

Earning \$0.00 \$13,600,000.00 Audience Interaction

0 328,239,523

category

subscribers 23B

video views 11T

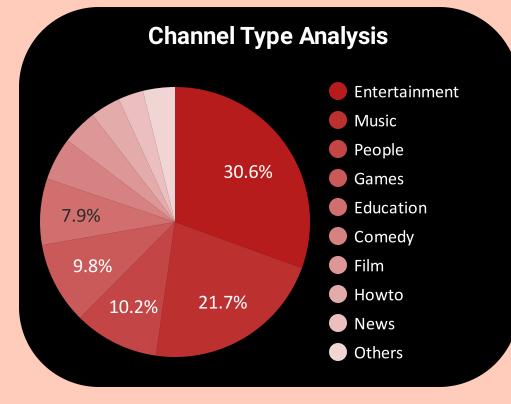
AVG Engagement Rate 335.3K

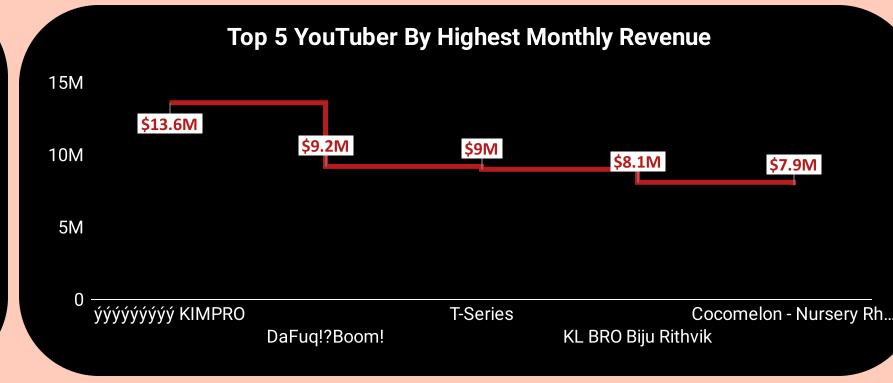
Country

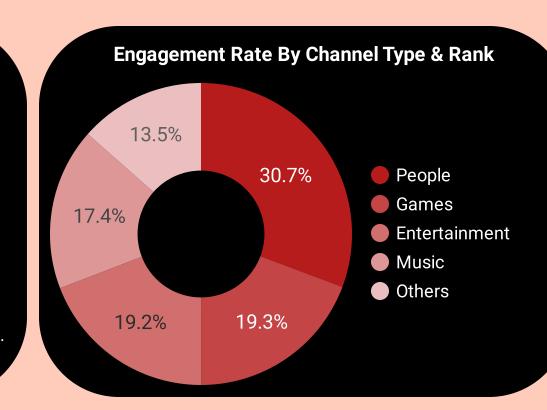
Subscriber Growth Rate 1K

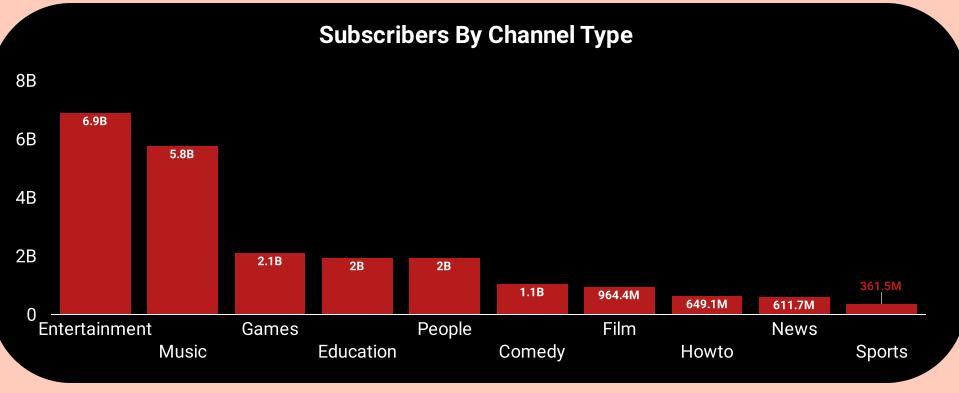
Year

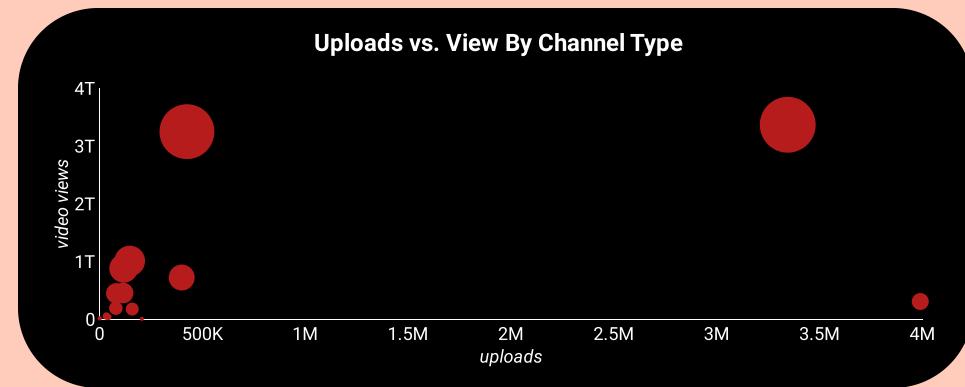












## Country 80K 90K 40K 0 0 50 100 150 200 250 300 350 Youtuber

**Unemployment Rate vs. YouTube Success** 

50	100	150 <i>You</i>	200 tuber	250	300	350
	Cour	ntry By	Youtube	er		
		•				
	313					

YouTuber Leaderboard								
Country	Top Earning Youtuber	category	subscribers •	uploads	Engagement Rate	video views		
India	T-Series - \$1.084e+08	Music	245M	20.1K	0	228B		
United States	YouTube Movies - \$0.58	Film & Animation	170M	1	0.1	0		
United States	MrBeast - \$6.47e+07	Entertainment	166M	741	0	28.4B		
United States	Cocomelon - Nursery Rhymes	Education	162M	966	0	164B		
India	SET India - \$8.75e+07	Shows	159M	116.5K	0	148B		
Pakistan	Music - \$0	Shows	119M	0	0.1	0		
United States	ýýý Kids Diana Show - \$3.51e+	People & Blogs	112M	1.1K	0	93.2B		
Japan	PewDiePie - \$1.9e+06	Gaming	111M	4.7K	0	29.1B		
Russia	Like Nastya - \$2.3e+06	People & Blogs	106M	493	0	90.5B		
United States	Vlad and Niki - \$2.79e+07	Entertainment	98.9M	574	0	77.2B		
India	Zee Music Company - \$3.86e+	Music	96.7M	8.5K	0.1	57.9B		
United States	WWE - \$3.43e+07	Sports	96M	70.1K	0	77.4B		
Pakistan	Gaming - \$0	Music	93.6M	0	0	0		
South Korea	BLACKPINK - \$2.39e+07	People & Blogs	89.8M	543	0	32.1B		
Pakistan	Goldmines - \$0.86	Film & Animation	86.9M	1	0.2	24.1B		
India	Sony SAB - \$7.96e+07	Shows	83M	71.3K	0	101B		
United Kingdom	5-Minute Crafts - \$0.05	Howto & Style	80.1M	1	0.1	26.2B		
South Korea	BANGTANTV - \$8.1e+06	Music	75.6M	2.3K	0	20.8B		