

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	21 Oct 2023
Team ID	NM2023TMID03082
Project Name	A Comprehensive Analysis of Financial Independence based on Data taken from Reddit.
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
⌚ 1 hour to collaborate
👥 2-6 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

exercise

To understand the underlying factors contributing to your student performance and to identify effective strategies for improving overall academic performance.

Key rules of brainstorming

To run a smooth and productive session

🗣️ Stay on topic.

👂 Defer judgement.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.



Need some inspiration?

See a detailed version of this template to increase your score.

[Open example](#) ➔

Step-2: Brainstorm, Idea Listing and Grouping


2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and let the person(s) next to be select(s) notes for clarification!




3 Group ideas


Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.


20 minutes

TIP

Get comfortable with sticky notes to make it easier to find, move, organize, and categorize important ideas as others add to your mind.







Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their names as point of reference which notes should go on the grid. The facilitator can confirm this step by using the Green pointer holding the H key on the keyboard.

