

# Executive Sales & Marketing Dashboard

Overview

Product Analysis

Customer Segment

Marketing ROI

Total Revenue

10K

Total Profit

4K

Total Cost

6K

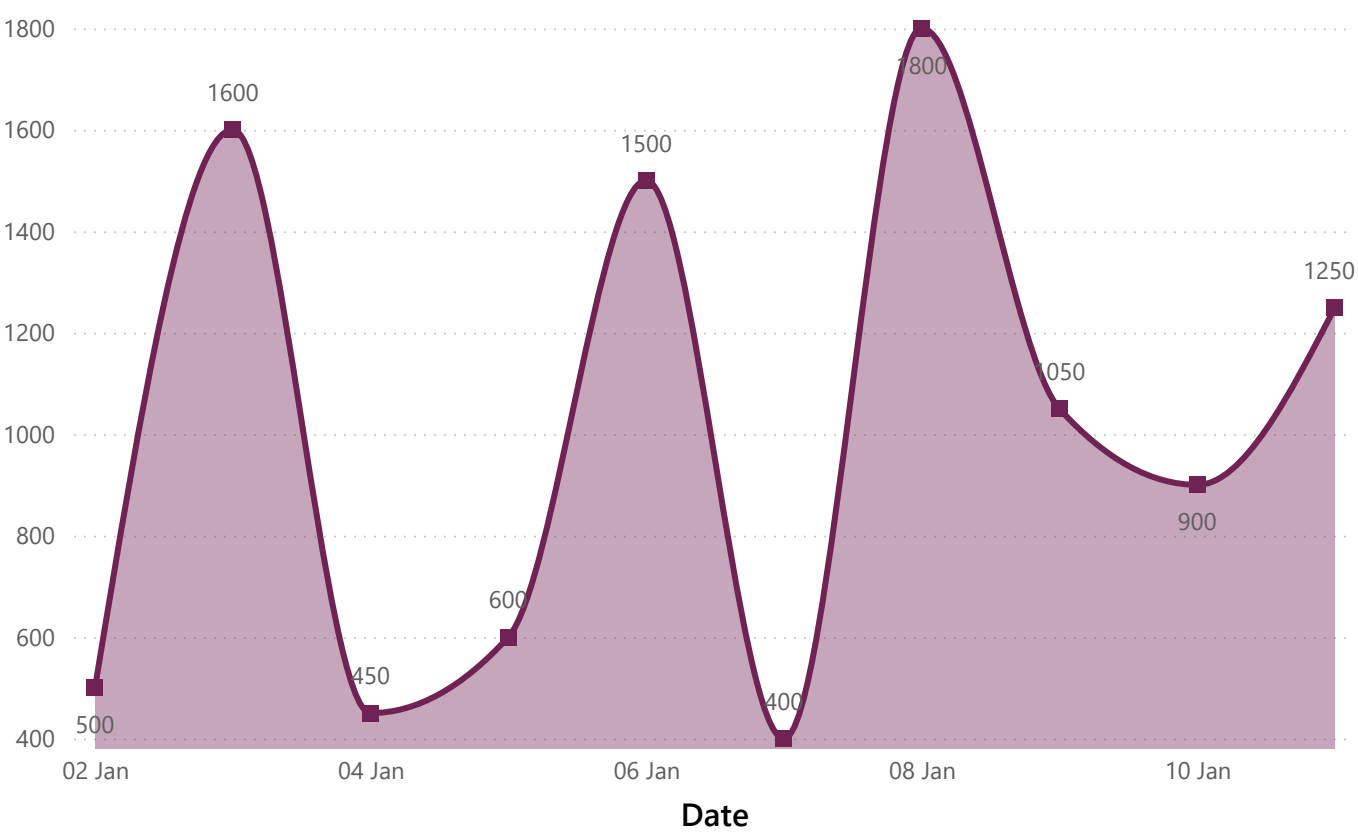
Profit Margin %

37.31%

## Total Profit by Region



## Total Revenue by Date



Overview

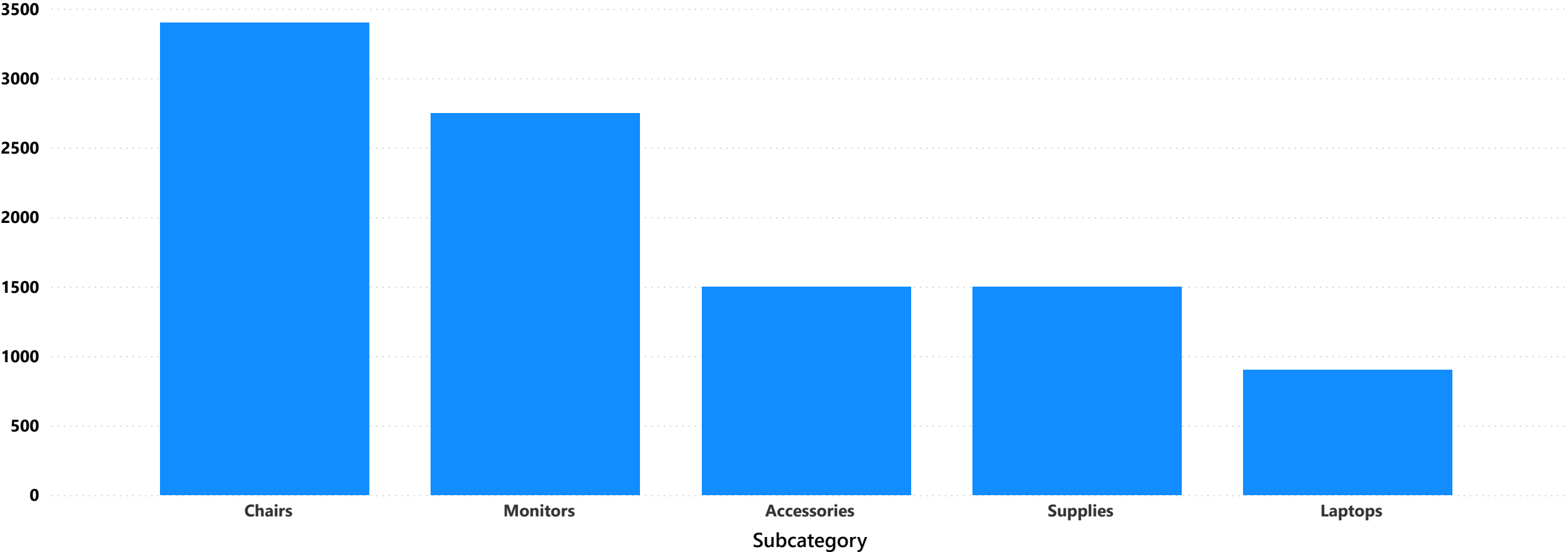
Product Analysis

Customer Segment

Marketing ROI

Total Revenue	Total Profit	Total Cost	Profit Margin %	Average Revenue per Order
10K	4K	6K	37.31%	1.01K

Revenue by Product Subcategory



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10K

Total Profit

4K

Total Cost

6K

Profit Margin %

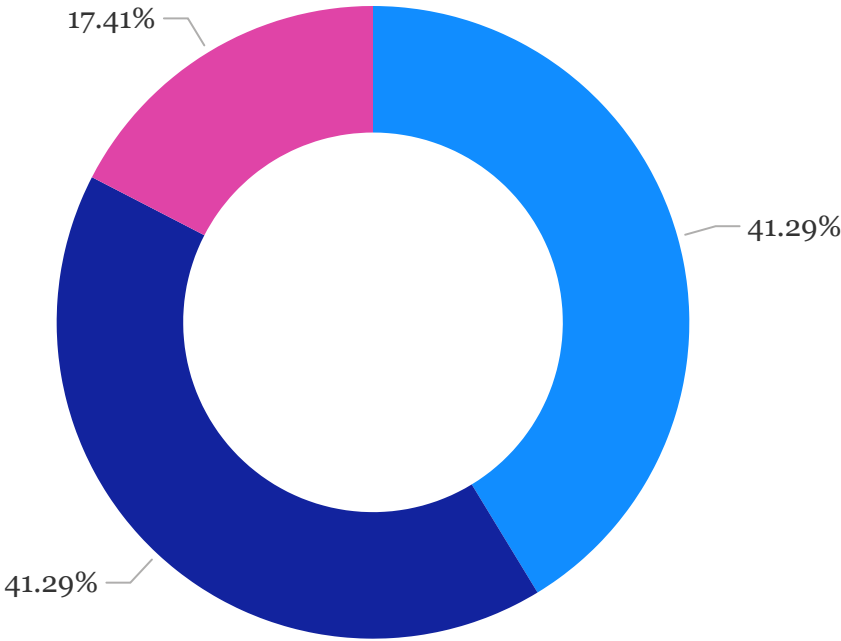
37.31%

Average Revenue per Order

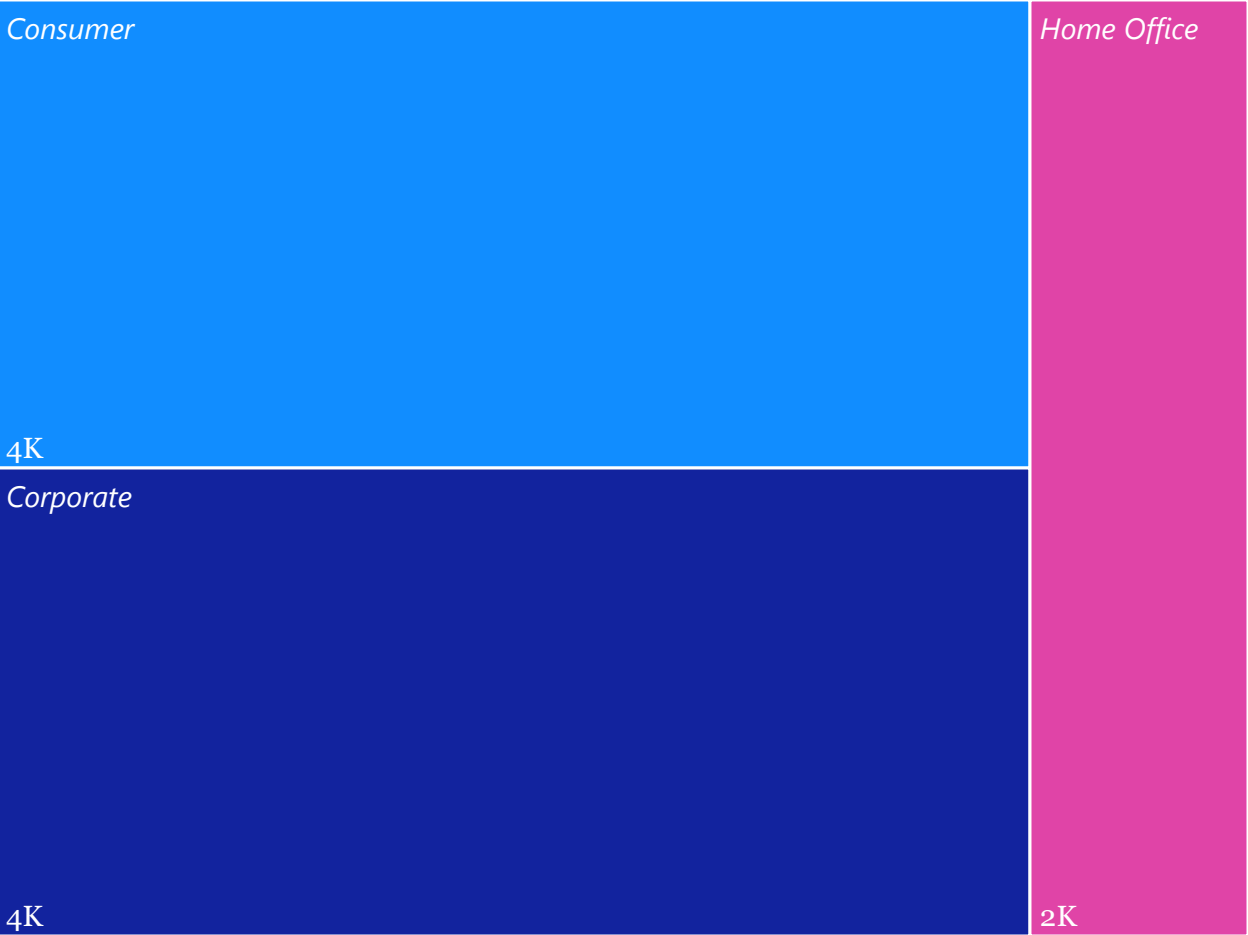
1.01K

# Revenue Distribution by Customer Segment

Segment ● Consumer ● Corporate ● Home Office



# Total Revenue by Segment



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10K

Total Profit

4K

Total Cost

6K

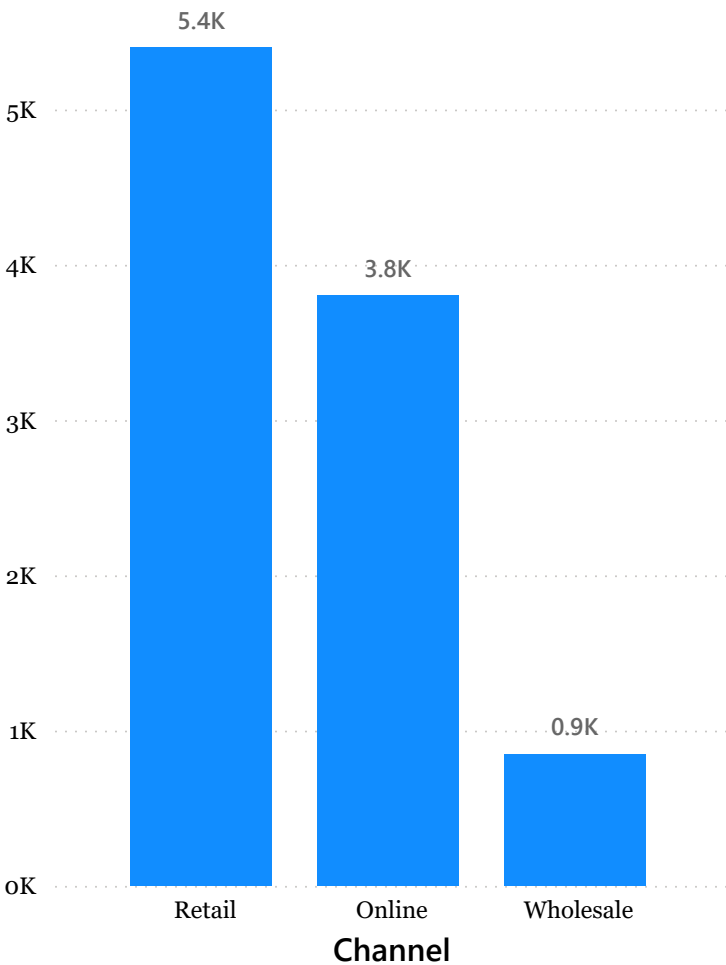
Profit Margin %

37.31%

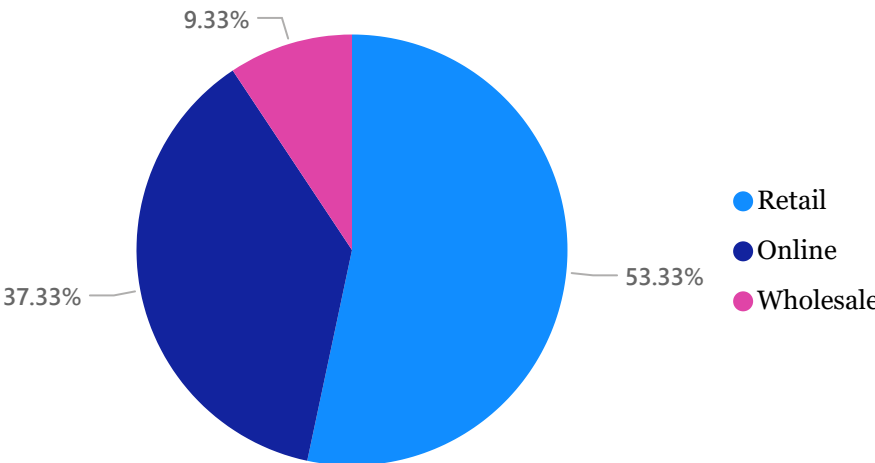
Average Revenue per Order

1.01K

Total Revenue by Channel



Total Profit by Channel



Total Revenue by Date

