

ADVENTUREWORKS

Product Sales Analysis

Category

Select all

(Blank)

Accessories

Bikes

Clothing

Components

Products

Select all

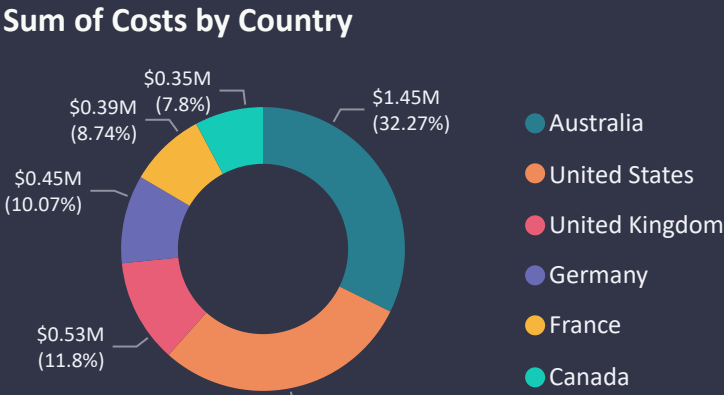
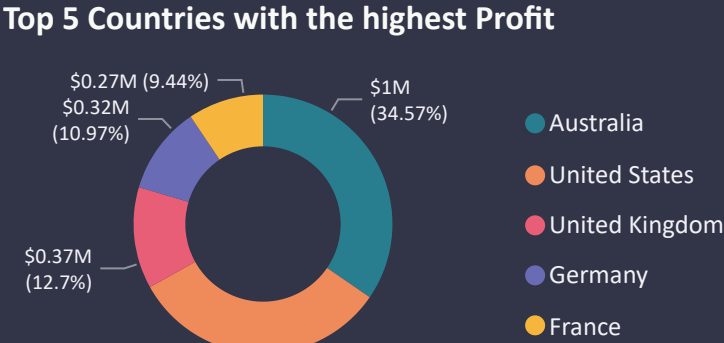
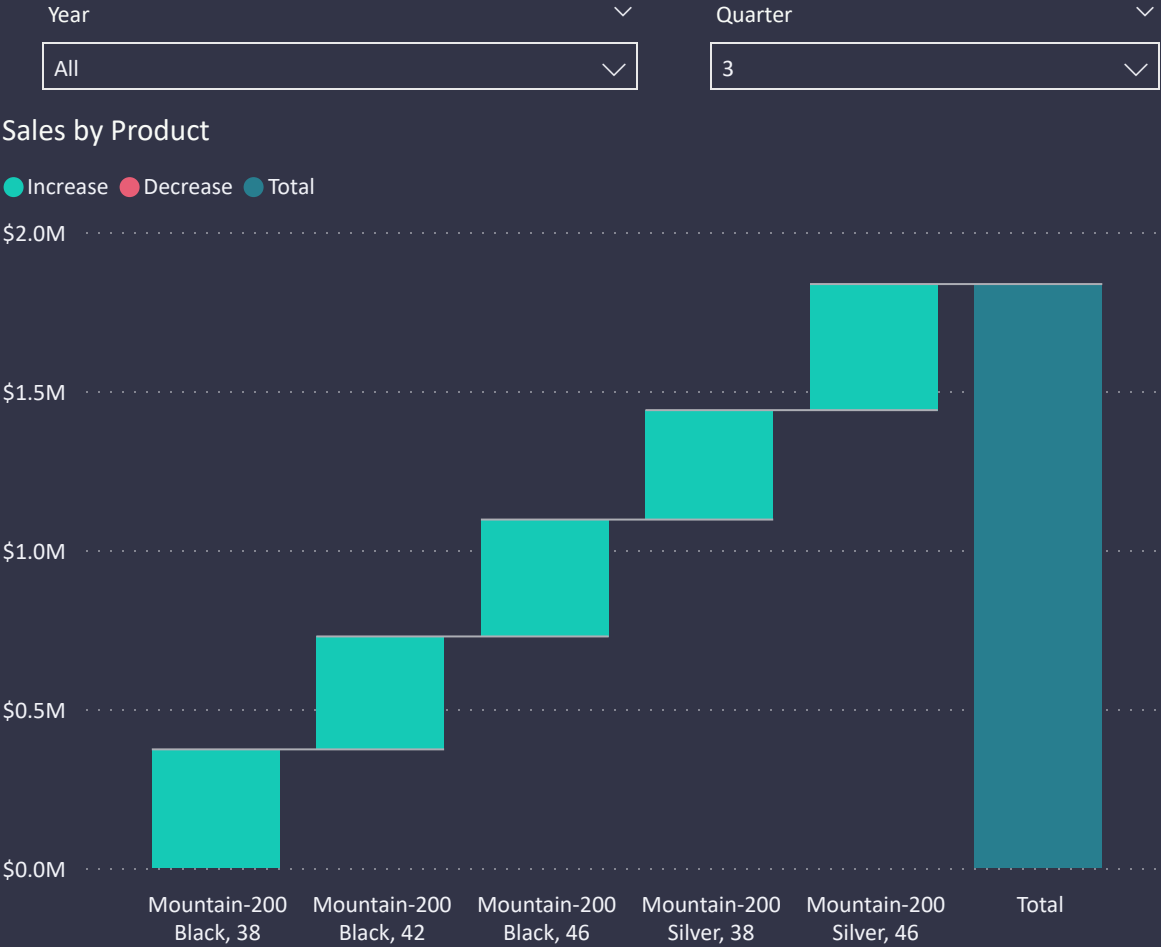
Adjustable Race

All-Purpose Bike Stand

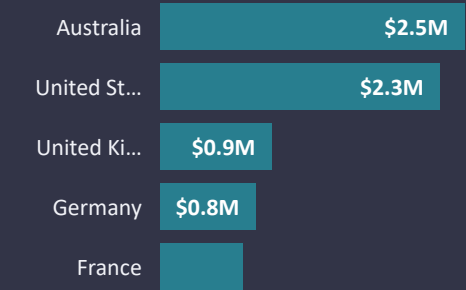
AWC Logo Cap

BB Ball Bearing

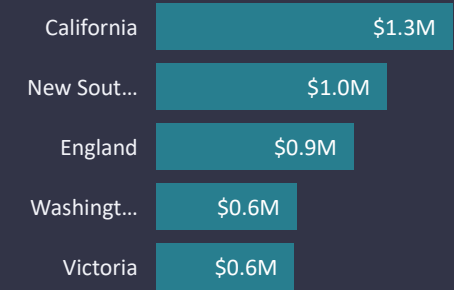
Bearing Ball



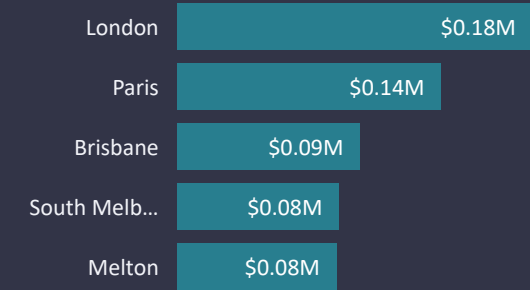
Top 5 Countries by Sales



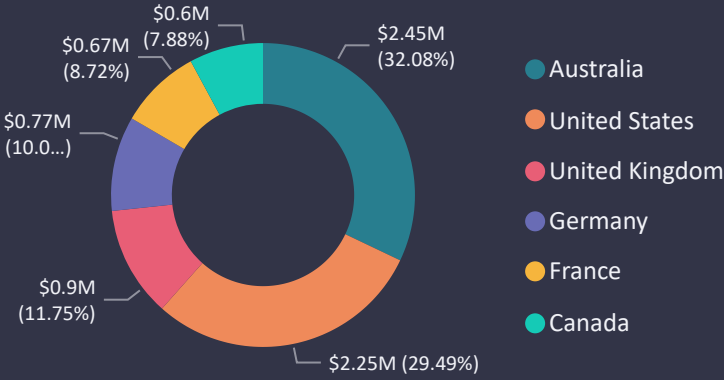
Top 5 Province by Sales



Top 5 Cities by Sales



Revenue by Country



ADVENTUREWORKS | Sales Analysis

Date

1/1/2005

8/20/2014

60K
Sum of OrderQuantity

\$45.69K
YTD Sales

\$29.36M
Revenue

\$12.08M
Profit

Revenue by Country

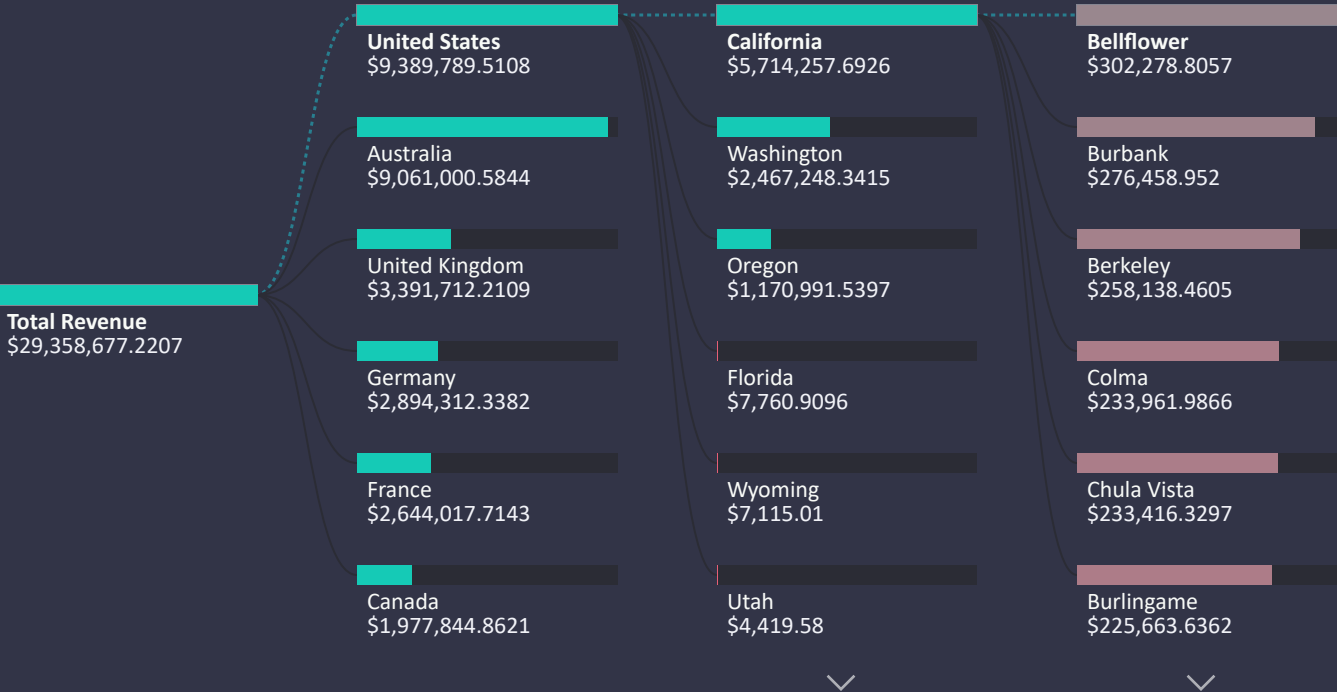
Country

United States

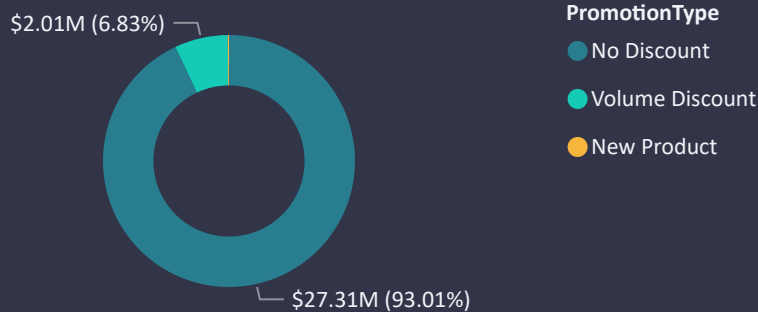
Province

California

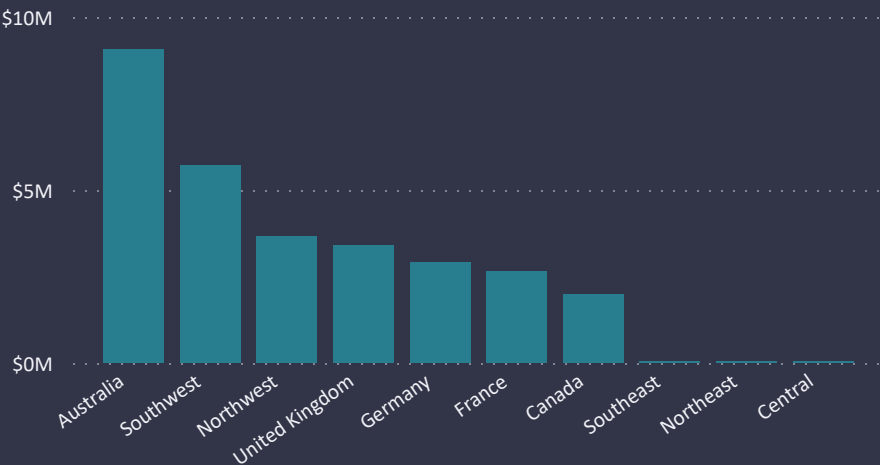
City



Sales by Promotion



Sales by Region



ADVENTUREWORKS | Customers Analysis

Year

2005

2006

2007

2008

>

Month

All

Customer

All

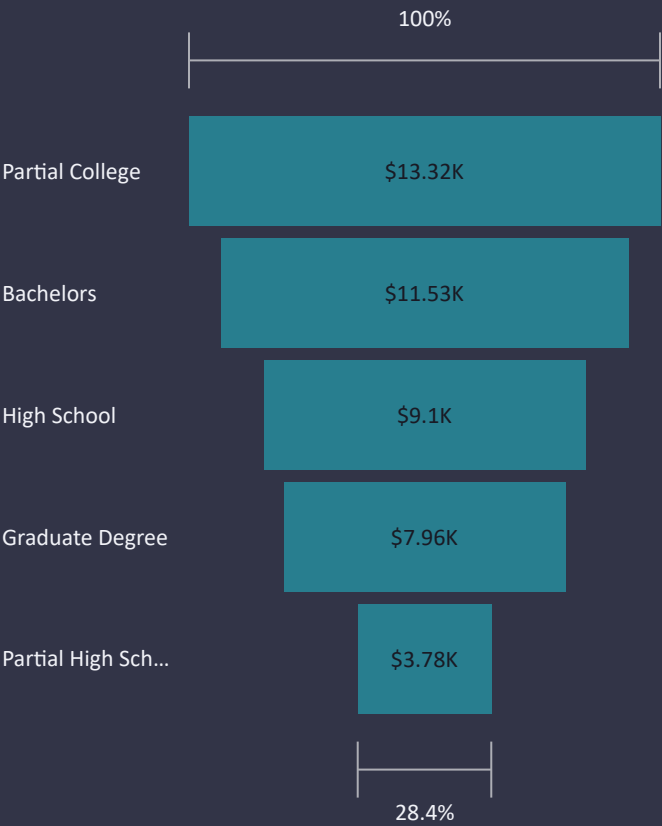
Customer City

All

Product Category

All

Sum of Sales by Education



Key influencers

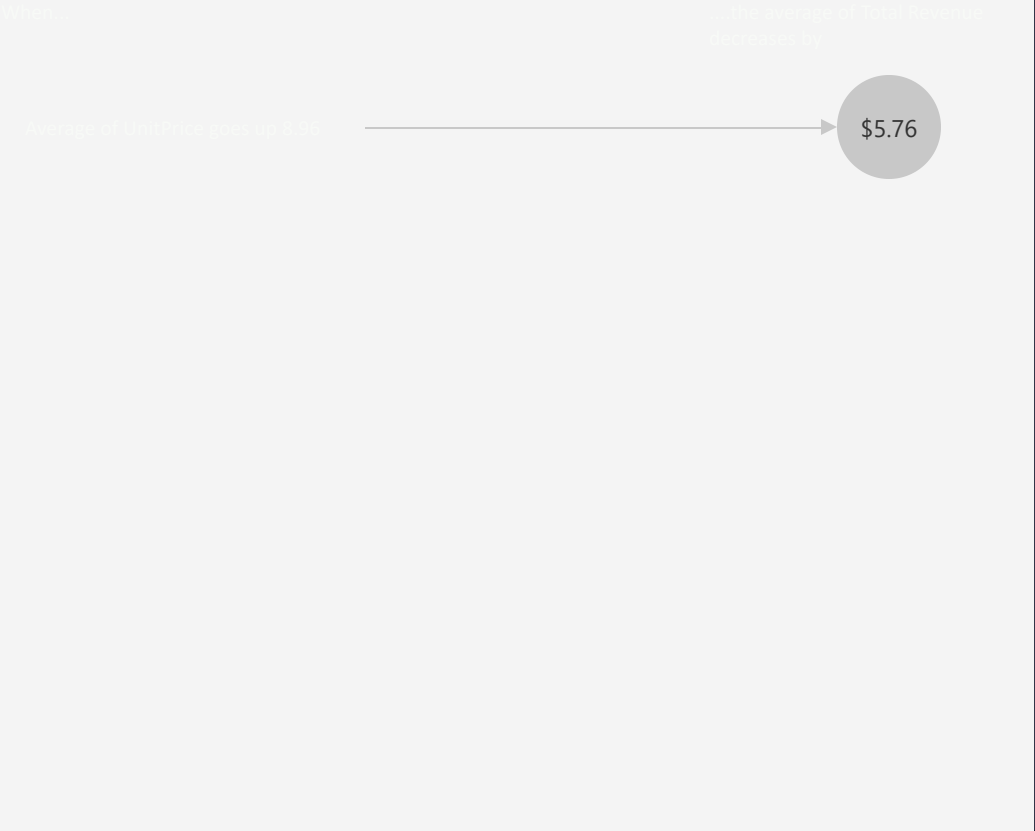
Top segments



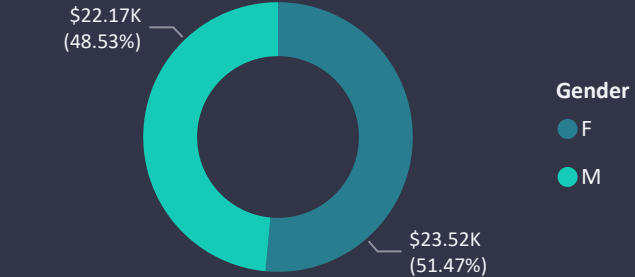
What influences Total Revenue to

Decrease

 ?



Sum of Sales by Gender



Total Sales by Name and Country

