Temilade Afolabi A.

09130035412 afolstee@gmail.com

https://www.linkedin.com/in/temilade-afolabi-aa7b7430b? utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app

26, Parry Road, UI Ibadan



A creative and results-driven professional with a strong background in web development, content writing, and social media strategy.

EDUCATION

B.Sc English

University of Ibadan

02/2018 - 07/2023

09/2023 - 07/2024

EXPERIENCE

Writer Remote

Thoughtnova 08/2020 - Present

Entertainment hub

- Craft engaging and well-researched social media articles that align with the company's brand voice and content strategy
- Write concise and compelling mini-biographies on celebrities tailored to the target audience
- · Create keyword-optimized articles that boost search engine visibility and drive organic traffic

Oyo State Administrative Tech

Federal College of Education (Special), Oyo

College of Education

- Assisted in resolving technical issues to maintain smooth operations
- · Ensured timely delivery of emails and communications from my unit

Remote Web Developer

Freelance 01/2022 - Present

I develop webpages

- · Collaborate with web designers to develop user-friendly and visually appealing websites
- Build practical and functional applications during personal time to enhance my coding skills

Remote Social Media Manager

Club of Ballers 07/2021 - 2023

Esport Organization

- Researched and secured sponsorship opportunities that supported the organization's objectives
- Uploaded timely news updates about the team to keep audiences informed
- Created and shared engaging media content related to the team across various platforms
- Interacted with supporters to foster community engagement and strengthen fan relationships

Chairman, Event Planning Committee

University of Ibadan

02/2021 - 07/2023

Kuti Hall, Ul

Hostel

- · Led a committee in planning and organizing events for hostel residents
- · Coordinated logistics, budgeting, and team responsibilities to ensure successful execution
- Fostered collaboration among team members and enhanced student engagement

SKILLS

Programming, Social Media Manager, Writing, Event planning, Excellent communication skill, Research, Problem-solving, Visual creativity

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