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Mata Kuliah : Business Intelligence

Jawaban Nomor 1

$$\begin{aligned} \text{A.} &= \frac{600}{800} \times 100 \% \\ &= 0.75 \times 100\% = 75\% \text{ (Adoption Rate)} \end{aligned}$$

$$\begin{aligned} \text{B.} &= 800 \times \frac{85}{100} \\ &= 800 \times 0.85 = 680 \text{ Karyawan Aktif menggunakan sistem BI} \end{aligned}$$

Jawaban Nomor 2

$$\begin{aligned} \text{A.} &= \frac{18500}{20000} \times 100 \% \\ &= 0.925 \times 100 \% = 92.5\% \end{aligned}$$

$$\begin{aligned} \text{B.} &= 20000 \times \frac{95}{100} \\ &= 20000 \times 0.95 = 19000 \text{ (Total data yang harus diperbaiki)} \end{aligned}$$

Jawaban Nomor 3

$$\begin{aligned} \text{A.} &= \frac{8 - 2.5}{8} \times 100\% \\ &= \frac{5.5}{8} \times 100 \% \\ &= 0.678 \times 100 \% = 67.8\% \text{ (Efisiensi Waktu)} \end{aligned}$$

$$\begin{aligned} \text{B.} &= 8 - 2.5 = 5.5 \\ &= 5.5 \times 150 = 680 \text{ Jam (Total waktu yang dihemat)} \end{aligned}$$

Jawaban Nomor 4

$$\begin{aligned} \text{A.} &= \frac{3.500.000.000}{2.000.000.000} \times 100\% \\ &= 1.75 \times 100 \% = 175\% \text{ (Cost Efficiency)} \end{aligned}$$

B. Belum memenuhi target, karena hasil efisiensi $175\% < 200\%$

Jawaban Nomor 5

$$\begin{aligned} \text{A.} &= \frac{57.500.000.000 - 50.000.000.000}{50.000.000.000} \times 100\% \\ &= \frac{7.500.000.000}{50.000.000.000} \times 100\% \\ &= 0.15 \times 100\% = 15\% \text{ (Sales Growth)} \end{aligned}$$

B. Belum mencapai target, karena *sales growth* $15\% < 20\%$

Jawaban Nomor 6

$$\begin{aligned} \text{A.} &= \frac{2.500.000.000 - 1.500.000.000}{1.500.000.000} \times 100\% \\ &= \frac{1.000.000.000}{1.500.000.000} \times 100\% \\ &= 0.66 \times 100\% = 66\% \end{aligned}$$

B. Sudah, karena ROI bernilai positif (66%)

Jawaban Nomor 7

$$\begin{aligned} \text{A.} &= \frac{320}{400} \times 100\% \\ &= 0.8 \times 100\% = 80\% \end{aligned}$$

B. Belum mencapai target, karena $80\% < 85\%$