

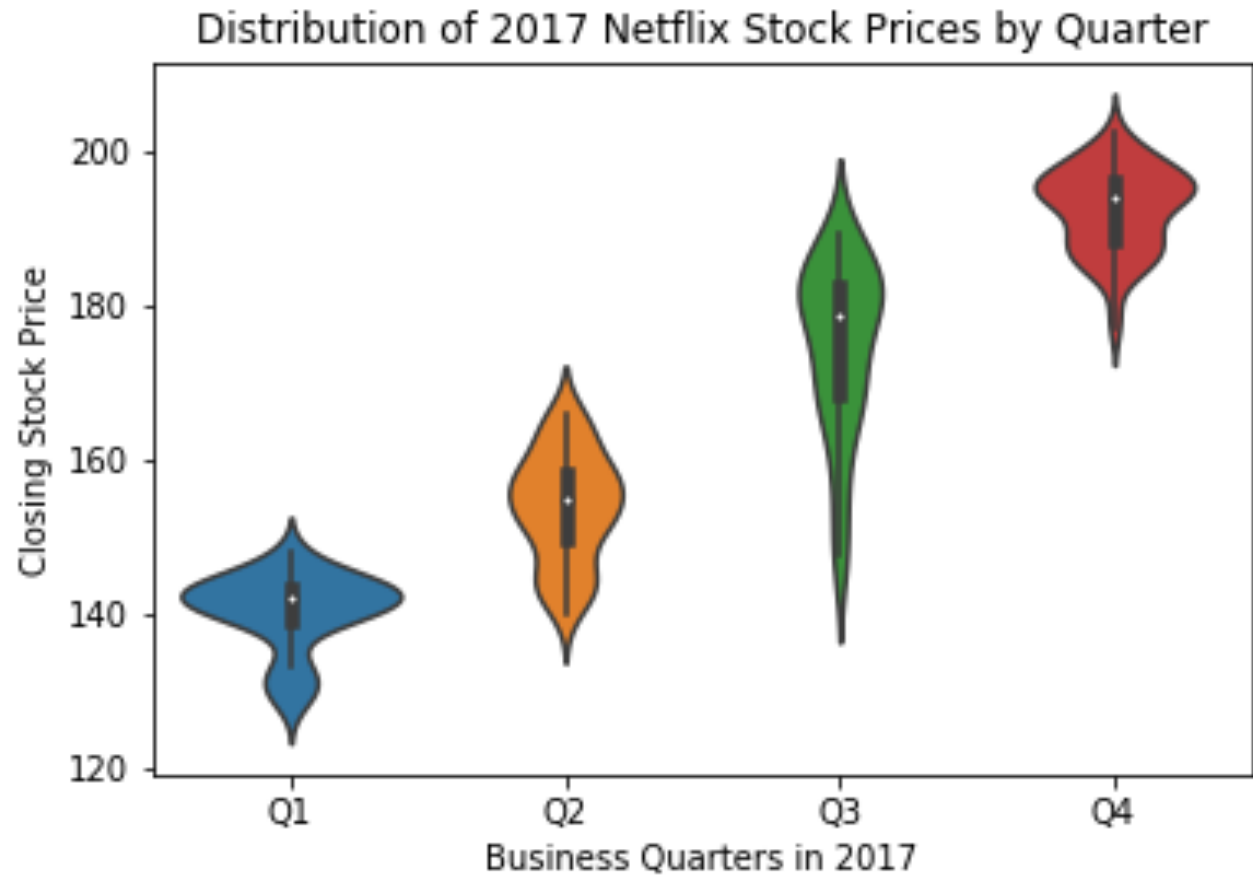
Netflix Stock Profile

Stock Analysis for 2017

Netflix Stock Profile

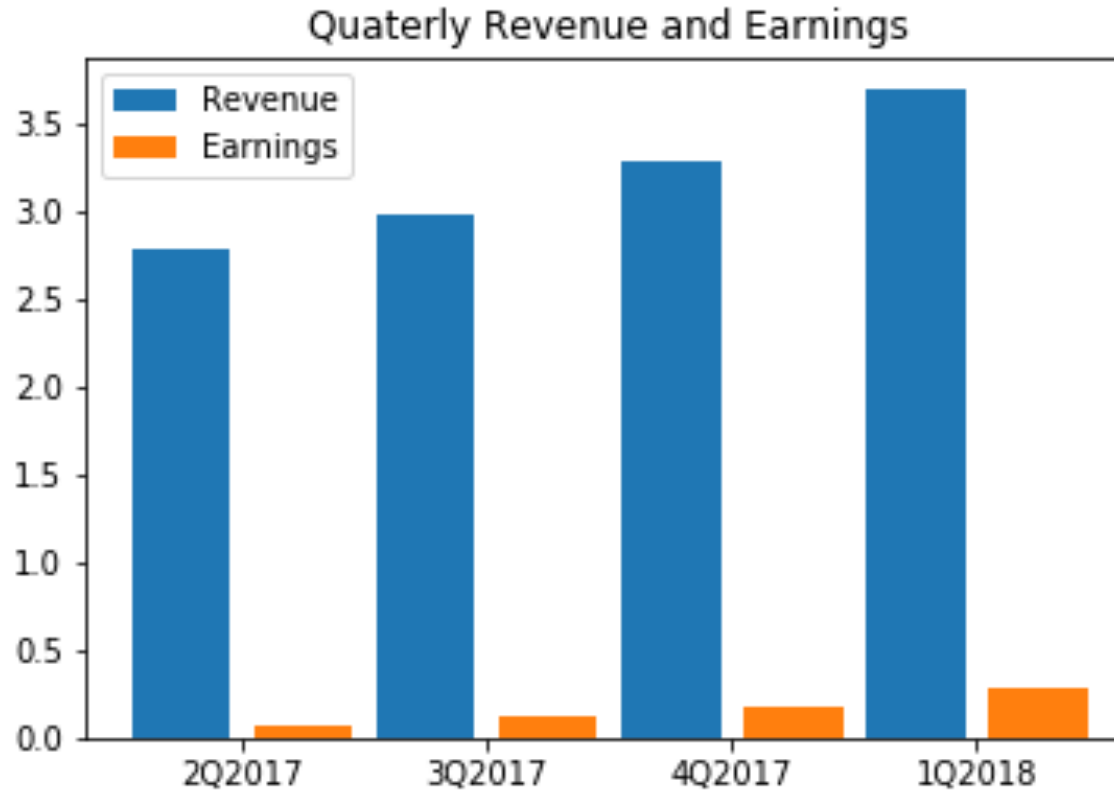
- The distribution of the stock prices for 2017
- Netflix's earnings and revenue in the four quarters of 2017
- The actual vs. estimated earnings per share for the four quarters in 2017
- A comparison of the Netflix Stock price vs the Dow Jones Industrial Average price in 2017

The
distribution
of the stock
prices for
2017



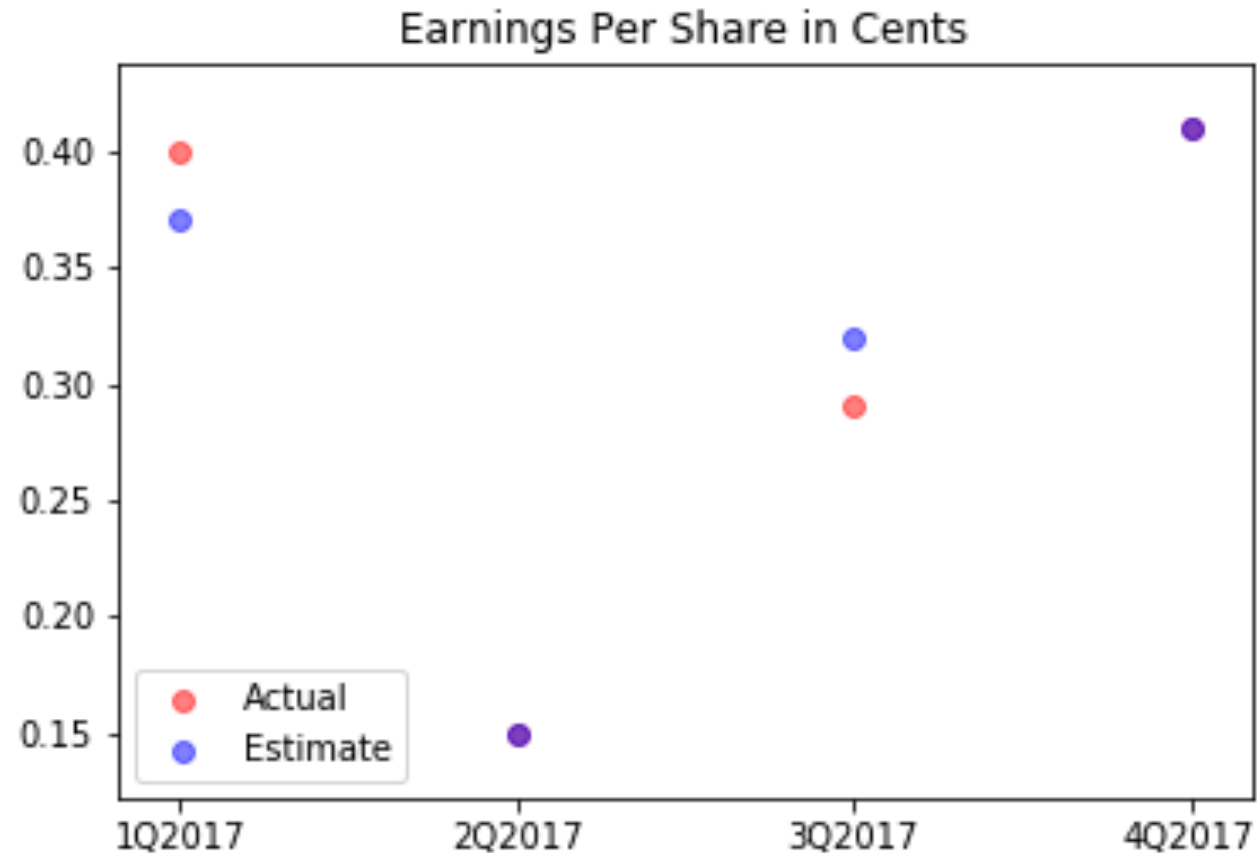
- The closing stock price consistently increased over the quarters
- Price distribution for each quarter is indicating majority of the closing stock prices at the upper half
- Q3 had the highest variability in the closing stock price

Netflix's
earnings and
revenue in
the four
quarters of
2017



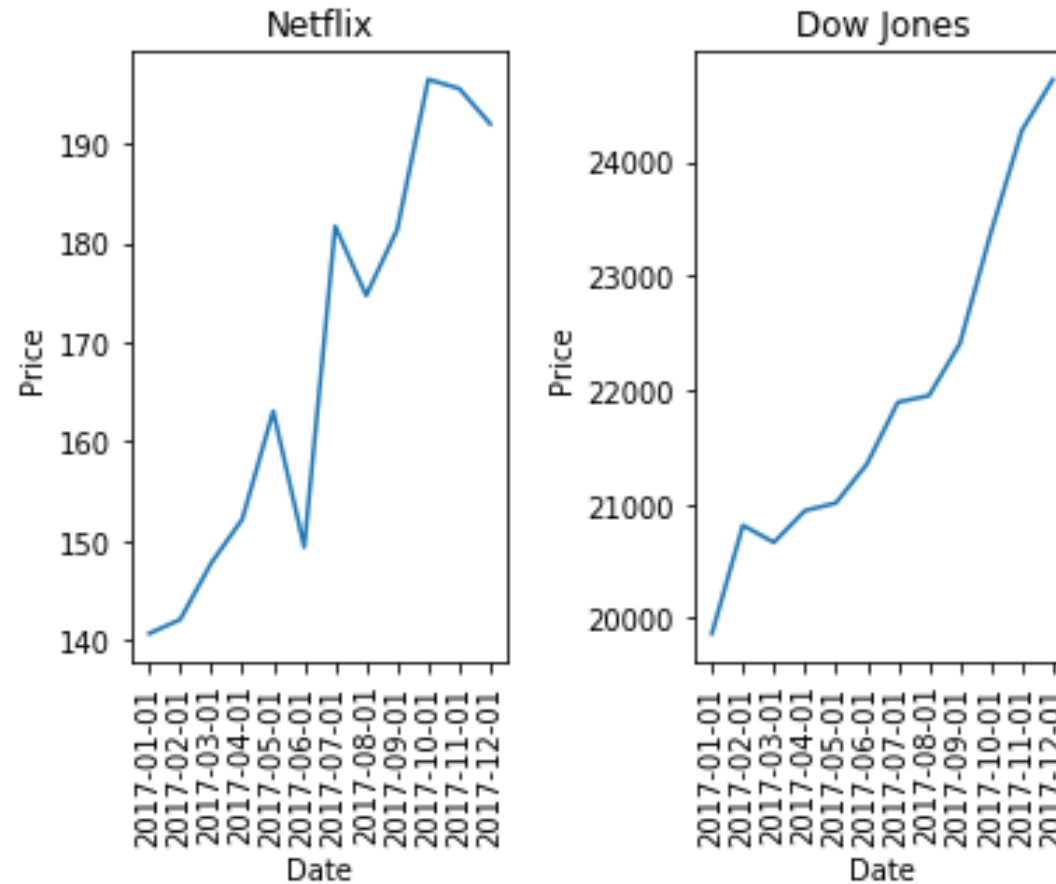
- Revenue follows an increasing trend
- Earnings follow an increasing trend
- Earnings constitute about 2-6% of the revenue

The actual vs.
estimated earnings
per share for the
four quarters in
2017



- In Q1 the actual earnings exceeded estimated earnings
- In Q2 and Q4 the actual earnings matched the estimation
- In Q3 the actual earnings came short to the estimated earnings

Netflix Stock
price vs the
Dow Jones
Industrial
Average price
in 2017



- Netflix stock similar to Dow Jones followed an increasing trend
- Netflix stock price was more volatile than Dow Jones
- Netflix stock price is about 150 times lower than Dow Jones

Thank You

Stock Profile Team

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