

Ahmed Waleed	
Employment History	
Details	Marketing Officer, Dr.Tariq Ali Hassan's Laboratories, Downtown, Cairo DECEMBER 2019 - MARCH 2023 <ul style="list-style-type: none"> Developed and executed marketing strategies that increased brand awareness and customer engagement. Analyzed market trends to identify new opportunities for product promotion. Collaborated with cross-functional teams to enhance product positioning and messaging. Managed social media campaigns, driving 30% increase in online interactions. Organized promotional events that boosted customer acquisition and retention.
	Director of Marketing Department, Accurate Laboratories, Cairo MAY 2023 - JANUARY 2025 <ul style="list-style-type: none"> Oversee strategic marketing initiatives to enhance brand visibility and market penetration. Lead cross-functional teams to develop and implement integrated marketing campaigns. Analyze market trends and customer insights to drive innovative solutions. Manage budget allocations for marketing projects, ensuring optimal ROI. Foster partnerships with key stakeholders to expand business opportunities.
Education	
Skills	Mataria Institute of Mechanics, Cairo OCTOBER 2020 - JUNE 2024
	Courses Front-End programming course, Udemy FEBRUARY 2025 - PRESENT
Skills	Computer Skills
	Fast Learner
	Time Management
	Team Work
	Ability to Multitask
	Communication
	Effective Time Management
	Ability to Work Under Pressure
	Leadership Skills
	Knowledge of Technical Diagrams
	Complex Problem Solving