

Justify your point of view.

Why is something right or wrong?

Couch your argument in one or more of these words;

benefit, harm, right, obligation, duty, or character

A utilitarian analysis relies upon an evaluation of benefits and harms.

A social contract theory analysis relies upon rights.

A Kantian analysis considers duties or obligations.

An analysis from the perspective of virtue theory determines whether the action is consistent with someone having good moral character.