

## Chapter 5 Quiz Review

1. What are the three key aspects of privacy?
2. How can an excess of privacy cause harm?
3. How can a lack of privacy cause harm?
4. What does it mean to say privacy is a prudential right?
5. Is privacy a negative or positive right?
6. How do retailers use loyalty cards to improve their sales?
7. What are the advantages of consolidating patient's medical records into a single database accessible to many? What are the risks associated with this consolidation?
8. What is the difference between an opt-in policy and an opt-out policy? Which policy is favored by privacy advocates?
9. What is data mining?
10. What is collaborative filtering?
11. What is direct manipulation of autonomy? What is indirect manipulation of autonomy?
12. GDPR and IUI articles