PERFORMANCE

DASHBOARD

Sales

\$19M

YTD Sales 2M

Targets \$19M

YTD Target 3M

Variance

(\$367K) YTD Variance -112.70K

Variance arrow

-19.4% **↓**

Month Target reached

We Met targets for2out of14



Sales	Team Performance	:e					
Picture	Sales person	Sales	Targets ▼	Variance %		Sales Trend	Target Status by Date
	Marney O'Breen	\$777K	\$8 7 9K		-11.6%	$\bigvee \bigvee$	
	Gunar Cockshoot	\$846K	\$873K		-3.0%	$\bigvee\bigvee$	
	Van Tuxwell	\$801K	\$858K		-6.7%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	""
9	Brien Boise	\$791K	\$848K		-6.7%	√√√	
	Camilla Castle	\$783K	\$840K		-6.8%	M	
	Mallorie Waber	\$783K	\$836K		-6.3%	~\\.	**********
	Andria Kimpton	\$781K	\$812K		-3.9%	\\\\	
	Ches Bonnell	\$761K	\$803K		-5.3%		
	Rafaelita Blaksland	\$725K	\$798K		-9.2%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	********
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Narrative

Total Sales Actaul (14.54% decrease) and Total Sales Targets (13.24% decrease) both trended down between Sunday, January 1, 2023 and Thursday, February 1, 2024.

Across all metrics, Total Sales Actaul had the most interesting recent trend and started trending down on Wednesday, November 1, 2023, falling by 24.87% (382428) in 3 months.

Total Sales Targets was trending up between Sunday, January 1, 2023 and Friday, September 1, 2023 with a rise of 139300 but had a significant change in trend and dropped by 385000 starting

Total Sales Actaul jumped from 13,51,784.25 to 14,71,164.75 during its steepest incline between Sunday, January 1, 2023 and Wednesday, March 1, 2023.

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