

Retail Food Store Performance

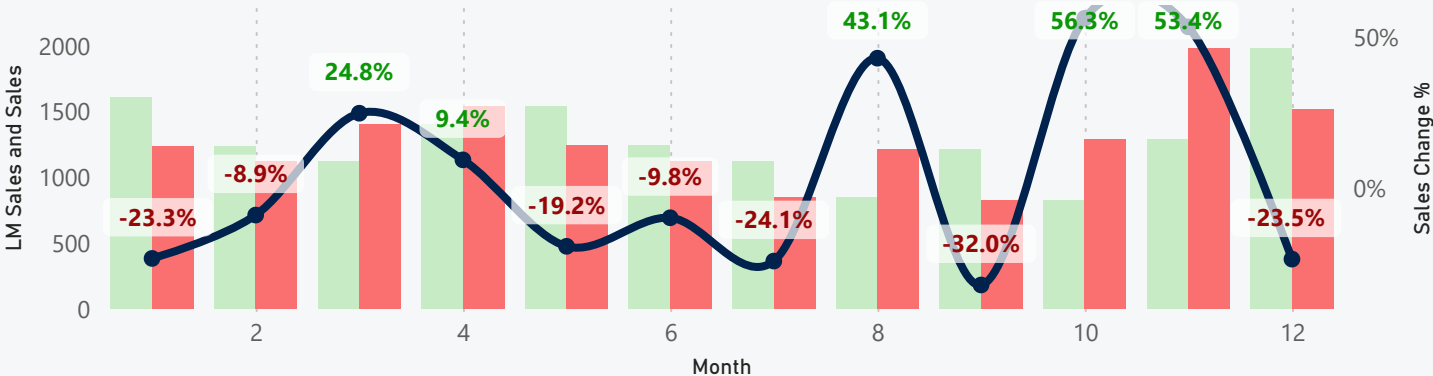
Year

Select all

2022

2023

Current vs Previous with Change %



Sales

15K

-0.6%

Quantity Sold

7K

(Blank)

SPLM Product Performance

| Product | Category | City | SPLY MTD |
|----------------|----------|-------------|----------|
| Whole Wheat | Crackers | Boston | 143.09 |
| Chocolate Chip | Cookies | Los Angeles | 140.25 |
| Carrot | Bars | Boston | 136.29 |
| Pretzels | Snacks | Boston | 85.05 |
| Total | | | 1,609.64 |

SPLY Product Performance

| Product | Category | City | Previous YTD |
|----------------|----------|--------|--------------|
| Whole Wheat | Crackers | Boston | 1,964.87 |
| Oatmeal Raisin | Cookies | Boston | 1,953.92 |
| Total | | | 17,988.66 |

Product Performance

| City | Region | Product | Category | Sum of Qty | Sales | Sales Change % |
|-------------|--------|----------------|----------|------------|-------|----------------|
| New York | East | Whole Wheat | Crackers | 56 | 195 | 80.6% |
| Boston | East | Chocolate Chip | Cookies | 526 | 984 | 65.9% |
| San Diego | West | Chocolate Chip | Cookies | 269 | 503 | 55.5% |
| Los Angeles | West | Oatmeal Raisin | Cookies | 410 | 1164 | 54.1% |
| Los Angeles | West | Bran | Bars | 307 | 574 | 30.6% |
| New York | East | Carrot | Bars | 407 | 720 | 10.3% |
| Boston | East | Arrowroot | Cookies | 556 | 1212 | 6.5% |
| Los Angeles | West | Arrowroot | Cookies | 185 | 403 | 0.0% |
| Boston | East | Bran | Bars | 137 | 256 | 0.0% |
| New York | East | Bran | Bars | 306 | 572 | 0.0% |
| San Diego | West | Bran | Bars | 112 | 209 | 0.0% |
| Total | | | | 7117 | 15337 | -0.6% |

1,514.60

CurrentMTD

1,979.39

Previous MTD

4,784.20

CurrentQTD

2,890.06

Previous QTD

15,336.92

CurrentYTD

17,988.66

Previous YTD