

Customer Analytics : Demographic & Market Trends

Quick measure

Total customers

18.5K

VIP customer

1.7K

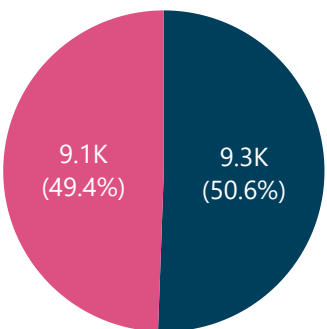
Regular Customer

2.2K

New Customer

14.6K

Customer Demographic by Gender

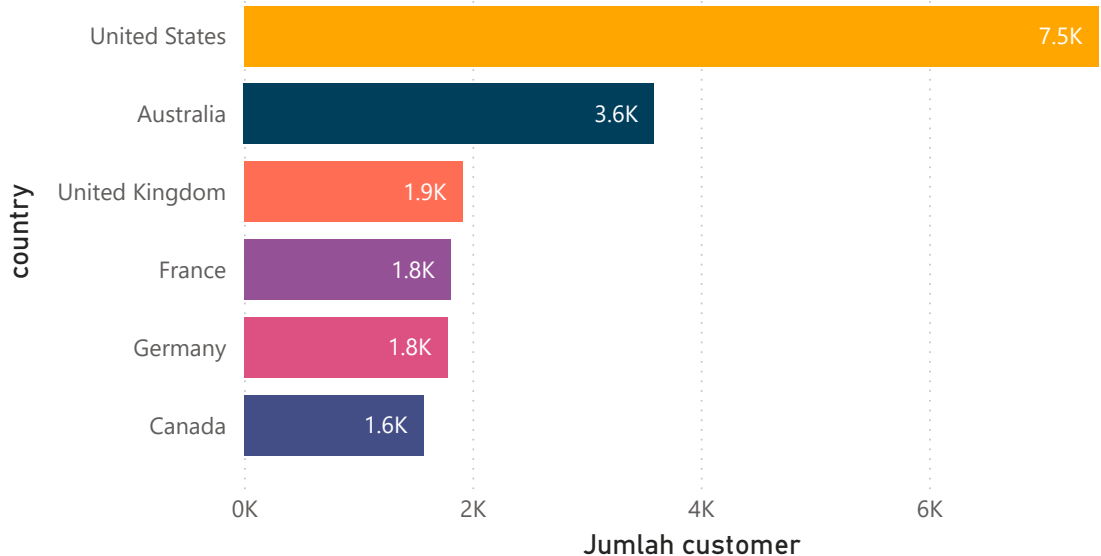


gender

Male

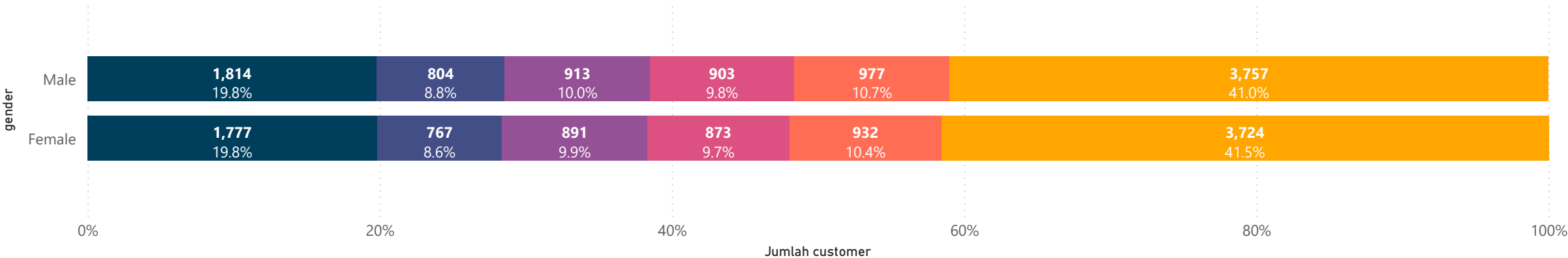
Female

Total Customer by Country



Gender Distribution of Customers by Country (%)

Australia Canada France Germany United Kingdom United States



Product Health Dashboard: revenue, Segmentation & Dead Stock Analysis

Quick measure

Total Products in Inventory

295

Total Products cost

\$86.1K

Avg Revenue monthly

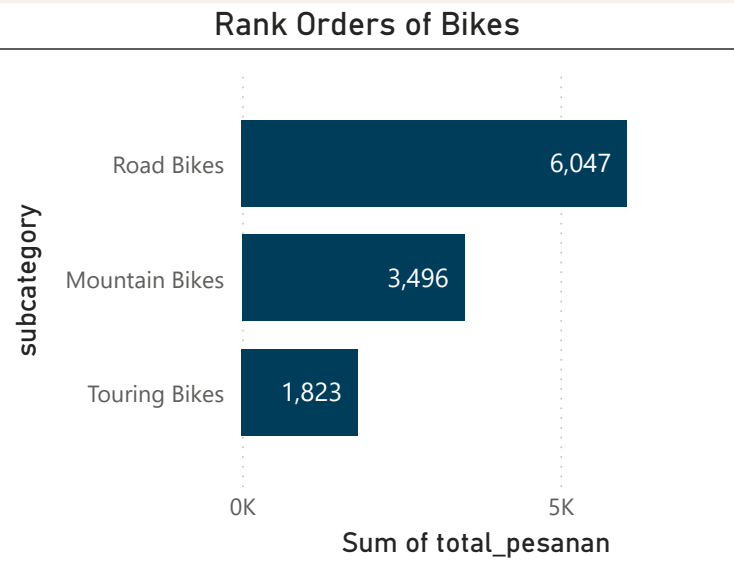
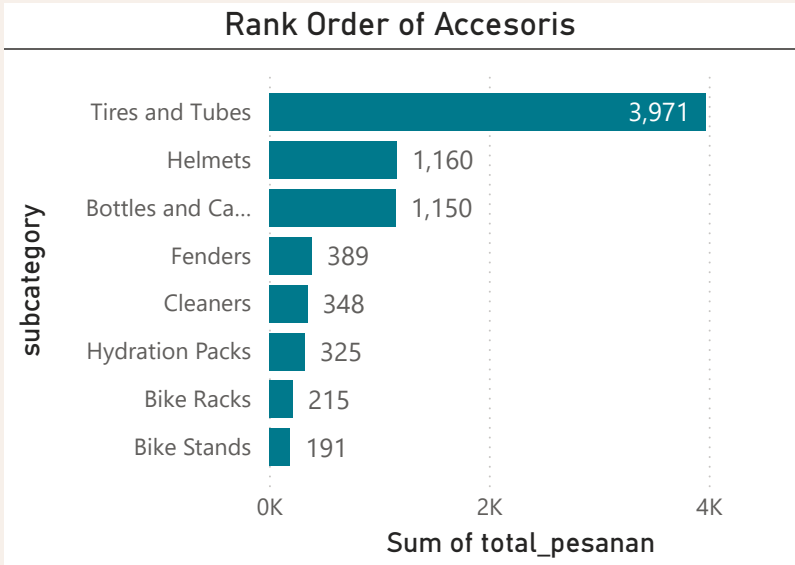
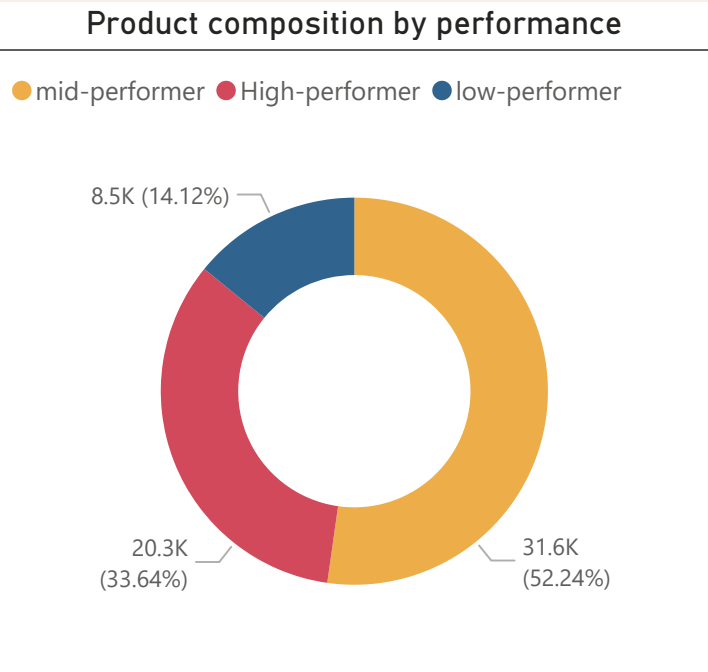
\$14.8K

Avg sales price

\$1K

Avg revenue per-order

\$1.4K



Sales Performance Dashboard

Quick measure

Total Sales

1M

Total Item Sold

392

Order Total

0.4K

