

RICHARD AFRIYIE

UI/UX DESIGNER, LONDON

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EDUCATION

Career Foundry, Berlin, Germany
Certificate: **UI Design Immersion**
March 2021 - Feb 2022
Specialisation: **Frontend Development for Designers**, March - 2022 - Present

Kwame Nkrumah University of Science and Technology | Kumasi, Ghana
BA Communication Design
Aug 2005 - June 2009

UI/UX SKILLS

- User Centered Design
- User Research
- User Flow
- Wireframing
- UI Design
- Prototyping
- User Testing
- Responsive web design
- Using Design Systems
- Interaction Design/Animation
- Designing Symbols/Iconography
- Cohesive Branding
- Mobile App Design

TOOLS

- Sketch
- Figma
- XD
- Illustrator
- Photoshop
- Indesign
- Invision
- Flinto
- Balsamiq

SOFT SKILLS

- Teamwork
- Problem-solving
- Creativity
- Management
- Communication Skills
- Flexible

UI/UX designer with 8+ years of graphic design experience. Knowledgeable UI/UX designer who has produced user-centric interface solutions that are intuitive, functional and pixel perfect. Produced interface designs through empathy, placing the client needs at the forefront and continued engagement. Expertise in translating high-level requirements into actionable and effective solutions utilising interaction flows

Delivered 20+ projects (logos, brochures, advertisements) which increased brand awareness and profitability across various industries including financial, hospitality & medical amongst others

UX/UI PROJECTS | 2021 - 2022

FINANCIAL MANAGEMENT MOBILE APP, ANDROID/IOS CAREER FOUNDRY CASE STUDY

- Developed a native iOS and Android app aimed at encouraging youth to save for the future and unforeseeable circumstances
- With this app, you can track balances, income and expenses while setting financial goals. The app provides free tips and offers live chat

PHLOC, RESPONSIVE WEB APP | CAREER FOUNDRY CASE STUDY

- Produced a location-based responsive web app for finding pharmacies with specific medications using a user-centred design process and a mobile-first approach
- Analyzed competition, conducted user interviews, and completed surveys to collect data for development of personas, user flow, and wireframes

BABFEED, RESPONSIVE WEB APP | CAREER FOUNDRY CASE STUDY

- Presented a responsive e-commerce web app for baby food. By partnering with multiple brands, the app offers a variety of items within one store, as well as same day delivery
- Designed wireframes, user flows, and a simple navigational interface based on user research for products, checkout, delivery and review pages

WORK EXPERIENCE

TEAM MEMBER

Greggs | London, UK | **July 2021 - Present**

- Providing excellent customer service and ensuring healthy practices are adhered to through teamwork

UI/UX DESIGNER (REMOTE INTERNSHIP)

Pharmhedge (Unirever) | US | **Feb 2020 - Dec 2020**

- Collaborated with UI and UX designers, product managers, and front end developers to develop a pharmaceutical marketplace called Unirever
- The platform allows pharmacies, clinics, hospitals and agencies to connect with manufacturers for discounted products
- Used their design system to turned mid-fidelity wireframes into high-fidelity wireframes

SENIOR GRAPHIC DESIGNER/CO-FOUNDER

ONC Studio Ltd. | Accra, Ghana | **Aug 2016 - Dec 2019**

- Led a team of designers to develop the National Cyber Security Centre's annual awareness campaign for 2018 and 2019. Attending the program were the president of Ghana and various dignitaries
- Managed the daily affairs of the company whiles designing and supervising works

GRAPHIC DESIGNER

Frontiers Printing & Pub. | Accra, Ghana | **Jan 2011 - July 2012**

- Worked alongside other designers to drive clients projects from the ideation stage to print production