Hackathon

Day-1

1. Market place type: General E-Commer

2. Business Goals:-

To increase a shop's reach, focus on building a strong brand identity, optimizing online presence, and leverage social media. Invest in digital advertising, collaborate locally, and offer promotion like discounts or loyalty programs. Enhance customer engagements through email marketing and proformance and adapt strategies to ensure consistent growth.
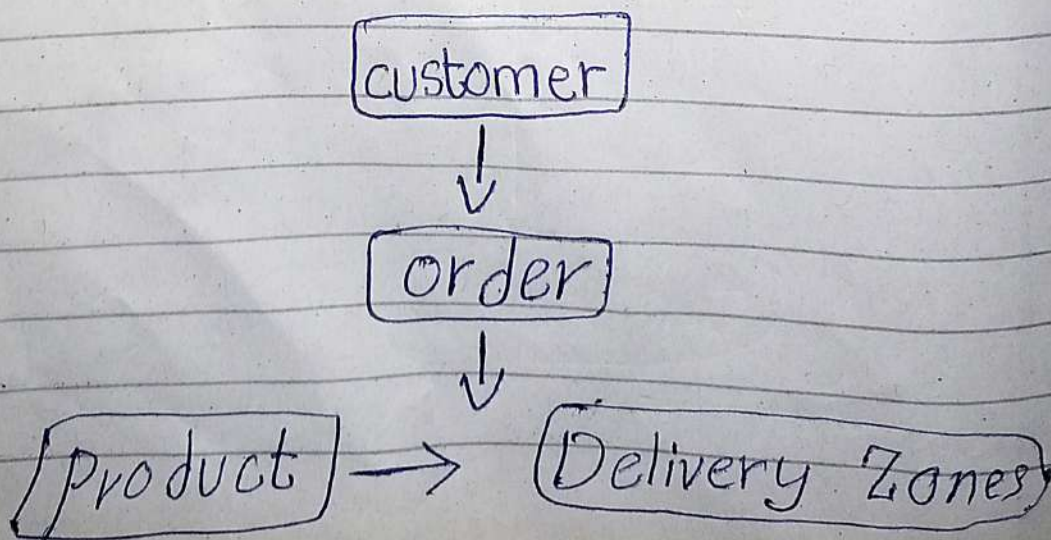
Target audience

- Online shoppers:
- Teach-savvy consumers:
- Working Professionals:
- Global or local Audience.

Product And services:-

- fashion and Apparel
- Home and living
- Niche Products
- Beauty and personal care.

Data Scheme:-

Ehities

(a) Products   ⊙ Orders
(b) Customer   ⊙ Shipment

```
        ┌──────────┐
        │ customer │
        └──────────┘
             ↓
        ┌────────┐
        │ order  │
        └────────┘
             ↓
  ┌─────────┐      ┌──────────────┐
  │ Product │ ──→  │Delivery Zones│
  └─────────┘      └──────────────┘
```

↓

(shipment)

↓

(payment)

fields :—

Products	order
ID	
Name	Customer ID
Price	Product detail
Description	@
shipments	

Customer	shipment
ID	ID
Product	Product detail
Email	customer detail
info	status
	provider