- 0. Stephen Coe, Wesley Ueland
- 1. A knowledge seeking entity (often a student) is looking for a platform in which college books can be exchanged, purchased, and sold in a way that best suits them. Ranging from local swaps to across the country purchases.
- 2. The platform will aim to give students the opportunity of a craigslist/ebay like experience targeted directly at the objective of obtaining books and benefiting other students. All of this built around the idea that the exchanging and buying process for books can be narrowed down to personalized locations and wants of the intended user.
- 3. Finding and purchasing books from online retailers and book stores across the country is often not only expensive, but more difficult than it should be. Often students take it upon themselves to look for alternative ebook copies, buying from sketchy websites, or spend more than they maybe wouldn't have if they had a direct platform to find other students.
- 4. A shared platform where students can not only easily find, exchange, or sell the books conveniently because it's not crowded with other results and it can be as narrowly defined as needed. The main option of this platform is to simplify textbook transactions down to simple face-to-face trading, no money attached. If you don't have a book to trade, buying and selling is also a feature. We would also offer the option to expand your search to other colleges if you are not able to find the book that you need at your college. Whether you are trading, buying, or selling an option will be there which best suits you.
- 5. Users define as much or little information as they would like pertaining to location and needs. From within the platform they are then able to condense searches or create listings based upon their needs. Whether it must be within the same college as a transaction-less trade, or is a money-only transaction halfway across the country. From there the process of finding connections to exchange textbooks is simplified.

6. Website

- 7. We are going to need to use a web server and a database to hold information on user profiles, colleges, books, etc.
- 8. PC with internet
- 9. Ebay/Craigslist are similar but they offer all sorts of items. This platform would solely offer books, which would make it easier for students.