Alexander Forde

Atlanta, GA | 404.671.5748 | U.S. Citizen | [Linkedin](#) |[GitHub](#)|Portfolio|

EDUCATION

- Bachelor of Business Administration in Marketing, Columbus State University
- DigitalCrafts - Full-Stack Software Development Program December 2023 - Atlanta, GA. (Remote) Full-Stack Web Development: Immersive course covering HTML, CSS, JavaScript, and edge frameworks like React/Redux and server-side technologies including Node.js, Express, and SQL.

EXPERIENCE

Digital Marketing Coordinator April 2021 – Current, College Park, GA

- Build email campaign workflows and assist with email design on different marketing automation platforms
- Assist in the planning and execution of strategic marketing plans and campaigns
- Distribute a Digital Monthly Newsletter to 100,000 people informing them about upcoming events and activities.
- Assist IT department in making sure all content on our digital platforms are up to date

SKILLS

- Excellent written and oral communication skills
- Exceptional knowledge of Microsoft Office suite, Mailchimp, and Hootsuite
- Superior interpersonal and group communication skills
- Proven time management, critical thinking, and active listening skills
- Fundamental understanding of HTML
- Debugging, HTML, CSS, JavaScript, Bootstrap, Flexbox, Express, Amplify, Python, Sequelize, PostgreSQL, Node.js, Express, Redux.

Recent Projects

[Tipsy Tea GitHub](#)/ [Live-Site March 2023](#)

Role: As a collaborator on this project I was in charge of ensuring search bar functionality as well as mobile responsiveness of the site. For styling, I also worked with JavaScript, HTML, and rendering data from the IMDb API.

Description & Tech Stack: This application was designed to output similar media recommendations. This application was built using

the Spoonacular API, DrinksDigital API, HTML, CSS, JavaScript, and Bootstrap.

[Black Jack Game GitHub](#)/ [Live-Site](#)

The Black Jack Game is an application that utilizes HTML and CSS to let users play Black Jack game.

ORGANIZATIONS & CERTIFICATIONS

- Google Analytics Certification
- Google Display Ads Certification
- Hootsuite Platform Certification