

Choco Biz View-2023-24

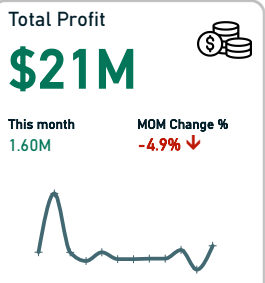
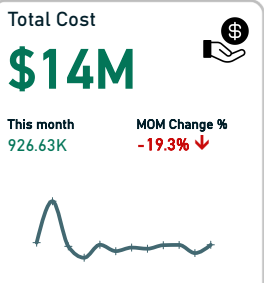
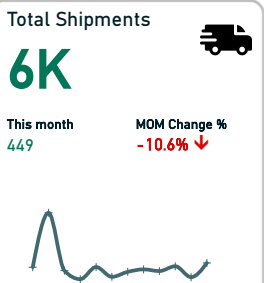
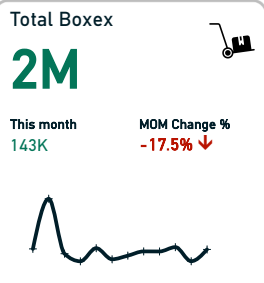
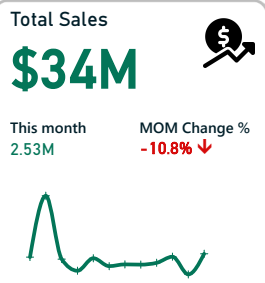


2023

2024



KPI



Sale person KPI

Picture	Sales person	Total Sales	Total Profit	Profit Margin	LBS %	Profit_indicators
	Marney O'Brien	\$1M	\$884K	66.7%	13.5%	✓
	Kelci Walkden	\$2M	\$988K	65.1%	10.5%	✓
	Van Tuxwell	\$1M	\$890K	64.7%	8.9%	✓
	Rafaelita Blaksland	\$2M	\$959K	63.8%	8.2%	✓
	Husein Augar	\$1M	\$927K	62.9%	13.3%	✓
	Gigi Bohling	\$1M	\$858K	62.9%	9.9%	✓
	Dotty Strutley	\$1M	\$893K	62.7%	12.1%	✓
	Brien Boise	\$1M	\$815K	62.4%	9.6%	✓
	Gunar Cockshoot	\$1M	\$860K	62.2%	10.7%	✓
	Iehu Rudeforth	\$1M	\$853K	61.5%	7.3%	✓

KPI by Months and Country

- Sales
- Boxex
- Shipments
- Cost
- Profit

