Care Circle

A COMMUNICATIVE APPROACH
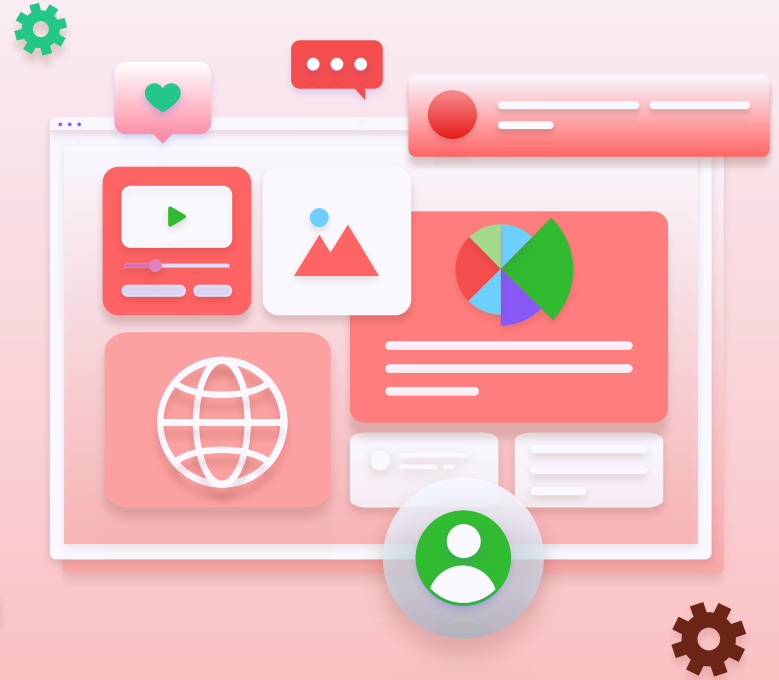
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01

Project Narrative

What is all about?

Why Care(*Circle*)

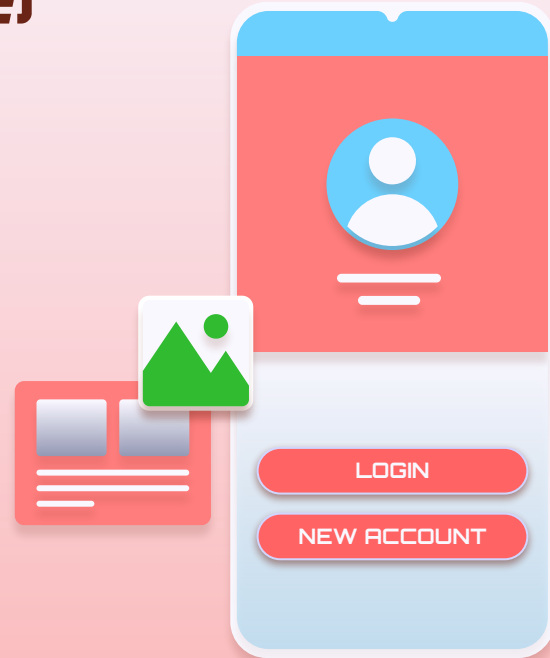### Increasingly Dangerous Digital Landscape

- Children and youth face growing risks online, especially via mobile devices

Proposal For a Solution

- Designed to help parents and trusted guardians ensure children's safety

Importance of the Initiative

- Vital for protecting children in today's digital world

LOGIN

NEW ACCOUNT

Existing Solutions

mSpy

- Widely used parental monitoring app
- Tracks children's activities, including text messages and social media usage
- Offers RT monitoring for comprehensive, on-demand insight

Bark

- Focuses on detecting potentially risky content in children's online activities
- Scans text messages, emails, and social media for harmful content
- Alerts parents only when harmful content is detected
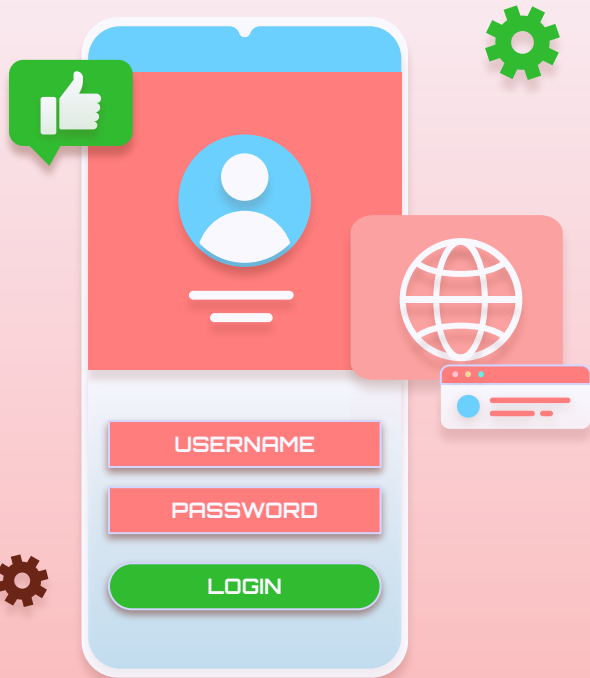
Drawbacks

Criticism of Parental Control Apps

- Many apps face backlash for invading children's privacy
- Erodes trust between parents and children

Surveillance Issues

- Apps provide unrestricted access to children's messaging and social media activity
- Can damage open communication about online safety and activities

Our Solution
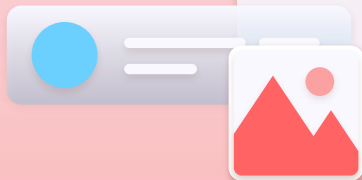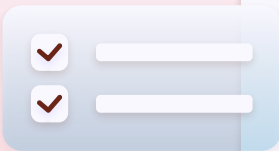
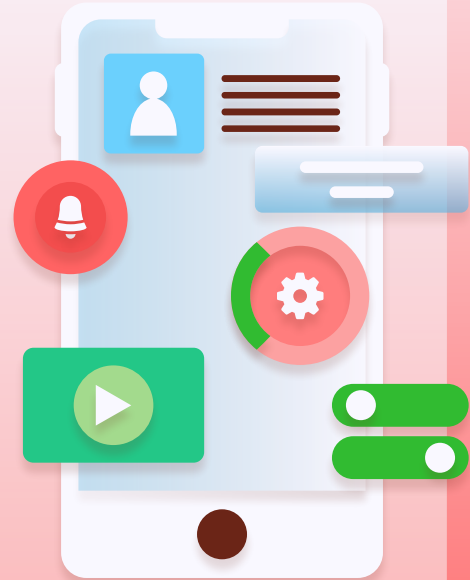## CareCircle

A balanced parental monitoring solution.

Goal

Reduce harm while supporting children's independence and privacy.

02

UI Overview

Overview of the app and
key functionalities

App Overview

Login
Input fields for user authentication
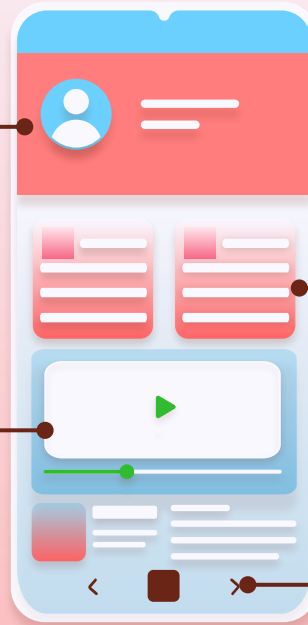
Dashboard
Features two separates interfaces for parent and child

Settings
Account settings and safety

Loading
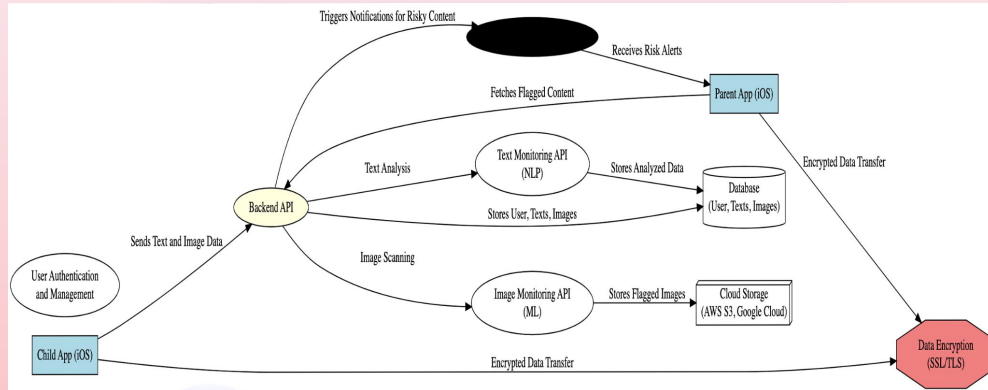Minimal design for feedback during page processing

System Architecture

Backend: AI message scanning and harmful content flagging; connects to a NoSQL database.
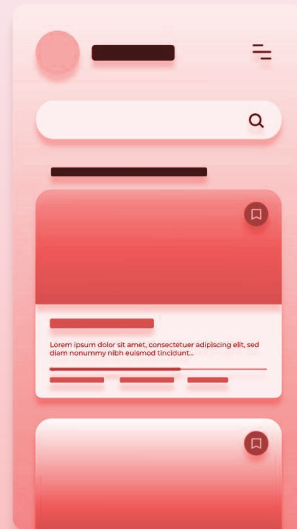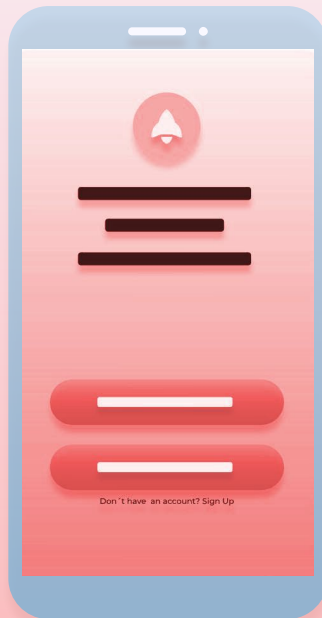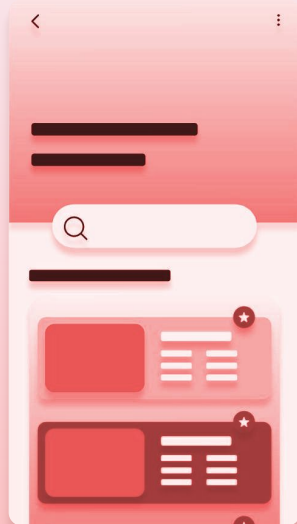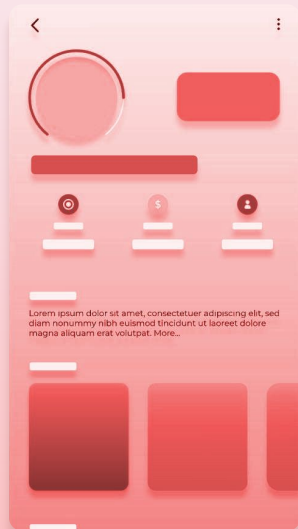
Database: Stores harmful words, user profiles, and flagged messages

Front-end:

- **Child Dash:** Manages consent and settings
- **Parent Dash:** Monitors flagged messages and notifications.

Team Roles

Thank you!