Top Churn Reason Percentage

offer

devices

Chu	ırn Reason	(Churn Catego	ory Chur	Churn Percentage		
Competito	r made bette	roffer	Competitor		16		
Competitor	had better d	evices	Competitor		16		
Attitude o	of support per	rson	Attitude		11		
Competitor	offered more	e data	Competitor		6		
D	on't know		Other	6			
20	16	16					
15 ———			11				
10 ———				6	6		
5 — 0							
U —	Competitor made better	Competito had better		Competitor offered more	Don't know		

data

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