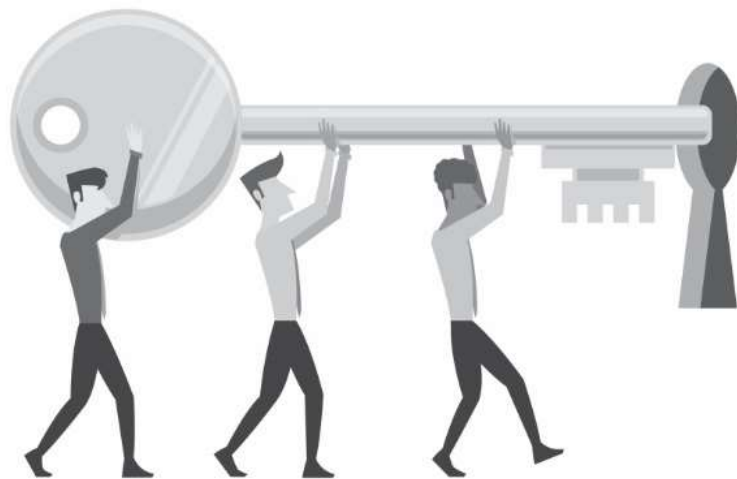


13 SECRETS

SCHOOL DID NOT TEACH YOU ABOUT HOW TO BE RICH



by

STEVE COURAGE

A BIG DEAL

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SECTION ONE:

THE SCARY TRUTH

This section discusses some hidden truths about school. I call it scary truth because most people live their lives believing the opposite of what I'm about to discuss here.

CHAPTER ONE

School Doesn't Give Education

"Education is a private matter between the world of knowledge and experience, and has nothing to do with school or college."

– **Lillian Smith**

One day when I was a little boy of about 13, I was tired of the classroom so I lied to my teacher that I wanted to ease myself at the school's restroom.

I walked out of the class and stood alone on the football pitch of my Secondary School. I looked at the sky and asked myself, "Why is everyone teaching me to become an employee?"

In school, our Headmaster *"inspired"* us with stories of the people who were good students that now have good jobs.

In class, teachers taught us English, Math, Social Studies, Elementary Science etc. but they all ended with stories of how that knowledge could be used when we got jobs or how having good grades would help us to secure good jobs.

At home, there was no difference; my father and elder brothers said the same thing.

Whenever the subject of money and success was discussed, the only thing I heard my polygamous family talk about was how someone was lucky to have gotten a job in a bank or an oil company.

I went to Church at least three times every week.

Whenever it was testimony time or Reverend Father was preaching, the luckiest people, the most favoured and the happiest that the church seemed to believe, were those who had *"good jobs."*

Now at the age of 13, I felt that something was wrong.

"Why is everyone talking about jobs?"

I asked myself, *"Why should I become an employee when I can become an entrepreneur?"*

Why should I work for other people when I can work for myself?

Because I was a little boy (the last among 10 children in a polygamous family), I had no courage to ask my siblings any questions as regards my confusion.

I kept my pains to myself and tried to be the best student in my class anyway.

However, two years later, when I was around 15, I got ₦2,500 (Two Thousand, Five Hundred Naira) from my parents.

I told them that I wanted to buy books. Instead, I bought a used bicycle, which I then used for my bicycle renting business.

That was how I started my first major business at age 15 (I had started about two or three personal businesses before this time; one was selling corn, the other was packing sand to sell to those building houses in my little town).

After school, I would take my bicycle to an open field where my mates would come to rent it.

They paid me ₦5 (five Naira) for five minutes and ₦10 (ten Naira) for ten minutes.

On weekends, I would go to the same field and make money for as many hours as possible.

One weekend after closing the business of the day, I went to a corner to count the money I had made and saw something like ₦180 (One hundred and eighty Naira).

At age 15, ₦180 (One hundred and eighty Naira) seemed like a lot of money to me. For you to see it the way I did, ₦20 (twenty Naira) was the daily allowance I collected from my poor father at this period.

Making easy money from my bicycle renting business made me to start thinking that entrepreneurship is actually simple.

If I can create a product/service and get people to pay me for it, why would I ever need to work for another man all my life?

I had started learning photography from my step-brother since I was around 11 years, so at 16, I decided to start a photography business.

I sold my bicycle for the same amount I bought it and used the proceeds to buy a photo camera. Then I started a photography business.

Again, selling my bicycle for the same amount I bought it a year earlier (and after I had made a lot of money from it) made me feel that I was a smart guy.

I would take my small analogue camera to school, and during the break or sports time, I would take photos of my mates, juniors, and seniors.

Each photo cost about ₦18-20 (Eighteen to Twenty Naira) to make, and I charged ₦50-60 (Fifty to Sixty Naira) per photo.

I was making as much as 200% profit and again, entrepreneurship seemed to me as something very easy.

I thought, *“If I can use my head to make a lot of money, why do I have to work all my life for another man?”*

At age 19 (I was already a student at the Osun State Polytechnic, Iree), I acquired my first stock. That way, I became one of the shareholders of EcoBank of Nigeria Plc.

All these years, I remained one of the best students in every school I attended.

For example, I was the best commercial student in my secondary school.

I was the best - the only student to ever get to a Distinction - in my class at the Osun State Polytechnic, where I studied Accounting in a two-year diploma course.

But there was a problem, and that problem was, I couldn't get my mind off the question;

"Why is every teacher teaching me to become an employee?"

"Why is the entire school system teaching me to work for another person for the rest of my life?"

On Monday, June 30th, 2008, I wrote my final National Diploma exams at the Osun State Polytechnic, Iree.

I announced to my family members that I would never again be in a school classroom listening to a lecturer teach me anything or even go back to my school to collect my diploma certificate.

I told everyone who was willing to listen that I hated school, certificate or jobs.

I told myself, *"I'll rather die than to work for another man all my life."*

I was only 21 years and six months.

In the society where I grew up (and generally in my country, Nigeria), having a two-year Diploma is not considered education.

My elder brother and father already had plans for me.

They planned that I would finish my diploma at the Polytechnic, then cross to a university. Afterwards, I would probably get a PhD and become a "successful" Accountant.

So when I announced to them how much I hated school, job, and certificates, all hell broke loose, for an apparent reason: the society believes that if you don't go to school, you can't have education or become successful.

My mother cried several days for eight years.

My father hated to see me around him so he was always angry whenever I returned home.

My elder brother advised, appealed then disowned me (just by saying it, anyway).

Nobody seemed to know how to get me back to school so a lot of people waited for me to destroy my life.

As God would have it, I had my first business breakthrough in the year 2016 when I figured out how to build an Agric technology company in Nigeria.

I started making more money than almost everyone I ever met.

In the year 2017, I had my second breakthrough and in the April of 2018, I had my third (and biggest) business

breakthrough when my media company became a massive success.

Today, all my companies are incorporated as **27th Century Limited** (if you search on Google, you'll see it). I live a rich, happy and prosperous life in Lagos (Nigeria) with my wife and children.

Though I still work as hard as most people, I only work on things that interest me.

I hire people to do whatever I don't want to do and if at any time or day I don't feel like working, I have no one to question me.

In fact, if I decide not to work for the next five years, my employees and business systems will still make me more money than most people in the world.

Now, you'll like to ask me, *"Steve, why did you stop schooling?"*

"Why didn't you go to a university or even collect your diploma certificate from the polytechnic?"

Well, I left school because I was (and still am) convinced that school does not give education.

Or let me say, schools don't provide the right education anyone needs to be rich, happy or successful.

The hidden truth is that the present school system was not designed to give you education.

It was designed to brainwash, castrate, and deceive you into being a slave of the rich through jobs.

If you are reading this book and you're poor, it's because you've spent so many years in schools and got no relevant education about how to make money.

If today you're unemployed, it's not likely because you're stupid. It's because school did not give you the right education.

If today you work like a slave and never have enough money, well, that exactly is what school was designed to do for you, to teach you how to work hard for the industrialists, the entrepreneurs like me who make all the money.

In this chapter and throughout this book, I'll prove to you - as against what you were made to believe - that school doesn't give education.

Then, I'll show you how to get education that will make you rich, happy and successful.

The singular purpose of this book is to open your mind to the truth and reality about life in the 21st Century so you can live a happy and prosperous life.

Please Note:

Some of the things I'll share with you in this book may be too difficult for you to accept, and some will seem outright stupid.

Yes, some of my opinions may be wrong because they are based on my limited experience, so I would advise you to read this book the way you eat fish.

Let the fish go into your stomach and the bones into the waste bin.

Now Let's Get Deep!

The True Meaning of Education

One day, after failing in the business world for about five years, my elder brother told me, *"See, your niece is already in the university. Continue wasting your life until she and the other children who were born not long ago become university graduates."*

As it was my habit, I looked at my brother and told him something he wouldn't like, *"They are in the university*

because they wanted the degree. I don't need a degree in my life."

Few years after I had that bitter argument with my brother, the said niece indeed graduated from one of the most expensive universities in Nigeria.

Today, my niece is working as a teacher, earning less than ₦35, 000 (thirty five thousand Naira) per month.

She's broke, unhappy and miserable, just like millions of other university graduates.

However, the fact that my niece and millions of other smart people were trained to be slaves earning peanuts is not my biggest pain.

My biggest pain is that this 28-year-old lady - and others like her - may never know what it means to do what they love for a living because that's never in any school curriculum.

Yes, the school might teach you how to become a good accountant, and you might even be luckier than my niece to get a good job in a big company.

Still, often time, usually after 3-6 months, you'll discover that you have no passion for the job you're doing.

Having no passion for what you have to do 5 days per week is hell, and you're in that fire because you were never given an education.

Real education involves teaching children to discover who they are; their strengths, weaknesses, and life's mission.

Real education consists of teaching a child to understand how never to separate life from work because both ought to be the same; both ought to be fun and exciting.

The present prison we call school was designed to teach you how to be a labourer.

Labourers have life, and they have work.

Their work is Mondays through Fridays, and their life is only on weekends.

This way, even the richest among labourers is still unhappy and unfulfilled.

How can there be anything called education when this institution doesn't teach people how to be rich, happy and fulfilled?

Or, how can you be happy if you hate every day of your life because you have to wake up to resume at a job you hate?

When school doesn't teach you how to make money or how to be happy, what then does school teach you?

Yes, I know what school teaches you; how to work hard for someone like me, the entrepreneurs who build companies and make millions.

Is that what you call education?

Wait a minute!

Let's take a moment to find out the meaning of the word *"education."*

This is crucial because, until we know the definition of a word, we can't understand its usage.

Education is an English word which originated from the Latin words, Educare, Educere, and Educatum, which simply means to nourish, to draw out, and to bring out from within.

Essentially, what education is supposed to do is to nourish your mind, help you discover who you are, and how to bring out your strength for the benefit of humanity.

In other words, graduating from the university should mean that I now have a sharp mind, now know (or have

ideas) about who I am, what my strengths and potentials are and how to make the world a better place.

Having an education should mean that I'm now a leader of my life.

Having real education should show that I'm now capable of making reasonable contributions to the society.

Having real education should mean that I can now use my knowledge, strengths, and potential to make the world a better place while I make money doing just what I love.

If the above is true, I shouldn't be stranded; I shouldn't do the job I hate for 35 years and I shouldn't be poor.

Then someone might be tempted to ask me, *"Does that mean that everyone must be an entrepreneur?"*

Are you saying that everyone should be trained to become an entrepreneur?

I have been asked this question many times.

I have the answer for you in this book.

Keep reading as I'll soon answer this question.

For now, let's check what the dictionary has to say about education.

www.Dictionary.com defines education as follows;

"The act or process of acquiring general knowledge, developing the powers of reasoning and judgment, and generally of preparing oneself."

According to this definition, education is about knowledge, but not just that.

Education is about developing the powers within your mind.

Not just that.

Education is about preparing for the future.

Now I wish to ask you, do you think school prepared you for real-life? Do you believe school prepared you (yesterday) for your today?

If school prepares us for real life, why do we get out of school to be frustrated by poverty, unemployment, and jobs we hate?

If school prepares children for the future and teaches them how to be employees (in the world where very few jobs exist), isn't that stupid?

How can schools claim to be giving education (preparing young ones for the future), and after brilliant and hardworking people spend 15-20 years in the classrooms, they still become poor, frustrated, and hopeless?

If the school claims to be giving education (that is, preparing us for the future) and school teaches all of us to look for jobs that are nowhere to be found, does this make any sense to you?

It is like your father calling you one Saturday morning and saying, *"My son, there will be a civil war very soon in this country, and I want to prepare you for the battle."*

Then, your father starts teaching you how to fight with arrows and swords (in the 21st Century).

Does this make any sense to you?

Does it make sense to be trained on how to fight with swords in the 21st Century?

Yet, that's what our present school system is doing.

Unfortunately, most people are still worshipping the stupid system called *school*.

Listen!

Knowing how to fight with arrows may be a great thing in the year 3000 BC.

Knowing how to fight with swords might be a good thing in the year 2000 BC.

Knowing how to fight with swords or arrows is useless in the 21st Century.

If you want to fight today, the least weapon you can learn how to use is a rifle.

Being an employee in the last 70 years could be a good thing.

Going to school to learn how to work for banks in the last 50 years is also a good idea.

Schooling, thinking, or planning your future on jobs today is a foolish idea.

Going to the university and having good grades is enough to give you a good life (or at least make you live comfortably) some 50 years ago, but not again.

Then, you'll ask me: what happened?

Why is it that what was great is no longer good?

Well, life has changed.

So, What Changed?

Please pay close attention to what I'm about to explain!

If we decide to believe what science teaches, for thousands (probably hundreds of thousands) of years, our ancestors were hunter-gatherers.

Their children didn't have to learn anything in the classroom; they learned by practicing in the world, by observing and doing (more on this later).

However, about ten thousand years ago, the human race discovered that we could plant and grow our foods.

This era was called the Agricultural Revolution.

Before this time, humans ate whatever nature grew since our ancestors were nomadic (they moved from one place to another, none stop).

But after we figured out that we could, in fact, plant and grow our foods, humans started staying in one place.

This era, like every era, came with a lot of changes.

One of them was that our forefathers began giving birth to a lot of children so they could use them to farm (since the bigger your farm, the richer you became).

The other thing that changed with the agricultural revolution is the fact that humans now have status.

Let me explain this.

Before the advent of Agriculture, humans were mostly the same because there weren't much-differentiating factors between our nomadic forefathers.

Now with Agriculture came money, so if I could figure out how to have one acre of farmland, and you have only a plot, I would be richer than you, and since we now lived in towns (unlike our nomadic forefathers), I could use my money to become a king or a chief.

This change led us to another turn, and that was child slavery.

Since I have the biggest farm, I can convince others and their children to work for me so that I can pay them, and if they don't want to work for me, I can use my money and influence to force them.

For this system to work, we had to change the kind of education we gave to children.

For the first time, we started teaching children to be obedient (meaning, do whatever the adults want), to suppress their will, and to follow orders.

This lasted for thousands of years before another era came, and that was the industrial era.

Now we were in the middle of the 18th Century, and we have started figuring out how to mass-produce everything.

We didn't need labourers for farms anymore (or not much of them), but we needed hundreds of thousands of them to work in the factory.

Not until the previous Century (17th Century), public schooling wasn't a thing for children since most children got their education by observing the world, trying, and making mistakes (which is real education).

In fact, public education only became compulsory in the United State with Smith-Towner's bills of early 1920s.

Now, you have started seeing something fishy, right?

20th Century was a huge year for industrialists.

Since industrialists now needed thousands of labourers, the smart way to get that is to educate the masses to think that job is the best way to earn money and live a meaningful life.

Fortunately for the industrialists, Christian Church and government had been working hard to enforce public

schooling, so what top industrialists had to do was to get into the game and influence the curriculum.

Don't forget that both the Christian Church and the government had their reason for promoting public schooling.

For the Christian church, Martin Luther (and others that lived after him) wanted to deliver people out of the hands of the Pope.

Luther and Christian church wanted people to know how to read so they could read the Bible and other books so that they could be enlightened and spiritual.

The government at the other end of the game wanted an "orderly" society, a society where people are humble and obedient so that they could obey the *"law"* and do the biddings of the political elites.

The best way to achieve this was to influence children long before they know how to think.

"Since we cannot stop people from thinking, let's teach them what to think," I imagine they said.

While the Christian Church was the first to promote public schooling (so that people can learn how to read the Bible, think, and know God), and the government sought to make citizens obedient by influencing them,

neither of these two powers was as powerful as the industrialists.

Because industrialists had a lot of money to control everybody, they had more power, and they used their power very intelligently.

The industrialists financed, promoted, and influenced almost everything we call public education today, and that is for a single reason; to make you become an employee eventually so that you'll work hard to make the industrialists (entrepreneurs like me) rich.

That system was good (or endurable) for the public until about 40-50 years ago.

The world gradually moved away from the industrial age, starting from the 1970s.

By the end of 1980s, the world had entered another era called the era of information, automation, and technologies.

Suddenly entrepreneurs began figuring out that they could use machines to do what humans were employed to do.

One after another, people started losing their jobs, and new jobs were not available because computers,

software, plugins, applications, and numerous other technologies could now do what men used to do.

The era of jobs is officially over, but nobody knows what is going on.

Instead of changing what we teach our children and young adults, we pray that they are lucky enough to get a job, even if they will hate that job for the rest of their lives.

My continent, Africa, gives birth to more than 30 million children every year.

All these children are destined for the same route: they would go to school for 20-something years only to learn how to be employees.

If you ask me, this is stupidly stupid.

This is my question to you:

If today's industries no longer need hundreds of thousands of labourers (because machines and technologies now do what men used to do), why do schools keep training people to be labourers?

If companies can now do with 20 employees, what they used to do with 100 employees, why do we keep on teaching our kids to be employees?

If the new economy needs people who can think, create, and invent change, why do we keep training our children to be robots and machines that obey instructions?

I may be wrong, but I have an opinion.

One Century ago, we needed hundreds of thousands of people to operate our companies and the economy, so it did make sense to teach our children how to be employees.

Even if they were miserable all their lives doing what they hated, they at least would have jobs and some money.

A hundred years ago, our companies needed humans to do almost everything.

Now, we have figured out how to make machines do 70% of the work (and we're still busy creating more devices and technologies to do our jobs).

How does it make sense that we still teach every kid to be an employee?

Really?

Does that make any sense to you?

What the present school system is giving is NOT education.

If it's education, it will prepare children for the future.

If it's education, it will not teach every child to be a labourer.

I call it deception.

Some people have told me in the past that this is an African problem.

I tell you, NO, it's the world's problem.

Schools in America or Europe may be good at making you a better labourer, but they still don't make you anything better than a labourer.

Education ought not to make people labourers.

Real education ought to teach people how to think, how to know who they are, what the world is, and how to contribute to the world's progress while making a living doing the fun things they were made to do.

Real education ought to teach kids not how to work but how to live.

Real education ought to teach kids how to be as happy on Monday as they are on Friday.

When people are happy on Fridays, they are dead.

They are dead because they rejoice for getting out of prison, which is their offices (temporarily) until Monday when they will be sad again.

What kind of life is that?

How the heck can anyone think that's a life?

Yet, that's what school teaches you to do.

Conclusion

Just as I asked myself when I was around 13, I am asking you now:

Why did school teach you to be an employee?

Why should you work all your life to make other people rich?

Why should you labour for rich entrepreneurs like me all your life and still die broke?

Why should we teach millions of our citizens to look for jobs when every one of us knows that there's no good job anywhere for them, yet, we call that education?

I wrote this book because I'm angry.

I get angry almost every day.

Whenever I see young Africans who graduate from school to get no job, I feel like killing the person responsible for their pains.

Whenever I meet someone who has been working for more than one decade yet they are still broke, I feel like killing someone who made their life miserable.

Whenever I see someone who worked for 35 years and was never happy with his job or never have had enough money, I feel like killing someone who is responsible for this evil.

But I can't possibly kill anyone because this evil is not caused by a living being but by a destructive educational system.

Since I can't kill the Satan that put people in this bondage, I've decided to spend the rest of my life liberating Africans from the bondage of jobs and poverty.

That's why in the year 2017 I started the **African Business University (A.B.U)**

African Business University (A.B.U) is a six (6) months online practical entrepreneurship training course.

In the first month of the A.B.U, I'll show you exactly how I built my first successful company (an Agric Technology Company in 2016).

I'll also show you how I built my media company (We started in April of 2018) using the technologies that are available for everyone, but which most people aren't smart enough to make money from.

In the second month of the **African Business University**, I'll show you different ways and strategies I used to discover lucrative business opportunities in Africa, including STEALING them (Don't judge me until you understand what I mean)

In month three, I'll show you how to build a business which "kills" all the competition.

Knowing how to do this is the reason why I made a lot of money, especially with my first company.

If you must compete with twenty other people, then, you must drop your price and dropping your price means you're making no profit.

In month four of the A.B.U, I'll share with you the strategies I used to get all the capital I needed to build my businesses.

Note; no rich uncle, father or brother ever gave me money to start a business.

~~₦~~10,000 (\$30) was the only and biggest money anyone in my family ever gave me for business purpose so you not having anyone to give you money isn't a valid excuse to die poor.

In month five, I share with you the six major obstacles most Africans face when trying to build a business and how to overcome them.

Month six is very important for anyone who is an employee and wants to start a business. Plus, I revealed 10 books which changed my life.

The school fees for the six months of the African Business University (A.B.U) is ~~₦~~450,000 (Four Hundred and Fifty Thousand Naira, Nigeria), **South Africa**; R 17,000, **Ghana**; GHS 6,700, **Egypt**; EGP 17,800, **Kenya**; KSH 125,000, **Uganda**; USH 4,200,000, **Ethiopia**; ETB 45,000 or \$996 (Nine Hundred and Ninety Six US Dollars) from other part of Africa.

You can pay and register for the A.B.U [**HERE**](#).

However if you don't want to pay for the school fees at the **African Business University**, you can apply for scholarship and get all the six months course for FREE.

To qualify for the A.B.U scholarship, all you have to do is to share this book with just 20 people and get them to download it.

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My personal assistance will receive your email and within 48hrs confirm the unique download counts from our system, then he will grant you access to the entire six months of the African Business University for FREE.

Since it may take my assistant about 48hrs to verify your shares, the best thing you can do is to share this book right now, so that before you finish it your A.B.U login detail is ready.

Let's continue with this book...

CHAPTER TWO

How School Killed You Long Before You Started Living

In the year 2012, after spending about four years struggling and failing in the business world, I decided to take some rest in my hometown (Iree, Osun State).

While doing this, I met Mr Odutolu, who owns a private primary school in my town.

We became friends, and in one of those days, he was talking about his need to hire a Headmaster for his school since he would be leaving for Ibadan.

Since I was at the period of rest from the business world and Mr Odutolu won't ask me for a certificate which I don't have, I decided to take his job offer as the Headmaster of his School.

My job as the Headmaster was to make sure that everything goes on well in the school.

However, there was a time when one of our teachers left, so I had to become a teacher for the primary three (or so) of the school.

Like every other class in every school, the class I was teaching had a few geniuses, a lot of average students, and some who were regarded as dullards.

Among the "dullards" in my class was a boy whose name my memory cannot recall now, so I'll call him Joseph.

It took forever for Joseph to understand anything, and it will be a miracle if he ever scored C in any subject.

However, one day as I was in the class, my eyes gazed at Joseph's table, and I noticed a notebook beside him.

I suspected that notebook to have content, which was different from the subject we've just taught in the class, so I went to investigate.

What I saw surprised me.

Joseph was drawing in his notebooks.

This wasn't one random drawing or two.

Joseph is an addicted artist who probably draws even when teachers were teaching him English or Mathematics.

Joseph wasn't just an amateur artist, for his age and environment; he had the potential to become a great, wealthy, and successful artist, designer, or an architect.

But, unfortunately, Joseph is not likely to ever become successful in life.

The reason is straightforward: school will eventually kill him.

Yes, Joseph would have probably been murdered by school by the time you're reading this book, so you can observe a minute of silence to mourn him.

Don't just cry for Joseph. Maybe you should cry for yourself too.

Most of you reading this book have been killed by school long ago, even before you know it, so you might have to mourn yourself too before you look for how to resurrect yourself.

So how does school kill people?

Very simple, by creating a single criterion and wanting to force every creature of God into that criterion.

Then, anyone who is unfortunate to be designed differently must be killed for us to maintain sanity in our stupid schools.

When Mathematics and English are the most critical subjects in school, and any kid who doesn't know them is regarded as a dullard, when Biology is said to be more important than Dance or Chemistry more than Sports, the potential of any child who is unfortunate to be created different must be killed off, for us to have our way.

That's what we do with school.

Albert Einstein said, *"Everyone is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."*

Joseph, in my above story, is a genius.

Still, the school makes him believe that he is stupid, so he (like billions of people all over the world) would think that they are silly.

This would destroy their self-esteem and kill their creativity, and when your self-esteem and creativity are damaged, your life is ruined.

Some of you reading this book loved to draw as a child.

Some of you loved music.

Some of you loved sport, dance, or writing.

Some of you loved business and entrepreneurship, but school and society judged you by what you were not made to be.

You were created by God to swim, but you were judged all your childhood by your inability to fly, and when you failed at flying, school and society called you *stupid*.

Since you were only a kid, you believed that you were truly stupid.

Because as a human, you cannot live in a world except you fit into its values, you dropped painting, stopped singing, dancing, or Volleyball.

You stopped writing or threw away your little business to concentrate on Mathematics, English, and Biology just to please the school and society.

Needless to say, a bird can never swim as good as a fish so trying to swim if you're a bird is the easiest way to fail in life.

That's why most people in our world today are miserable and unhappy; they are like birds, but the school had

taken away their feathers, so the only thing they could do is to struggle in the waters of life without any success or fulfillment.

What makes me so angry about this is the fact that what I am talking about is too simple, so simple that one will expect that every adult understands it.

You see, I have two children at the time of writing this book; both of them are different.

It only took about two to three weeks after we had our second child for me to see that our two children are going to be entirely different beings.

My father had ten living children.

I don't know any two of us that are the same.

If you have a hundred children, no two of them will be the same, and this is not what I made up.

Science had discovered this Centuries before I was born.

For example, in 2015, a study was published in a journal; *Nature*, that found that there are about 88 million possible variations in human D.N.A., so even if the world's population hits 100 billion, we won't still find two individuals who are the same.

You agree with that, right?

Okay, if humans are different, why do we attempt to make them the same?

Why do we teach children the same subjects, the same way, at the same time and destroy whoever doesn't fit into our definition of intelligence?

Types of Intelligence

In the year 1983, an American developmental psychologist, Howard Gardener, published his findings on intelligence.

According to Howard, there are nine different types of intelligence;

1. **Naturalist Intelligence** (being nature smart, understanding living things and reading nature), e.g. Geologists, Animal Trainers, Horticulturists, Marine Biologists, etc.
2. **Musical intelligence** (being music smart, discerning sound, their pitch, tone, rhythm, and timbre), e.g. musicians, dancers, music teachers, songwriters, etc.

3. **Logical-Mathematical Intelligence** (being number/reasoning smart, quantifying things, making hypotheses and proving them), e.g., Auditors, Accountants, Mathematicians, Scientists, etc.
4. **Existential intelligence** (being life smart, tackling the questions of why we live and why we die), e.g., Pastors, Meditation instructors, Psychics, Public speakers, Philosophers, etc.
5. **Interpersonal Intelligence** (being people smart, sensing people's feelings and motives), e.g., Nurses, Life Coaches, Customer Service Representatives, Mental Health Counselors, Entrepreneurs, etc.
6. **Bodily-Kinesthetic** (being body smart, coordinating your mind with your body), e.g., Actors, Physical therapists, Artistic painters, Surgeons, Athletes, etc
7. **Linguistic Intelligence** (being language smart, finding the right words to express what you mean), e.g. Writers, Journalists, Proofreaders, Lawyers, Talk-show hosts, etc.
8. **Intra-Personal Intelligence** (being self-smart, understanding yourself, what you feel and what you want), e.g. Psychologists, Therapists, Counselors, etc.

9. Spatial Intelligence (being picture smart, visualizing the world in ways others can't, e.g., Designers, Photographers, Drawing Artists, Physicists And Astronomers, Some Engineers, etc.

All you need to become successful in life is to excel in two of the above intelligence, but there's a problem, and that is the kind of intelligence school chooses to reward.

Some of the issues we have in the world today emanated from the fact that the entire school system was built around logical-mathematical intelligence and linguistic intelligence.

Joseph (my student as mentioned above) unfortunately has spatial intelligence and any other intelligence that I wasn't able to figure out in the short time I spent with him.

Nothing was wrong with Joseph.

He was smart and intelligent.

Joseph's only crime is that, he came to the world with different strengths than other kids. And how is that supposed to be a crime?

Joseph could grow up to become a wealthy and successful artist, photographer, or fashion designer.

He could end up designing the bestselling clothes.

Joseph could end up giving the world great artistic drawings that will make him millions of dollars.

Still, because he didn't have logical-mathematical intelligence and linguistic intelligence, the school called him a dullard.

This should be a criminal offense, but who can I sue?

I mean, how stupid is it to judge a monkey for its inability to swim like a fish?

How ridiculous is it to judge a lion for its inability to climb trees like a monkey?

How crazy is it to judge a fish for its inability to live in the desert, like a camel?

School judges you for what you are not, instead of helping you to become the best in who you are, and that is why most people are poor.

Because you're a fish and were judged for not being able to climb a tree, you thought swimming was not valuable.

You then dropped the idea of practicing how to swim.

One decade later, you've even forgotten how to swim, but there you are, unhappy about your struggles and still trying to climb a tree.

Many poor and unhappy adults are people who have been killed a long time ago.

Today, they are engineers, but they were made to be musicians.

Today they are bankers, but they were made to be athletes.

Today they are doctors, but they were made to be drawing artists.

Today they are professors in university, but they were made to be entrepreneurs.

Because these people are birds who were forced to swim like a fish, they are never rich or happy.

School, I tell you, is a murderer.

If you're lucky to be among 5-10% of people who happen to have both logical-mathematical intelligence and linguistic intelligence, then the school is your friend because you have precisely what the school rewards.

Those who are lucky to have the perfect combination of the two intelligence school rewards are blessed.

These are usually the best students in the school; these are often the top 5% of the class.

These people aren't smart.

They are just lucky to come into this world with the intelligence school was stupidly programmed to reward.

For other people with a different intelligence, for the rest of the world (maybe 90% or more), you're a square peg in a round hole, an outcast, unfit, rebel, and unwanted.

Teachers are going to criticize you; your parents will worry and cry about your lousy performance in school; the society will tell you that you're good for nothing, and you will eventually be destroyed.

The Way Out & Conclusion

If you're more than 30 years as you read this book, then you might want to cry.

It's fine. You can cry. But you also need to stop crying as fast as you can and try to repair your life.

Unfortunately, some things in life expires.

An excellent example of that is someone born with Bodily-Kinesthetic intelligence, who is supposed to become like the likes of Jay-Jay Okocha, Nwankwo Kanu, Leonel Messi, Serena Williams, Tiger Woods or Anthony Joshua who is now 33.

Well, no magic in the world can help such a man to become who he was created to be because at 33, you can never again work hard enough to become any of the above individuals.

But if such a man discovers himself, he can become a coach, a trainer, or anything similar.

Think about your childhood passion!

Think about who you were before school killed you!

Think about your first love and be determined to reunite yourself with your first wife that the school forced you to divorce!

Note: this chapter is inconclusive.

You'll see the concluding part of the chapter later in the book.

(If you want to watch Steve Courage's free videos on YouTube, [Click Here](#)).

CHAPTER THREE

The Big Lie of Job Security

There was once a criminal who was sent to the king for the punishment of an offense he committed.

The king told him he had a choice of two punishments.

He could either be hung by a rope or accept what's behind the big, dark, scary, mysterious iron door.

Like most other criminals, he chose to die on the rope.

However, just as this man was about to be executed, he asked the king, *"By the way, what is behind the dark, scary door?"*

The king laughed and said, *"Freedom, but most people are so afraid of the unknown that they choose death instead of freedom."*

Today, I see people living their lives in fear of the unknown, just like this criminal.

Getting a job is easy.

It's predictable and safe too which is why most people love to have a good job.

If I can read or cheat to get a certificate and I have some luck to get a job in a big company, then I can be sure to receive a credit alert every month.

That's visible, simple, and predictable, and that's why most people choose that part.

The other side (entrepreneurship) is dark, scary, and mysterious.

On July 24th, 2008, when I went fully into the business world, no human being could predict 5% of what would happen to me in the following years, not even I had any idea.

It was dark, scary, and mysterious.

I lost my first business within a week, and I was to spend the following eight years in the wilderness, making mistakes, failing and suffering.

Everyone who loved me worried about me.

My mother cried.

My father didn't want to see me around him.

My only brother threatened and disowned me (with his mouth)

I was lonely, felt rejected, and disheartened, but eight years after (In the year 2016), I had my first breakthrough in the business world when I figured out how to build an Agric Technology company in Nigeria.

My second breakthrough followed very quickly (I think about ten months after the first), and my third breakthrough also came pretty quickly when my media company became hugely successful in the year 2019.

I started making millions of Naira every month and suddenly became richer than 99% of people in the world.

Now, here is the thing; like that criminal, you have two options in life.

You can choose the easy, obvious, famous, and known path that leads to an average and miserable life, or choose the dark, scary, unknown way which is difficult, can destroy you, but can also make you a hero forever.

If I had to live my life again, I'd choose the unknown, the dark and the scary path.

Not because I'm strong or overpowering (I tell you, I'm not) but because freedom, for me, is more valuable than security or even life.

The heroism that a warrior gets, to me, is more important than the peace a civilian gets.

I'd rather lose my life trying to achieve something worthwhile than to live till 100 years as an average, miserable human.

Think about this!

Almost every single person I know who is a retired employee is broke.

If you're 19 or 27 as you read this book, you might not understand what it means to be broke at 65, so let me paint some pictures for you.

At 65, you probably would have one major health issue you're dealing with.

At 65, some of your best friends might have died. Those that are alive would probably be as broke as you are, so they won't have time to socialize with you, so you're lonely.

At 65, your doctor probably would tell you three things you should stop eating (just hope those aren't your best meals).

At 65, you might have a million dreams, but you know you're limited, so you can't dare many things as you wish.

So many other things come with being old that I may not understand, but you get the picture?

Old age comes with challenges you don't know about when you're young.

Now, being broke at this critical moment is like adding fuel to the fire.

Yet, that's the destiny of most people in the world simply because they live their lives choosing the visible rope instead of the scary, dark, and mysterious door.

Helen Keller said;

"Life is either a daring adventure or nothing. Security does not exist in nature. Avoiding (risk) danger is no safer in the long run than exposure."

After failing in the business world for about five years, someone told me (that person is my only brother, he

was like my father), *"Now I'm warning you. If you go ahead and destroy your life, don't ever come back to me for help."*

While I understood that there's a possibility that I might destroy my life trying to build a business, I also realized that my life would be destroyed anyway if I want to live off a job.

So it's like, would I choose the dark, scary, and mysterious door which might lead me to death or great freedom or choose the obvious rope which is death?

Then, like Biblical Easter, I told myself, *"If I perish, I perish!"*

Conclusion

Benjamin Franklin said, *"Those who surrender freedom for security will not have, nor do they deserve, either one."*

If you keep your head safe in the world of job, trying to avoid mistakes, pains, or the unknown that entrepreneurship brings, you'll never get either the security you seek or the wealth you hope for.

CHAPTER FOUR

How Technologies Make School Outdated

In the year 1804, the entire world's population was just one billion.

In the year 1927 (123 years after), the world's population was only 2 billion.

We had many industries and very few technologies or automation systems.

What does this mean?

First, jobs were much more than people.

Second, human beings did more than 90% of the jobs, because we had only a few technologies or automation systems.

That was the reason employers begged our forefathers for jobs.

That was the reason a school system that teaches people to be employees was popular in the first place.

If the school educated you 50 years ago (or earlier), you'll have a job, often a good job that would be able to pay your bills.

Yes, you might not be happy or have the fulfilment you ought to have with your job, but you'll be okay financially.

Now, things have changed!

By October 2011, it was estimated that the world's population had grown beyond 7 billion (seven times the 1804's population).

We're now close to 8 billion, and by the year 2050, we'll be around 10 billion.

Listen!

The massive population in the world would not have been a significant problem.

Instead, the greatest challenge now is that; **new technologies come up every day that are doing men's jobs.**

The more the technologies do what men used to do, the fewer people entrepreneurs like me will need to run our companies, and the more jobless people we'll have in the world.

I simply cannot understand why nobody is seeing this the way I do.

Take for example.

My country (Nigeria) produces about two million people who need jobs every year.

It's not only that there's no new jobs being created, but the available jobs are going away as entrepreneurs are always on the lookout to automate tasks with technology.

The reality of the 19th and 20th centuries when the present school system became popular was that many factories needed a lot of workers.

That reality isn't the same today, is it?

Today, there are too many people and very few jobs, and we're busy creating more technologies to take away even more jobs.

If what we worship as an educational institute cannot be updated to meet the current reality of the world, why do we think it is giving any education at all?

I mean, take a look at the car we drove in the year 1920s;



(1924 Chrysler Model B-70)

And take a look at the car we drive today.



(2019 Lexus Es)

Take a look at how homes millions of people lived in the 1930s looked;



And look at the homes we live in today.



Take a look at the phone we used in the 1950s;



Steve Courage

And compare that with your phone today.

Almost everything around us is being updated except the most important thing – the education we need to live a meaningful life.

How stupid is that?

If you cannot ride the car of the 1970s today, why would you believe in a school system that offers education, which only made sense till the 1970s?

John Taylor Gatto (who worked in American schools for more than 30 years) said, *"The truth is that schools don't really teach anything except how to obey orders."*

That is, the school didn't teach you anything except how to be a good employee.

If everything school teaches is how to obey orders, then the school is only good at teaching people how to be slaves to the rich.

Unfortunately, the rich are now building companies using the power of technologies and automation. Meaning that even if you're willing to live the rest of your life as an employee, machines are currently being built to replace you.

20th Century Companies Vs. Today's Companies

Today I run a company with about three different businesses.

If the same company were to be run just 30 years ago, I probably would need 5,000 people to run the company.

Today, however, we use technologies, software, plugins, blogs, websites, social media, artificial intelligence, Apps, and telecommunication technologies to do over 90% of the job humans ought to do.

If you think I should hire people because I love them, I wonder how you came up with that assumption.

You know Uber, don't you?

That's a company that is worth over \$50 Billion as of 2017.

If it were in the 20th Century, such a company would have hundreds of thousands of employees, and their employees would be the most valuable asset they have.

While employees are still valuable today, Uber doesn't have hundreds of thousands of employees.

In fact, as of 2017, Uber had just 12,000 employees.

A company that is worth 50 billion dollars in the 20th Century may have 100,000 employees but, in the 21st Century, a company that is worth 50 billion dollars had only 12,000 employees because companies can now run 70-90% of their businesses with technologies.

As of September 30th, 2017, Facebook had just 23,165 employees.

This is a company that is worth over 500 billion dollars as of the year 2017.

A company that's worth 500 billion dollars in the 20th Century could employ more than 700,000 people.

Today, a company that is worth 500 billion dollars (Facebook) employed just 23,165 people because companies now use technologies to run 70-90% of their businesses.

Alibaba generated 23.82 billion dollars in the year 2017.

This company is one of the richest in China.

Can you guess how many employees Alibaba has?

As of 2017, Alibaba had only 50,092 employees.

A company that generated 23 billion in annual revenue in 1920s may have 400,000 employees.

Today, a company that makes 23.82 billion dollars in annual revenue has just 50,092 employees because today's companies now use technology to do 70-90% of their jobs.

The question I want all of us to answer is;

If we don't need many people to do jobs anymore and we now use technology to run our businesses, why do we keep on teaching our children how to be employees?

I can go on and on to show you how our world has changed with various technologies.

While these technologies are here to help us, they are as well here to take away our jobs.

This would never have been an issue if we had an excellent school system that can quickly amend to cope with emerging threats.

Every business is cutting costs, embracing technologies, and laying off staff.

The companies that don't lay off staff underpay them because the supply for labour is far greater than demand.

If you are a graduate of any university or polytechnic as you read this, I can be sure that you're either unemployed or grossly underpaid by your employer.

This is because the demand for your skill is far lower than the supply in the market place.

Plus, there's probably someone in China or America as you read this who is working tirelessly to create a software that will do your job in the next five years.

Now you see the problem?

So what's the solution?

We have to teach, train and inspire every African who can be entrepreneur to do just that.

The more people we train and inspire to be entrepreneurs, the less people we have who look for jobs and the richer our continent will be.

That is my vision and that's why I started the African Business University (A.B.U).

At the **African Business University** (A.B.U) you'll learn in six months what the school system didn't teach you in 20 years.

In fact, what you'll learn at the African Business University (A.B.U) is the direct opposite of what school teaches.

While school teaches people how to become employees, the A.B.U will teach you how to build a successful business from scratch in Africa.

The school fees for the six months of the African Business University (A.B.U) is ₦450,000 (Four Hundred and Fifty Thousand Naira, Nigeria), **South Africa**; R 17,000, **Ghana**; GHS 6,700, **Egypt**; EGP 17,800, **Kenya**; KSH 125,000, **Uganda**; USH 4,200,000, **Ethiopia**; ETB 45,000 or \$996 (Nine Hundred and Ninety Six US Dollars) from other part of Africa.

You can pay and register for the A.B.U [HERE](#)

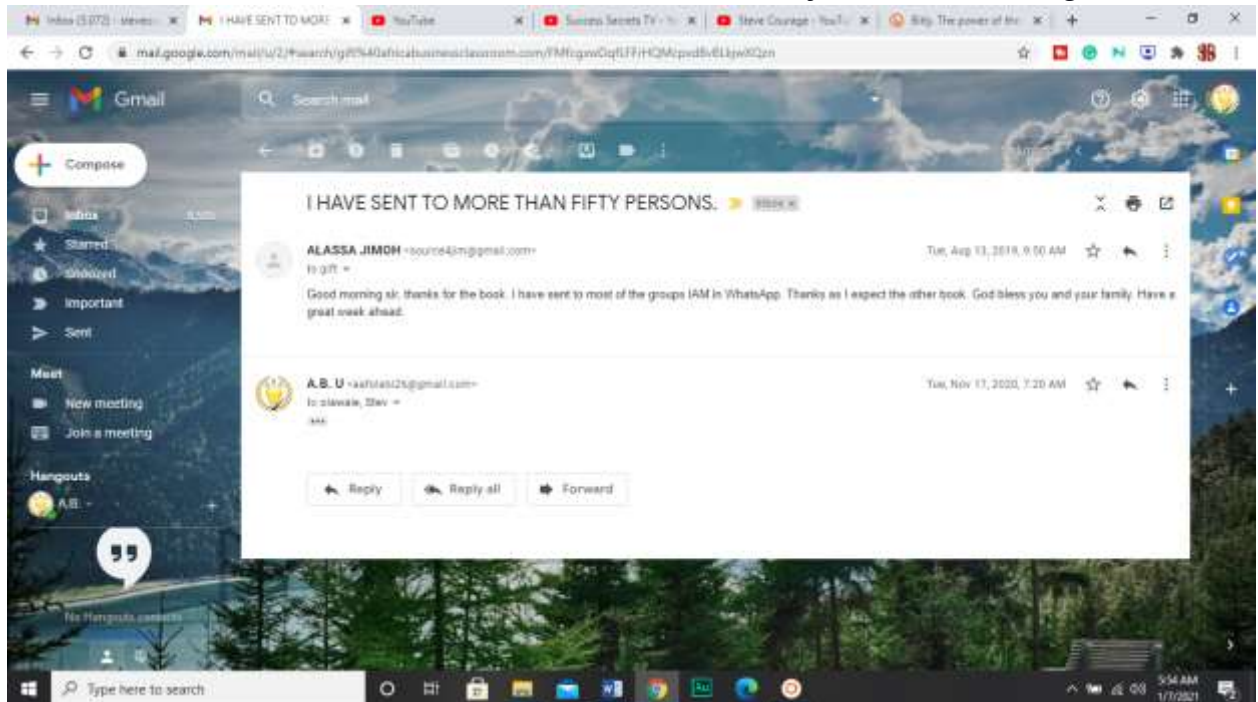
However if you don't want to pay for the school fees at the **African Business University**, you can apply for scholarship and get all the six months course for FREE.

To qualify for the A.B.U scholarship, all you have to do is to share this book with just 20 people and get them to download it.

Sharing this book is extremely easy and that's why thousands of other Africans who have read this book

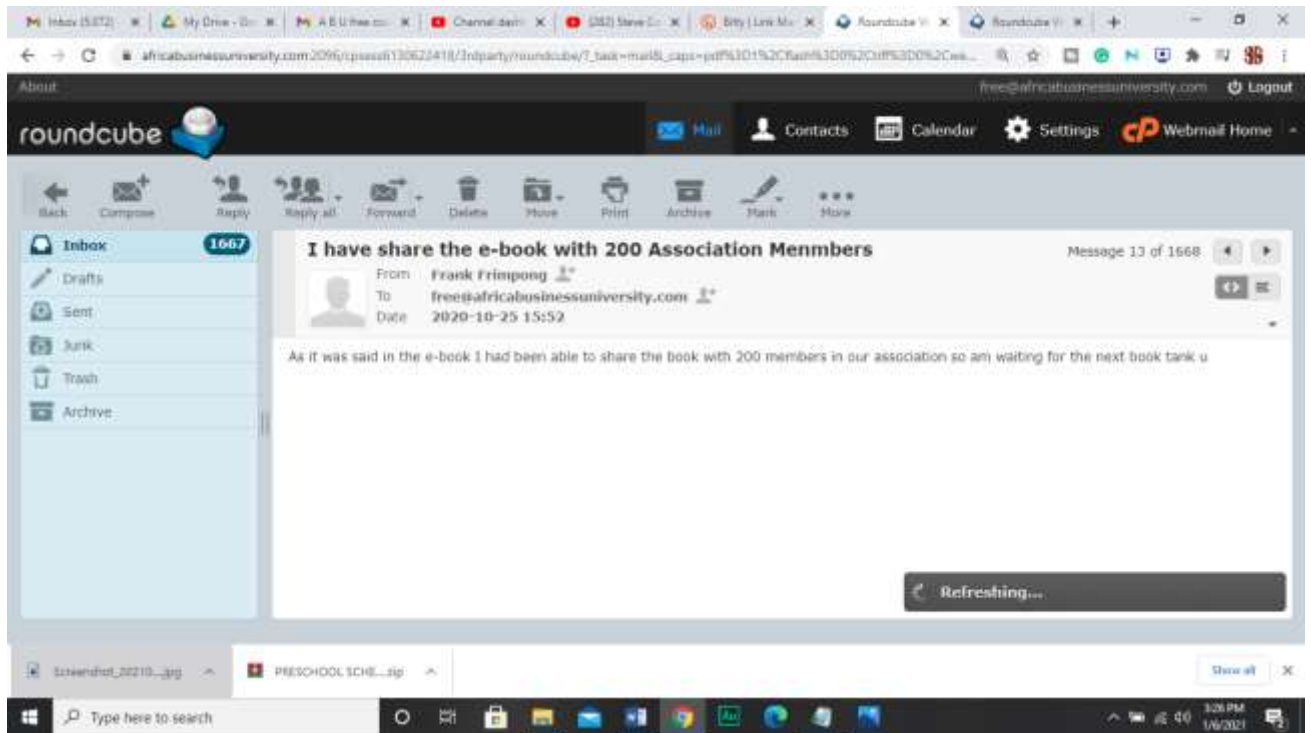
(from first edition) generously shared it with tens of people.

Look at this mail that was sent to us by Mr. Alassa Jimoh:



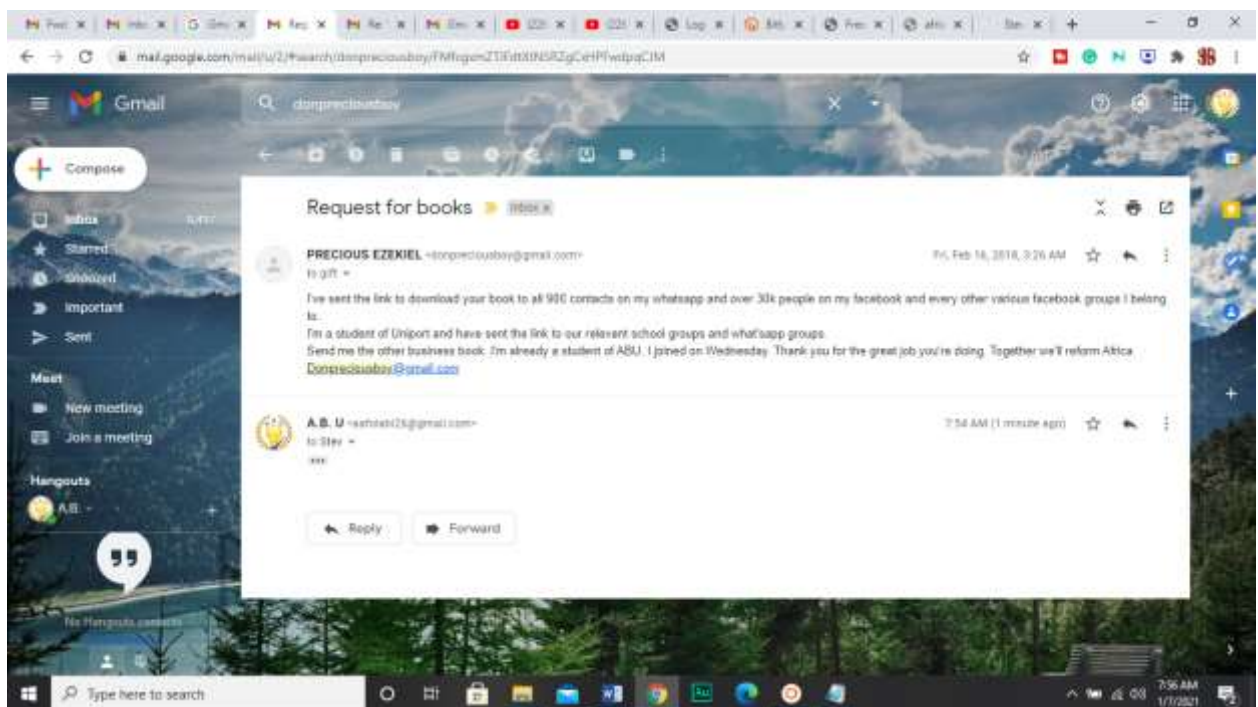
Mr. Jimoh sent this book to more than 50 people

Look at this from Ms Eta Favour:



Frank Frimpong shared this book with 200 people

Look at this mail from Precious Ezekiel:



Precious shared this book with 900 people

Steve Courage

If you (like Precious) share this book with 900 people, that will be a great thing.

But you don't even have to do that to qualify for the A.B.U scholarship.

If you send this book to at least 20 people (which you can do within 3-5 minutes, thanks to social media), you'll get free scholarship to the six months of the A.B.U

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CHAPTER FIVE

How School Wasted Your Life & Makes You Poor

"The trouble with being educated is that it takes a long time; it uses up the better part of your life."

- Philip K. Dick

I got an admission into Osun State Polytechnic, Iree, on June 6th, 2005.

I was only 18 years and six months old. Even though I've spent my previous decade getting involved with many businesses, at this time, the world had defeated me.

Instead of dreaming of becoming a successful entrepreneur as a young adult, I was at this period dreaming of becoming a great Accountant.

This wasn't my fault but that of society.

My parents and family members (like that of most families) always talked about jobs, and as I am the youngest person in a large family, I didn't know how it happened, but by the time I got admission to the Polytechnic, my dream, unfortunately, changed.

Now I wanted to be an accountant.

I knew a man whose name is Dipo; he was the best student in the Accounting department. I loved him, and I was determined to run after him and become like him.

Two years after I got admission to the Polytechnic, I was already like Mr Dipo (or very close to his academic achievements).

I became the best student in my class. I was a famous political leader. I was influential, and I loved the glory I received from being a "genius."

I was right on my way to becoming the Central Bank Governor of my country, and I had already made Chukwuemeka Soludo (the then CBN Governor) my model.

All of this, however, changed in the year 2006 and later I started thinking about how much money I had calculated as a student accountant.

It suddenly became clear to me that my lecturers (just as my secondary school teachers) were teaching me how to calculate millions for those who have it.

I'm not saying it's a bad thing to know how to calculate money.

I only felt that someone like me should be trained on how to make money instead of how to calculate it for the rich.

Again, why didn't school teach me how to make money?

Why must I know how to calculate money, if I don't know how to make it?

I became so worried that if I stayed too long in school, the school would affect my life negatively.

I didn't just believe that school wasn't teaching me the right thing; I was afraid that school was wasting my time and would eventually destroy my life.

Being the last child, I was the favourite of my father and the eye of my mother.

Even though my parents were poor, they were willing to support my "education" till I become a PhD holder, even if they had to borrow money.

But there I was, terribly afraid of the poison school was feeding me.

I was so scared of staying any longer in school that I preferred to lose the relationships with those who loved me most (My family members) than to listen to them and remain under a school system that would have brainwashed me to love jobs.

But this is not to say that school is absolutely horrible.

No. School isn't downright evil.

For most people in the world, school is a good place to become literate and we all need to be literate (However, don't confuse literacy with education).

The opportunity school students have to meet and learn from other students from different backgrounds, to master human relationships etc. are still great things we all need as humans.

For example, school helped me to become a better leader because I was always having leadership positions in every school I went.

School helped me to know how to relate with people and get them to cooperate with my vision because I did that for my last three years in school.

School helped me to be a better communicator, even a negotiator as I led a group of about one thousand (stubborn) students and had to communicate with them and oftentimes convince them to see what I was seeing.

I even learned a few things about marketing in school because I contested and won a political office (twice) on campus.

I will be ungrateful to school if today I say it didn't contribute greatly to my success, so if you're a parent reading this book, don't take your children away from school and if you're a student, don't drop out of school.

Having said a few good things about school, we all have to know how to protect ourselves from the evil school is promoting.

The Three Problems I Have With School

As I said in the previous paragraph, school is not absolutely evil.

A few good things still come out of school but we all have to be aware of the evil that's coming from school as well so I want to share with you three of those evils.

First, my primary problem with school is that its foundation (To teach people how to be employees) is faulty and stupid.

My second problem with school is that its methods are ineffective, so it takes too many years to learn simple things.

My third problem is that school forces people to eat, instead of making them see how delicious foods are.

Let me explain the three evils.

First, teaching every child how to be an employee.

This makes me so furious that if the school were human, I would have loved to kill him and spend the rest of my life in prison than to allow him to continue doing this.

Then someone will tell me;

"But people don't have to be employees. People can be anything else they want after the first degree"

Okay, I've heard you!

How old were you when you finished university or Polytechnic?

Especially in developing countries, most people get their first degree at age 27 (or 25 if you're lucky).

Then these people will spend another 3-5 years in darkness (you know they believe everything school taught them).

They would travel to popular cities in their countries to look for jobs.

For example, if you're a Nigerian, you'll go to Lagos.

If you're a Kenyan, a South African, or an Egyptian, you'll go to one of the biggest cities in your country to look for a job.

Then after tens of job interviews, they may get a "good job" (after two years of searching).

A dream come true for them!

However, after six months of working at their new jobs, they will discover that the money they used to think was a lot (as students) was no money at all.

These people begin to feel that they are underpaid.

Adding to this is the ugly truth; they hate the fact that they have to wake up early in the morning to go to the job they have no passion for.

They hate the traffic congestion that wastes two-four hours of their lives every day.

They hate the fact that they have a boss who doesn't care a bit about them (who loves to be treated like an animal?)

Somehow these people will convince themselves to believe that they would get used to it (because everyone in the society seems to have gotten used to it).

Two and three years down the line (meaning five years after school), they are still not used to it.

They still hate traffic on Mondays and the fact that they have to go to work even if they have a headache or malaria.

The reality sets in, and that is, they have started seeing that they may never get used to hell because the hell is always hot.

But there's another problem here, and that is age.

These people are already 32-35.

Some of them are married and have financial responsibilities.

Some of these people might love entrepreneurship.

Others might have some visions, dreams, and ideas that could change their lives but won't want to take risks or

dare any uncertainties because (at 35) there's no single cell in their brains that is ready for failure.

Well done School!

You've succeeded in destroying these people.

You've wasted their lives, destinies, and hope.

All they have left is 35 years of suffering and smiling because most of these people will feel too old to take risks or make terrible mistakes; the feeling they would never have at age 17 or 21 when school kept them in the safe world of school prison.

When people are young, they should be in the world trying things, figuring out who they are and making mistakes.

These mistakes are what make people smarter and successful but unfortunately, most people would be kept in school and in fantasy of good jobs until the window of their youth is closed.

So, if you think, "People can become anything they want after school," think again because school is going to keep these people in its prison when they ought to be making mistakes in the real world.

By the time these people get to know the truth, for most of them, they'll feel too old to waste any time or make mistakes.

Without the zeal to try things or the endurance to try again after failure, no man can achieve significant success in life.

Unfortunately, as we grow up, our passion and zeal reduces which is why it's very difficult for many grown up adults to start a business.

Who are the greatest entrepreneurs in the world?

John D Rockefeller, Andrew Carnegie, Thomas Edison, Steve Jobs, Warren Buffet, Bill Gates, Mark Zuckerberg, Aliko Dangote.

Do you know what unites these people?

They all started pursuing their dreams when they were young.

Rockefeller dropped out of elementary school at age 7 to start pursuing businesses and life.

Warren Buffet began to sell Coca Cola at age 6.

At age 15, Andrew Carnegie was already making more money from his business than most adults of his time.

Aliko Dangote started selling sweets as a kid. At age 20, he was already running hundreds of thousands of dollars' worth of businesses (in today's currency).

Mark Zuckerberg was 19 years old when he created Facebook in February of 2004.

Bill Gates started Microsoft in April of 1975 when he was only 19.

Steve Jobs was 21 in 1976 when he started Apple even though that wasn't his first business.

I started my entrepreneurial journey when I was only 7 years old.

My mother would roast groundnut and ask me to hawk it around our village at Oyi-Adio, Osun State.

At some point, I would go early in the morning to the nearby cocoa farm to pick fresh leaves and sell the leaves to people who were making solid pap in our village.

Between 12 and 15, I would buy raw corn in the morning and sell it at 100% profit in the evening after roasting.

Also during this time, I and my friend would pack sand in the drainages around our houses and sell them to those who were building houses.

I started my first major business (a bicycle renting business) when I was only 15.

At 21, I went fully into the business world.

I was young and naïve.

I could try stupid things and smile when I fail.

Ask a 35 years old man to go and do what I did at 15 and see how he will look at you.

I leave you to research other successful entrepreneurs, and you'll understand what I'm saying here.

Life is like war. It's better tackled when you're young but school and jobs wastes people's youth.

This makes me sad, every day.

Who are the greatest athletes in the world?

Tiger Woods started playing golf before he was 3 and professionally at 13.

Lionel Messi started playing football at age 5 and professionally at 13.

Cristiano Ronaldo started playing football at age 5, and at the age of 18, he had started playing professional football.

Serena Williams began to play tennis at 3 and professionally by the time she was 14.

Who are the most successful musicians in the world?

We have the likes of Elvis Presley, Westlife crew, Michael Jackson, Jay-Z, Sunny Ade, R. Kelly, etc.

Who among these people started singing at age 35? None.

So, if you think people can become anything they want after school, how are you ever going to become what you're supposed to become when you've wasted the years you ought to practice your skills in boring classrooms, finding X that's never going to be useful for your future?

Again, my primary problem with school is that it destroys the lives of people who ought to build our world by keeping them in the classroom at the time they ought to be making mistakes in the real world.

Steve Jobs said, *"When people become 30, their thought patterns become rigid."*

Nicholas Tesla said, *"I don't know any man who invented something worthwhile after marriage."*

These quotes aren't to discourage people who are over 30 or married.

It's just a simple fact that as we grow up, we become more careful and care is the greatest enemy of success.

Jesus Christ says (in Matthew 16:25), *"He who keeps his life will lose it."*

People who protect themselves, who are extremely careful, who avoid every discomfort never achieve anything in life.

So when school keeps people in its prison till they are 25-27 (and make these people waste additional 3-5 years pursuing the wind of jobs before they realize the truth about life), what it does mostly is that it has consumed the years they ought to use to dare life, take risks and make mistakes.

Being a successful entrepreneur, musician, scientist, athlete, artist, writer, or anything worthwhile for that matter requires that you have what I call "decade of errors."

A decade of errors is 5-10 years of your life dedicated to vigorous actions, massive mistakes, ruthless movements, and mastery of how the world operates.

The decade of errors is easier when you're young.

Unfortunately, most people in the world would waste those years before they know what it means.

Today, I have friends who hate their jobs like the devil.

These people want to build their businesses, but they never get themselves to do it because they are no longer adventurous, as a 21-year-old would be.

If these people have been able to get out of the classroom at age 19, they would have had enough zeal, passion, and silliness to dare their dreams.

But, because they finished school at age 27, spent two years looking for a job and then hated their job after one year of having it, at 30 or 33, they are now married with several financial responsibilities, ego and the sense of "maturity" so they cannot take risks required to achieve their dreams.

Then someone reading this book will tell me, *"School gives education, and anything worth doing is worth doing well."*

Meaning, if the school gives education, spending 27 years on getting it isn't a bad thing, right?

Well, I have some problems with this assumption, and that is the second problem I have with School:

School wastes too much time teaching simple things, leading people to spend three years learning what they can learn in six months.

Let's assume for a second that not everyone can be an entrepreneur, athlete, musician, artist, writer, scientist, etc.

Let's assume that we genuinely need a school to teach some people how to be employees.

Even with the above assumption, I'll still hate school because it still consumes too much of people's time using unscientific methods to teach them, therefore, wasting too much of their lives.

Let me give you an example here.

I loved accounting so much in secondary school.

Because I was the favourite of my accounting teacher, and I loved the glory of being the best student, I always wanted to know every account in the textbook.

But there's this account I couldn't understand.

It was called Bank Reconciliation Statement, which is the account that settles the discrepancy between the business owners' records and that of the bank (created several years ago before the internet and technologies could check your bank statements).

I struggled for years, but I didn't master this account until later when I grew up and understood how banking works.

Then I realized that the reason I didn't understand the Bank Reconciliation Statement was because I had never been to a bank when my teacher was teaching me.

What if the school system had allowed that we were taken to a bank hall to go and learn bank reconciliation?

I bet I would have understood this account in 30 minutes.

So, I wasted tens of hours trying to learn what I ought to learn in 30 minutes.

This is a perfect example of how schools waste people's lives with boring classroom teachings.

We spend too many hours in the classroom learning what we can learn in minutes if only we'll learn in the real world.

So even if everything is right with what school is teaching, it still doesn't make sense to me that you want to teach me in 4 years what I can learn in six months.

Why waste my life?

Why?

Wasting people's lives doesn't start from when you get to university.

From day one when you're taken to school, your life will be spent in boring classrooms, until after 25 years that you'll get out of it.

Classroom is the worst place to get education.

If I want to teach my children about the Sun, I will take them out of the room to have a look at the Sun.

The other day when I wanted to teach my daughter about the river, I drove her down to the river.

If I want to teach my children about the traffic light, it'll be stupid to do it in a classroom. I would take them to where the traffic lights are.

This isn't because they are kids. It's just the best and fastest way humans learn.

So many people disagree with some of my opinions (and I think I might be wrong sometimes) but let me ask you: is it better to teach our kids about traffic lights in the classroom or on the road where the traffic lights are functioning?

Is it better, more comfortable, or faster to teach our kids about the Moon in the classroom or to take them out on a moonlit night?

Is it better to learn how to be a lawyer in the university classrooms than to spend most of those time in the law courts and with experienced lawyers?

I honestly think that school wastes too much of our lives trying to teach us in 3 years, what we can learn better in six months but if you disagree with my opinion, let me ask you this: how did you learn how to drive?

If you know how to ride a bicycle, how did you learn how to ride the bicycle?

How did you learn how to talk, write, or walk?

You'll agree with me that nobody can (honestly) learn how to drive a car in the classroom.

If at all anyone wants to learn how to be a good driver in the classroom, then he/she will spend one-year learning and know so much about driving, yet he won't be able to drive.

So, how can we teach people to drive well within a short time?

Simple!

Let's take them to an open field, have an experienced driver by their side who'll show them a few things and get them to drive.

Yes, these people will make a lot of mistakes or even hit something.

But we can get them to drive a car on the road in less than three weeks of training while taking them to the classroom would have cost us one year, and still, they will learn nothing meaningful.

The classroom is boring.

Nobody likes it.

But the school says it's the only way she knows how to teach and that's why it wastes our lives since we learn nothing in the classroom.

Doing and making mistakes is the ONLY way the human brain learns.

That was how our ancestors taught their children; they made them observe, do and make mistakes.

You didn't learn how to speak in the classroom.

You spoke, made thousands of mistakes and improved.

Did you learn how to walk in a classroom?

You didn't learn how to walk in the school.

You simply tried to walk, fell, and tried again until you perfected your steps.

You can't learn how to cook in the classroom.

You have to be in the kitchen, make mistakes, and improve.

So if we can't learn how to walk, talk, eat, cook, or drive in a classroom, why do we have a school system where children are imprisoned in the classrooms, and everyone thinks this is normal?

Almost everything we spend three hours learning in school can be learned in 30 minutes or an hour if only we make learning practical.

Making learning practical will not only make learning faster, it will make learning fun and produce smarter adults.

But you see, the present school system wasn't created to make you smart.

It was designed primarily to make you a machine, a robot which is programmed to do stuff, an employee who is ordered around by wealthy entrepreneurs like me.

Then to another question, if you say all learning should be practical, what about reading books to learn what we might not easily see or to have a basic understanding of what we want to experience (like reading about the Sun, before going to see the Sun)?

That leads me to the third problem I have with school: forcing people to eat delicious meals.

All my life, I've never met a single human being who loves school.

Some (like me) can do well in school while others struggle, but everyone hates going to that prison.

But why?

Why should people hate school?

Does school honestly give education?

Well, I've told you that school doesn't provide the right education. Plus, children and young adults simply cannot understand why it makes sense to sit down and learn what they cannot see practically.

Ask any Mathematics teacher, and they will tell you that 90% of their students are stupid.

But No!

It's the school that's stupid because that 10-year-old girl simply cannot understand why she should find X and if she finds X, of what use will X be to her future?

School Should Be a Gateman, Not a God of Education

Another reason why school is annoying is that the school is programmed to feed you, not to teach you how to eat.

This is silly as no parent wants to do it for their kids.

Education is so vital to human growth, achievement, and progress that no one should educate you.

It's like food.

Children are taught how to eat and left all by themselves to eat for the rest of their lives.

The primary task of school and parents isn't supposed to be to educate children.

It's supposed to be to make children love education.

You should enjoy learning so much that having a degree or PhD shouldn't mean the end of your reading.

You should love learning so much that there should never be a single day of your life when you don't have a book you're reading.

You should enjoy learning so much that you're willing to delete your social media accounts if they don't allow you time to read.

Unfortunately, this isn't the case in our society.

Most adults don't love learning because school gave them unpalatable experiences about learning by making learning seem like tedious work.

If school makes learning practical and hands-on, the time we spend in school will not only be shorter; children will love learning and have a lot of fun.

These people will not go to school to get a decorated paper called degree, they will go to learn, and even after graduating from school, they will forever be a learner, which is what truly educated people do.

Most people go to school to get certificates, and after that, they read no book again except they have another exam.

Yet, these people deceive themselves by calling themselves an educated fellow?

How can that be!

My challenge to You

Don't call yourself educated just because you attended a university.

You're not educated because a paper says so.

You're an educated person because you know yourself, the world around you, and how to fit into that world.

You're not educated because you spent 17 years in the classroom, you're only educated if you continue learning and taking actions to practice what you learn.

Real education involves self-learning, willingness to act, and make mistakes.

I read tens of books every year.

I have more than 70 new books in my library as I write these words and buy books almost every month even though I don't have any school examinations coming.

The last time I needed to write an exam or test was June of 2008, so I'm not reading because I want a degree.

I'm reading because I want to know what most people don't know so that I can do what most people aren't doing and achieve what most people can't.

Most people only read when they are in school – for tests and exams.

They are illiterates (and will be poor) regardless of how proud they are about the decorated papers the school gives them.

Carl Rogers said, *"The only person who is educated is the one who has learned how to learn."*

Let me repeat that, *"The only person who is educated is the one who has learned how to learn."*

Permit me to repeat that so you'll never forget;

"The only person who is educated is the one who has learned how to learn."

Isaac Asimov said, *"Self-education is, I firmly believe, the only kind of education there is."*

Alvin Toffler said, *"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn."*

Louis L'Amour said, *"All education is self-education... no school, no matter how excellent, can give you education..."*

Robert M. Hutchins said, *"The object of education is to prepare the young to educate themselves throughout their lives."*

Again, education is like food. You need it the very first day you get to this world and so do you need it every single day you'll live.

Anyone who attempts to feed another human all days of his life is an idiot because he's attempting something impossible.

Same with education.

You need education from the first day you were born and all your life you have to learn, unlearn, and relearn.

Because education is very vital to human day-day progress, the only truly educated people are those who get education every day of their life.

The problem we have about the kind of education school gives is that, its aim is not to make students love education enough to want to get it the rest of their lives but to give them education.

That's why degree and certificate (not true education) is worshiped everywhere you go.

Listen to this.

In the year 2003, a US publishing company, The Jenkins Group conducted a survey in which they found out the following;

- One-third of high school graduates never read another book for the rest of their lives.
- 42 percent of college graduates never read another book after college.
- 80 percent of U.S. families did not buy or read a book last year.

- 70 percent of U.S. adults have not been in a bookstore in the last five years.

If the above statistics don't make you cry, you're a stronger human than me.

Think about this; even in the US, 42% of university graduates never read another book after school and 80% of families don't even think about books but television.

If the above stats makes you cry for the US, then you'll be depressed if you think about Africa.

Here in Africa, 99% of people don't read any other book except what school forces them to read.

These people are illiterate and that's why they are poor.

Again, self-education is the only education there is.

School is not supposed to be a place where people go to get education.

School is supposed to be a place where people go to learn how to love education.

Our schools shouldn't be a place where people get degrees.

Our schools should be a place where people get the love of education so that they can learn every day of their lives.

If you're a 25 years old man and you've not read 50 books outside what the school asks you to read, I have no respect for you.

If you're a 40 years old woman and have not read 100 books outside what the school forced you to read, I don't even want to speak with you.

If you're 50 years old and you don't have a library of 200 books that are not for school, you're not only an illiterate; I wish you don't have a child because you're not fit to raise (truly) educated adults.

I go to people's homes and see big television sets.

They have a room where their children sit in front of the screen, day after day, but there's no room in their home where the children go to get education.

That should be regarded as a crime. Yes, a felony.

No adult deserves to have a TV if they don't have a library of 100 books.

No adult should have the right to spend two hours in front of the TV or social media if they won't spend one

hour reading or learning something they cannot learn in school.

Education can never be given.

We can force people to school, even to read, but we can't force people to be educated.

Because school is about forcing people to read, most graduates are illiterates and will end their lives in poverty.

Conclusion

"We are shut up in schools, and colleges, and recitations rooms, for ten or fifteen years, and come out at last with a bag of wind, a memory of words, and do not know a thing." – Ralph Emerson

I have just three arguments in this chapter.

First, school kills people who ought to build our world by keeping them in the classroom for too long.

Because building a business, inventing a thing or becoming anything worthwhile requires what I call *a* decade of error, most people are incapable of going through those years of trying and making mistakes after

school, since their youth had been wasted in the classroom.

Secondly, I argue that even if you think school deserves to waste 25 years of our lives because it gives us education, it's stupid to learn things in the classroom.

You don't have to be a scientist to understand that.

You know how you learn to walk, talk, write, drive or cook.

If you learned how to walk, talk, ride a bicycle or drive a car by doing and making mistakes in the real world, why do you think any human can learn anything by sitting down in a classroom?

My third argument is that school is not supposed to be a place where people get education because education is a lifelong endeavor.

True education requires passion and only people who self-educate themselves ever get any education.

School is supposed to be a place where people are taught how to love education.

School is not supposed to be the god of education but its gateman because education, like food, is a lifelong thing.

If you don't die in the library, you've probably not lived at all, so you need all your life to be truly educated.

School, however, makes people believe that because they have a degree, they are educated.

This pride then lead them into poverty.

According to research from Thomas Crowley, 85% of self-made millionaires read two or more books per month.

These people read books about money, entrepreneurship, personal development, etc. while the rest of the world are proud of their useless degrees.

(If you want to watch Steve Courage's free videos on YouTube, [Click Here](#))

SECTION TWO:

SOLUTION TO YOUR PROBLEMS

This section shows you
how you can become rich
and even make your
country prosperous.

CHAPTER SIX

Join The 3%

One day when I was around age 18/19, I was walking alone in the street of my little town (Iree, Osun State). Then I started thinking about the problems of Africa and the reasons why most people want to run away from the continent.

I told myself, "Unemployment is one of the biggest problems in the continent. If that's true, then I will never contribute to that problem. Instead, I will figure out how to solve a part of that problem."

I decided that I will never look for a job or expect the government or any employer to hire me.

Instead, I'll be a solution to the problem.

I was only a young adult without any money or much insight.

I didn't know how this would be achieved. Still, I was determined never to contribute to the problem of unemployment in my country.

If anything, I wanted to be a part of the solution.

Today, I don't just have tens of people working for my businesses; I pay them more than they can get elsewhere and give them freedom almost no other employer can give them.

If you've read this book from the beginning to this point, the question you might be asking is, "Can everyone be an entrepreneur?" or "should we train everyone to be an entrepreneur?"

My answer to that question is, NO.

Not everyone can be an entrepreneur, and we shouldn't encourage or attempt to teach everyone to be an entrepreneur because not everyone has the temperament, genetic makeup, or even interest in being an entrepreneur.

But there's a problem, and here it is: entrepreneurs are like soldiers.

You don't need the whole country to be soldiers. But if nobody is in the army, you won't have a country because your enemy will invade and destroy you in days.

We can't teach every adult to be entrepreneurs, but if we don't have enough entrepreneurs, we won't have any economy or jobs, and that's my major problem with school.

School teaches every kid to be an employee, so these kids grow up with the false hope of getting good jobs instead of being our hope by creating those jobs.

When I ask people who they think should create the jobs, they either tell me, "The government" or "someone will do it."

Those two answers are stupid.

They are dumb because the government is the worst institution to build a business, and business is the only way jobs; massive jobs could be created.

How many successful companies do you know a government owns? None.

The only way the government knows how to build a business is by enforcing a monopoly, and this is silly and eventually fails.

If the government can't build businesses, how are they supposed to create massive jobs?

To the second answer, I often get "someone will do it," but who?

If we hope someone becomes a soldier, nobody will become a soldier.

For a country to have a proper army, there must be a conscious effort towards recruiting, training and inspiring young people to fight for their country.

For us to have enough entrepreneurs who will build successful businesses that will employ millions of our citizens, we can't ever leave that to fate or chance.

There must be a conscious effort, recruitments, and training for children and young adults with the potential to be entrepreneurs.

Then, someone else will say, *"But the United States and other countries of the world who have millions of entrepreneurs don't have any conscious educational system that trains them."*

Yes, except that the informal educational sector in most of the western countries is as strong (sometimes stronger) than a formal school.

This is what I mean; mentors and teachers who share their experiences and inspire young people to follow their paths are as influential in most advanced countries

as schools, so people do have the education to be who they want to be.

I have in my library the biographies of Steve Jobs, Elon Musk, Thomas Edison, John D. Rockefeller, Phil Knight, and several other books written by American millionaires and entrepreneurs.

Thousands of successful American entrepreneurs are out there speaking, teaching, and inspiring the young Americans. That, I tell you, has more influence on the future of the people than a formal school.

Then come to Africa. I only know a single Africa billionaire who teaches and inspires other Africans.

Most African successful entrepreneurs simply keep to themselves, and this is a problem because the next generation doesn't have mentors or any written document they can learn from.

But I don't blame these successful Africans. I blame our culture instead because our culture hates the rich.

If you're rich in Africa, it's because you're evil or a thief and who in the world wants to listen to an evil person?

Before I leave this section, I'd like to challenge every successful individual in Africa to think about the everlasting gifts we can all give to the next generation,

and that's our stories, our experiences, and our inspirations.

If you've done something worthwhile with your life as an African, I challenge you to share your experience with the next generation.

Make videos, write books, teach and inspire the young ones. This is how we can build the 3% who will develop our continent.

My Concept of 3%

For some people who think I speak against having a job (which I did), here is what I wish to speak against; teaching every kid to be an employee.

The school was created to manufacture employees, and to me, that's stupid because if we teach all our kids to love job, who creates the jobs?

What makes this even more painful to me is that we only need a tiny percentage of our citizens to provide the jobs for the rest of us, yet we're not giving the education and inspiration these few people need.

For us as a continent, all we need to create enough jobs is to figure out how to make 3% (just 3%) of our citizens end up being successful entrepreneurs.

For example, the United States is a country of 330 million people.

Today every African child wants to go and live in the U.S. because they would have jobs there, but do you know there are just a few people who created those jobs?

Well, according to data from the Census Bureau's Annual Survey of Entrepreneurs, there were 5.6 million employers (businesses that hire at least one person) in the United States as of 2016.

As of January of 2020, there are 205 million working-age (people between 15-64) in the United States.

What this means is that the U.S. needs only 5.6 million employers to employ 205 million working age in her country.

In other words, 2.5% of the citizens of the United States create jobs for the rest of the working population.

Adding to this fact is something exciting and encouraging for me, and that is, a whopping 89% of these businesses hire less than 20 people.

So here is the math, 80% of the jobs created in the U.S. were created by only one million businesses - just a million entrepreneurs.

Discovering this makes me glad and sad at the same time.

I'm happy because we don't need everyone in Africa to be an entrepreneur before we can provide all the jobs we need for our citizens.

We only need 3% of our children and adults to end up as successful entrepreneurs.

If you tell me that getting 3 out of 100 people to be entrepreneurs is impossible, I'll let you know that that precisely is what makes me sad

People who think Africans can't solve Africa's problems are the ones who make me sad.

How can we get 3% of Africans to build successful businesses that can hire the rest of Africans?

First, we have to start with the adults, yes, you and everyone reading this book.

We have to teach, inspire, and encourage every adult of all ages who has a deep sense of entrepreneurship passion to go for their dream.

We have to encourage, teach, and inspire these people to choose the dark, scary, and mysterious door of

entrepreneurship instead of the easy path that everyone wants.

In doing this, we'll have to make these people understand what they are getting into.

We'll have to be honest with them and show them what it means to build a business from scratch.

It's hell.

It's difficult.

It's scary, and you can even crash your life in the process.

But, if you are willing to pay the price, you'll experience in your short life, what 99% of humans can never experience – the joy of providing jobs for other humans, the joy of creating profitable products or services that help people, the pleasure of having more money than you need and the joy of having the freedom to do whatever you like without the fear of a boss.

The above is the price and the prize of entrepreneurship.

The price is costly, but the reward is also unbelievably grand.

Every adult who thinks he has what it takes should focus on the prize so they will be able to pay the price.

Then for children, parents are by far the essential tool here.

If you're a parent, don't be deceived by the society which brainwashes everyone to think that if your child doesn't have a degree, he's not going to amount to much in life.

The truth is that if your child doesn't become who God created him to be, he may please you by having all the degrees in the world, but he will live the rest of his life as a miserable human.

My parents (like most others) would have been happy if I went to a university and got a degree and a job.

But I would never be happy, except I'm who I am today.

As a parent, your primary duty isn't to check your child's school performance (even though that is important), your primary responsibility is to check your child's life's performance and what I mean by that is; his passion, interest, and desires.

If any child shows interest in entrepreneurship at age 10, I don't know why anyone would want such a child to get a university degree, which may never help him in anyway other than to get a job.

Teaching a child who was destined to create jobs on how to look for jobs is what I call brainwashing.

Conclusion

Africans should wake up!

Africans should stop being cowards!

Africans should learn how to pursue worthwhile dreams, even if it's likely to lead to death.

If your goal is valuable, your death is going to be worth it!

Young and old Africans who have the passion of becoming entrepreneurs should be taught, encouraged, and inspired to go for their dreams (even though it's difficult and risky)

If we can inspire just 3% of our citizens to pay the price required to build successful companies that serve the world, we'll not only make these people extremely rich, we'll create millions of jobs and have a prosperous continent.

CHAPTER SEVEN

Choose Death So You Can Live

On Thursday, 24th of July, 2008, when I ventured fully into the business world, my goal was to spend ten years making mistakes (if need be).

The thought of luck, ease, or miracle wasn't on my mind.

The only idea I had was of war, failures, mistakes, rejections, and probably depression.

I wasn't expecting my journey to be comfortable, so when people pitied me for "suffering," I pitied them for lack of vision.

Here is the thing: our society is filled with millions of people who have no vision.

Because these people have no vision, they are not capable of making risky or difficult decisions.

If you live all your life making easy decisions, you will end up having a difficult life.

Jerzy Gregorek said, *"Easy choices, hard life. Hard choices, easy life."*

But why are people so weak?

Why do we have so many adults who seem to be strong facially but are weak in spirit?

Why do we have millions of people who cannot stand up for their dreams and sacrifice everything for it?

I tell you, from the beginning, it was not so.

Humans were created to be strong-willed, determined, and restless.

It was when the human race slept that the enemies planted weakness into his mind by using the instrument of public schooling and fake spiritual institutions.

In the book of Genesis (Chapter 11), we found the account of how our ancestors, without any modern technologies, were determined to build a tower that reached into heaven.

God looked down and saw that these guys would do what they had set their minds on, no matter what, unless they cannot understand each other.

He scattered their languages, and that became the only reason they couldn't build the tower that reached heaven.

God didn't tell us that we can travel on water. We figured it out because we are stubborn and positively crazy.

God didn't tell us that we can fly in the sky. We figured it out because we are dreamers who won't relent except death stops us.

God didn't tell us that we can speak to one another from a different country by using a simple device. We spent decades trying to figure it out, and we didn't stop until we did it.

God didn't tell us that we can use our blood samples to test for diseases and create thousands of medical procedures and drugs to cure them. We figured all that out after sacrificing millions of hours, our peace, and even our lives.

So, humans are not weak.

School and society make people weak by systematically programming them for an easy life.

For every day of the 17 years I spent in school, what I heard my teachers say was, *"You won't have any problem as long as you study hard, get good grades because you can*

easily get a good job and get someone else to pay you for the rest of your life."

The messages in most churches and mosques are not different either.

You would hear lines like;

"God loves you so much that He doesn't want you to suffer,"

"Suffering is not for the children of God,"

"It's your enemy that makes your business fail."

Please give me a break!

The most successful people in the Bible (Jacob, Joseph, Moses, David, Abraham, Paul) had the worst lives.

Joseph was sold into slavery and spent 13 long years as a slave and a prisoner.

Jacob was cheated by his brother, and even though God confessed that He loved him, at age 130, he said, *"My years have been few and difficult"*.

Moses started his life with a crisis as he was abandoned to die in the water. He spent his youth fighting against the people he was known to be part of and suffered unbelievable pains leading stubborn people for 40 years.

David spent years alone in the bush in child labour taking care of sheep. Fighting Goliath wasn't a joke and spending many years in the wilderness running away from Saul who wanted to kill him wasn't what you could pray for.

Abraham left his father's home to suffer in the desert. Building his million dollars cattle business wasn't a joke, but God refused to give him Isaac until he was 100 years old.

Paul said, "*I suffer more than everyone*," and John the Baptist lived all his life in the wilderness, eating only one or two foods.

Even Jesus Christ went through torture and disgraceful death for wrong accusation, so He could achieve what God sent Him to do.

How do the above accounts of the most influential biblical characters resemble ease, pleasure, or miracle?

So, where do fake religious leaders get the idea that if anyone's life isn't easy, it's because his step-mother is a witch?

Where does *school* get the idea that we can raise great adults by teaching our children to be soft?

Embracing the Unknown

In the previous chapter of this book where I shared the story of my student, Joseph, one important question you're likely to ask is, *"If you want to encourage Joseph to draw instead of struggling with Mathematics, how is he ever going to make a living drawing?"*

Or *"If I allow my child to face the sport that she loves, how can we be sure that she will even become like Serena Williams?"*

"If I allow my child to face his music, how sure am I that he will even make it in music?"

The above questions could be for your children or you, depending on what stage you are in life.

I want to answer those questions, which is the reason I promised to continue what we were discussing in that chapter.

You see, the school is good at making you feel that you'll have an easy life.

If a 13-year-old child scores A in Chemistry, B in biology, A in Physics and Further Math, we can smile or even celebrate because there we have tomorrow's doctor.

If you are the best debater, always scoring A's in literature, History, and English, now we are sure you'll have a regular career as a lawyer or a journalist, and you might never be hungry.

But if you have the best voice, draw the best images or love to sell things, how can you be sure that you'll succeed in the future as an artist, musician, or an entrepreneur?

If we can't be confident in your future success, why should we support you?

This is the reason why talents and potentials are killed in school.

Being who God created you to become requires daring the unknown.

Greatness requires jumping without any assurance that you will land well.

In the year 1972, when Steve Jobs dropped out of school, he had no idea what was ahead of him.

He had no map and no guarantee of any nature. Steve spent many years discovering himself.

He dreamed of becoming a Hindu priest, travelled to India, and tried other things before he ended up with an Apple computer.

About twelve years ago, when I ventured fully into the business world, I had no assurance, no certainty, no promise, and no trusted map.

The only thing I had was faith, faith in the unknown future, confidence in my ability (as a human) to figure things out.

Such faith will make your life difficult.

You will make mistakes and crash.

Roads will be blocked for you, and to add to your pains, nobody will support you.

That is the fate every great man suffered without any exception.

Unfortunately, school is designed to make you think there's an easy way out: *"Just get a job, and someone else will take care of you forever."*

False prophets too give Africans false hope, *"If only you can come to Church regularly, God will make you rich"*

Africans must learn how to dare life!

We must wake up from hope and dreams of an easy life!

We must learn to choose death and not life!

We must learn to accept crises and not peace!

We must learn to dare danger and not tranquility!

Peace, joy, pleasure are not gifts of life; they are gifts of war, crisis, and danger.

The most peaceful people are those who fought and won battles.

The most joyful people are those who have gone through more sorrows than others.

The richest are those who risked being poor.

John F. Kennedy said, *"For us to have peace, we must prepare for war."*

One soldier client once told me what their motto in the Army was, *"For peace to reign, blood must flow."*

If you make easy decisions, you will end up having a difficult life. If you make a difficult decision, you'll end up having a comfortable life.

There's a channel on YouTube. It's called *DP Art Drawing*. A New Zealand lady owns this channel, and the only thing she does is draw.

The last time I checked this channel, it had more than 500,000 subscribers and over 88 million views.

This lady is probably making \$3,000 every month, just drawing.

Yes! This lady does nothing but draws for the world to see.

She loves what she's doing and can even do it for free, but she makes millions of Naira doing it.

Conclusion

Think of my student Joseph. The school and society condemned him for not knowing Mathematics.

Does the lady who owns *DP Art drawing* have to know Math to be happy or prosperous?

Does she have to understand Biology or English?

No. She only has to know how to draw, and that is natural for her.

There are millions of people all over the world who are wealthy and successful by merely working on their innate intelligence.

Lionel Messi doesn't have to know Mathematics, Serena Williams doesn't have to know Biology, Michael Jackson doesn't have to know Geography, and thousands who are wealthy and successful, even though they don't fit into the stupid category of "intelligence" as school defines it.

But there is one thing all of these people have in common; they dared life, made difficult decisions, and jumped to the unknown.

Today, I make more money than almost everybody I've ever met.

I'm reviewing this book at the time of the coronavirus crisis (today is the 15th of April, 2020).

Millions of people have lost their jobs all over the world.

Billions of people are broke because the whole world is locked down inside their homes, but by the grace of God, I've made millions of Naira in the last one month alone.

If I were to spend the money I made last 90 days alone (and do not work or make no money from my businesses that run themselves), it will take me about four years to finish the money.

As if that is not enough, even as the whole world is crying and gasping for their breath, I continue making millions of Naira every month.

This was only possible because I chose death when everyone chose life!

This was only possible because I chose crisis when everyone wanted tranquility!

This was only possible because I chose to dare the unknown by following my dreams while everyone else chose the ease and peace that schools and jobs promised them!

Jesus Christ said in the book of John 12:24, *"Verily, verily, I say unto you, Except a corn of wheat fall into the ground and die, it abideth alone: but if it dies, it bringeth forth much fruit"*.

It's spiritual, physical and natural law that anything or anybody who wants to multiply must (first of all) die.

Africa needs to (urgently) raise people who are willing to die.

We're too fearful.

We need to raise warriors who would face their fears, go through a million failures and overcome unbelievable obstacles until they build internationally successful companies.

This is our only hope if ever we'll have a future for the next generations of Africans.

If you think you have what it takes to build a company, stop making excuses.

Be determined to fight with all of your might till you win.

To make this journey a little easier, find an experienced entrepreneur who can teach and inspire you.

If you trust me, you can join the African Business University (A.B.U)

The school fees for the six months of the African Business University (A.B.U) is ₦450,000 (Four Hundred and Fifty Thousand Naira, Nigeria), **South Africa**; R 17,000, **Ghana**; GHS 6,700, **Egypt**; EGP 17,800, **Kenya**; KSH 125,000, **Uganda**; USH 4,200,000, **Ethiopia**; ETB 45,000 or \$996 (Nine Hundred and Ninety Six US Dollars) from other part of Africa.

You can pay and register for the A.B.U [**HERE**](#)

However if you don't want to pay for the school fees at the **African Business University**, you can apply for scholarship and get all the six months course for FREE.

To qualify for the A.B.U scholarship, all you have to do is to share this book with just 20 people and get them to download it.

Sharing this book with 20 people is extremely easy and you can do it within 3-5 minutes, thanks to social media.

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Immediately after you share this book with at least 20 people, kindly send your first name and email address to this email; **ABU@SteveCourage.com**

My personal assistance will receive your email and within 48hrs confirm the unique download counts from our system, then he will grant you access to the entire six months of the African Business University for FREE.

CHAPTER EIGHT

Use 100 Hands

Sometime around the year 2018, I received a call from a Nigerian 50 something-year-old man who lives in the United States.

During our conversation, he told me, *"Steve, I've been in the U.S. for over 20 years, and I'm still living from hand to mouth."*

This was not surprising to me.

According to a survey released by CareerBuilder, 78% of U.S. workers are living from paycheck to paycheck.

If you live in Africa, there's no way you'll believe this because arguably, the United States is the wealthiest and most prosperous country in the world.

So, why are so many people broke, even in the most affluent land ever known to man?

I know the answer to that question, and that is; it doesn't matter how rich your country or the company you work for or how *"good"* your job is, as long as you earn income solely with your two hands, you cannot be rich, and that's why it is challenging for employees to be wealthy.

How many millionaires do you know who are employees?

Get me right here.

I don't mean to say that you need to become a millionaire to be happy.

No. You don't need five million dollars to be happy, but you need enough money to take care of your needs (comfortably), and you need freedom, freedom to do what you love and freedom to live the way you want, which is very difficult if you earn all your livelihood with your two hands.

So, what exactly do I mean by making money with a hundred hands?

As at the time of writing these words, my company has three businesses.

We have about 250 partners all over Nigeria and tens of employees.

My wife and I own the company 100% (No external body has any share, though the company has a single interest-based investor).

Now, this is what happens; tens of people wake up every day to work for me while hundreds of associates are there to be at our service anytime we need them.

How can you expect me to be poor when tens of people wake up to work for me?

By far, the easiest way to know how rich anyone is by knowing how many people wake up to do their bidding.

If ten people wake up every day to work for you, you're very likely to be richer than a man who works only by his two hands.

If fifty (50) people wake up every day to work for you, you're likely to be richer than the man who has 10 people working for him.

The same with technology. The more of it you know how to use to work for you, the richer you'll be.

I explained this in detail in my book, “**How to Be Rich by Using Other People's Brains**”. (You can get the book [**HERE**](#))

You see, all my life, I've never seen a poor man who has ten people working for him.

Look around you and see poor people.

One thing becomes obvious immediately; they labour with their two hands.

They only make money if they work because their two hands and one brain are the only thing they have to make money

Now look around you to see those who have more than enough money; they use other people's hands, time and brains.

Schools teach people how to sell their time, hands and brains.

Entrepreneurs learn how to buy other people's time, hands and brains.

Conclusion

I don't know how you want to interpret this chapter, but my message here is clear; I've not seen any single rich person who works and earns his living with his two hands, and I've not seen any poor person who has ten people working for him, so I conclude that the best way

to be rich is to learn how to use other people's time,
hands and brains.

SECTION THREE:

THE WEAK ENEMIES

Some of the things you perceived to be obstacles on your way to wealth are what I called “weak Enemies”. You can crush them and win.

CHAPTER NINE

How To Become Rich Without The Government's Help

One day when I was in secondary school, in one of the subjects (probably Social Studies), we were taught the duties of the government. According to the textbook and my teacher, the government has to provide jobs for its citizens.

The government must secure its citizens, and the government also has to provide all the social amenities.

For whatever reason, I was happy to hear that the government was to be responsible for my entire life (give me a job, secure me and provide for all the social amenities I need, what else do I have to worry about?)

However, as I grew up and observed the governments all over the world, I noticed one pathetic truth, and that is, politicians can never solve your personal problems.

I was living in the village in the year 1998 when the dictator ruling my country died.

Everyone celebrated his death just as if that would be the end of their poverty.

That was 23 years ago, and ever since then, my people always celebrate whenever a new president is elected, hoping that the new president will be the messiah they need to become rich and successful.

Somehow, the school system and society had succeeded in making us expect too much from the political leaders.

Because of these high expectations, we often think that we don't have the power of our own to achieve our dreams.

Don't get me wrong here; the government has responsibilities in your life, but guess what?

Your life is too precious for you to waste it, waiting for the government to help you out because they won't.

The other thing most people usually don't realize is that an average human is ten times more powerful than he thinks, powerful enough to create his own life without the help of the government.

Over the years, a lot of people have complained to me, *"I did not start a business because the government isn't giving loan,"*

"You can't start a business when the government cannot even provide electricity,"

"You can't run a successful business in my country because of the bad policies of the government,"

"You can't succeed in business in my country because of multiple taxations."

I have only two things to tell you.

First, I did it.

I built a company from almost zero Naira to millions of Naira in monthly profit, and I am not in any way, "lucky."

If you think I'm lucky, think about this;

I was born with the **Sickle Cell Disease** and because of this, I suffer excruciating pains all my childhood (My health has improved now, by the grace of God).

But even with this health challenges, I always look for ways to make money whenever I regain my health.

My problem wasn't only about the bad health. Poverty was real in my family, like that of most Africans.

My family was so poor that nobody ever gave me ordinary ₦50,000 (fifty thousand Naira), \$150 to start a business.

There wasn't anything in my background or childhood that suggested I might even be an average person (not to talk of being among the top 1%).

In fact, one of the advice my brother had for me in the year 2008 when I told him I wanted to be an entrepreneur was, *"Why do you think you can build a successful business when our parents are poor?"* because he believed that if your parents are poor, there is no way you are going to get money to start or make a business successful, especially in a country like Nigeria.

But I didn't care.

This leads me to my second point; when the battle is essential, the weapon will be created.

A few months ago, I read the history of the Biafra War (the bloody Nigerian Civil war of 1967-80), and there's something that inspired me about the Igbo people of Nigeria.

It happened that according to the accounts I read, these guys invented/created some unbelievable weapons during the war, which made Europeans have a rethink of what they thought about Africans.

These people didn't create those weapons because someone helped them. They did it because their lives depended on it. Necessity, they say, is the mother of all inventions.

When I decided to build a successful company, I wasn't doing it because the government of my country helped me.

I was determined to do it because it was a matter of life and death to me.

"If I couldn't build a successful company of my own," I often told myself, "I cannot live."

The only reason why people love to make excuses about the government not helping them is that what they want to achieve is not that important to them.

If what you want to achieve is so important, as important as the oxygen you're breathing, you'll suddenly forget how irresponsible the government is.

That's the spirit of 3%!

The 3% of Africans who will create jobs for the rest of Africans won't wait, murmur, or complain about what the government didn't provide.

Instead, these people will, like the Igbos during the civil war, sacrifice whatever they have to create their dream life.

Someone will then tell me, "But it's not easy!" Then let me answer you, "Why do you want it to be easy?"

Yes, my entrepreneurial journey would have probably been more comfortable if the government of my country was responsible.

I probably would have been successful earlier than I did if most people in the political class weren't thieves and criminals, but think about this; it's a waste of time to focus on what you don't have the power to change.

Till today, I have friends who still complain and make excuses about the government being the reason for their poverty.

How exactly does that make a difference in their lives?

I don't know how people think, but this is how I think; it's a waste of time to complain or make excuses about what I don't have the power to change just as I don't have

any ability to change what the president of my country would do.

So, here is the message of this chapter; if you want to be among the 3% of Africans who will create companies that will employ the rest of Africans, you'll have to focus your life on what you can change, which is you.

Yes, you probably have corrupt political leaders in your country.

The government perhaps won't help you in any way. Still, the mission to rescue Africa from unemployment and to make yourself financially free is as important as the oxygen you breathe.

Conclusion

Think about this. If the oxygen you need to stay alive is far away in the desert and the government that ought to help you bring it home didn't, would you instead fold your arms, complain and make excuses till you die or get on the road and be determined to get your oxygen, no matter what?

The 3% of people we need to rescue this vast continent from poverty won't complain of having no government's support.

They will instead focus on how to use every of their ingenuity, imagination, and creativity to create businesses that can employ others and make them rich in return.

(If you want to watch Steve Courage's free videos on YouTube, [Click Here](#)).

CHAPTER TEN

You Can Be a Successful Entrepreneur, But...

Around the year 2005, one of my friends saw me with a financial book and said to me, *"Steve, you see, most of the things written in this book can only work in the U.S. and U.K. Things are not working in Nigeria."*

I hated that statement, so I disagreed strongly with him by telling him that I was going to follow all the principles I was learning, and they would work for me.

About 12 years after this conversation, my friend noticed my progress and decided to visit me in Lagos.

This time, I had a growing business, a few employees, and a little more money than most people.

My friend was surprised at how far I had gone (even though I knew I was just starting).

One evening during his stay, we decided to take a walk, then I told him my next financial goal (which I think should be the dream of many Nigerians).

I said, "If you want to live a good life in this country, your goal should be to figure out how to make a million Naira every month because you really have to stop worrying about bills and you would want to take care of other people around you and then invest for the future."

My friend, just as he did 12 years earlier, told me, *"That is going to be difficult in this country,"* which is a better way of saying, *"It's not possible."*

Less than three years after this conversation, I had more than quadrupled my business, and I was making three times the money than my friend said wasn't possible.

In contrast, my friend didn't even have any stable income.

Here is the thing: people almost always get what they believe is possible in life.

If you think you can, and look for riches with zeal and faith in God and yourself, you'll get it.

If you conclude, like most people, that Africa is poor, wretched, and hopeless, you're already poor and lost.

That's why Henry Ford said, *"If you think you can, you can. If you think you can't, you can't."*

You can become a successful entrepreneur but if you don't believe that you can, not even God can help you.

How Society and School Programmed You to Fail

I logged into social media one day and saw the picture of my brother's kids.

One wore a doctor's clothes with a stethoscope while the other wore a lawyer's clothes with a wig.

When I saw this picture, I was a little angry (don't mind me, I get mad for almost everything in our society).

I wasn't mad because my brother was programming his children to become lawyers and doctors.

I was mad because nobody programs their kids to become entrepreneurs.

Later on, I visited my brother and decided to engage his oldest child (not the ones in the picture I saw).

I asked this 13 years old girl, "What do you want to be when you grow up?" to which she answered, *"I want to be a Doctor."*

I wasn't surprised because I knew that society and her parents had programmed her for wanting to be a doctor.

This is what happens.

When you have a 7-year-old child who doesn't want to do her homework, and you tell her:

"Rachael, you need to do your homework because if you don't do well in school, you won't be able to become a lawyer"

Or like my brother, you sew doctor clothes, put it on your child and take a photograph of him

Or while in the bank, you tell your child, *"Look at the bankers. They are rich people,"*

Or any version of the above lines, what you're doing is programming those children to become specific individuals.

While it is not a crime to program your child to be a doctor, what makes me angry is that nobody is programming their children to be entrepreneurs.

Nobody tells their children, *"You see, entrepreneurs are rich. When you grow up, it will be great if you can be an entrepreneur."*

First, let me make it clear that children are not supposed to be given dreams.

Parents and society are supposed to help children discover who they are instead of influencing who they want the children to become, but let's pretend for a moment that it's refreshing to influence your children's dream.

Why is it that you will never hear a parent telling his child, *"Look at Dangote. He's the richest man in Africa. If you work hard, you can become a successful entrepreneur too?"*

Why is it that no parent sells entrepreneurship to their children?

Why does every parent want their children to be lawyers, doctors, and engineers?

We were told often by our parents and teachers that the best way to live is to become a banker or an oil company worker, or doctor, or lawyer.

Not our parents alone.

The movies, the music, the television– all work against us to set our minds on what they assume is the best – being an employee.

As a result of this massive programming, we grew up with low-self-esteem about entrepreneurship.

We believe that we cannot become entrepreneurs simply because society, school, and our parents have made us believed that lie.

Mahatma Gandhi said, *"Man often becomes what he believes himself to be."*

We believe we're supposed to be employees, and that's what we all want to be.

Have you ever seen a man telling his child, *"My son, as you are growing up, the best you can do with your life is to become an entrepreneur?"*

Then, you're wondering why millions of people are unemployed in Africa?

How is that the work of the devil?

How are children supposed to dream of becoming entrepreneurs when the society, school, parents, and movies they watch brainwashed them to become employees?

How are the young adults ever going to believe in themselves, that they can build thriving companies (even

though it's difficult) when everyone has programmed their kids to be lawyers and doctors?

This, my friend, is what I have to tell you; if you think you can, you will.

Karen Marie said, *"It's what you choose to believe that makes you the person you are."*

Conclusion

I can repeat my personal story a million times, but I won't like to waste your time.

Listen!

I believe in the grace of God, but I had no advantage when I started in life.

My parents were poor. I spent my first decade in a dark village (Oyi-Adio, Ila-Orangun, Osun State).

I suffered from the Sickle Cell Disease throughout my childhood (My health has improved now, by the grace of God).

I didn't attend the right school because my parents couldn't afford them.

I had nothing except that at some point in my life, I decided to believe in myself, and that is the only difference between most Africans who are poor and me.

If you think you can, you can!

CHAPTER ELEVEN

How To Say NO To Societal Dreams

About 14 years ago, when I was at the Osun States Polytechnic, I met Ruth, a brilliant and intelligent lady, and we became friends (she was actually my girlfriend before I became a born again Christian).

Ruth had a brother named Dayo, who is now a medical doctor.

No. Mr Dayo didn't become a Medical Doctor because he loved to be, at least from my assessment, according to the story Ruth told me.

Here is what happened. Dayo's father, as a child, wanted to become a medical doctor.

He studied hard and went to university. But because of financial difficulty, he wasn't able to finish his medical course so he couldn't become a doctor.

When he had a son, like most parents, he probably started nursing the son to become who he wanted to become.

This happens all the time. My father didn't go to school, so he believed that I should get a PhD (you know, that will make him feel better).

When people lost a dream in their youth, that dream never really goes away.

Each time they see people who achieved that dream of theirs, they envy them and look for ways to see that dream again in their lifetime.

There's no better way to reach your lost goal other than to make your child achieve them. That seems pretty straight forward, right?

Unfortunately, one of the most considerable harms your parents can do to you (unknowingly) is to influence you to follow their dreams, either their childhood dreams or the goal they believe is better for you.

When I decided to be an entrepreneur, my mother was worried (She was crying), my father was angry and didn't want to see me.

My only brother threatened to disown me (and even disowned me by saying it); everybody else in my large

family either talked behind my back or waited to see if I'd destroy my life by such a decision.

Don't make a mistake here.

All of these people love me.

My mother is by far the best human being God created. She sacrificed her life for me to live.

While my father couldn't have ranked among the best fathers in the world, he would probably score a C.

My only brother was my childhood guidance. I lived a decent and hardworking life because he gave me direction.

So, I did not doubt that my family members loved me.

But when it came to my internal conviction about who I am and what I wanted for my life, I knew I would rather be happy for the rest of my life than to make my parents happy by fulfilling their dreams.

Luckily for me, after I started succeeding, my beloved family members and I forgot the past, and we became a loving family again.

Today, though I didn't pursue my parents' dreams, they are happy because I've done with my life what only a few people of my age and background ever did.

My advice for young people is this: don't allow your parents to kill your dream because of their own lost dreams.

I know the above statement is harmful to the distribution of this book because when this book was first published in the year 2013, many parents told me that they shared it with their children.

Now that I'm kicking your children against you, I know you won't want to give this book to your children.

But I'm not kicking your children against you.

I'm only telling the truth; your children shouldn't live their lives pursuing your lost dreams.

They should discover and pursue their own dreams because that's the only way they can be happy and prosperous.

Now to the children, I'm not teaching you to disrespect your parents.

Even though my parents and I had over seven years of darkness in our relationship, I never disrespected them.

I listened to their advice but humbly let them know that who I am cannot be happy doing what they wanted me to do.

As Africans, our parents are next to God. We have to honour and respect them.

At the same time, we owe ourselves the higher duty of letting them know that we believe in our dreams and are willing to sacrifice our sweat to achieve them.

Conclusion

Society will not only try hard to program you to become an employee, your parents will also help that programming. So, watch out.

CHAPTER TWELVE

Why You Don't Need Money To Start A Business

On Thursday, 24th of July, 2008, when I announced to my parents that I would be leaving home to start a business, I only had N8,500 (Eight thousand, Five hundred Naira) to my name.

Not only that I didn't have money, but I also did not even have any "good" business ideas.

I left my hometown (Iree, Osun State) and travelled to Ogbomosho, Oyo State, Nigeria.

I stopped over at Ibadan to buy a Glo business SIM which I intended to use in starting a call centre business (those days, many people didn't call with their phones because

it was cheaper to call from the call centre, so I wanted to start a call centre business).

After buying the phone, SIM, and paying for my transportation, I got to my friend's house in Ogbomosho with about ₦500 (five hundred Naira).

To add salt to my injury, just in two-three days of working on my call centre business idea, I discovered that I couldn't make it work because I made no money, so the business failed.

There I was, just a few days after starting fully in the business world, I had no money, could not go back home, and had lost my first business.

Fast forward to eight years later, I had my first breakthrough in business, finally got a successful business, and my life has never remained the same again.

Yes, it was tough, but so many people do it every day.

And just for you to know what I mean when I say that you don't need money to start a business, what I mean is this: **you don't need your own money** to start a business, and you don't have to be born by rich parents either.

My family is so poor that ₦10,000 (Ten thousand Naira), less than \$30, is the most significant money anybody in my family ever gave me for business purposes.

But with the right mindset, business education and persistence, I was able to get all the resources I needed for my businesses from other people, including strangers.

Today, I hear a lot of people saying that the reason why they can't start a business is that they don't have money.

Well, I know better, I know that they don't know what they are talking about.

While the comprehensive teaching about how to get all of the capital you need for a business is beyond the scope of this book, you can be sure you will find them in the month four of the **African Business University**.

CHAPTER THIRTEEN

Built on Deception, Run on Lies

My country (Nigeria) has a program called the National Youth Service Corps (NYSC).

It's a one-year time-wasting activity you have to go through after you've wasted like 18 to 22 previous years of your life in schools.

To make this program seem worthwhile, the Nigerian federal government spends about 2 to 3 weeks to teach their victims (the graduates) how to be "self-employed."

In one such event in 2011 or so, I heard the governor of my state advising the graduates, *"You see, there's no job anywhere. Make sure you're self-employed."*

That is a bit of crazy advice, probably a stupid one.

If our governors, presidents, and everyone who have enough brains for that matter know that there's no job anywhere, why do we keep brainwashing our children to love jobs?

I just don't know the name to call this.

Are we all stupid, idiots, or imbeciles who derive joy in destroying the lives of our children?

Why would anyone waste 20 most important years of someone's life teaching them how to be employees, only for the same person to be told, *"We're sorry, there's no job?"*

Another great deception is what school does by offering entrepreneurship courses.

The first time I got mad about this was around the year 2011.

I was at Offa, Kwara State, Nigeria, and I wanted to recruit a few people for a business idea I had.

One of the applicants claimed to have a master's degree in Business Administration.

So, I paused and thought about it.

Why should you need a job if you went to school to study business?

Many years after that, I interviewed a lady who claimed to study entrepreneurship in university.

What the heck is going on here?

How can you need a job if you went to a university to study entrepreneurship?

It is like saying, *"You see, I spent four years in driving school, but I'll need you to drive my car to the grocery store because I can't drive."*

But I know what is going on here.

You see, the school was built on deception, and it has to continue its devil-given task with more tricks.

There's no way anyone can give what he doesn't have.

There are no way school teachers or lecturers can teach you how to be an entrepreneur because if they know how to build a company, 99% of them will not be in the classroom.

I mean, most employees hate their jobs, and almost every teacher hates their job (Who in the world won't hate killing children?)

So, you honestly believe that a man who doesn't know how to drive a car can teach you how to drive?

Do you honestly believe that a man who doesn't know how to cook can show you how to cook?

Do you honestly believe that a man who is an employee can teach our kids how to be entrepreneurs?

If you think such, I don't.

Every day I receive tons of messages and comments from people all over the world about how my teachings changed their lives and challenged them to start a business.

The reason why my message makes an impact on people's lives is that I'm talking about what I know and do.

I'm not teaching entrepreneurship because I read books about entrepreneurship (Even though I read a lot of books about entrepreneurship).

I'm teaching entrepreneurship because it's my life, my passion and the only thing I've ever done successfully with my life.

So let me be very blunt with you; if you desire to learn entrepreneurship, the worst place to go to is a school because teachers and lecturers in schools are employees.

No one can give you what they don't have. No employee can teach you how to build a business. It's a common sense.

As I'm rounding off this book, I want to advise you to take all the lessons you've learned in this book to heart.

You also have to look for people who have built successful businesses and learn from them.

You can read books or watch videos, just learn.

If you trust me and think I have a few things I can teach you about entrepreneurship, then, join the **African Business University**

African Business University (A.B.U) is a six (6) months online practical entrepreneurship training course.

In the first month of the A.B.U, I'll show you exactly how I built my first successful company (an Agric Technology Company in 2016).

I'll also show you how I built my media company (We started in April of 2018) using the technologies that are available for everyone, but which most people aren't smart enough to make money from.

In the second month of the **African Business University**, I'll show you different ways and strategies I used to discover lucrative business opportunities in Africa, including STEALING them (Don't judge me until you understand what I mean)

In month three, I'll show you how to build a business which "kills" all the competition.

Knowing how to do this is the reason why I made a lot of money, especially with my first company.

If you must compete with twenty other people, then, you must drop your price and dropping your price means you're making no profit.

In month four of the A.B.U, I'll share with you the strategies I used to get all the capital I needed to build my businesses.

Note; no rich uncle, father or brother ever gave me money to start a business.

~~N~~10,000 (\$30) was the only and biggest money anyone in my family ever gave me for business purpose so you not having anyone to give you money isn't a valid excuse to die poor.

In month five, I share with you the six major obstacles most Africans face when trying to build a business and how to overcome them.

Month six is very important for anyone who is an employee and wants to start a business. Plus, I revealed 10 books which changed my life.

The school fees for the six months of the African Business University (A.B.U) is ~~N~~450,000 (Four Hundred and Fifty Thousand Naira, Nigeria), **South Africa**; R 17,000, **Ghana**; GHS 6,700, **Egypt**; EGP 17,800, **Kenya**; KSH 125,000, **Uganda**; USH 4,200,000, **Ethiopia**; ETB 45,000 or \$996 (Nine Hundred and Ninety Six US Dollars) from other part of Africa.

You can pay and register for the A.B.U [**HERE**](#).

However if you don't want to pay for the school fees at the **African Business University**, you can apply for scholarship and get all the six months course for FREE.

To qualify for the A.B.U scholarship, all you have to do is to share this book with just 20 people and get them to download it.

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