

Executive Overview

NEXT

Total Enrollments

641K

Active Users

400K

Completion Rate

2.8%

AVG Score

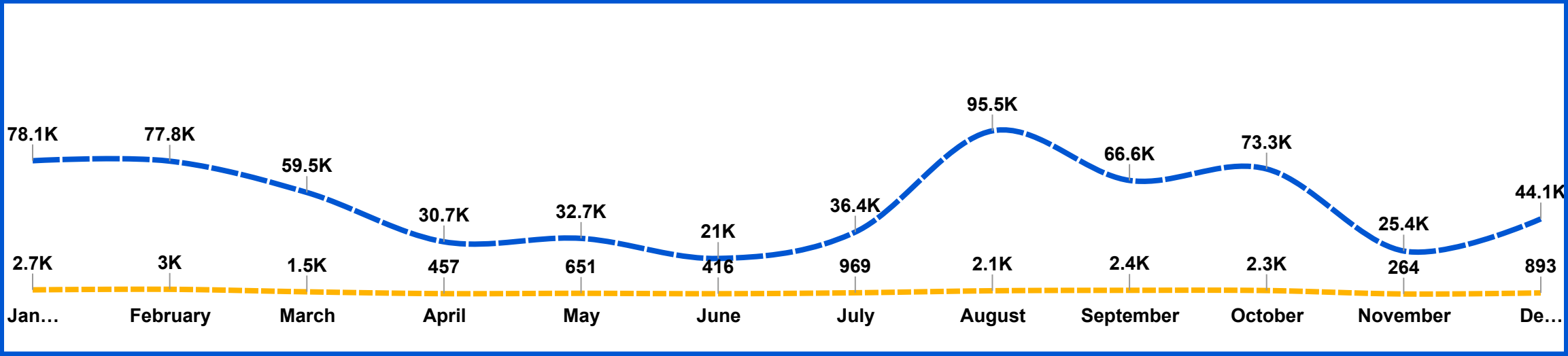
0.03

YEAR

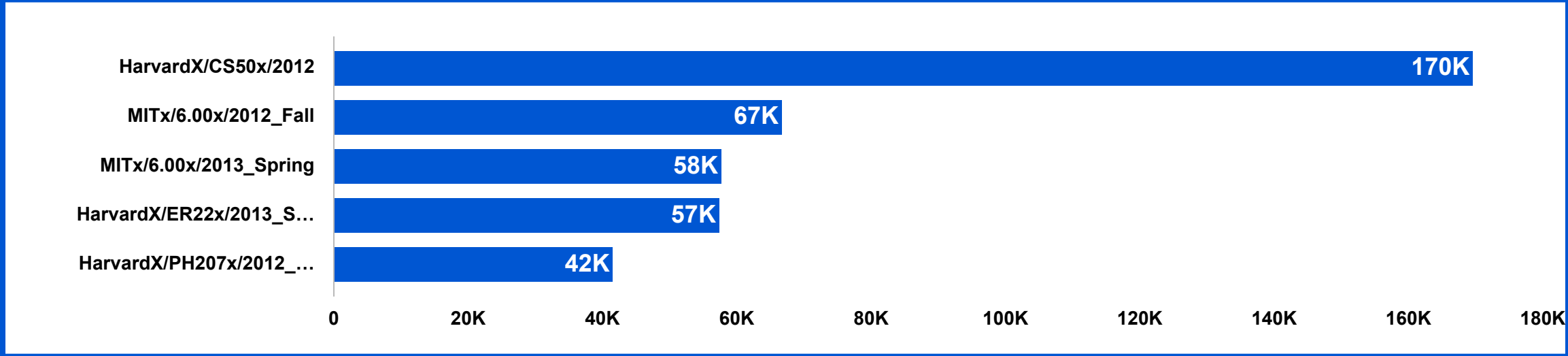
Course ID

Country

Student and Completed Users over time



Top 5 Courses by Enrollment



Engagement & Drop-offs

PREVIOUS

NEXT

AvG Time Spent
03:22

Returning Users
36K

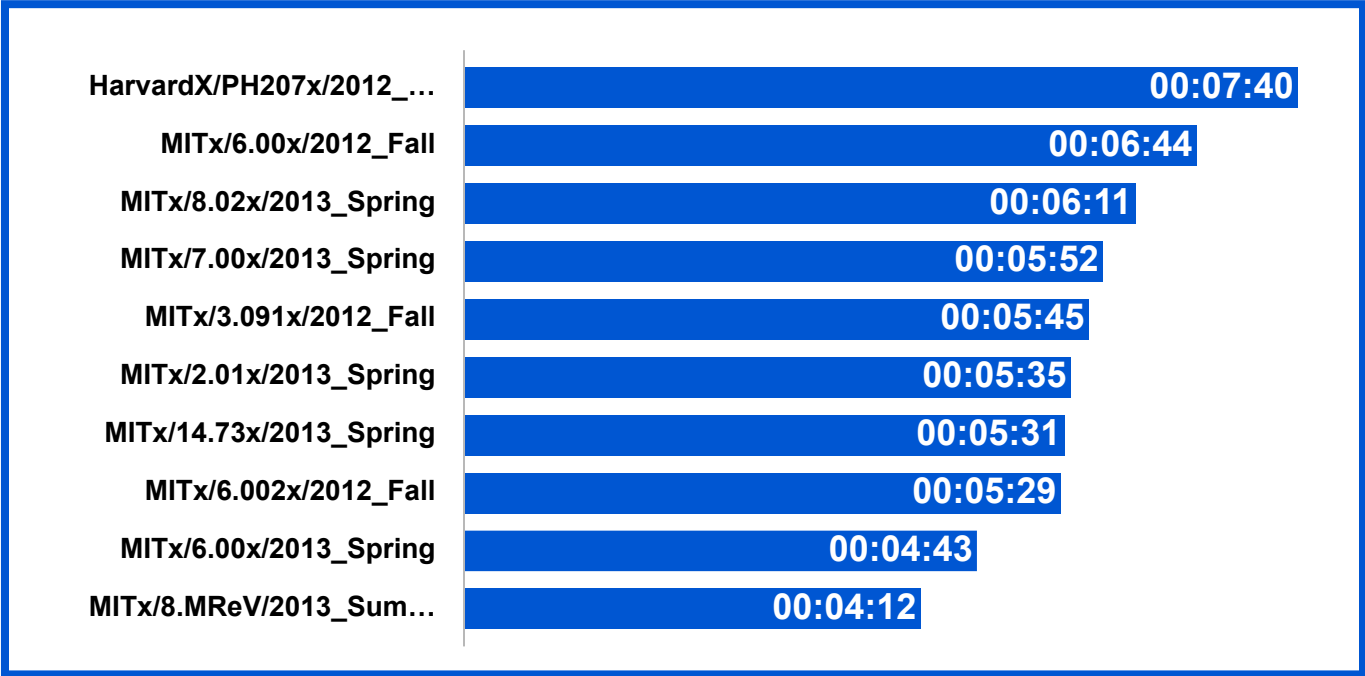
Drop-off Rate
38%

AvG Events per Active User
400

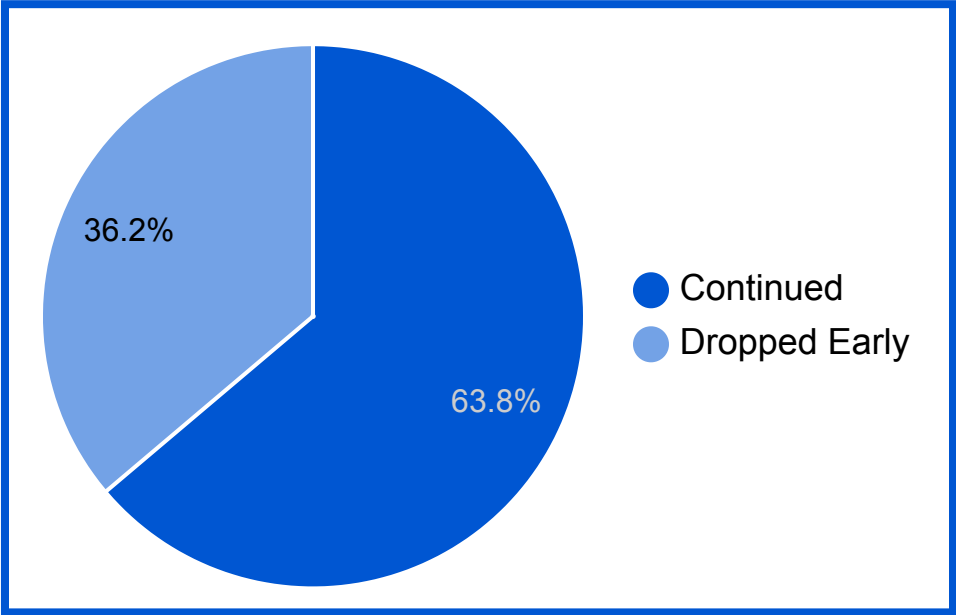
Month ▼

Course ID ▼

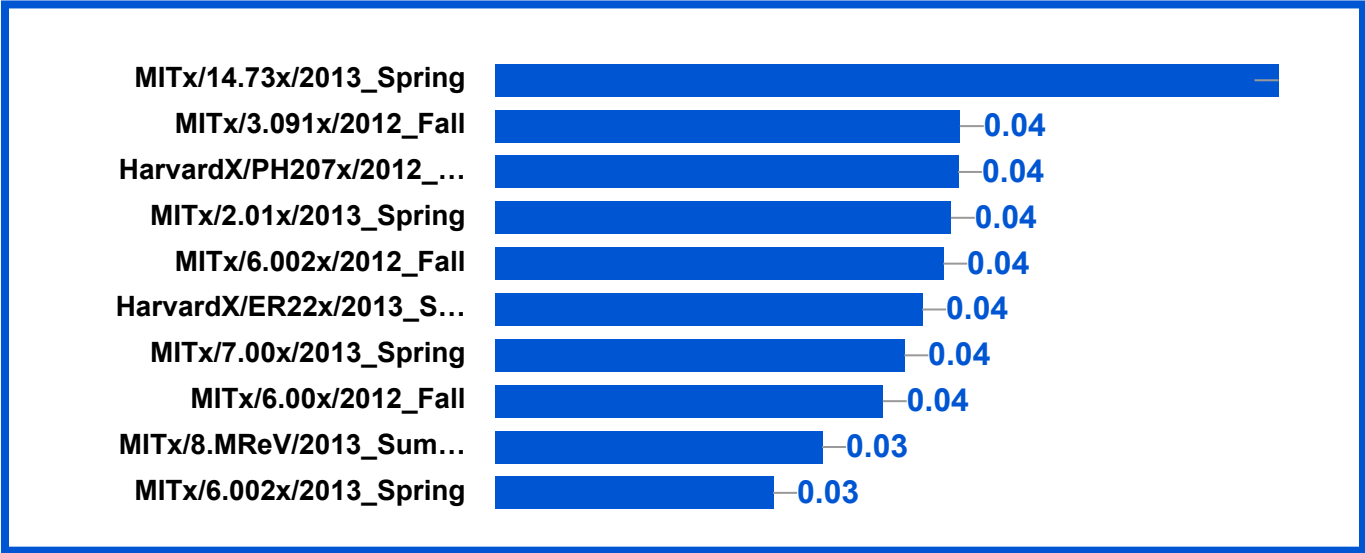
Avg Time Spent per Course



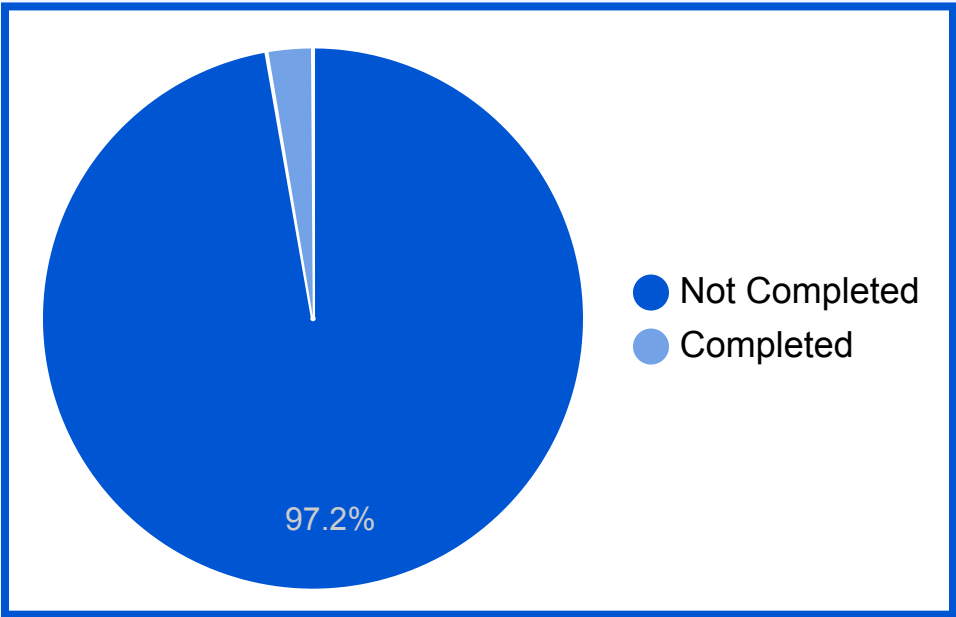
Drop-off Analysis



Completion Rate by Course



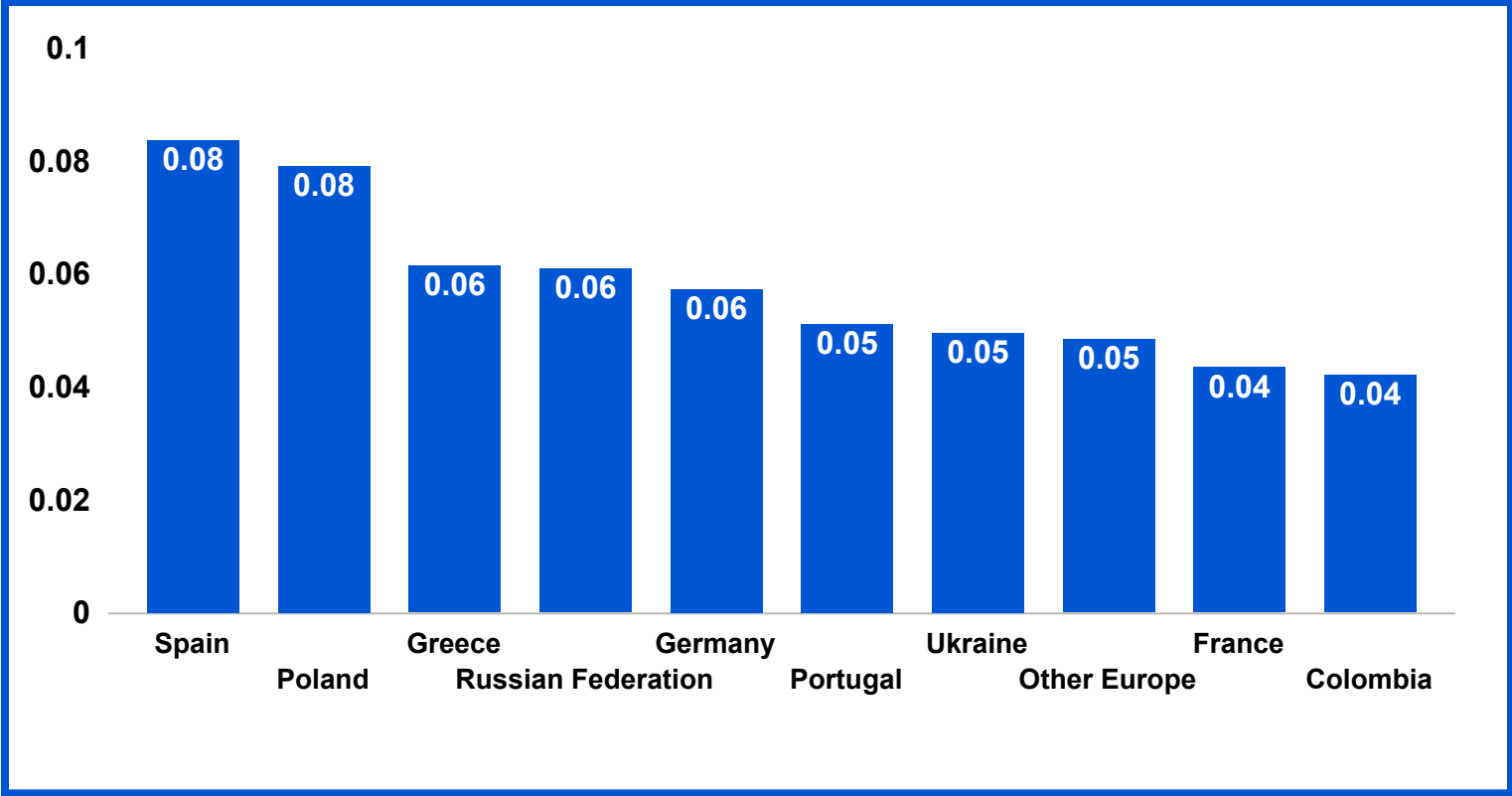
Completion vs Incompletion



Performance & Demographics

PREVIOUS

Completion Rate by Country

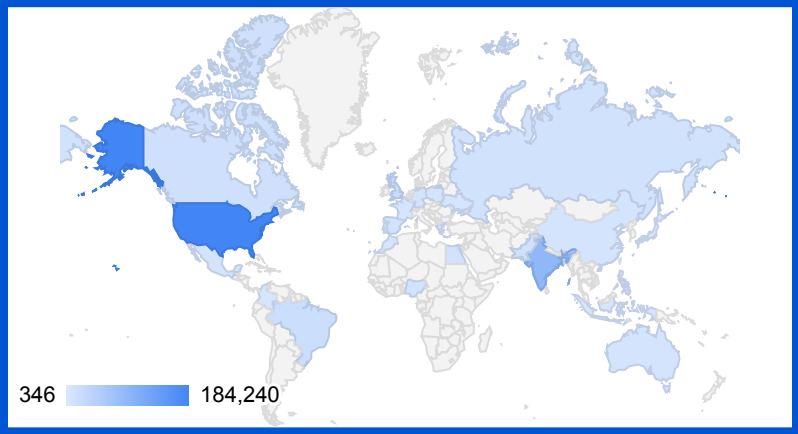


Month

Country

Course ID

Country by Student



Student Drop-off Risk Across Countries

	Country	Drop-off Risk	Course ID	AvG Events p...	Estimate Time S...
1.	Ukraine	Low Risk	MITx/3.091x/2012_Fall	5K	09:35:54
2.	Spain	Low Risk	MITx/3.091x/2012_Fall	4.6K	129:24:30
3.	Portugal	Low Risk	MITx/3.091x/2013_S...	4.5K	01:29:34
4.	Russian Federation	Low Risk	MITx/3.091x/2012_Fall	4.4K	75:07:04
5.	Greece	Low Risk	MITx/3.091x/2012_Fall	4.4K	09:13:40
6.	Ukraine	Low Risk	MITx/14.73x/2013_S...	4.3K	02:09:55
7.	Mexico	Low Risk	MITx/3.091x/2013_S...	4.1K	09:46:03
8.	Mexico	Low Risk	MITx/3.091x/2012_Fall	4K	29:07:20
9.	Poland	Low Risk	HarvardX/PH207x/20...	4K	28:27:10
10.	Spain	Low Risk	MITx/3.091x/2012_Fall	4K	28:27:10
11.	Ukraine	Low Risk	MITx/3.091x/2012_Fall	4K	28:27:10

New vs Returning Users

