

# RIZWANUL ISLAM

## MARKETING AND SALES OPERATIONS



Bashundhara R/A, Dhaka  
 afraim.afraim99@gmail.com  
 <https://www.linkedin.com/in/rizwanul-islam-afraim99/>  
 01751-299259

### SKILLS

- Strategic Marketing
- Internal and External Communications
- Consumer Behavior
- Market Research
- Team Cooperation
- Planning and Execution

### EDUCATION

#### BBA

North South University  
2019 - 2025

Major in Marketing, great at service marketing and consumer behavior.

#### H.S.C

Halishahar Cantonment Public  
2018

### CERTIFICATIONS

1. Search Engine Optimization (SEO) assessment, LinkedIn
2. Microsoft Powerpoint assessment LinkedIn
3. Excel Bootcamp, NSU CPC

### INTEREST

Currently spending some time to experience how games are made with Unity and Unreal Engine. In my opinion this digital product possess huge potential worldwide and has a very good opportunity to make Bangladesh globalize in this sector.

### PROFILE

Dynamic Market Researcher and Business Development Professional with expertise in data-driven decision-making and customer experience optimization. Proven track record at PrimeSync Solutions and Quantanite, specializing in market research, data analysis, and strategic planning. As Vice President of NSU Shangskritik Shangathan, demonstrated effective leadership by managing large-scale projects and delivering impactful results that drive business growth.

### EXPERIENCE

#### Operations Associate|PrimeSync Solutions

May 2024-Present

**Company Overview:** PrimeSync Solutions provides outsourcing services to save on costs, enhance productivity, and drive exceptional business results. Now they provide AI voice agents.

**What I do:**

Generate leads | Research companies | Identify new sales prospects | Conduct industry analysis | Manage meeting slots | Track performance weekly and monthly

#### Associate|Quantanite

Feb 2022 - Apr 2024

**Company Overview:** Quantanite is a customer experience and digital outsourcing solutions provider for the world's fastest-growing companies.

**What I did:**

Scraped data | Entered 1+ million data points | Uploaded photos on backend | Corrected data entry errors | Identified training needs for efficient processing.

#### Organic Social Media Marketer|The Serial Griller

Jul 2018 - Sep 2018

**Company Overview:** The Serial Griller is a famous burger joint in Chattogram.

**What I did:**

Managed food posting | Collected reviews | Posted stories and ratings in food groups | Tracked competitors' social media and adjusted strategies.

### HIGHLIGHTS

#### **Employee of the Month**

Got recognized twice for the followings

1. Provided the company with high-quality competitor analysis and industry analysis for launching an AI product
2. Gathered and organized industry leads for sales outreach, and provided the outcome analysis afterwards

#### **Event Management & Planning**

1. As Vice President of a major student club, managed 200+ people and organized 12+ mid-sized and 4 well-known events.
2. In Artist Management at Let's Vibe Festival, managed Atif Aslam and King's team, handled logistics, and coordinated event flow and artist schedules.