

PROFIT ANALYTICS DASHBOARD

Region

Sales

55.4M

Profit

31.6M

Cost of Sales

23.8M

Unit Cost

1.9M

Order Qty

251.1K

No.Of Orders

15.0K

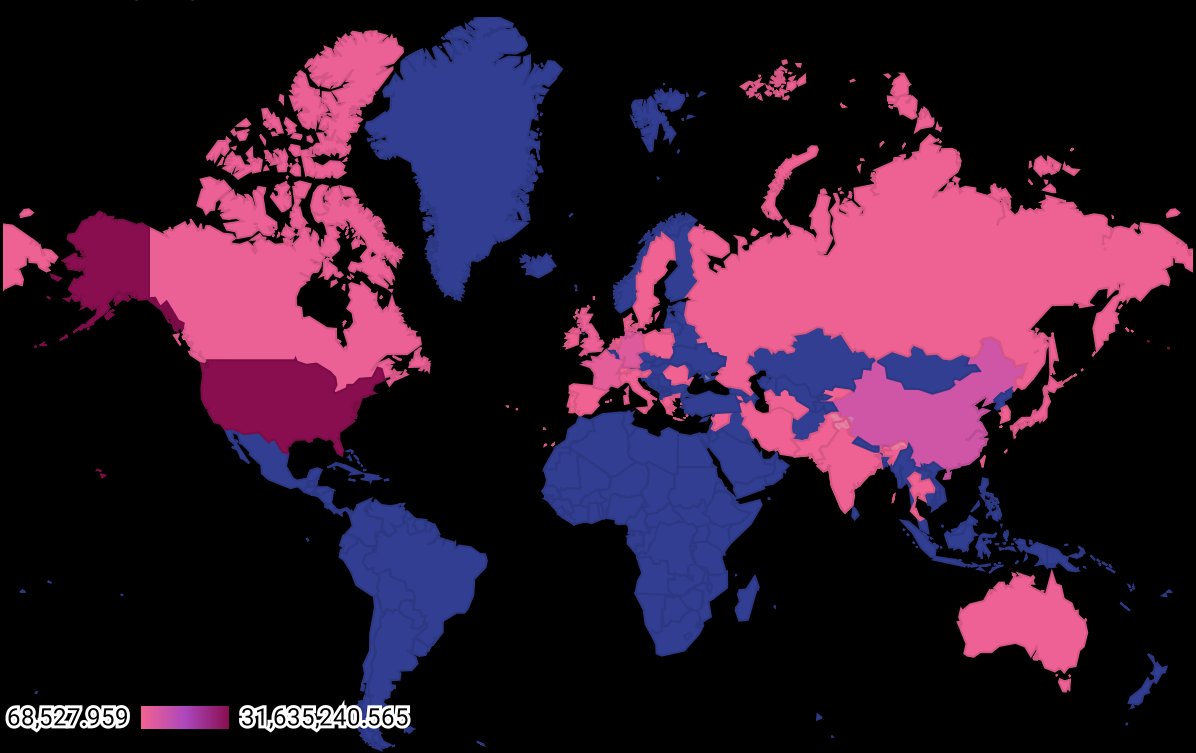
No.Of Countries

34

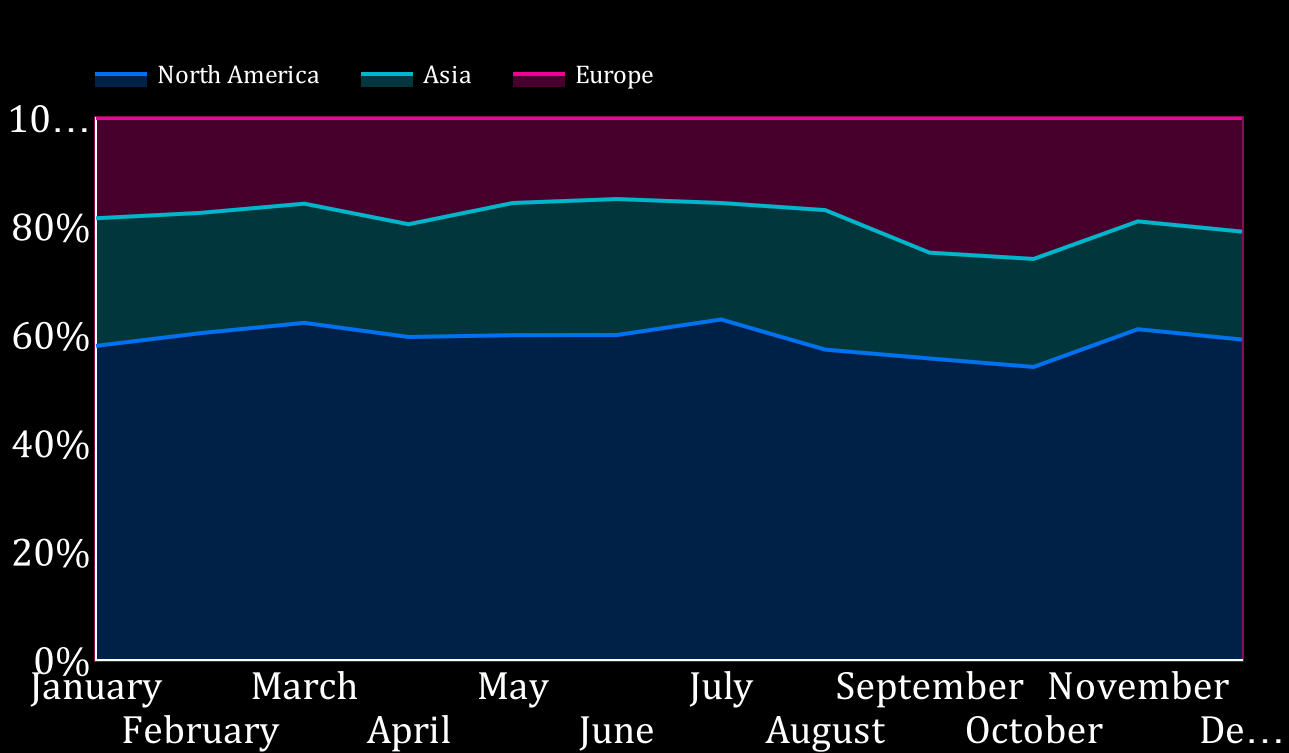
No.Of Cities

263

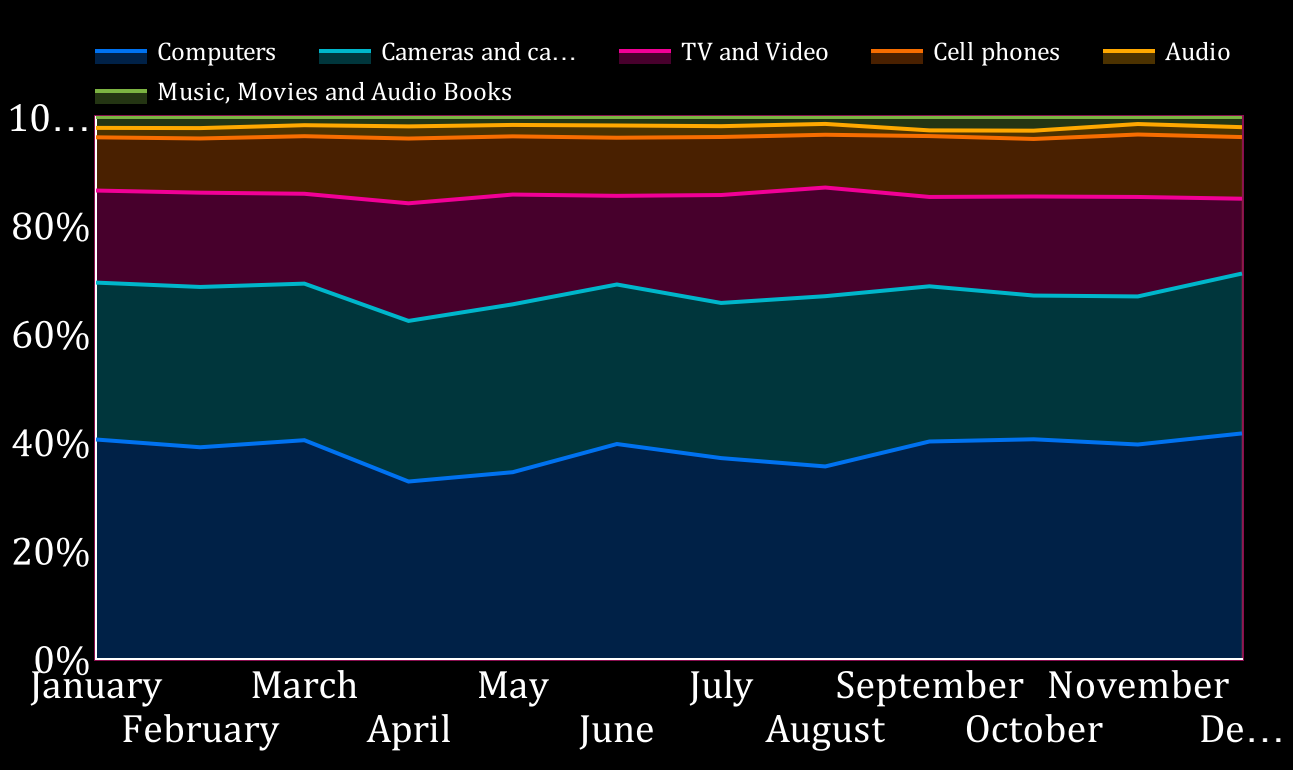
Country by Sales



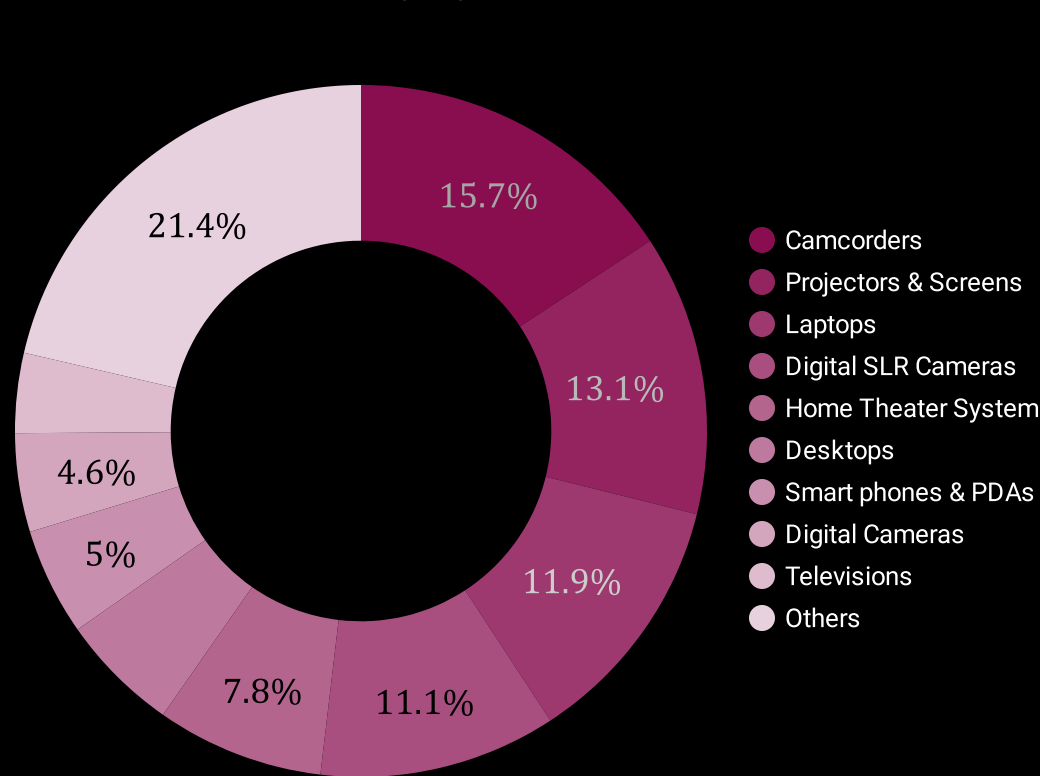
Cost of Sales over time by Region



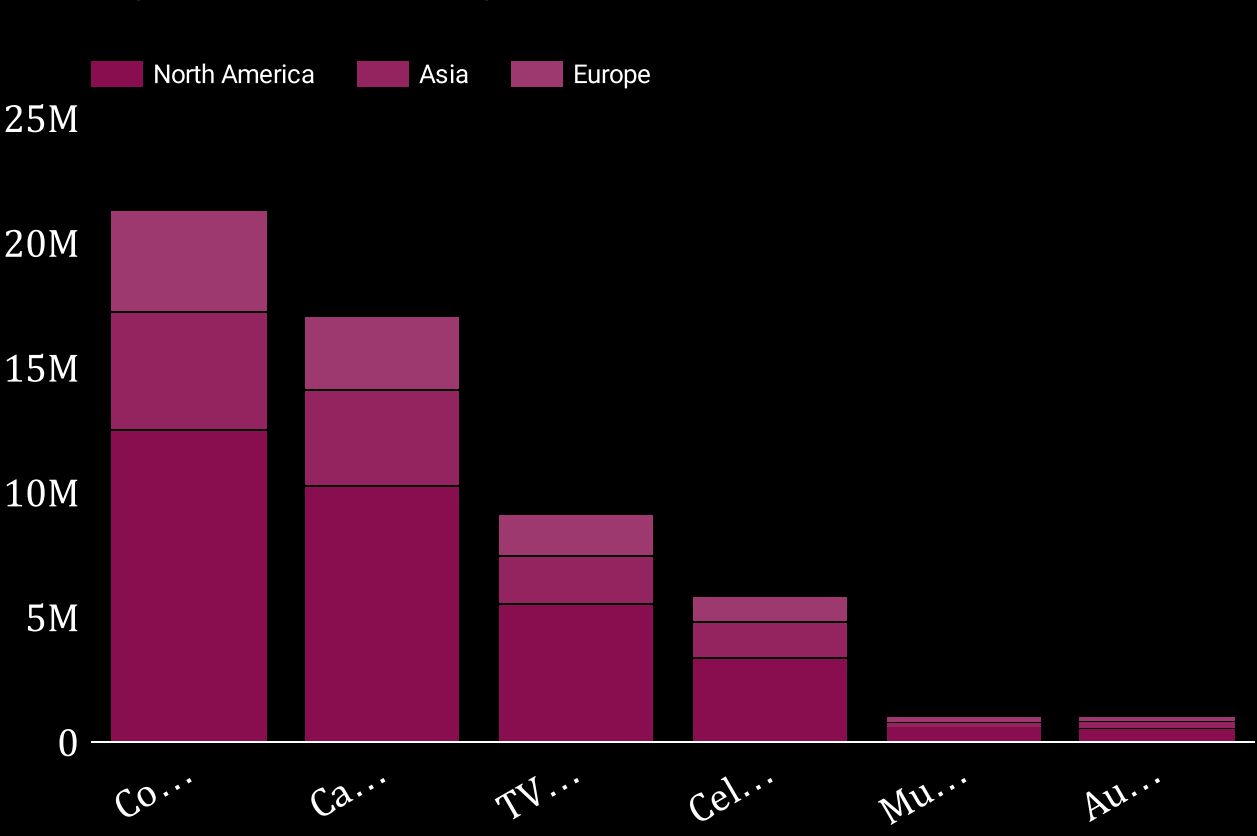
Cost of Sales over time by Product Category



Product Sub Category by Profit



Sales by Product Category and Region



Product sub Category by sales , profit & Unit Cost

Product Sub Category	Sales	Profit	Unit Cost
Camcorders	8.5M		
Projectors & Screens	7M		
Laptops	6.4M		
Digital SLR Cameras	5.7M		
Home Theater System	4.7M		
Desktops	3.5M		
Smart phones & PDAs	2.8M		
Digital Cameras	2.5M		
Car Video	2.1M		
Televisions	2.1M		
Mobile phones	1.8M		