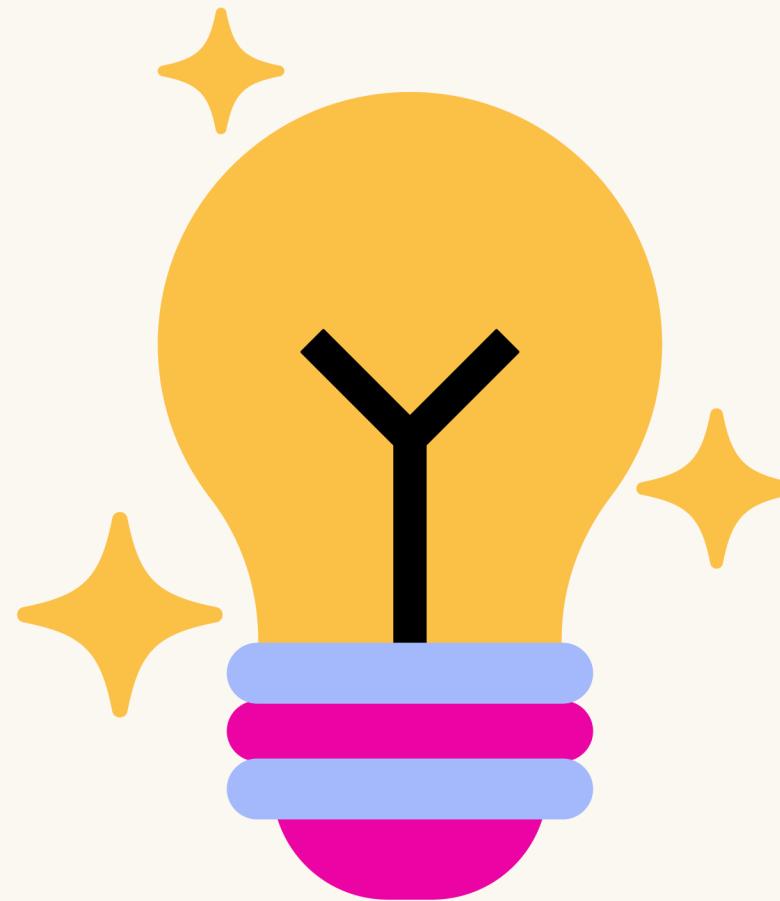


Is Magist a good choice for Eniac?



1. Magist has very **Limited** Tech Products



15%
**TECHNOLOGY
PRODUCTS**

only

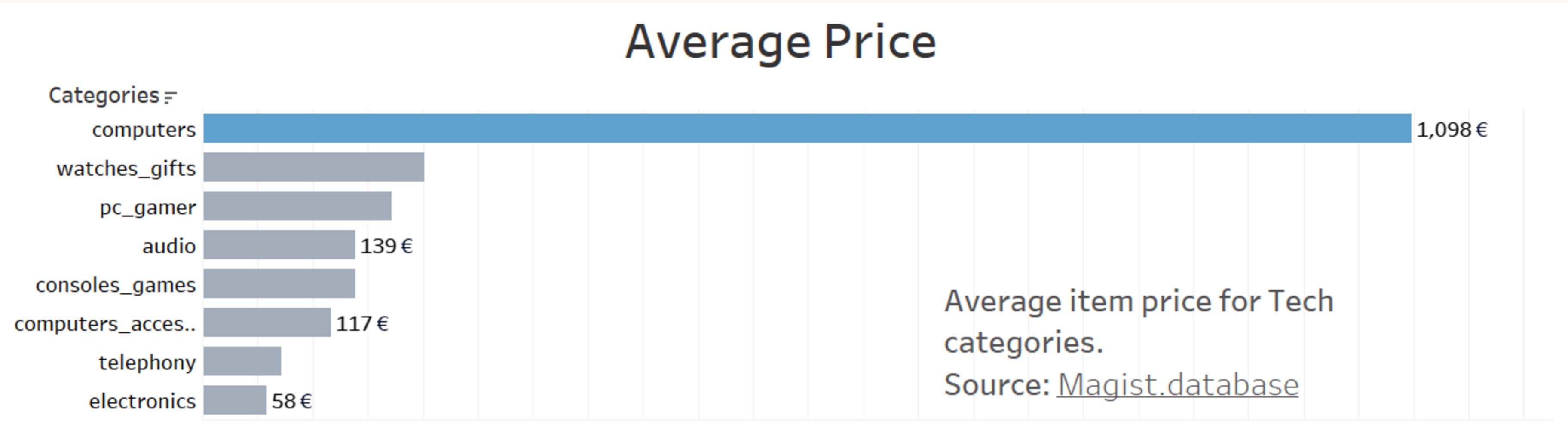
A large, stylized number '15%' is positioned above the words 'TECHNOLOGY PRODUCTS'. The word 'TECHNOLOGY' is in red and 'PRODUCTS' is in green, both with thick black outlines. A dashed circle surrounds the percentage. The word 'only' is written in black to the right of the circle. A pink hand-drawn style asterisk is located to the right of the text area. The background features a blue grid pattern at the bottom.

2. In-expensive products

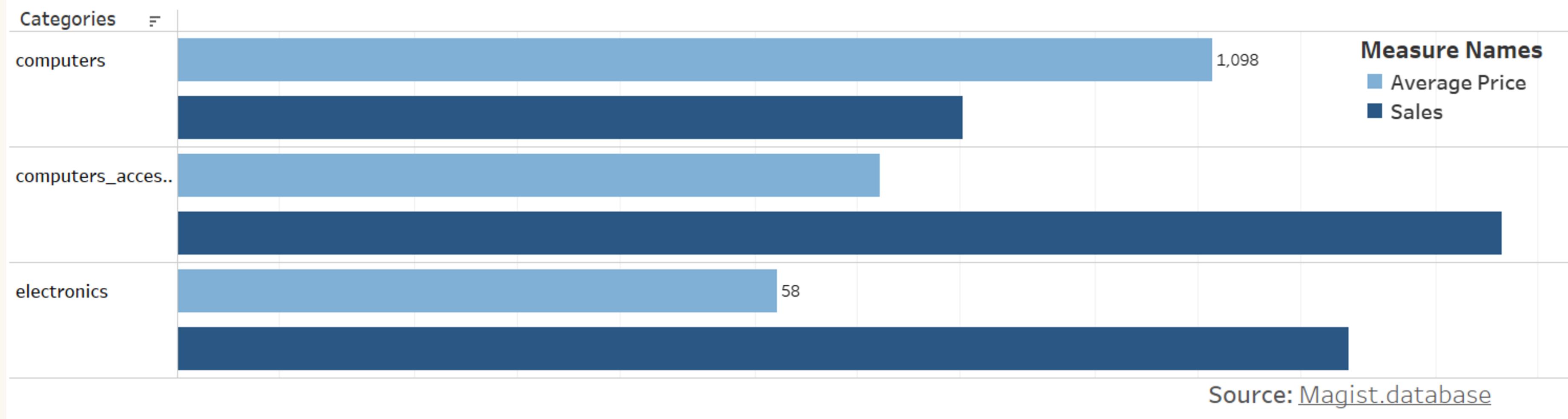
Based on statistics from April 2017 to March 2018,

- The Average price of a Tech item in **Magist** is **130.5€**.
- The Average price of a Tech item in **Eniac** is **540€**.

3. The **Expensive** category has very Low **sales**



Average Price and Sales



Expensive products are Not popular.



4. An Extended delivery period



- Long 13-day delivery.
- Orders delay (6.7%).



To Conclude:

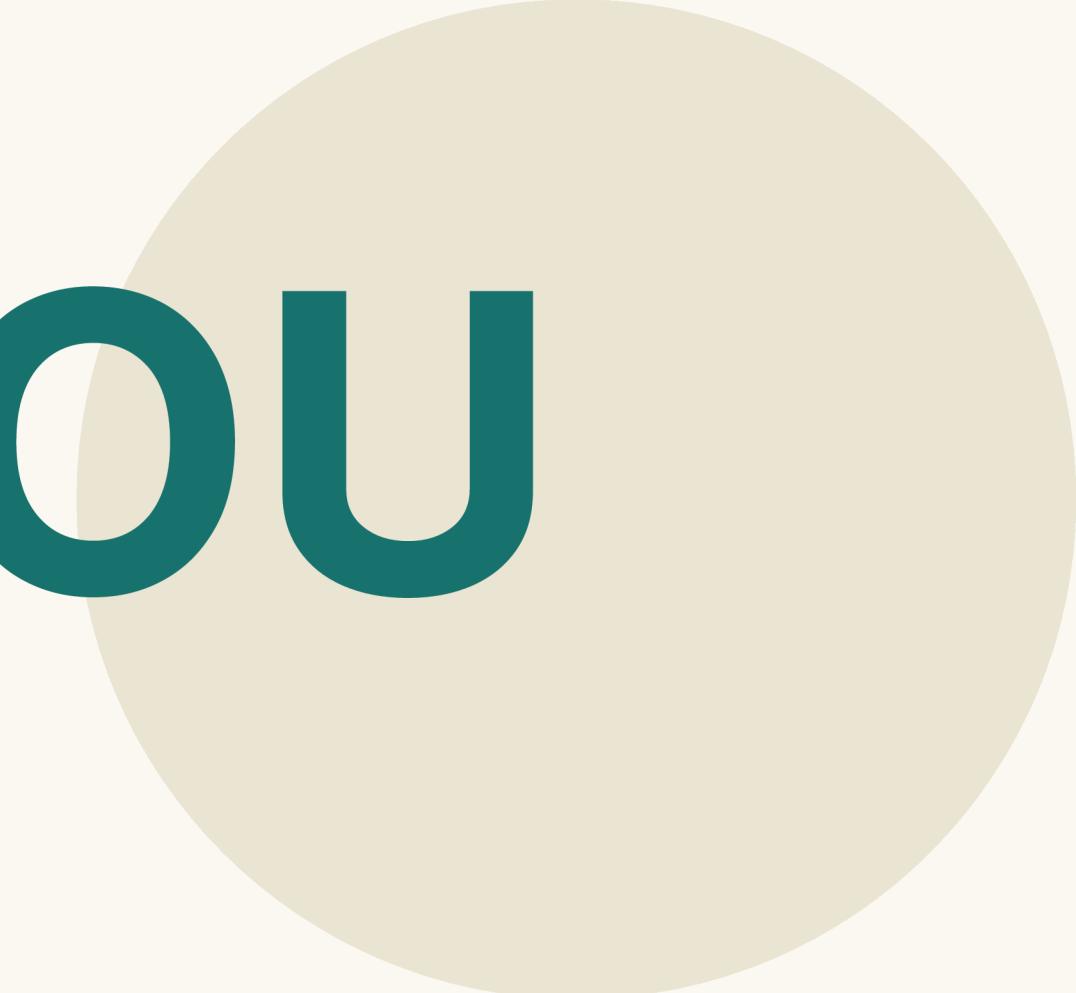
Selling **fewer items**, at **lower prices**, and with a **long delivery period** makes Magist a less desirable choice.

Recommendation:

We should explore partnerships with vendors offering **more tech products** with **competitive pricing** strategies, and **improved logistics** for **timely deliveries**.

THANK YOU

● FOR YOUR NICE ATTENTION



Questions?