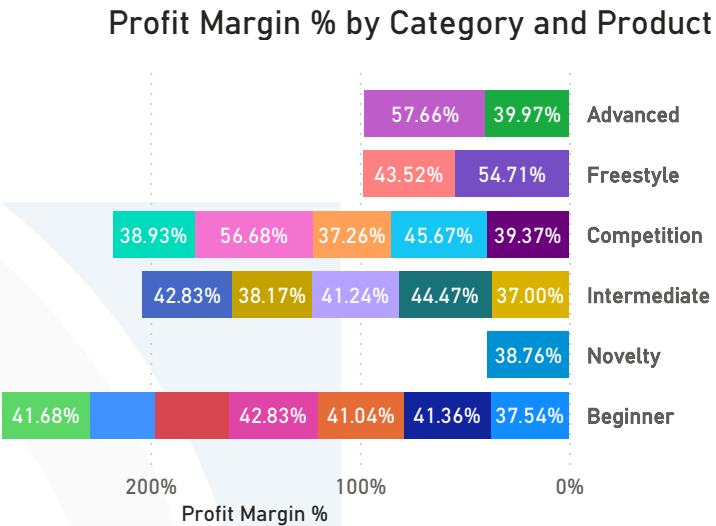
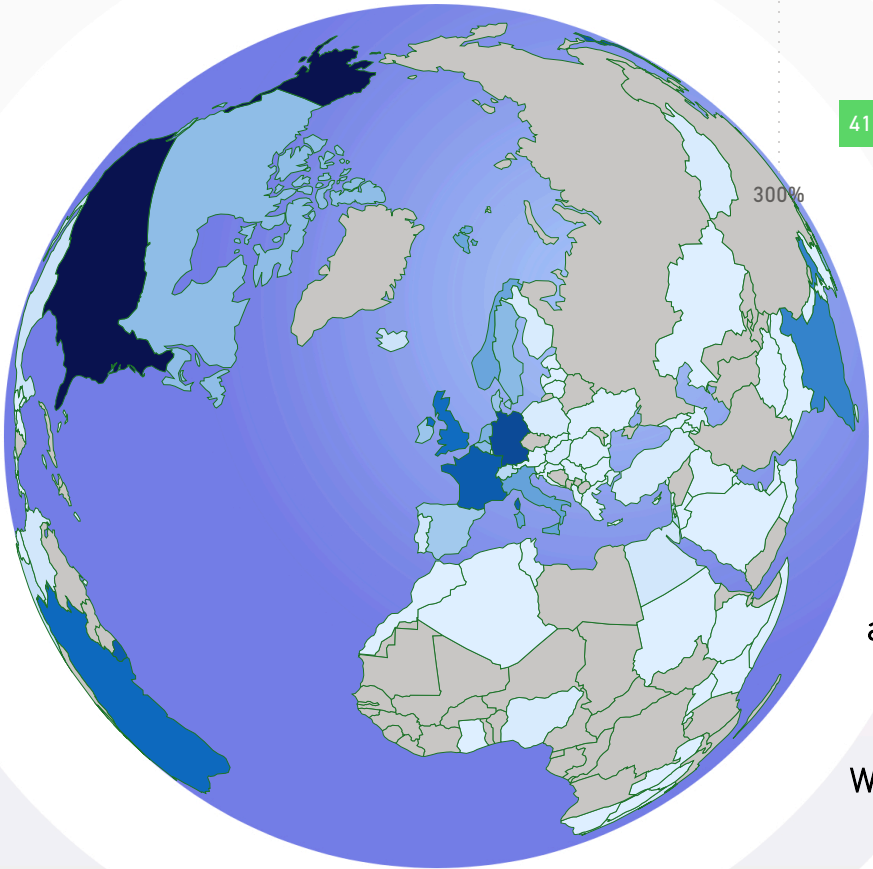
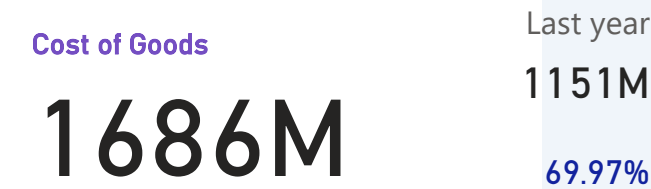


2019-2021 Boom data Financial Performance - Large SQL Server Dataset

Description: This visual summarizes Boom data's financial performance between 2019 and 2021 (Revenue, Cost of Goods Sold, Gross Profit), derived from a comprehensive SQL Server dataset exceeding 7 million rows. Year-over-year changes are included.

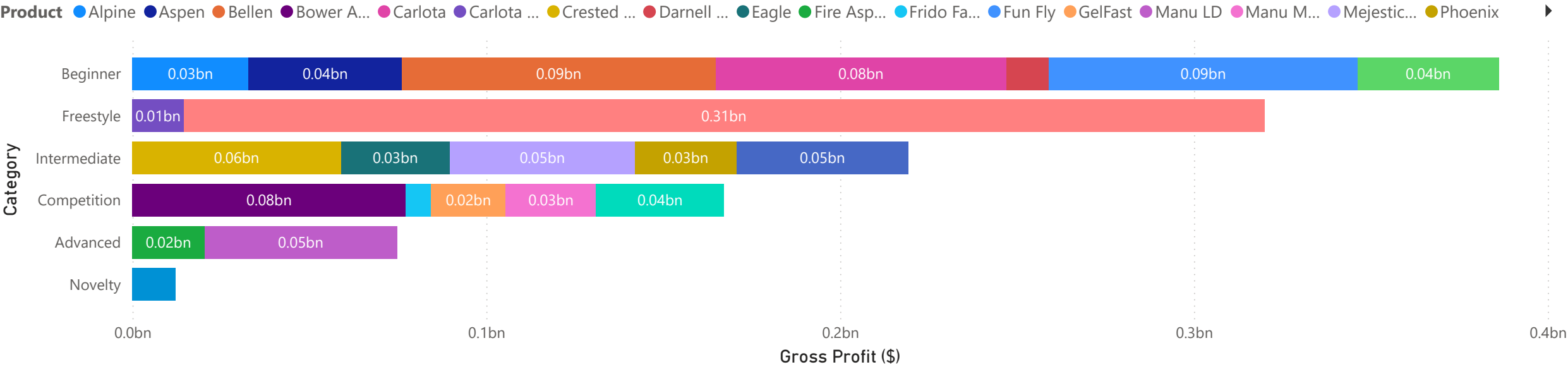


We observe peaks in both Revenue and COGS around November/December each year, notably higher in 2019 and 2020. Profit Margin generally trends inversely to these peaks, dipping when revenue and costs surge. While Revenue and COGS show some fluctuations throughout the year, the year-end spike is a consistent pattern. The Profit Margin appears relatively stable, hovering between 40% and 44%, except for the dips during the high revenue/COGS periods. detailed visual in trends report

Product ▼	Unit sold	Total Revenue (\$)	Total COGS (\$)	Gross Profit (\$)	Profit Margin %
Yanaki	<div><div></div></div> 62,90,792	11,29,85,748	64595258	48390490	<div><div></div></div> 42.83%
Sunspot	<div><div></div></div> 31,45,014	3,15,76,244	19336471	12239773	<div><div></div></div> 38.76%
Sunshine	<div><div></div></div> 63,00,882	9,57,75,810	55855231	39920578	<div><div></div></div> 41.68%
Sunset	<div><div></div></div> 52,52,560	9,26,35,065	56568778	36066287	<div><div></div></div> 38.93%
Quad	<div><div></div></div> 2,41,73,880	70,17,45,016	396363476	305381540	<div><div></div></div> 43.52%
Phoenix	<div><div></div></div> 42,08,828	7,56,83,421	46797673	28885749	<div><div></div></div> 38.17%
Mejestic Beaut	<div><div></div></div> 63,18,989	12,66,10,250	74398332	52211918	<div><div></div></div> 41.24%
Manu MTA	<div><div></div></div> 3,83,132	4,51,08,654	19542421	25566233	<div><div></div></div> 56.68%
Manu LD	<div><div></div></div> 3,88,119	9,41,78,871	39870645	54308225	<div><div></div></div> 57.66%
GelFast	<div><div></div></div> 31,45,853	5,67,36,579	35594454	21142125	<div><div></div></div> 37.26%
Fun Fly	<div><div></div></div> 5,77,96,800	27,97,15,458	192492069	87223389	<div><div></div></div> 31.18%
Frido Fast Catch	<div><div></div></div> 3,83,316	1,55,07,008	8424969	7082039	<div><div></div></div> 45.67%
Fire Aspen	<div><div></div></div> 31,35,536	5,11,20,736	30685527	20435209	<div><div></div></div> 39.97%
Eagle	<div><div></div></div> 41,84,246	6,92,60,221	38461201	30799021	<div><div></div></div> 44.47%
Darnell Tri Fly	<div><div></div></div> 41,71,467	3,45,57,030	22443634	12113397	<div><div></div></div> 35.05%
Crested Beaut	<div><div></div></div> 1,15,22,351	15,93,23,136	100369229	58953907	<div><div></div></div> 37.00%
Carlota Doublers	<div><div></div></div> 3,87,346	2,65,12,258	12006961	14505297	<div><div></div></div> 54.71%
Carlota	<div><div></div></div> 1,26,01,592	19,15,60,579	109508998	82051580	<div><div></div></div> 42.83%
Bower Aussie Round	<div><div></div></div> 62,98,434	19,63,87,559	119073335	77314224	<div><div></div></div> 39.37%
Bellen	<div><div></div></div> 1,15,72,143	21,62,08,562	127477602	88730961	<div><div></div></div> 41.04%
Aspen	<div><div></div></div> 63,19,736	10,46,89,088	61390135	43298953	<div><div></div></div> 41.36%
Alpine	<div><div></div></div> 52,86,086	8,75,05,433	54654123	32851310	<div><div></div></div> 37.54%
Total	18,32,67,102	2,86,53,82,727	1685910522	1179472205	41.16%



Gross Profit (\$) by Category and Product



Total Revenue (\$), Total COGS (\$) and Profit Margin % by Year and Month

