



PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

01-01-2015

31-12-2015

21350

Total Orders

49574

Total pizza sold

817.86K

Total Revenue

38.31

Avg Order Value

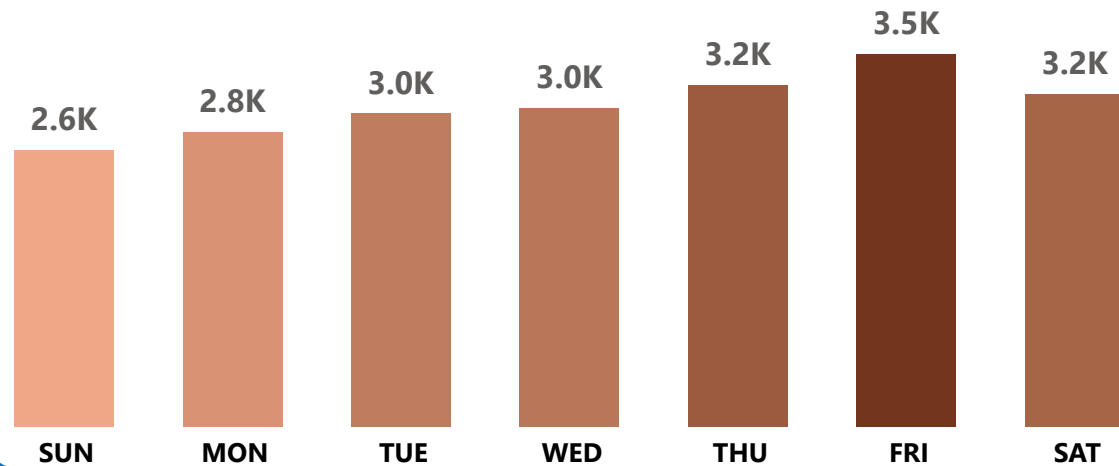
2.32

Avg Pizzas per order

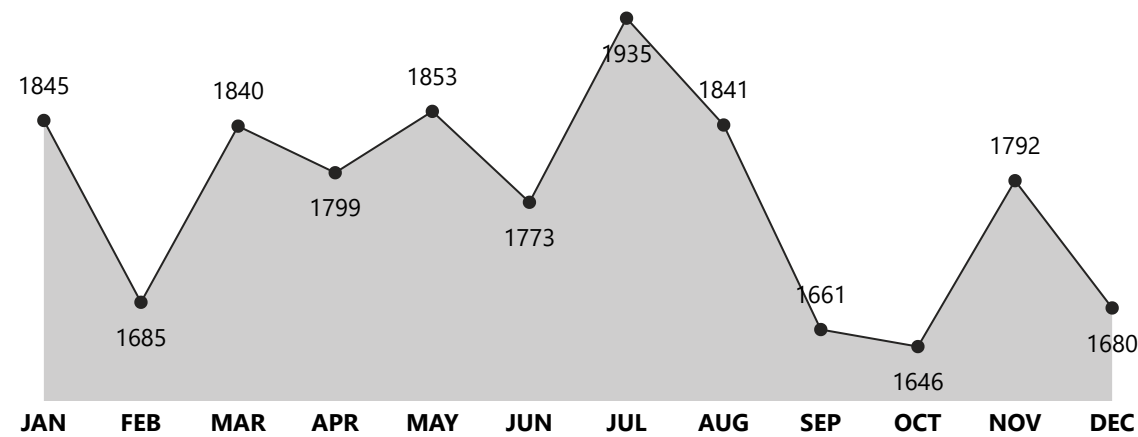
Home

Best/Worst Sellers

Daily Trend for Total Orders



Monthly Trend for Total Orders



BUSIEST DAYS & TIMES

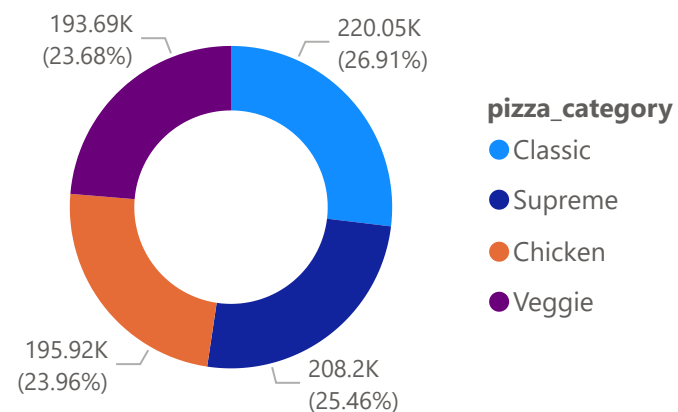
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

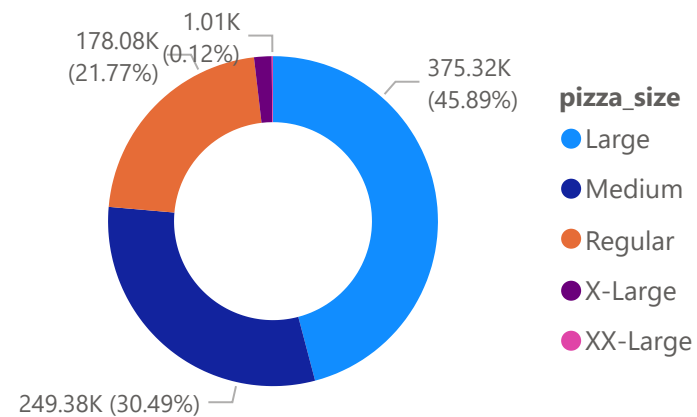
MONTHLY

There are **maximum** orders from month of **July and January**

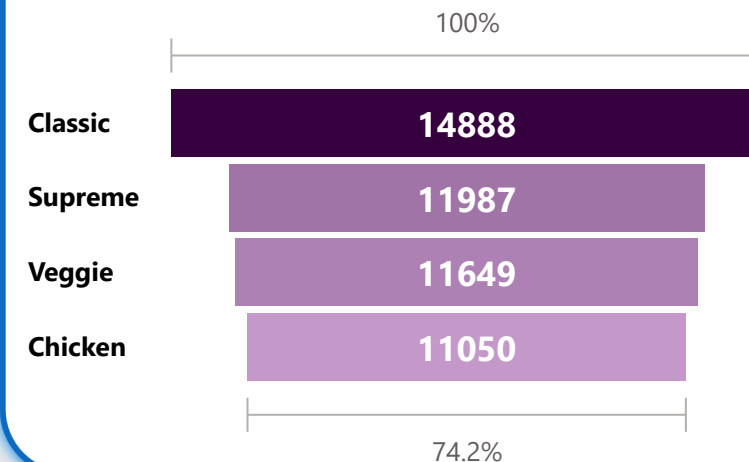
% sales by Pizza Category



% sales by Pizza Size



Total pizza sold by pizza_category



Sales Performance

CATEGORY

Classic Category contributes to the **maximum** sales & total orders.

SIZE

Large size contributes to **maximum** sales.



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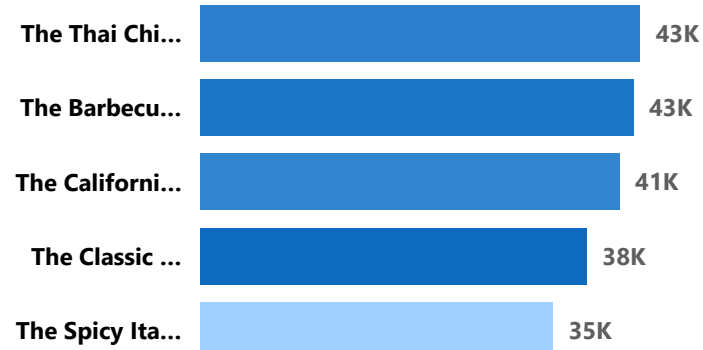
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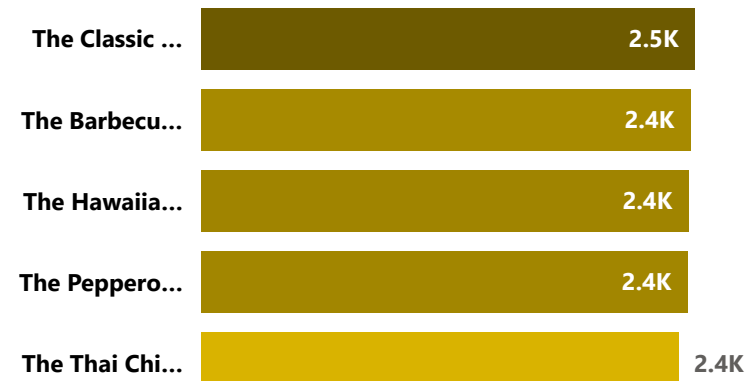
Home

Best/Worst Sellers

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Orders



Best Sellers

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue.

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities.

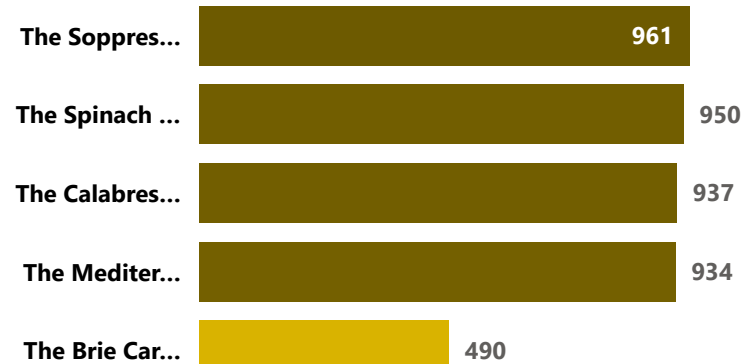
TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

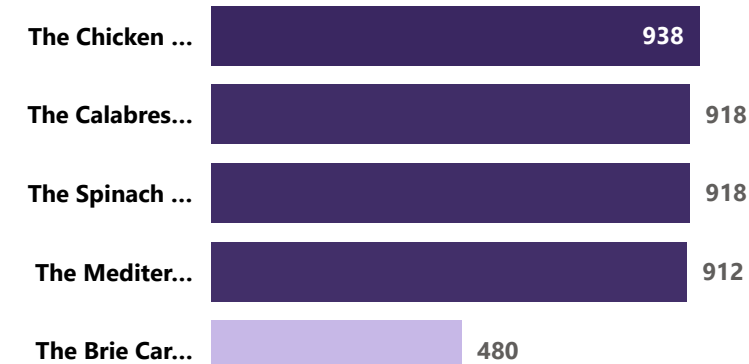
Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders



Worst Sellers

REVENUE

The Brie Carre minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders