
                58.5| 18.5|
|180.8| 10.8|
                58.4| 12.9|
+----+
only showing top 5 rows
```

|-- TV: double (nullable = true)

```
|-- Radio: double (nullable = true)
|-- Newspaper: double (nullable = true)
|-- Sales: double (nullable = true)
```

You can also get the Statistical results from the data frame (Unfortunately, it only works for numerical).

```
df.describe().show()
```

Then you will get

+-	+-	+	+	+	+
summary		TV	Radio	Newspaper	Sales
+-	+-	+	+	+	+
	count	200	200	200	200
	mean	147.0425	23.264000000000024	30.553999999999995	14.022500000000003
	stddev 8	5.85423631490805	14.846809176168728	21.77862083852283	5.217456565710477
	min	0.7	0.0	0.3	1.6
	max	296.4	49.6	114.0	27.0
+-	+-	+	+	+	+

3. Convert the data to dense vector (**features** and **label**)

```
from pyspark.sql import Row
from pyspark.ml.linalg import Vectors
# I provide two ways to build the features and labels
# method 1 (good for small feature):
#def transData(row):
   return Row(label=row["Sales"],
#
              features=Vectors.dense([row["TV"],
#
                                      row["Radio"],
                                      row["Newspaper"]]))
# Method 2 (good for large features):
def transData(data):
return data.rdd.map(lambda r: [Vectors.dense(r[:-1]),r[-1]]).toDF(['features','label'])
transformed= transData(df)
transformed.show(5)
        features|label|
+----+
|[230.1,37.8,69.2]| 22.1|
| [44.5,39.3,45.1] | 10.4|
| [17.2,45.9,69.3] | 9.3|
|[151.5,41.3,58.5]| 18.5|
|[180.8,10.8,58.4]| 12.9|
+----+
only showing top 5 rows
```

Note: You will find out that all of the machine learning algorithms in Spark are based on the **features** and

label. That is to say, you can play with all of the machine learning algorithms in Spark when you get ready the **features** and **label**.

4. Convert the data to dense vector

5. Deal with the Categorical variables

When you check you data at this point, you will get

6. Split the data into training and test sets (40% held out for testing)

```
# Split the data into training and test sets (40% held out for testing)
(trainingData, testData) = transformed.randomSplit([0.6, 0.4])
```

You can check your train and test data as follows (In my opinion, it is always to good to keep tracking your data during prototype pahse):

```
trainingData.show(5)
testData.show(5)
```

+----+

Then you will get

```
features|label|indexedFeatures|
+----+
| [4.1, 11.6, 5.7] | 3.2 | [4.1, 11.6, 5.7] |
|[7.3,28.1,41.4]| 5.5|[7.3,28.1,41.4]|
| [8.4,27.2,2.1]| 5.7| [8.4,27.2,2.1]|
| [8.6,2.1,1.0] | 4.8 | [8.6,2.1,1.0] |
|[8.7,48.9,75.0]| 7.2|[8.7,48.9,75.0]|
+----+
only showing top 5 rows
| features|label| indexedFeatures|
[0.7,39.6,8.7] [0.7,39.6,8.7]
[5.4,29.9,9.4] | 5.3 | [5.4,29.9,9.4] |
[7.8,38.9,50.6] | 6.6| [7.8,38.9,50.6] |
|[17.2,45.9,69.3]| 9.3|[17.2,45.9,69.3]|
|[18.7,12.1,23.4]| 6.7|[18.7,12.1,23.4]|
+----+
only showing top 5 rows
  7. Fit Decision Tree Regression Model
from pyspark.ml.regression import DecisionTreeRegressor
# Train a DecisionTree model.
dt = DecisionTreeRegressor(featuresCol="indexedFeatures")
  8. Pipeline Architecture
# Chain indexer and tree in a Pipeline
pipeline = Pipeline(stages=[featureIndexer, dt])
model = pipeline.fit(trainingData)
  9. Make predictions
# Make predictions.
predictions = model.transform(testData)
# Select example rows to display.
predictions.select("features", "label", "predictedLabel").show(5)
+----+
|prediction|label| features|
+----+
      7.2| 1.6| [0.7,39.6,8.7]|
      7.3 | 5.3 | [5.4,29.9,9.4] |
      7.2| 6.6| [7.8,38.9,50.6]|
     8.64| 9.3|[17.2,45.9,69.3]|
     6.45| 6.7|[18.7,12.1,23.4]|
```

```
only showing top 5 rows
 10. Evaluation
from pyspark.ml.evaluation import RegressionEvaluator
from pyspark.ml.evaluation import RegressionEvaluator
# Select (prediction, true label) and compute test error
evaluator = RegressionEvaluator(labelCol="label",
                                  predictionCol="prediction",
                                  metricName="rmse")
rmse = evaluator.evaluate(predictions)
print("Root Mean Squared Error (RMSE) on test data = %g" % rmse)
The final Root Mean Squared Error (RMSE) is as follows:
Root Mean Squared Error (RMSE) on test data = 1.50999
y_true = predictions.select("label").toPandas()
y_pred = predictions.select("prediction").toPandas()
import sklearn.metrics
r2_score = sklearn.metrics.r2_score(y_true, y_pred)
print('r2_score: {0}'.format(r2_score))
Then you will get the R^2 value:
r2 score: 0.911024318967
You may also check the importance of the features:
model.stages[1].featureImportances
The you will get the weight for each features
SparseVector(3, {0: 0.6811, 1: 0.3187, 2: 0.0002})
```

7.4 Random Forest Regression

7.4.1 Introduction

7.4.2 How to solve it?

7.4.3 Demo

- The Jupyter notebook can be download from Random Forest Regression.
- For more details about the parameters, please visit Random Forest Regressor API.

7.5 Gradient-boosted tree regression

7.5.1 Introduction

7.5.2 How to solve it?

7.5.3 **Demo**

- The Jupyter notebook can be download from Gradient-boosted tree regression.
- For more details about the parameters, please visit Gradient boosted tree API.

CHAPTER

EIGHT

CLASSIFICATION

Note: Birds of a feather folock together. – old Chinese proverb

8.1 Logistic regression

8.1.1 Binomial logistic regression

8.1.2 Multinomial logistic regression

8.2 Decision tree Classification

- The Jupyter notebook can be download from Decision Tree Classification.
- For more details, please visit DecisionTreeClassifier API.

8.3 Random forest Classification

- The Jupyter notebook can be download from Random forest Classification.
- For more details, please visit RandomForestClassifier API.

8.4 Gradient-boosted tree Classification

- The Jupyter notebook can be download from Gradient boosted tree Classification.
- For more details, please visit GBTClassifier API.

Warning: Unfortunately, the GBTClassifier currently only supports binary labels.

8.5 Naive Bayes Classification

- The Jupyter notebook can be download from Naive Bayes Classification.
- For more details, please visit NaiveBayes API.

8.6 Support Vector Machines Classification

CHAPTER

NINE

CLUSTERING

Note: Sharpening the knife longer can make it easier to hack the firewood – old Chinese proverb

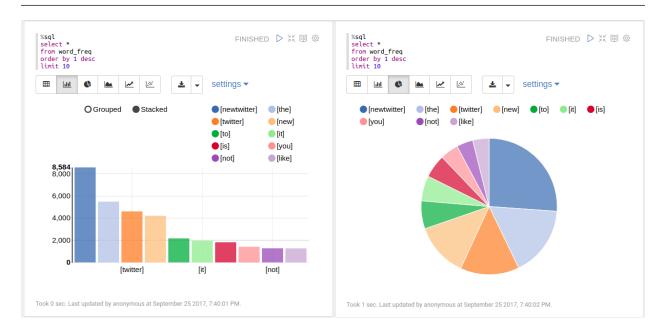
9.1 K-Means Model

CHAPTER

TEN

TEXT MINING

Note: Sharpening the knife longer can make it easier to hack the firewood – old Chinese proverb



10.1 Text Collection

10.1.1 Image to text

• My img2txt function

```
def img2txt(img_dir):
    """
    convert images to text
    """
    import os, PythonMagick
    from datetime import datetime
    import PyPDF2

from PIL import Image
```

```
import pytesseract
   f = open('doc4img.txt','wa')
   for img in [img_file for img_file in os.listdir(img_dir)
              if (img_file.endswith(".png") or
                  img_file.endswith(".jpg") or
                  img_file.endswith(".jpeg"))]:
       start_time = datetime.now()
       input_img = img_dir + "/" + img
       print('-----
       print(img)
       print('Converting ' + img +'....')
       print('-----
       # extract the text information from images
       text = pytesseract.image_to_string(Image.open(input_img))
       print (text)
       # ouput text file
       f.write( img + "\n")
       f.write(text.encode('utf-8'))
       print "CPU Time for converting" + img +":"+ str(datetime.now() - start_time) +"\n"
       f.write( "\n-----
   f.close()

    Demo

I applied my img2txt function to the image in Image folder.
image_dir = r"Image"
img2txt(image_dir)
Then I got the following results:
_____
feng.pdf_0.png
Converting feng.pdf_0.png.....
1 I 1 w
Wenqiang Feng
Data Scientist
DST APPLIED ANALYTICS GROUP
Wengiang Feng is Data Scientist for DST's Applied Analytics Group. Dr. Feng's responsibili-
```

include providing DST clients with access to cutting--edge skills and technologies, include Data analytic solutions, advanced analytic and data enhancement techniques and modeling.

Dr. Feng has deep analytic expertise in data mining, analytic systems, machine learning algorithms, business intelligence, and applying Big Data tools to strategically solve industrial problems in a cross--functional business. Before joining the DST Applied Analytics Group, Feng holds a MA Data Science Fellow at The Institute for Mathematics and Its Applications (IMA) at the University of Minnesota. While there, he helped startup companies make marketing decisions based on deep predictive analytics.

Dr. Feng graduated from University of Tennessee, Knoxville with PhD in Computational mathematics and Master's degree in Statistics. He also holds Master's degree in Computation Mathematics at Missouri University of Science and Technology (MST) and Master's degree in Applied Mathematics at University of science and technology of China (USTC). CPU Time for convertingfeng.pdf_0.png:0:00:02.061208

10.1.2 Image Enhnaced to text

• My img2txt_enhance function

```
def img2txt_enhance(img_dir,scaler):
    convert images files to text
    import numpy as np
    import os, PythonMagick
    from datetime import datetime
    import PyPDF2
    from PIL import Image, ImageEnhance, ImageFilter
    import pytesseract
    f = open('doc4img.txt','wa')
    for img in [img file for img file in os.listdir(img dir)
                if (img file.endswith(".png") or
                    img file.endswith(".jpg") or
                    img_file.endswith(".jpeg"))]:
        start_time = datetime.now()
        input_img = img_dir + "/" + img
        enhanced_img = img_dir + "/" +"Enhanced" + "/"+ img
        im = Image.open(input_img) # the second one
        im = im.filter(ImageFilter.MedianFilter())
        enhancer = ImageEnhance.Contrast(im)
        im = enhancer.enhance(1)
        im = im.convert('1')
        im.save(enhanced img)
        for scale in np.ones(scaler):
```

10.1. Text Collection 57

```
im = Image.open(enhanced_img) # the second one
       im = im.filter(ImageFilter.MedianFilter())
       enhancer = ImageEnhance.Contrast(im)
       im = enhancer.enhance(scale)
       im = im.convert('1')
       im.save(enhanced_img)
   print (' -----
   print(img)
   print('Converting ' + img +'....')
   # extract the text information from images
   text = pytesseract.image_to_string(Image.open(enhanced_img))
   print (text)
   # ouput text file
   f.write( img + "\n")
   f.write(text.encode('utf-8'))
   print "CPU Time for converting" + img +":"+ str(datetime.now() - start_time) +"\n"
   f.write( "\n----\n")
f.close()
```

• Demo

I applied my img2txt_enhance function to the following noised image in Enhance folder.



while the result from img2txt function is

```
noised.jpg
Converting noised.jpg......
,2 WW
CPU Time for convertingnoised.jpg:0:00:00.133508
```

which is not correct.

10.1.3 PDF to text

• My pdf2txt function

```
def pdf2txt(pdf_dir,image_dir):
   convert PDF to text
   import os, PythonMagick
   from datetime import datetime
   import PyPDF2
   from PIL import Image
   import pytesseract
   f = open('doc.txt','wa')
   for pdf in [pdf_file for pdf_file in os.listdir(pdf_dir) if pdf_file.endswith(".pdf")]
      start_time = datetime.now()
      input_pdf = pdf_dir + "/" + pdf
      pdf_im = PyPDF2.PdfFileReader(file(input_pdf, "rb"))
      npage = pdf_im.getNumPages()
                            -----')
      print (' -----
      print (pdf)
      print('Converting %d pages.' % npage)
      print('----')
      f.write( "\n----\n
      for p in range(npage):
         pdf_file = input_pdf + '[' + str(p) +']'
         image_file = image_dir + "/" + pdf+ '_' + str(p) + '.png'
          # convert PDF files to Images
         im = PythonMagick.Image()
         im.density('300')
         im.read(pdf_file)
         im.write(image_file)
```

10.1. Text Collection 59

```
# extract the text information from images
text = pytesseract.image_to_string(Image.open(image_file))

#print(text)

# ouput text file
f.write( pdf + "\n")
f.write(text.encode('utf-8'))

print "CPU Time for converting" + pdf +":"+ str(datetime.now() - start_time) +"\n"
f.close()
```

• Demo

I applied my pdf2txt function to my scaned bio pdf file in pdf folder.

```
pdf_dir = r"pdf"
image_dir = r"Image"

pdf2txt(pdf_dir,image_dir)
```

Then I got the following results:

```
feng.pdf
Converting 1 pages.

1 I l w
Wenqiang Feng
Data Scientist
DST APPLIED ANALYTICS GROUP
```

Wenqiang Feng is Data Scientist **for** DST's Applied Analytics Group. Dr. Feng's responsibiling include providing DST clients with access to cutting—edge skills and technologies, include Data analytic solutions, advanced analytic and data enhancement techniques and modeling.

Dr. Feng has deep analytic expertise in data mining, analytic systems, machine learning algorithms, business intelligence, and applying Big Data tools to strategically solve industrial problems in a cross--functional business. Before joining the DST Applied Analytics Group, Feng holds a MA Data Science Fellow at The Institute **for** Mathematics and Its Applications (IMA) at the University of Minnesota. While there, he helped startup companies make marketing decisions based on deep predictive analytics.

Dr. Feng graduated from University of Tennessee, Knoxville with PhD in Computational mathematics and Master's degree in Statistics. He also holds Master's degree in Computation Mathematics at Missouri University of Science and Technology (MST) and Master's degree in Applied Mathematics at University of science and technology of China (USTC). CPU Time for convertingfeng.pdf:0:00:03.143800

10.1.4 Audio to text

• My audio2txt function

```
def audio2txt(audio_dir):
   ''' convert audio to text'''
    import speech recognition as sr
    r = sr.Recognizer()
    f = open('doc.txt','wa')
    for audio_n in [audio_file for audio_file in os.listdir(audio_dir) \
                  if audio_file.endswith(".wav")]:
        filename = audio_dir + "/" + audio_n
        # Read audio data
        with sr.AudioFile(filename) as source:
            audio = r.record(source) # read the entire audio file
        # Google Speech Recognition
        text = r.recognize_google(audio)
        # ouput text file
        f.write( audio n + ": ")
        f.write(text.encode('utf-8'))
        f.write("\n")
        print('You said: ' + text)
    f.close()
```

• Demo

I applied my audio2txt function to my audio records in audio folder.

```
audio_dir = r"audio"
audio2txt(audio_dir)
```

Then I got the following results:

```
You said: hello this is George welcome to my tutorial You said: mathematics is important in daily life You said: call me tomorrow
You said: do you want something to eat
You said: I want to speak with him
You said: nice to see you
You said: can you speak slowly
You said: have a good day
```

By the way, you can use my following python code to record your own audio and play with audio2txt function in Command-line python record.py "demo2.wav":

10.1. Text Collection 61

```
import sys, getopt
import speech_recognition as sr

audio_filename = sys.argv[1]

r = sr.Recognizer()
with sr.Microphone() as source:
    r.adjust_for_ambient_noise(source)
    print("Hey there, say something, I am recording!")
    audio = r.listen(source)
    print("Done listening!")

with open(audio_filename, "wb") as f:
    f.write(audio.get_wav_data())
```

10.2 Text Preprocessing

check to see if a row only contains whitespace

```
def check_blanks(data_str):
    is_blank = str(data_str.isspace())
    return is_blank
```

• Determine whether the language of the text content is english or not: Use langid module to classify the language to make sure we are applying the correct cleanup actions for English langid

```
def check_lang(data_str):
    predict_lang = langid.classify(data_str)
    if predict_lang[1] >= .9:
        language = predict_lang[0]
    else:
        language = 'NA'
    return language
```

· Remove features

```
def remove_features(data_str):
    # compile regex
    url_re = re.compile('https?://(www.)?\w+\.\w+(/\w+)*/?')
    punc_re = re.compile('[%s]' % re.escape(string.punctuation))
    num_re = re.compile('(\\\\\\\\\\\\\'))
    mention_re = re.compile('@(\w+)')
    alpha_num_re = re.compile("^[a-z0-9_.]+$")
    # convert to lowercase
    data_str = data_str.lower()
    # remove hyperlinks
    data_str = url_re.sub(' ', data_str)
    # remove @mentions
    data_str = mention_re.sub(' ', data_str)
    # remove puncuation
```

```
data_str = punc_re.sub(' ', data_str)
    # remove numeric 'words'
    data_str = num_re.sub(' ', data_str)
    # remove non a-z 0-9 characters and words shorter than 3 characters
    list_pos = 0
    cleaned_str = ''
    for word in data_str.split():
        if list_pos == 0:
            if alpha num re.match(word) and len(word) > 2:
                cleaned_str = word
            else:
                cleaned_str = ' '
        else:
            if alpha_num_re.match(word) and len(word) > 2:
                cleaned str = cleaned str + ' ' + word
            else:
                cleaned_str += ' '
        list_pos += 1
    return cleaned str

    removes stop words

def remove_stops(data_str):
    # expects a string
    stops = set(stopwords.words("english"))
    list_pos = 0
    cleaned_str = ''
    text = data_str.split()
    for word in text:
        if word not in stops:
            # rebuild cleaned_str
            if list_pos == 0:
                cleaned str = word
            else:
                cleaned_str = cleaned_str + ' ' + word
            list pos += 1
    return cleaned_str

    tagging text

def tag_and_remove(data_str):
    cleaned str = ' '
    # noun tags
    nn_tags = ['NN', 'NNP', 'NNP', 'NNPS', 'NNS']
    # adjectives
    jj_tags = ['JJ', 'JJR', 'JJS']
    # verbs
    vb_tags = ['VB', 'VBD', 'VBG', 'VBN', 'VBP', 'VBZ']
    nltk_tags = nn_tags + jj_tags + vb_tags
    # break string into 'words'
    text = data_str.split()
    # tag the text and keep only those with the right tags
```

```
tagged_text = pos_tag(text)
    for tagged_word in tagged_text:
        if tagged_word[1] in nltk_tags:
            cleaned_str += tagged_word[0] + ' '
    return cleaned_str

    lemmatization

def lemmatize(data str):
    # expects a string
    list_pos = 0
    cleaned_str = ''
    lmtzr = WordNetLemmatizer()
    text = data_str.split()
    tagged_words = pos_tag(text)
    for word in tagged_words:
        if 'v' in word[1].lower():
            lemma = lmtzr.lemmatize(word[0], pos='v')
        else:
            lemma = lmtzr.lemmatize(word[0], pos='n')
        if list pos == 0:
            cleaned_str = lemma
            cleaned_str = cleaned_str + ' ' + lemma
        list_pos += 1
    return cleaned str
```

define the preprocessing function in PySpark

```
from pyspark.sql.functions import udf
from pyspark.sql.types import StringType
import preproc as pp

check_lang_udf = udf(pp.check_lang, StringType())
remove_stops_udf = udf(pp.remove_stops, StringType())
remove_features_udf = udf(pp.remove_features, StringType())
tag_and_remove_udf = udf(pp.tag_and_remove, StringType())
lemmatize_udf = udf(pp.lemmatize, StringType())
check_blanks_udf = udf(pp.check_blanks, StringType())
```

10.3 Text Classification

Theoretically speaking, you may apply any classification algorithms to do classification. I will only present Naive Bayes method is the following.

10.3.1 Introduction

10.3.2 Demo

1. create spark contexts

```
import pyspark
from pyspark.sql import SQLContext
# create spark contexts
sc = pyspark.SparkContext()
sqlContext = SQLContext(sc)
  2. load dataset
# Load a text file and convert each line to a Row.
data_rdd = sc.textFile("../data/raw_data.txt")
parts_rdd = data_rdd.map(lambda 1: 1.split("\t"))
# Filter bad rows out
garantee_col_rdd = parts_rdd.filter(lambda 1: len(1) == 3)
typed_rdd = garantee_col_rdd.map(lambda p: (p[0], p[1], float(p[2])))
#Create DataFrame
data_df = sqlContext.createDataFrame(typed_rdd, ["text", "id", "label"])
# get the raw columns
raw cols = data df.columns
#data df.show()
data_df.printSchema()
root.
|-- text: string (nullable = true)
|-- id: string (nullable = true)
|-- label: double (nullable = true)
+----+
                                   id|label|
          text|
+----+
|Fresh install of ...| 1018769417| 1.0|
|Well. Now I know ...| 10284216536| 1.0|
|Well. Now I know ...| 10284216536| 1.0|
|"Literally six we...| 10298589026| 1.0|
|Mitsubishi i MiEV...|109017669432377344| 1.0|
+----+
only showing top 4 rows
  3. setup pyspark udf function
from pyspark.sql.functions import udf
from pyspark.sql.types import StringType
import preproc as pp
# Register all the functions in Preproc with Spark Context
```

```
check_lang_udf = udf(pp.check_lang, StringType())
remove_stops_udf = udf(pp.remove_stops, StringType())
remove_features_udf = udf(pp.remove_features, StringType())
tag_and_remove_udf = udf(pp.tag_and_remove, StringType())
lemmatize_udf = udf(pp.lemmatize, StringType())
check_blanks_udf = udf(pp.check_blanks, StringType())
 4. language identification
lang_df = data_df.withColumn("lang", check_lang_udf(data_df["text"]))
en_df = lang_df.filter(lang_df["lang"] == "en")
en_df.show(4)
+----+
                           id|label|lang|
           textl
+----+
|RT @goeentertain:...|665305154954989568| 1.0| en|
|Teforia Uses Mach...|660668007975268352| 1.0| en|
| Apple TV or Roku?| 25842461136| 1.0| en|
|Finished http://t...| 9412369614| 1.0| en|
+----+
only showing top 4 rows
 5. remove stop words
rm_stops_df = en_df.select(raw_cols) \
              .withColumn("stop_text", remove_stops_udf(en_df["text"]))
rm_stops_df.show(4)
+----+
                   id|label|
           text|
+----+
|RT @goeentertain:...|665305154954989568| 1.0|RT @goeentertain:...|
|Teforia Uses Mach...|660668007975268352| 1.0|Teforia Uses Mach...|
| Apple TV or Roku?| 25842461136| 1.0| Apple TV Roku?|
|Finished http://t...| 9412369614| 1.0|Finished http://t...|
+----+
only showing top 4 rows
 6. remove irrelevant features
rm_features_df = rm_stops_df.select(raw_cols+["stop_text"]) \
                    .withColumn("feat_text", \
                    remove_features_udf(rm_stops_df["stop_text"]))
rm features df.show(4)
+----+
                 id|label| stop_text|
+----+
|RT @goeentertain:...| 665305154954989568| 1.0|RT @goeentertain:...| future blase ...| | | | | | |
|Teforia Uses Mach...|660668007975268352| 1.0|Teforia Uses Mach...|teforia uses mach...|
| Apple TV or Roku?| 25842461136| 1.0| Apple TV Roku?| apple roku| | Finished http://t...| 9412369614| 1.0|Finished http://t...| finished|
+----+
```

```
only showing top 4 rows
 7. tag the words
tagged_df = rm_features_df.select(raw_cols+["feat_text"]) \
                    .withColumn("tagged_text", \
                    tag_and_remove_udf(rm_features_df.feat_text))
tagged_df.show(4)
+----+
           text| id|label| feat_text| tagged_text|
|RT @goeentertain:...|665305154954989568| 1.0| future blase ...| future blase vic...| | | | | | |
|Teforia Uses Mach...|660668007975268352| 1.0|teforia uses mach...| teforia uses mac...|
| Apple TV or Roku?| 25842461136| 1.0| apple roku| apple roku| | Finished http://t...| 9412369614| 1.0| finished| finished|
+----+
only showing top 4 rows
 8. lemmatization of words
lemm_df = tagged_df.select(raw_cols+["tagged_text"]) \
              .withColumn("lemm_text", lemmatize_udf(tagged_df["tagged_text"]))
lemm df.show(4)
+----+
     text| id|label| tagged_text| lemm_text|
+----+
|RT @goeentertain:...|665305154954989568| 1.0| future blase vic...|future blase vice...| | | | | |
|Teforia Uses Mach...|660668007975268352| 1.0| teforia uses mac...|teforia use machi...|
| Apple TV or Roku?| 25842461136| 1.0| apple roku | apple roku | Finished http://t...| 9412369614| 1.0| finished | finished |
only showing top 4 rows
 9. remove blank rows and drop duplicates
   check_blanks_df = lemm_df.select(raw_cols+["lemm_text"]) \
                  .withColumn("is_blank", check_blanks_udf(lemm_df["lemm_text"]
   # remove blanks
   no_blanks_df = check_blanks_df.filter(check_blanks_df["is_blank"] == "False")
# drop duplicates
dedup_df = no_blanks_df.dropDuplicates(['text', 'label'])
  dedup_df.show(4)
+----+
                            id|label| lemm_text|is_blank|
|RT @goeentertain:...|665305154954989568| 1.0|future blase vice...| False|
|Teforia Uses Mach...|660668007975268352| 1.0|teforia use machi...| False|
| Apple TV or Roku?| 25842461136| 1.0|
                                          apple roku| False|
```

```
finish| False|
|Finished http://t...| 9412369614| 1.0|
+----+
only showing top 4 rows
 10. add unieuq ID
from pyspark.sql.functions import monotonically_increasing_id
# Create Unique ID
dedup_df = dedup_df.withColumn("uid", monotonically_increasing_id())
dedup_df.show(4)
+----
                       id|label| lemm_text|is_blank|
  -----

      dragon|
      1546813742|
      1.0|
      dragon|
      False|
      85899345920|

      hurt much|
      1558492525|
      1.0|
      hurt much|
      False|111669149696|

|seth blog word se...|383221484023709697| 1.0|seth blog word se...| False|128849018880|
|teforia use machi...|660668007975268352| 1.0|teforia use machi...| False|137438953472|
+----+
only showing top 4 rows
 11. create final dataset
data = dedup_df.select('uid','id', 'text','label')
data.show(4)
                          id|
                                          text|label|
| 85899345920| 1546813742| dragon| 1.0|
|111669149696| 1558492525| hurt much| 1.0|
|128849018880|383221484023709697|seth blog word se...| 1.0|
|137438953472|660668007975268352|teforia use machi...| 1.0|
+----+
only showing top 4 rows
 12. Create taining and test sets
# Split the data into training and test sets (40% held out for testing)
(trainingData, testData) = data.randomSplit([0.6, 0.4])
 13. NaiveBayes Pipeline
from pyspark.ml.feature import HashingTF, IDF, Tokenizer
from pyspark.ml import Pipeline
from pyspark.ml.classification import NaiveBayes, RandomForestClassifier
from pyspark.ml.classification import DecisionTreeClassifier
from pyspark.ml.evaluation import MulticlassClassificationEvaluator
from pyspark.ml.tuning import ParamGridBuilder
from pyspark.ml.tuning import CrossValidator
from pyspark.ml.feature import IndexToString, StringIndexer, VectorIndexer
from pyspark.ml.feature import CountVectorizer
# Configure an ML pipeline, which consists of tree stages: tokenizer, hashingTF, and nb.
```

```
tokenizer = Tokenizer(inputCol="text", outputCol="words")
hashingTF = HashingTF(inputCol=tokenizer.getOutputCol(), outputCol="rawFeatures")
# vectorizer = CountVectorizer(inputCol= "words", outputCol="rawFeatures")
idf = IDF(minDocFreq=3, inputCol="rawFeatures", outputCol="features")
# Naive Bayes model
nb = NaiveBaves()
# Pipeline Architecture
pipeline = Pipeline(stages=[tokenizer, hashingTF, idf, nb])
# Train model. This also runs the indexers.
model = pipeline.fit(trainingData)
 14. Make predictions
predictions = model.transform(testData)
# Select example rows to display.
predictions.select("text", "label", "prediction").show(5)
+----+
             text|label|prediction|
+----+
            dragon| 1.0|
             finish| 1.0|
                              1.0|
|meet bucky dogsof...| 1.0|
                              1.0|
|meet vixie dogsof...| 1.0|
| daily news| 1.0|
+----+
only showing top 5 rows
 15. evaluation
```

```
from pyspark.ml.evaluation import MulticlassClassificationEvaluator
evaluator = MulticlassClassificationEvaluator(predictionCol="prediction")
evaluator.evaluate(predictions)
```

0.912655971479501

10.4 Sentiment analysis

10.4.1 Introduction

Sentiment analysis (sometimes known as opinion mining or emotion AI) refers to the use of natural language processing, text analysis, computational linguistics, and biometrics to systematically identify, extract, quantify, and study affective states and subjective information. Sentiment analysis is widely applied to voice of the customer materials such as reviews and survey responses, online and social media, and healthcare materials for applications that range from marketing to customer service to clinical medicine.

Generally speaking, sentiment analysis aims to **determine the attitude** of a speaker, writer, or other subject with respect to some topic or the overall contextual polarity or emotional reaction to a document, interaction, or event. The attitude may be a judgment or evaluation (see appraisal theory), affective state (that is to say, the emotional state of the author or speaker), or the intended emotional communication (that is to say, the emotional effect intended by the author or interlocutor).

Sentiment analysis in business, also known as opinion mining is a process of identifying and cataloging a piece of text according to the tone conveyed by it. It has broad application:

- Sentiment Analysis in Business Intelligence Build up
- Sentiment Analysis in Business for Competitive Advantage
- Enhancing the Customer Experience through Sentiment Analysis in Business

10.4.2 Pipeline



Figure 10.1: Sentiment Analysis Pipeline

10.4.3 Demo

1. Set up spark context and SparkSession

```
from pyspark.sql import SparkSession
spark = SparkSession \
    .builder \
    .appName("Python Spark Sentiment Analysis example") \
    .config("spark.some.config.option", "some-value") \
    .getOrCreate()
  2. Load dataset
df = spark.read.format('com.databricks.spark.csv').\
                             options (header='true', \
                              inferschema='true').\
           load("../data/newtwitter.csv", header=True);
                text
                             id|pubdate|
                ______
|10 Things Missing...|2602860537| 18536|
|RT @_NATURALBWINN...|2602850443| 18536|
|RT @HBO24 yo the ...|2602761852| 18535|
```

```
|Aaaaaaaand I have...|2602738438| 18535|
|can I please have...|2602684185| 18535|
+----+
only showing top 5 rows
  3. Text Preprocessing
  • remove non ASCII characters
from pyspark.sql.functions import udf
from pyspark.sql.types import StringType
from nltk.stem.wordnet import WordNetLemmatizer
from nltk.corpus import stopwords
from nltk import pos_tag
import string
import re
# remove non ASCII characters
def strip_non_ascii(data_str):
   ''' Returns the string without non ASCII characters'''
   stripped = (c for c in data_str if 0 < ord(c) < 127)</pre>
   return ''.join(stripped)
# setup pyspark udf function
strip_non_ascii_udf = udf(strip_non_ascii, StringType())
check:
df = df.withColumn('text_non_asci', strip_non_ascii_udf(df['text']))
df.show(5,True)
ouput:
+----+
      text| id|pubdate| text_non_asci|
+----+
|10 Things Missing...|2602860537| 18536|10 Things Missing...|
| RT @_NATURALBWINN...|2602850443| 18536| RT @_NATURALBWINN...|
|RT @HBO24 yo the ...|2602761852| 18535|RT @HBO24 yo the ...|
|Aaaaaaaand I have...|2602738438| 18535|Aaaaaaaand I have...|
|can I please have...|2602684185| 18535|can I please have...|
+----+
only showing top 5 rows

    fixed abbreviation

# fixed abbreviation
def fix_abbreviation(data_str):
   data_str = data_str.lower()
   data_str = re.sub(r'\bthats\b', 'that is', data_str)
   data_str = re.sub(r'\bive\b', 'i have', data_str)
   data_str = re.sub(r'\bim\b', 'i am', data_str)
   data_str = re.sub(r'\bya\b', 'yeah', data_str)
```

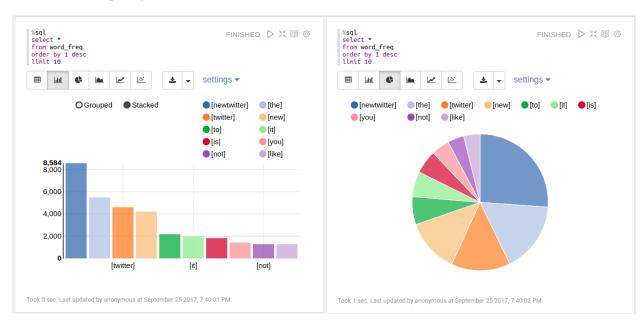
data_str = re.sub(r'\bcant\b', 'can not', data_str)

```
data_str = re.sub(r'\bdont\b', 'do not', data_str)
   data_str = re.sub(r'\bwont\b', 'will not', data_str)
   data_str = re.sub(r'\bid\b', 'i would', data_str)
   data_str = re.sub(r'wtf', 'what the fuck', data_str)
   data_str = re.sub(r'\bwth\b', 'what the hell', data_str)
   data_str = re.sub(r'\br\b', 'are', data_str)
   data_str = re.sub(r'\bu\b', 'you', data_str)
   data_str = re.sub(r'\bk\b', 'OK', data_str)
   data_str = re.sub(r'\bsux\b', 'sucks', data_str)
   data_str = re.sub(r'\bno+\b', 'no', data_str)
   data_str = re.sub(r'\bcoo+\b', 'cool', data_str)
   data_str = re.sub(r'rt\b', '', data_str)
   data str = data str.strip()
   return data str
fix_abbreviation_udf = udf(fix_abbreviation, StringType())
check:
    df = df.withColumn('fixed_abbrev',fix_abbreviation_udf(df['text_non_asci']))
    df.show(5,True)
ouput:
         text| id|pubdate| text_non_asci| fixed_abbrev|
+----+
|10 Things Missing...|2602860537| 18536|10 Things Missing...|10 things missing...|
|RT @_NATURALBWINN...|2602850443| 18536|RT @_NATURALBWINN...|@_naturalbwinner ...|
RT @HBO24 yo the ... | 2602761852 | 18535 | RT @HBO24 yo the ... | @hbo24 yo the #ne... |
|Aaaaaaaaand I have...|2602738438| 18535|Aaaaaaaaand I have...|aaaaaaaaand i have...|
|can I please have...|2602684185| 18535|can I please have...|can i please have...|
+----+
only showing top 5 rows
  • remove irrelevant features
def remove features (data str):
   # compile regex
   url_re = re.compile('https?://(www.)?\w+\.\w+(/\w+)*/?')
   punc_re = re.compile('[%s]' % re.escape(string.punctuation))
   num_re = re.compile('(\d+)')
   mention_re = re.compile('@(\w+)')
   alpha_num_re = re.compile("^[a-z0-9_.]+$")
   # convert to lowercase
   data_str = data_str.lower()
   # remove hyperlinks
   data_str = url_re.sub(' ', data_str)
   # remove @mentions
   data_str = mention_re.sub(' ', data_str)
   # remove puncuation
   data_str = punc_re.sub(' ', data_str)
   # remove numeric 'words'
   data_str = num_re.sub(' ', data_str)
```

```
# remove non a-z 0-9 characters and words shorter than 1 characters
   list pos = 0
   cleaned_str = ''
   for word in data_str.split():
      if list_pos == 0:
          if alpha_num_re.match(word) and len(word) > 1:
             cleaned str = word
          else:
             cleaned str = ' '
      else:
          if alpha_num_re.match(word) and len(word) > 1:
             cleaned_str = cleaned_str + ' ' + word
          else:
             cleaned_str += ' '
      list pos += 1
   # remove unwanted space, *.split() will automatically split on
   # whitespace and discard duplicates, the " ".join() joins the
   # resulting list into one string.
   return " ".join(cleaned_str.split())
# setup pyspark udf function
remove_features_udf = udf(remove_features, StringType())
check:
   df = df.withColumn('removed',remove_features_udf(df['fixed_abbrev']))
   df.show(5,True)
ouput:
id|pubdate| text_non_asci| fixed_abbrev|
        text|
+-----
|10 Things Missing...|2602860537| 18536|10 Things Missing...|10 things missing...|things m
|RT @_NATURALBWINN...|2602850443| 18536|RT @_NATURALBWINN...|@_naturalbwinner ...|oh and
|RT @HBO24 yo the ...|2602761852| 18535|RT @HBO24 yo the ...|@hbo24 yo the #ne...|yo the
|Aaaaaaaaand I have...|2602738438| 18535|Aaaaaaaand I have...|aaaaaaaand i have...|aaaaaaaa
|can I please have...|2602684185| 18535|can I please have...|can i please have...|can please
+-----
only showing top 5 rows
 4. Sentiment Analysis main function
from pyspark.sql.types import FloatType
from textblob import TextBlob
def sentiment_analysis(text):
   return TextBlob(text).sentiment.polarity
sentiment_analysis_udf = udf(sentiment_analysis , FloatType())
df = df.withColumn("sentiment_score", sentiment_analysis_udf( df['removed'] ))
df.show(5,True)
```

• Sentiment score

• Words frequency

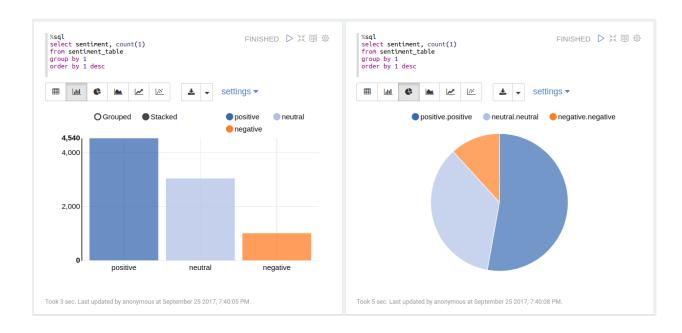


• Sentiment Classification

```
def condition(r):
    if (r >=0.1):
        label = "positive"
    elif(r <= -0.1):
        label = "negative"
    else:
        label = "neutral"
    return label

sentiment_udf = udf(lambda x: condition(x), StringType())</pre>
```

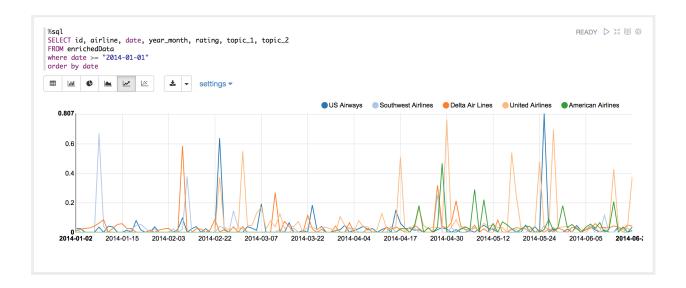
- 5. Output
- Sentiment Class
- Top tweets from each sentiment class



```
text|sentiment_score|sentiment|
 -----+
                       1.0| positive|
| and this #newtwit...|
| "RT @SarahsJokes:...|
                       1.0| positive|
                       1.0/ positive/
| #newtwitter using...|
                       1.0| positive|
|The #NewTwitter h...|
                       1.0 | positive |
|You can now undo ...|
+----+
only showing top 5 rows
+----+
     text|sentiment_score|sentiment|
+----+
|Lists on #NewTwit...|
                       -0.1| neutral|
|Too bad most of m...|
                      -0.1 | neutral|
                      -0.1 neutral/
|the #newtwitter i...|
|Looks like our re...|
                      -0.1| neutral|
|i switched to the...|
                      -0.1| neutral|
+----+
only showing top 5 rows
+----+
          text|sentiment_score|sentiment|
+----+
                     -1.0| negative|
-1.0| negative|
-1.0| negative|
|oh. #newtwitter i...|
|RT @chqwn: #NewTw.../
|Copy that - its W...|
|RT @chqwn: #NewTw...|
                      -1.0| negative|
| #NewTwitter has t...|
                       -1.0| negative|
+----+
only showing top 5 rows
```

10.5 N-grams and Correlations

10.6 Topic Model: Latent Dirichlet Allocation



10.6.1 Introduction

In text mining, a topic model is a unsupervised model for discovering the abstract "topics" that occur in a collection of documents.

Latent Dirichlet Allocation (LDA) is a mathematical method for estimating both of these at the same time: finding the mixture of words that is associated with each topic, while also determining the mixture of topics that describes each document.

10.6.2 Demo

1. Load data

1. Text preprocessing

I will use the following raw column names to keep my table concise:

```
raw cols = rawdata.columns
 raw_cols
 ['id', 'airline', 'date', 'location', 'rating', 'cabin', 'value', 'recommended', 'revi
 rawdata = rawdata.dropDuplicates(['review'])
 from pyspark.sql.functions import udf, col
 from pyspark.sql.types import StringType, DoubleType, DateType
 from nltk.stem.wordnet import WordNetLemmatizer
 from nltk.corpus import stopwords
 from nltk import pos_tag
 import langid
 import string
 import re

    remove non ASCII characters

 # remove non ASCII characters
 def strip non ascii (data str):
     ''' Returns the string without non ASCII characters'''
     stripped = (c for c in data_str if 0 < ord(c) < 127)
     return ''.join(stripped)

    check it blank line or not

 # check to see if a row only contains whitespace
 def check_blanks(data_str):
     is blank = str(data str.isspace())
     return is_blank
• check the language (a little bit slow, I skited this step)
 # check the language (only apply to english)
 def check_lang(data_str):
     from langid.langid import LanguageIdentifier, model
     identifier = LanguageIdentifier.from_modelstring(model, norm_probs=True)
     predict_lang = identifier.classify(data_str)
     if predict_lang[1] >= .9:
         language = predict_lang[0]
     else:
          language = predict_lang[0]
     return language

    fixed abbreviation

 # fixed abbreviation
 def fix_abbreviation(data_str):
     data str = data str.lower()
     data_str = re.sub(r'\bthats\b', 'that is', data_str)
     data_str = re.sub(r'\bive\b', 'i have', data_str)
```

```
data_str = re.sub(r'\bim\b', 'i am', data_str)
data_str = re.sub(r'\bya\b', 'yeah', data_str)
data_str = re.sub(r'\bcant\b', 'can not', data_str)
data_str = re.sub(r'\bdont\b', 'do not', data_str)
data_str = re.sub(r'\bwont\b', 'will not', data_str)
data_str = re.sub(r'\bid\b', 'i would', data_str)
data_str = re.sub(r'wtf', 'what the fuck', data_str)
data_str = re.sub(r'\bwth\b', 'what the hell', data_str)
data_str = re.sub(r'\bk\b', 'OK', data_str)
data_str = re.sub(r'\bsux\b', 'sucks', data_str)
data_str = re.sub(r'\bno+\b', 'no', data_str)
data_str = re.sub(r'\bcoo+\b', 'cool', data_str)
data_str = re.sub(r'rt\b', '', data_str)
data_str = data_str.strip()
return data_str
```

· remove irrelevant features

```
# remove irrelevant features
def remove features (data str):
    # compile regex
   url_re = re.compile('https?://(www.)?\w+\.\w+(/\w+) */?')
    punc_re = re.compile('[%s]' % re.escape(string.punctuation))
    num\_re = re.compile('(\d+)')
   mention re = re.compile('@(\w+)')
    alpha_num_re = re.compile("^[a-z0-9].]+$")
    # convert to lowercase
    data_str = data_str.lower()
    # remove hyperlinks
    data_str = url_re.sub(' ', data_str)
    # remove @mentions
    data_str = mention_re.sub(' ', data_str)
    # remove puncuation
    data_str = punc_re.sub(' ', data_str)
    # remove numeric 'words'
    data_str = num_re.sub(' ', data_str)
    # remove non a-z 0-9 characters and words shorter than 1 characters
    list_pos = 0
    cleaned_str = ''
    for word in data_str.split():
        if list_pos == 0:
            if alpha num re.match(word) and len(word) > 1:
                cleaned str = word
            else:
                cleaned str = ' '
        else:
            if alpha_num_re.match(word) and len(word) > 1:
                cleaned_str = cleaned_str + ' ' + word
            else:
                cleaned_str += ' '
        list_pos += 1
```

```
# remove unwanted space, *.split() will automatically split on
     # whitespace and discard duplicates, the " ".join() joins the
     # resulting list into one string.
     return " ".join(cleaned_str.split())
• removes stop words
 # removes stop words
 def remove stops(data str):
     # expects a string
     stops = set(stopwords.words("english"))
     list_pos = 0
     cleaned_str = ''
     text = data_str.split()
     for word in text:
         if word not in stops:
              # rebuild cleaned_str
              if list_pos == 0:
                  cleaned_str = word
              else:
                  cleaned_str = cleaned_str + ' ' + word
              list_pos += 1
     return cleaned_str
• Part-of-Speech Tagging
 # Part-of-Speech Tagging
 def tag_and_remove(data_str):
     cleaned_str = ' '
     # noun tags
     nn_tags = ['NN', 'NNP', 'NNP', 'NNPS', 'NNS']
     # adjectives
     jj_tags = ['JJ', 'JJR', 'JJS']
     # verbs
     vb_tags = ['VB', 'VBD', 'VBG', 'VBN', 'VBP', 'VBZ']
     nltk_tags = nn_tags + jj_tags + vb_tags
     # break string into 'words'
     text = data_str.split()
     # tag the text and keep only those with the right tags
     tagged_text = pos_tag(text)
     for tagged_word in tagged_text:
          if tagged_word[1] in nltk_tags:
              cleaned_str += tagged_word[0] + ' '
     return cleaned str

    lemmatization

 # lemmatization
 def lemmatize(data str):
      # expects a string
     list_pos = 0
```

```
cleaned_str = ''
      lmtzr = WordNetLemmatizer()
      text = data_str.split()
      tagged_words = pos_tag(text)
      for word in tagged_words:
          if 'v' in word[1].lower():
              lemma = lmtzr.lemmatize(word[0], pos='v')
          else:
              lemma = lmtzr.lemmatize(word[0], pos='n')
          if list_pos == 0:
              cleaned str = lemma
          else:
              cleaned str = cleaned str + ' ' + lemma
          list pos += 1
      return cleaned_str
· setup pyspark udf function
  # setup pyspark udf function
  strip_non_ascii_udf = udf(strip_non_ascii, StringType())
  check_blanks_udf = udf(check_blanks, StringType())
  check lang udf = udf(check lang, StringType())
  fix_abbreviation_udf = udf(fix_abbreviation, StringType())
  remove_stops_udf = udf(remove_stops, StringType())
  remove_features_udf = udf(remove_features, StringType())
  tag_and_remove_udf = udf(tag_and_remove, StringType())
  lemmatize_udf = udf(lemmatize, StringType())
1. Text processing

    correct the data schema

  rawdata = rawdata.withColumn('rating', rawdata.rating.cast('float'))
  rawdata.printSchema()
  root
  |-- id: string (nullable = true)
  |-- airline: string (nullable = true)
  |-- date: string (nullable = true)
  |-- location: string (nullable = true)
  |-- rating: float (nullable = true)
  |-- cabin: string (nullable = true)
  |-- value: string (nullable = true)
  |-- recommended: string (nullable = true)
  |-- review: string (nullable = true)
  from datetime import datetime
  from pyspark.sql.functions import col
  # https://docs.python.org/2/library/datetime.html#strftime-and-strptime-behavior
  # 21-Jun-14 <---> %d-%b-%v
  to_date = udf (lambda x: datetime.strptime(x, ' *d - *b - *y'), DateType())
```

```
rawdata = rawdata.withColumn('date', to date(col('date')))
rawdata.printSchema()
root
   |-- id: string (nullable = true)
   |-- airline: string (nullable = true)
   |-- date: date (nullable = true)
    |-- location: string (nullable = true)
    |-- rating: float (nullable = true)
    |-- cabin: string (nullable = true)
    |-- value: string (nullable = true)
    |-- recommended: string (nullable = true)
    |-- review: string (nullable = true)
rawdata.show(5)
 airline| date|location|rating| cabin|value|recommended|
 |10551|Southwest Airlines|2013-11-06| USA| 1.0|Business| 2|
|10298| US Airways|2014-03-31| UK| 1.0|Business| 0|
|10564|Southwest Airlines|2013-09-06| USA| 10.0| Economy| 5|
|10134| Delta Air Lines|2013-12-10| USA| 8.0| Economy| 4|
|10912| United Airlines|2014-04-07| USA| 3.0| Economy| 1|
                                                                                                                                                                                                             NO|Flight
NO|Flight
YES|I'm Ex
YES|MSP-JF
                                                                                                                                                                                                                       NO|Worst
 only showing top 5 rows
rawdata = rawdata.withColumn('non_asci', strip_non_ascii_udf(rawdata['review']))
 airline| date|location|rating| cabin|value|recommended|
 | 10551 | Southwest Airlines | 2013-11-06 | USA | 1.0 | Business | 2 | NO | Flight | 10298 | US Airways | 2014-03-31 | UK | 1.0 | Business | 0 | NO | Flight | 10564 | Southwest Airlines | 2013-09-06 | USA | 10.0 | Economy | 5 | YES | I'm Ex | 10134 | Delta Air Lines | 2013-12-10 | USA | 8.0 | Economy | 4 | YES | MSP-JF | 10912 | United Airlines | 2014-04-07 | USA | 3.0 | Economy | 1 | NO | Worst | 10056 |
only showing top 5 rows
rawdata = rawdata.select(raw_cols+['non_asci']) \
                                                .withColumn('fixed_abbrev',fix_abbreviation_udf(rawdata['non_asci']))
 | id| airline| date|location|rating| cabin|value|recommended|
 | 10551 | Southwest Airlines | 2013-11-06 | USA | 1.0 | Business | 2 | NO | Flight | 10298 | US Airways | 2014-03-31 | UK | 1.0 | Business | 0 | NO | Flight | 10564 | Southwest Airlines | 2013-09-06 | USA | 10.0 | Economy | 5 | YES | I'm Ex | 10134 | Delta Air Lines | 2013-12-10 | USA | 8.0 | Economy | 4 | YES | MSP-JF | 10912 | United Airlines | 2014-04-07 | USA | 3.0 | Economy | 1 | NO | Worst | 10056 |
```

```
only showing top 5 rows
 rawdata = rawdata.select(raw_cols+['fixed_abbrev']) \
                               .withColumn('stop_text',remove_stops_udf(rawdata['fixed_abbrev']))
airline| date|location|rating| cabin|value|recommended|
| 10551 | Southwest Airlines | 2013-11-06 | USA | 1.0 | Business | 2 | NO | Flight | 10298 | US Airways | 2014-03-31 | UK | 1.0 | Business | 0 | NO | Flight | 10564 | Southwest Airlines | 2013-09-06 | USA | 10.0 | Economy | 5 | YES | I'm Ex | 10134 | Delta Air Lines | 2013-12-10 | USA | 8.0 | Economy | 4 | YES | MSP-JF | 10912 | United Airlines | 2014-04-07 | USA | 3.0 | Economy | 1 | NO | Worst |
only showing top 5 rows
rawdata = rawdata.select(raw_cols+['stop_text']) \
                            .withColumn('feat_text',remove_features_udf(rawdata['stop_text']))
airline| date|location|rating| cabin|value|recommended|
| 10551 | Southwest Airlines | 2013-11-06 | USA | 1.0 | Business | 2 | NO | Flight | 10298 | US Airways | 2014-03-31 | UK | 1.0 | Business | 0 | NO | Flight | 10564 | Southwest Airlines | 2013-09-06 | USA | 10.0 | Economy | 5 | YES | I'm Ex | 10134 | Delta Air Lines | 2013-12-10 | USA | 8.0 | Economy | 4 | YES | MSP-JF | 10912 | United Airlines | 2014-04-07 | USA | 3.0 | Economy | 1 | NO | Worst | 10056 |
only showing top 5 rows
 rawdata = rawdata.select(raw_cols+['feat_text']) \
                              .withColumn('tagged_text',tag_and_remove_udf(rawdata['feat_text']))
airline| date|location|rating| cabin|value|recommended|
| 10551|Southwest Airlines|2013-11-06| USA| 1.0|Business| 2| NO|Flight | 10298| US Airways|2014-03-31| UK| 1.0|Business| 0| NO|Flight | 10564|Southwest Airlines|2013-09-06| USA| 10.0| Economy| 5| YES|I'm Ex | 10134| Delta Air Lines|2013-12-10| USA| 8.0| Economy| 4| YES|MSP-JF | 10912| United Airlines|2014-04-07| USA| 3.0| Economy| 1| NO|Worst
only showing top 5 rows
 rawdata = rawdata.select(raw_cols+['tagged_text']) \
                              .withColumn('lemm_text',lemmatize_udf(rawdata['tagged_text'])
| id| airline| date|location|rating| cabin|value|recommended|
|10551|Southwest Airlines|2013-11-06| USA| 1.0|Business| 2| NO|Flight
```

```
|10298| US Airways|2014-03-31| UK| 1.0|Business| 0| NO|Flight | 10564|Southwest Airlines|2013-09-06| USA| 10.0| Economy| 5| YES|I'm Ex | 10134| Delta Air Lines|2013-12-10| USA| 8.0| Economy| 4| YES|MSP-JF | 10912| United Airlines|2014-04-07| USA| 3.0| Economy| 1| NO|Worst
            only showing top 5 rows
              rawdata = rawdata.select(raw_cols+['lemm_text']) \
                                                            .withColumn("is_blank", check_blanks_udf(rawdata["lemm_text"]))
            airline| date|location|rating| cabin|value|recommended|
            | 10551 | Southwest Airlines | 2013-11-06 | USA | 1.0 | Business | 2 | NO | Flight | 10298 | US Airways | 2014-03-31 | UK | 1.0 | Business | 0 | NO | Flight | 10564 | Southwest Airlines | 2013-09-06 | USA | 10.0 | Economy | 5 | YES | I'm Ex | 10134 | Delta Air Lines | 2013-12-10 | USA | 8.0 | Economy | 4 | YES | MSP-JF | 10912 | United Airlines | 2014-04-07 | USA | 3.0 | Economy | 1 | NO | Worst | 10056 |
            only showing top 5 rows
            from pyspark.sql.functions import monotonically_increasing_id
            # Create Unique ID
            rawdata = rawdata.withColumn("uid", monotonically_increasing_id())
            data = rawdata.filter(rawdata["is_blank"] == "False")
            | id| airline| date|location|rating| cabin|value|recommended|
            | 10551 | Southwest Airlines | 2013-11-06 | USA | 1.0 | Business | 2 | NO | Flight | 10298 | US Airways | 2014-03-31 | UK | 1.0 | Business | 0 | NO | Flight | 10564 | Southwest Airlines | 2013-09-06 | USA | 10.0 | Economy | 5 | YES | I'm Ex | 10134 | Delta Air Lines | 2013-12-10 | USA | 8.0 | Economy | 4 | YES | MSP-JF | 10912 | United Airlines | 2014-04-07 | USA | 3.0 | Economy | 1 | NO | Worst | 10056 |
            only showing top 5 rows
# Pipeline for LDA model
            from pyspark.ml.feature import HashingTF, IDF, Tokenizer
            from pyspark.ml import Pipeline
            from pyspark.ml.classification import NaiveBayes, RandomForestClassifier
            from pyspark.ml.clustering import LDA
            from pyspark.ml.classification import DecisionTreeClassifier
            from pyspark.ml.evaluation import MulticlassClassificationEvaluator
            from pyspark.ml.tuning import ParamGridBuilder
            from pyspark.ml.tuning import CrossValidator
            from pyspark.ml.feature import IndexToString, StringIndexer, VectorIndexer
            from pyspark.ml.feature import CountVectorizer
            # Configure an ML pipeline, which consists of tree stages: tokenizer, hashingTF, and r
            tokenizer = Tokenizer(inputCol="lemm_text", outputCol="words")
```

```
#data = tokenizer.transform(data)
vectorizer = CountVectorizer(inputCol= "words", outputCol="rawFeatures")
idf = IDF(inputCol="rawFeatures", outputCol="features")
#idfModel = idf.fit(data)

lda = LDA(k=20, seed=1, optimizer="em")
pipeline = Pipeline(stages=[tokenizer, vectorizer,idf, lda])

model = pipeline.fit(data)
```

1. Results presentation

• Topics

```
|topic| termIndices| termWeights|
+----+
    0|[60, 7, 12, 483, ...|[0.01349507958269...|
    1|[363, 29, 187, 55...|[0.01247250144447...|
    2|[46, 107, 672, 27...|[0.01188684264641...|
    3|[76, 43, 285, 152...|[0.01132638300115...|
    4|[201, 13, 372, 69...|[0.01337529863256...|
    5|[122, 103, 181, 4...|[0.00930415977117...|
    6|[14, 270, 18, 74,...|[0.01253817708163...|
    7 | [111, 36, 341, 10... | [0.01269584954257... |
    8|[477, 266, 297, 1...|[0.01017486869509...|
   9|[10, 73, 46, 1, 2...|[0.01050875237546...|
   10|[57, 29, 411, 10,...|[0.01777350667863...|
   11|[293, 119, 385, 4...|[0.01280305149305...|
   12|[116, 218, 256, 1...|[0.01570714218509...|
   13|[433, 171, 176, 3...|[0.00819684813575...|
   14|[74, 84, 45, 108,...|[0.01700630002172...|
   15|[669, 215, 14, 58...|[0.00779310974971...|
   16|[198, 21, 98, 164...|[0.01030577084202...|
   17|[96, 29, 569, 444...|[0.01297142577633...|
   18|[18, 60, 140, 64,...|[0.01306356985169...|
   19|[33, 178, 95, 2, ...|[0.00907425683229...|
```

• Topic terms

```
from pyspark.sql.types import ArrayType, StringType

def termsIdx2Term(vocabulary):
    def termsIdx2Term(termIndices):
        return [vocabulary[int(index)] for index in termIndices]
        return udf(termsIdx2Term, ArrayType(StringType()))

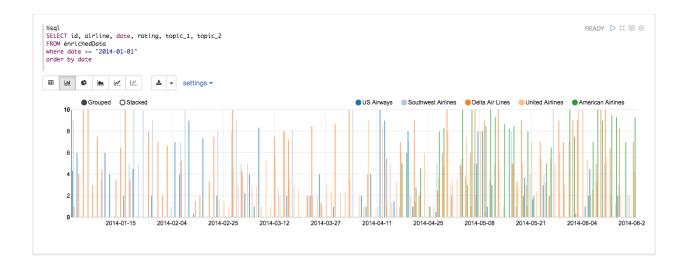
vectorizerModel = model.stages[1]
vocabList = vectorizerModel.vocabulary
final = ldatopics.withColumn("Terms", termsIdx2Term(vocabList)("termIndices"))
```

```
|topic|termIndices
                                                                                                                                 |Terms
              | [60, 7, 12, 483, 292, 326, 88, 4, 808, 32] | [pm, plane, board, kid, online
              |[363, 29, 187, 55, 48, 647, 30, 9, 204, 457] | |[dublin, class, th, sit, enter
| 1
             | [46, 107, 672, 274, 92, 539, 23, 27, 279, 8] | [economy, sfo, milwaukee, dece
| [76, 43, 285, 152, 102, 34, 300, 113, 24, 31] | [didn, pay, lose, different, e
13
              | [201, 13, 372, 692, 248, 62, 211, 187, 105, 110] | [houston, crew, heathrow, loui
| 4
              | [122, 103, 181, 48, 434, 10, 121, 147, 934, 169] | [lhr, serve, screen, entertain
15
              | [14, 270, 18, 74, 70, 37, 16, 450, 3, 20] | [check, employee, gate, line,
16
| 7
             |[111, 36, 341, 10, 320, 528, 844, 19, 195, 524] |[atlanta, first, toilet, delta
             | [477, 266, 297, 185, 1, 33, 22, 783, 17, 908] | [fuel, group, pas, boarding, s
| 8
              | [10, 73, 46, 1, 248, 302, 213, 659, 48, 228] | [delta, lax, economy, seat, lo
19
110
              | [57, 29, 411, 10, 221, 121, 661, 19, 805, 733] | [business, class, fra, delta,
             |[293, 119, 385, 481, 503, 69, 13, 87, 176, 545] |[march, ua, manchester, phx, e
111
|12
              |[116, 218, 256, 156, 639, 20, 365, 18, 22, 136] |[san, clt, francisco, second,
             |[433, 171, 176, 339, 429, 575, 10, 26, 474, 796]|[daughter, small, aa, ba, segm
|13
             | [74, 84, 45, 108, 342, 111, 315, 87, 52, 4] | [line, agent, next, hotel, statement of the company of the comp
| 14
|15
             |[198, 21, 98, 164, 57, 141, 345, 62, 121, 174] |[ife, good, nice, much, busine
116
              |[96, 29, 569, 444, 15, 568, 21, 103, 657, 505] |[phl, class, diego, lady, food
117
             | [18, 60, 140, 64, 47, 40, 31, 35, 2, 123] | [gate, pm, phoenix, connection
118
| 19 | [33, 178, 95, 2, 9, 284, 42, 4, 89, 31]
                                                                                                                             |[trip, counter, philadelphia,
```

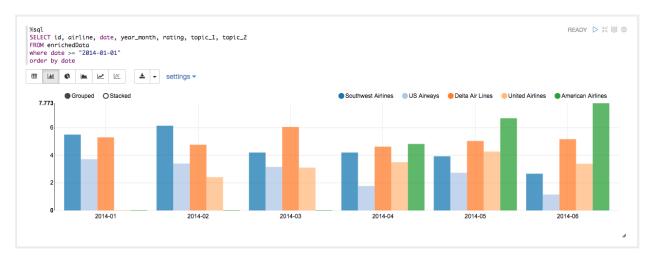
· LDA results

+				L			
id	airline	date	cabin	rating			
	Southwest Airlines				[flight, chicago,		
10298	US Airways	2014-03-31	Business	1.0	[flight, manchest	(4695,[0,	
10564	Southwest Airlines	2013-09-06	Economy	10.0	[executive, plati	(4695,[0,	
10134	Delta Air Lines	2013-12-10	Economy	8.0	[msp, jfk, mxp, r	(4695,[0,	
10912	United Airlines	2014-04-07	Economy	3.0	[worst, airline,	(4695,[0,	
10089	Delta Air Lines	2014-02-18	Economy	2.0	[dl, mia, lax, im	(4695, [2,	
10385	US Airways	2013-10-21	Economy	10.0	[flew, gla, phl,	(4695,[0,	
10249	US Airways	2014-06-17	Economy	1.0	[friend, book, fl	(4695,[0,	
10289	US Airways	2014-04-12	Economy	10.0	[flew, air, rome,	(4695,[0,	
10654	Southwest Airlines	2012-07-10	Economy	8.0	[lhr, jfk, think,	(4695,[0,	
10754	American Airlines	2014-05-04	Economy	10.0	[san, diego, moli	(4695,[0,	
10646	Southwest Airlines	2012-08-17	Economy	7.0	[toledo, co, stop	(4695,[0,	
10097	Delta Air Lines	2014-02-03	First Class	10.0	[honolulu, la, fi	(4695,[0,	
10132	Delta Air Lines	2013-12-16	Economy	7.0	[manchester, uk,	(4695,[0,	
10560	Southwest Airlines	2013-09-20	Economy	9.0	[first, time, sou	(4695,[0,	
10579	Southwest Airlines	2013-07-25	Economy	0.0	[plane, land, pm,	(4695, [2,	
10425	US Airways	2013-08-06	Economy	3.0	[airway, bad, pro	(4695, [2,	
10650	Southwest Airlines	2012-07-27	Economy	9.0	[flew, jfk, lhr,	(4695,[0,	
10260	US Airways	2014-06-03	Economy	1.0	[february, air, u	(4695,[0,	
	Delta Air Lines		_		[aug, lhr, jfk, b		
++only showing top 20 rows							

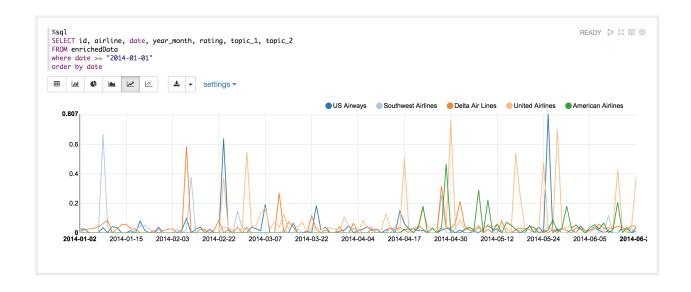
Average rating and airlines for each day

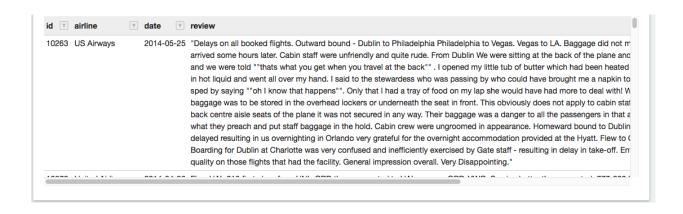


• Average rating and airlines for each month



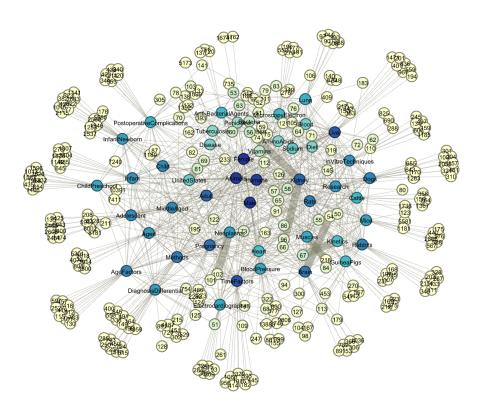
- Topic 1 corresponding to time line
- reviews (documents) relate to topic 1





SOCIAL NETWORK ANALYSIS

Note: A Touch of Cloth, linked in countless ways. - old Chinese proverb



11.1 Co-occurrence Network

Co-occurrence networks are generally used to provide a graphic visualization of potential relationships between people, organizations, concepts or other entities represented within written material. The generation and visualization of co-occurrence networks has become practical with the advent of electronically stored text amenable to text mining.

11.1.1 Methodology

- Build Corpus C
- Build Document-Term matrix D based on Corpus C
- Compute Term-Document matrix D^T
- Adjacency Matrix $A = D^T \cdot D$

There are four main components in this algorithm in the algorithm: Corpus C, Document-Term matrix D, Term-Document matrix D^T and Adjacency Matrix A. In this demo part, I will show how to build those four main components.

Given that we have three groups of friends, they are

1. Corpus C

Then we can build the following corpus based on the unique elements in the given group data:

```
[u'george', u'james', u'jimmy', u'peter', u'stefan', u'vincent', u'olivia', u'john', u
```

The corresponding elements frequency:



2. Document-Term matrix D based on Corpus C (CountVectorizer)

```
from pyspark.ml.feature import CountVectorizer
count_vectorizer_wo = CountVectorizer(inputCol='term', outputCol='features')
```

```
# with total unique vocabulary
  countVectorizer_mod_wo = count_vectorizer_wo.fit(df)
  countVectorizer_twitter_wo = countVectorizer_mod_wo.transform(df)
  # with truncated unique vocabulary (99%)
  count_vectorizer = CountVectorizer(vocabSize=48,inputCol='term',outputCol='features')
  countVectorizer_mod = count_vectorizer.fit(df)
  countVectorizer twitter = countVectorizer mod.transform(df)
  |features
  +----+
  |(9,[0,2,3,7],[1.0,1.0,1.0,1.0])|
  |(9,[0,1,4,5],[1.0,1.0,1.0,1.0])|
  | (9, [0, 1, 6, 8], [1.0, 1.0, 1.0, 1.0]) |
• Term-Document matrix D^T
  RDD:
  [array([ 1., 1., 1.]), array([ 0., 1., 1.]), array([ 1., 0., 0.]),
  array([ 1., 0., 0.]), array([ 0., 1., 0.]), array([ 0., 1., 0.]),
  array([ 0., 0., 1.]), array([ 1., 0., 0.]), array([ 0., 0., 1.])]
 Matrix:
  array([[ 1., 1., 1.],
        [ 0., 1., 1.],
        [ 1., 0., 0.],
        [ 1., 0., 0.],
        [ 0.,
              1., 0.],
        [ 0., 1., 0.],
        [ 0., 0., 1.],
        [ 1., 0., 0.],
        [0., 0., 1.]]
3. Adjacency Matrix A = D^T \cdot D
  RDD:
  [array([ 1., 1., 1.]), array([ 0., 1., 1.]), array([ 1., 0., 0.]),
  array([ 1., 0., 0.]), array([ 0., 1., 0.]), array([ 0., 1., 0.]),
  array([ 0., 0., 1.]), array([ 1., 0., 0.]), array([ 0., 0., 1.])]
  Matrix:
  array([[ 3., 2., 1., 1., 1., 1., 1., 1., 1.],
        [2., 2., 0., 0., 1., 1., 1., 0.,
                                     0.,
        [ 1., 0., 1., 1., 0., 0.,
                                          1.,
        [ 1., 0., 1.,
                       1., 0., 0.,
                                     0.,
                                          1.,
        [ 1., 1., 0., 0., 1., 1., 0.,
                                          0.,
        [ 1.,
              1., 0., 0.,
                            1., 1.,
                                     0.,
                                           0.,
        [ 1., 1., 0., 0., 0., 0.,
                                     1.,
                                          0.,
                                               1.],
        [ 1., 0., 1., 1., 0., 0., 0.,
                                          1., 0.],
        [ 1., 1., 0., 0., 0., 0., 1.,
                                          0., 1.]])
```

11.1.2 Coding Puzzle from my interview

Problem

The attached utf-8 encoded text file contains the tags associated with an online biomedical scientific article formatted as follows (size: 100000). Each Scientific article is represented by a line in the file delimited by carriage return.

```
words |
+-----+
| words |
+-----+
| [ACTH Syndrome, E...|
| [Antibody Formati...|
| [Adaptation, Phys...|
| [Aerosol Propella...|
+-----+
only showing top 4 rows
```

Write a program that, using this file as input, produces a list of pairs of tags which appear TOGETHER in any order and position in at least fifty different Scientific articles. For example, in the above sample, [Female] and [Humans] appear together twice, but every other pair appears only once. Your program should output the pair list to stdout in the same form as the input (eg tag 1, tag 2n).

• My solution

The corresponding words frequency:

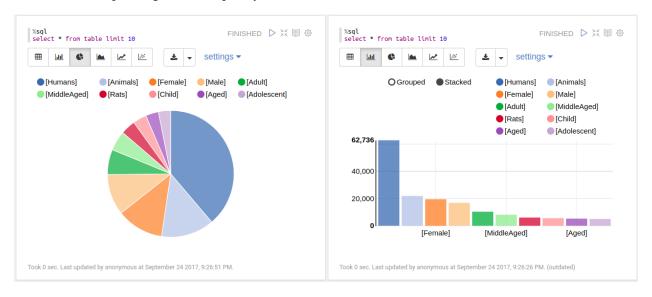


Figure 11.1: Word frequency

Output:

+		+
	term.x term.y	freq
+		+
	Female Humans 16	741.0

```
| Male|Humans|13883.0|
| Adult|Humans|10391.0|
| Male|Female| 9806.0|
|MiddleAged|Humans| 8181.0|
| Adult|Female| 7411.0|
| Adult| Male| 7240.0|
|MiddleAged| Male| 6328.0|
|MiddleAged|Female| 6002.0|
|MiddleAged| Adult| 5944.0|
+-----+
```

The corresponding Co-occurrence network:

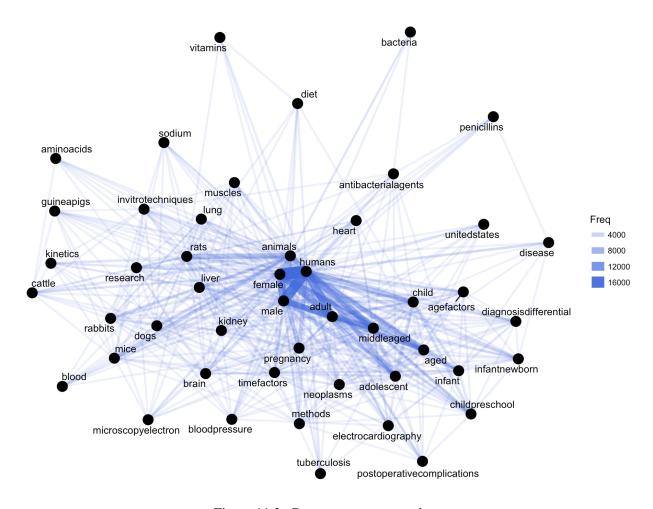


Figure 11.2: Co-occurrence network

Then you will get Figure Co-occurrence network

11.2 Correlation Network

NEURAL NETWORK

Note: Sharpening the knife longer can make it easier to hack the firewood – old Chinese proverb

12.1 Feedforward Neural Network

12.1.1 Introduction

A feedforward neural network is an artificial neural network wherein connections between the units do not form a cycle. As such, it is different from recurrent neural networks.

The feedforward neural network was the first and simplest type of artificial neural network devised. In this network, the information moves in only one direction, forward (see Fig. *MultiLayer Neural Network*), from the input nodes, through the hidden nodes (if any) and to the output nodes. There are no cycles or loops in the network.

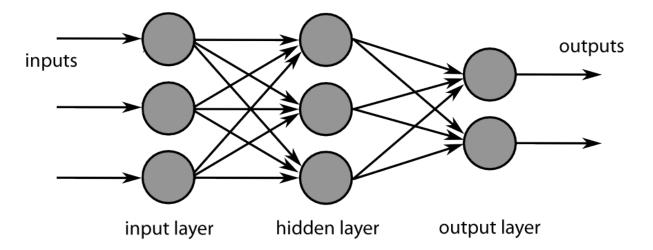


Figure 12.1: MultiLayer Neural Network

12.1.2 Demo

1. Set up spark context and SparkSession

```
from pyspark.sql import SparkSession

spark = SparkSession \
    .builder \
    .appName("Python Spark Feedforward neural network example") \
    .config("spark.some.config.option", "some-value") \
    .getOrCreate()
```

2. Load dataset

```
+----+
|fixed|volatile|citric|sugar|chlorides|free|total|density| pH|sulphates|alcohol|quality|
0.076|11.0| 34.0| 0.9978|3.51| 0.56|
       0.7| 0.0| 1.9|
  7.4|
                                                       9.4|
      0.88| 0.0| 2.6| 0.098|25.0| 67.0| 0.9968| 3.2|
                                                     9.81
7.8
                                               0.68|
                                                              51
7.8
      0.76| 0.04| 2.3| 0.092|15.0| 54.0| 0.997|3.26|
                                               0.65|

    0.28|
    0.56|
    1.9|
    0.075|17.0|
    60.0|
    0.998|3.16|
    0.58|

    0.7|
    0.0|
    1.9|
    0.076|11.0|
    34.0|
    0.9978|3.51|
    0.56|

| 11.2|
                                               0.581
                                                     9.81
7.4|
                                                      9.41
only showing top 5 rows
```

_ _ _ _ _ _

3. change categorical variable size

```
# Convert to float format
def string to float(x):
    return float(x)
def condition(r):
    if (0<= r <= 4):
        label = "low"
    elif(4< r <= 6):
        label = "medium"
    else:
        label = "high"
    return label
from pyspark.sql.functions import udf
from pyspark.sql.types import StringType, DoubleType
string_to_float_udf = udf(string_to_float, DoubleType())
quality_udf = udf(lambda x: condition(x), StringType())
df= df.withColumn("quality", quality_udf("quality"))
  4. Convert the data to dense vector
# convert the data to dense vector
def transData(data):
    return data.rdd.map(lambda r: [r[-1], Vectors.dense(r[:-1])]).\
           toDF(['label','features'])
```

```
from pyspark.sql import Row
from pyspark.ml.linalg import Vectors
data= transData(df)
data.show()
  5. Split the data into training and test sets (40% held out for testing)
# Split the data into train and test
(trainingData, testData) = data.randomSplit([0.6, 0.4])
  6. Train neural network
# specify layers for the neural network:
# input layer of size 11 (features), two intermediate of size 5 and 4
# and output of size 7 (classes)
layers = [11, 5, 4, 4, 3, 7]
# create the trainer and set its parameters
FNN = MultilayerPerceptronClassifier(labelCol="indexedLabel", \
                                      featuresCol="indexedFeatures", \
                                      maxIter=100, layers=layers, \
                                      blockSize=128, seed=1234)
# Convert indexed labels back to original labels.
labelConverter = IndexToString(inputCol="prediction", outputCol="predictedLabel",
                                labels=labelIndexer.labels)
# Chain indexers and forest in a Pipeline
from pyspark.ml import Pipeline
pipeline = Pipeline(stages=[labelIndexer, featureIndexer, FNN, labelConverter])
# train the model
# Train model. This also runs the indexers.
model = pipeline.fit(trainingData)
  7. Make predictions
# Make predictions.
predictions = model.transform(testData)
# Select example rows to display.
predictions.select("features", "label", "predictedLabel").show(5)
  8. Evaluation
# Select (prediction, true label) and compute test error
evaluator = MulticlassClassificationEvaluator(
    labelCol="indexedLabel", predictionCol="prediction", metricName="accuracy")
accuracy = evaluator.evaluate(predictions)
print("Predictions accuracy = g, Test Error = g" (accuracy, (1.0 - accuracy)))
```

CHAPTER THIRTEEN

MAIN REFERENCE

Learning Apache Spark with Python, Release v1.0	

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