# How to design a Big Data Platform





#### **Copyright Policy**

All content included on the Site or third-party platforms as part of the class, such as text, graphics, logos, button icons, images, audio clips, video clips, live streams, digital downloads, data compilations, and software, is the property of BitTiger or its content suppliers and protected by copyright laws.

Any attempt to redistribute or resell BitTiger content will result in the appropriate legal action being taken.

We thank you in advance for respecting our copyrighted content.For more info see <a href="https://www.bittiger.io/termsofuse">https://www.bittiger.io/termsofuse</a> and <a href="https://www.bittiger.io/termsofservice">https://www.bittiger.io/termsofservice</a>



#### 版权声明

所有太阁官方网站以及在第三方平台课程中所产生的课程内容,如文本,图形,徽标,按钮图标,图像,音频剪辑,视频剪辑,直播流,数字下载,数据编辑和软件均属于太阁所有并受版权法保护。

对于任何尝试散播或转售BitTiger的所属资料的行为,太阁将采取适当的法律行动。

我们非常感谢您尊重我们的版权内容。

有关详情,请参阅

https://www.bittiger.io/termsofuse https://www.bittiger.io/termsofservice

#### About Me

#### **CS105 - Intro to Python**



#### CS103 高频系统设计面试题精 讲

Free Lecture: Nov 4th, 7:00 pm Course: 11/13/2016 to 12/6/2016 Subscribe to class updates

#### **CS202 - Big Data Engineering**



#### CS202 Big Data Engineer 实战 训练营

Free Lecture: Nov 12th, 7:00 pm Course: 11/18/2016 to 12/17/2016 Subscribe to class updates





## Agenda

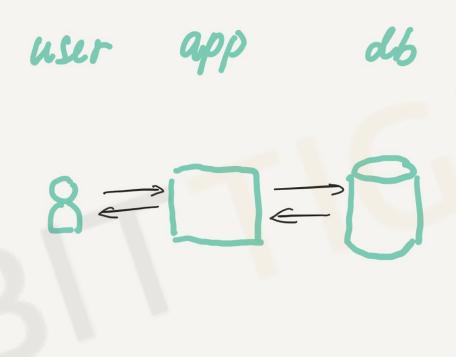
- Infrastructure Evolution
- Data Pipeline
- Deployment Consideration
- Q&A

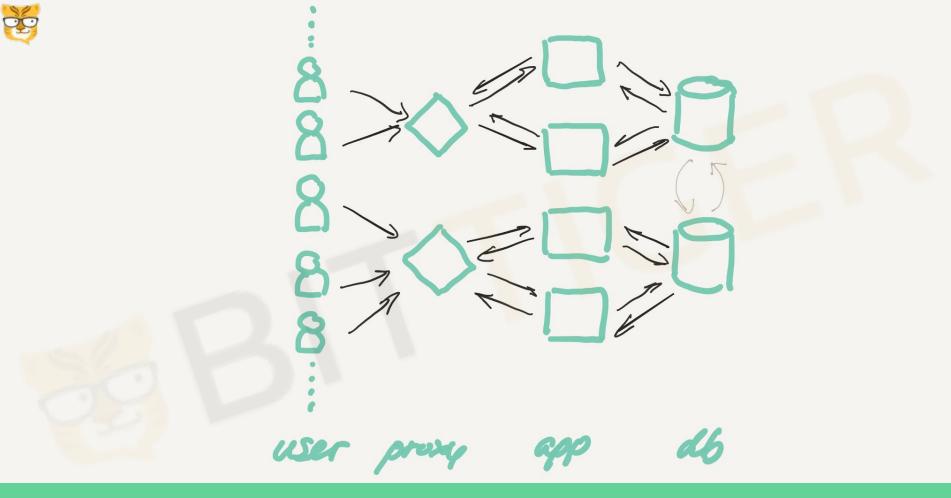


## Agenda

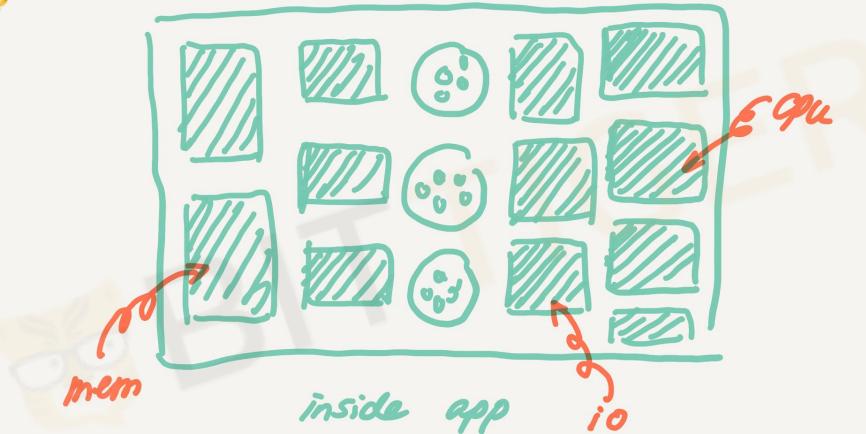
- Infrastructure Evolution
- Data Pipeline
- Deployment Consideration
- Q&A

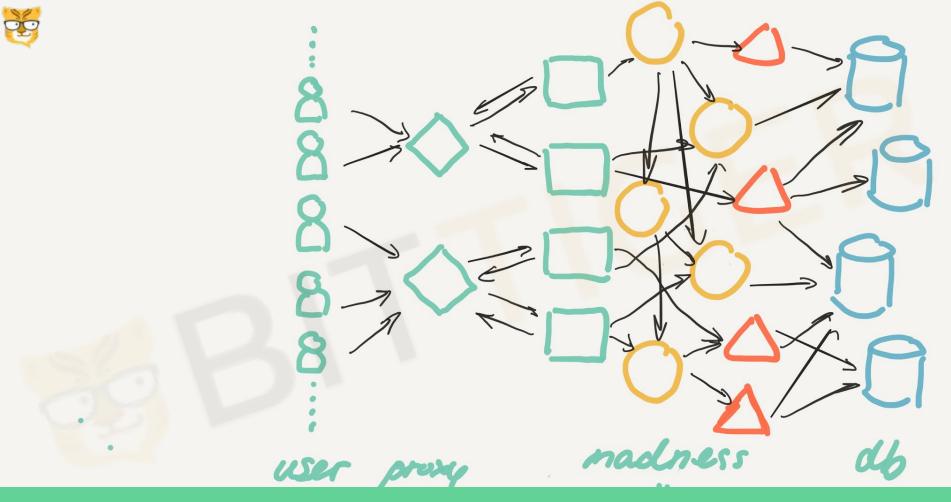


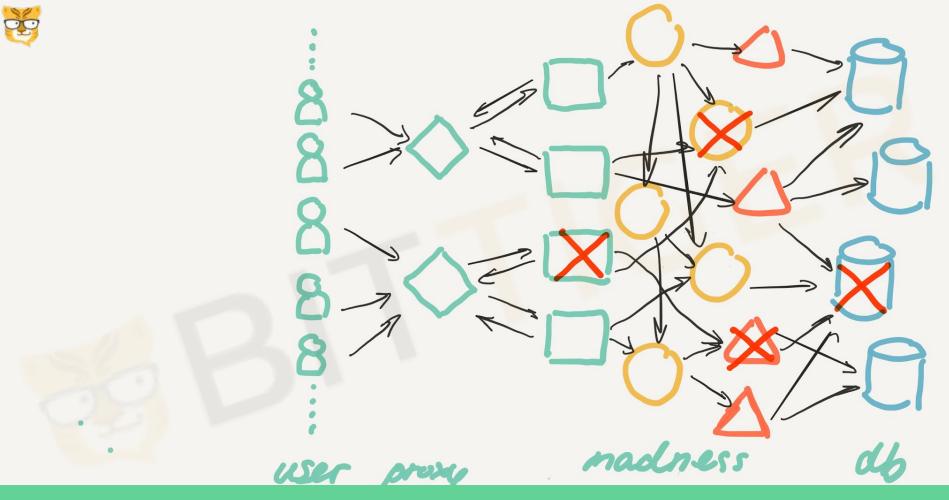












Failure is Normal



#### Infrastructure Challenges

- Computing power is limited on single server
- Network bandwidth is limited on single server
- Hard-drive disk space is limited on single server
- Failure always exist
  - Hardware failure
  - Netware failure



## Agenda

- Infrastructure Evolution
- Data Pipeline
- Deployment Consideration
- Q&A



#### Data Pipeline

- Core piece of infrastructure that carries all the data in the company
  - Loading/Receiving incoming data
  - Data storage
  - Data computation

- LinkedIn handles Trillion messages per day
- Facebook generates at least 600TB data per day
- Uber processes user requests under 100ms



#### Data Pipeline

- Core piece of infrastructure that carries all the data in the company
  - Loading/Receiving incoming data
  - Data storage
  - Data computation

- Computing power is limited on single server
- Network bandwidth is limited on single server
- Hard-drive disk space is limited on single server
- Failure always exist



#### Data Pipeline

- In order to conquer the challenges distributed system is a must
  - Able to handle larger pressure
  - Higher chance of failure

- Designing for the whole company
  - High scalability ready for future growth
  - Be generic enough to support different teams



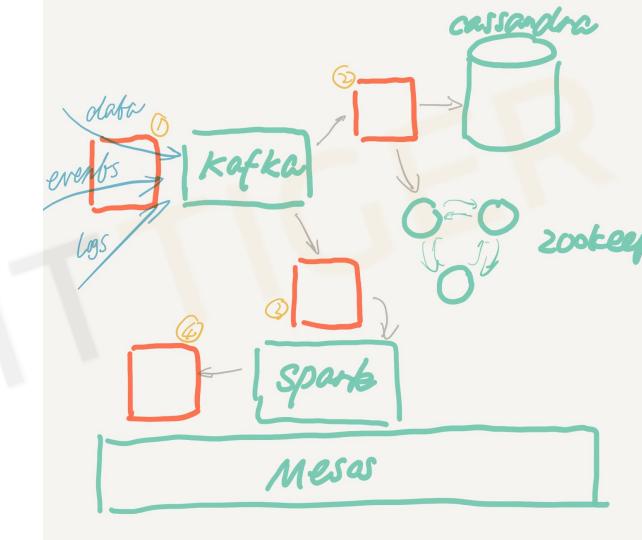
# SMACK

Spark + Mesos + Akka + Cassandra + Kafka



#### Common Data Pipeline

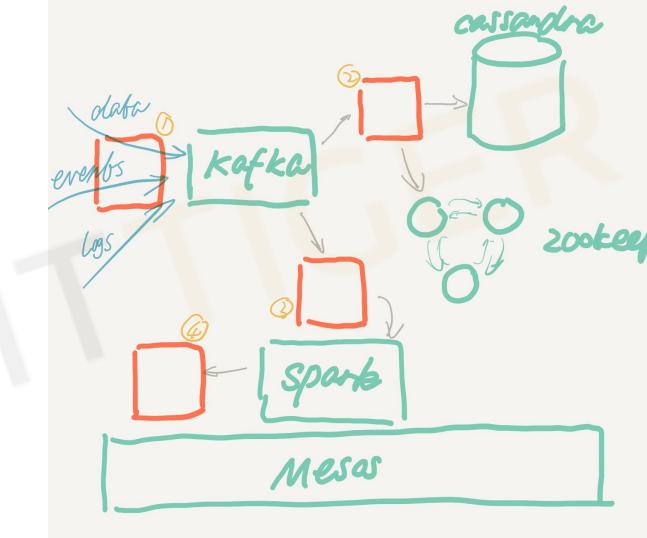
- Data ingestion layer
- Data storage layer
- Data computation layer
- Cluster scheduling layer





#### Data Ingestion Layer

- High throughput
- Merely a pass through
- Simple process logic
- Cannot serve as a storage layer





#### Apache Kafka

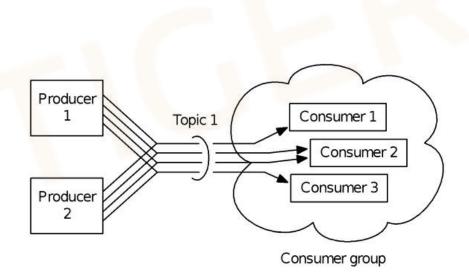
- An open-source distributed messaging system
  - Fast hundreds MB/s from thousands of clients
  - Scalable easily scale up and down without downtime
  - Durable Messages are persisted on disk to prevent data loss

Developed at LinkedIn using Scala



#### Apache Kafka

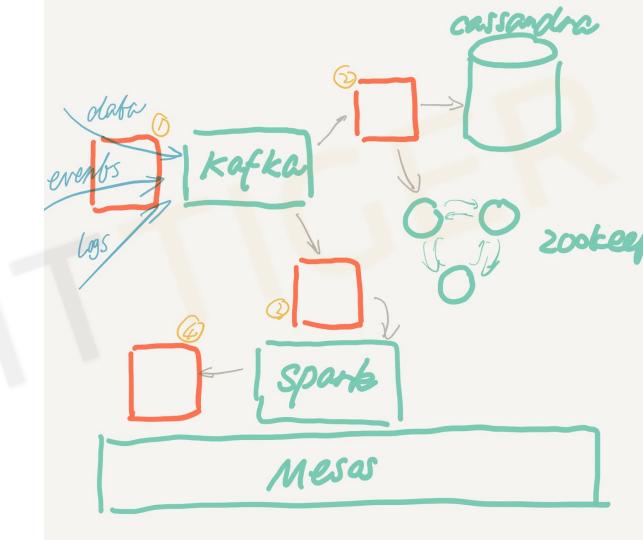
- People/User send data as Producer
  - Server logs
  - User activity data
- Services consume through Kafka
  - Backend data processing
  - Data storage





#### Data Storage Layer

- High availability
- Fault tolerance
- Handles high data volume
- Able to handle various types of data





#### Apache Cassandra

- An open source distributed storage system that provides
  - High availability
  - No single point of failure

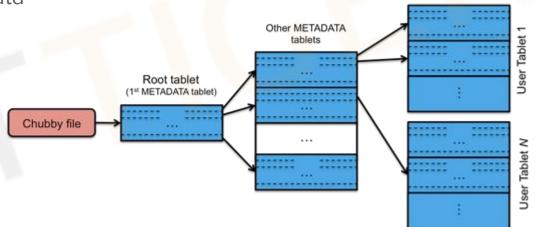
- Inspired by Amazon DynamoDB and Google BigTable
- Developed in Facebook using Java



#### Apache Cassandra

- A common approach is to split data into different servers
- A centralized store of metadata

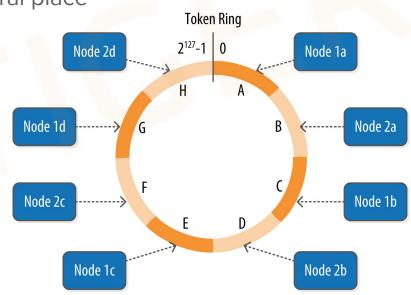
- Single point of failure
- Overall capacity limited





#### Apache Cassandra

- Data is distribution is not stored in a central place
- Data is calculated into a ring
- Each server takes up a portion

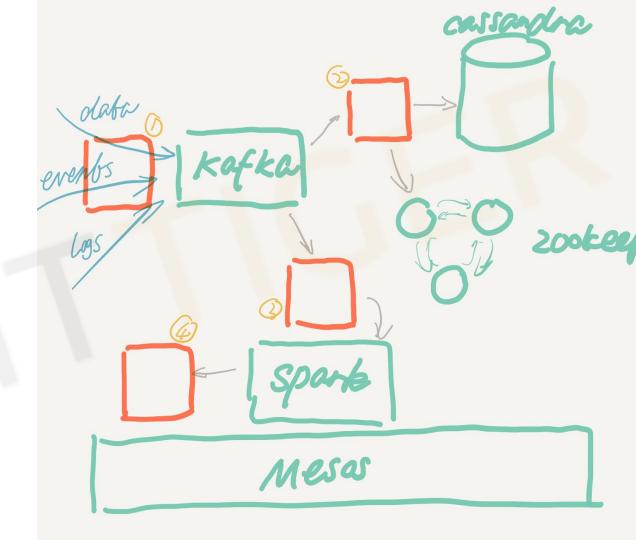




# Data Computation Layer

- Highly available
- Fast computation
- Able to handle spike traffic
- Retry on failure

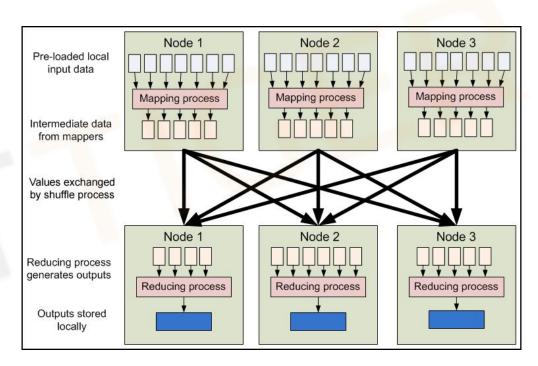






#### Apache Hadoop

- Distributed calculation
- Split any calculation into steps
  - Мар
  - Reduce
- Think of 3\*3 = 3 + 3 + 3





#### Apache Spark

- Open source cluster computing framework
  - Respond to limitations of Apache Hadoop
  - Computation optimization
  - In memory computing

Developed at UC Berkeley by Matei Zaharia



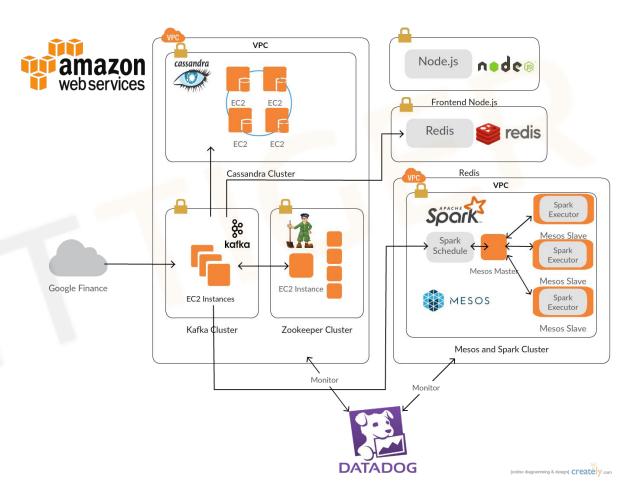
## Agenda

- Infrastructure Evolution
- Data Pipeline
- Deployment Consideration
- Q&A

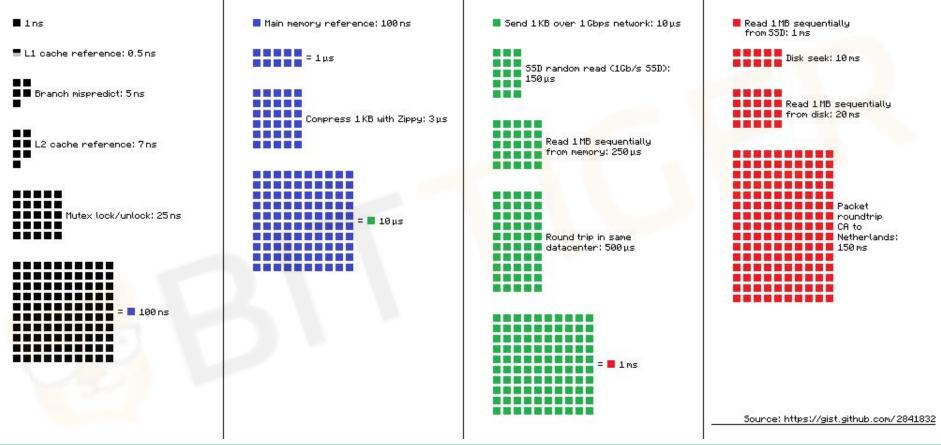


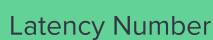
## Deployment Consideration

- Runs on Cloud Services for scalability
  - AWS
  - Google Cloud Services
- Always setup monitoring for improvement



#### Latency Numbers Every Programmer Should Know



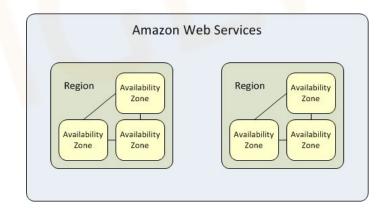






#### Region and Availability Zones

- Region is a Geolocation where AWS data center locates
  - o us-east (North Virginia)
  - eu-west (Ireland)
- Every region has multiple availability zones
  - For high availability reasons
  - o Earthquake, Tornado, etc
- Regions are independent
- Availability zones are connected
  - High performance network





## Agenda

- Infrastructure Evolution
- Data Pipeline
- Deployment Consideration
- Q&A